

# Rudo Chitsa

UX DESIGNER / WEB DEVELOPER

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## EXPERIENCE

### Design For Social Good(remote)

#### UX Designer

Aug-2021 – Nov 2021

Leading research || Defining a problem in the market || Empathizing with users || Creating wireframes || Ideating solutions || Building prototypes (low and high fidelity) || Conducting a Usability Study || Finalizing the product for launch

#### Webtec

UX/Front-End Web Developer · Oct-2018– Jul 2021

Carrying out user experience from start to finish || Develop websites from scratch using HTML, CSS and JavaScript || Developing websites using WordPress || Decide web design structure || Develop features to enhance user experience || striking a balance between functional and aesthetic design || responsive web design || build reusable code for future use | make sure web pages are optimized for best speed and scalability || keep the brand consistent throughout the whole design

#### Freelance

Web Developer · Jul 2018 – Feb 2019

Meeting with clients to discuss website design and function || making sure websites are optimized for search engines || web hosting || designing and building the website front-end || creating the website architecture || conducting website performance test || troubleshooting content issues || monitoring the performance of the live website

## EDUCATION

### Diploma in Information and Technology

Software Engineering 1 || UX Design || Big Data Management

### Certificate in Information and Technology

Software Development || Computer and Network Technology || Information Systems.

### Google UX Design Professional Certificate

Foundations of User Experience (UX) Design || UX Design Process (Empathize, Define, Ideate) || Build Wireframes and Low-Fidelity Prototypes || Conduct UX Research And Test Early Concepts || Create High-Fidelity Designs and Prototypes in Figma || Responsive Web Design in Adobe XD || Design User Experience for Social Good and Prepare for Jobs

### Advanced Google Analytics

Data Collection || processing and configuration || setup goals and campaign tracking complex analysis || marketing tools

### Google Analytics For Beginners

Create an account || implement track code || analyze basic reports || setup goals and campaign tracking

### Current Studies

### Professional-Graduate Diploma in Information and Technology

Software Engineering 2 || Programming Paradigms || Advanced Database Systems Management || Web Engineering

## SKILLS

UX Design ||  
Interaction  
Design || Visual  
Design || Web  
Design

Figma ||  
InVision ||  
Adobe XD

HTML ||  
CSS ||  
JavaScript ||

Google  
Analytics  
Certified

Google  
Analytics for  
Beginners

WordPress