Stratford.edu.in

# Stratford University

Changing Lives ... One Student at a Time.

2019-20 CATALOG

New Delhi NCR, India













## Welcome to Stratford University

A Personal Message from the President

#### Dear Student,

Thank you for the interest you have shown in our programs. You have taken the first step toward an exciting and rewarding career. For over forty years, we have helped students just like you find a place on the career ladder of their choice—many of whom are now in management positions or own their own businesses.



Stratford University provides programs that deliver the skills (or competencies) demanded by industry. We have designed our programs using input from industry advisory boards. More importantly, Stratford University provides a student-centered classroom environment. This means that our faculty members are flexible and will accommodate students with different learning styles and modes without compromising employer-dictated standards. This dual focus, on the student and the employer, is the reason for our success and the success of our domestic and international graduates.

The University's faculty members have been hand-chosen for their teaching ability, personality traits, and experience in the field. In fact, the entire Stratford University staff works as a team to help you succeed. Because of our commitment to your career success, the educational atmosphere in the school is friendly, helpful, and knowledgeable.

We have designed the placement and instructional programs so you can start in your new career soon after graduation. Because of the quality of our educational product and the enthusiasm of our staff, we have an excellent placement record.

Come and visit the school, even if only virtually, at www.stratford.edu. Any member of the admissions, administration, or instructional teams would enjoy describing how Stratford can help you achieve your goals. We look forward to welcoming you to the Stratford community.

Richard R. Shurtz, II. PhD

Richard & Shout IF

President



# 2019-20 CATALOG TABLE OF CONTENTS

## GENERAL INFORMATION

Mission
nstructional Philosophy
History
Public Services
Accreditation
egal Control
New Delhi NCR Campus
ACADEMICS POLICIES
Academic Calendar
Course Methodology
Term and Credit System
Calculation of Credit
Definition of Courses
Description of Certificates, Diploma and Degrees
aboratory Specifics
Mode of Delivery
Acceptance
Registration
Attendance Policy
Withdrawal Policy
Grading Policies
Honor Code
Standard Term of Non Attendance
PAYMENT AND STUDENT ACCOUNTS
luition and Fees
Bank Loan
Refund Policy w.e.f Term 1, 2019
Scholarship Programs
UNDERGRADUATE POLICIES
Indergraduate Admission
Placement Testing
Transfer Credit
Sources of Credit



Undergraduate Student Status	25
Satisfactory Academic Progress	25
Undergraduate Graduation Requirement	26
UNDERGRADUATE PROGRAMS	
Arts and Sciences Courses	29
School of Business Administration	29
School of Computer Science and Information Technology	31
UNDERGRADUATE COURSE DESCRIPTIONS	32
GRADUATE POLICIES	
Graduate Admission	46
Transfer Credit	46
Sources of Credit	47
Graduate Student Status	47
Satisfactory Academic Progress	48
Graduate Graduation Requirement	49
GRADUATE PROGRAMS	
School of Business Administration	52
School of Computer Science and Information Technology	54
GRADUATE COURSE DESCRIPTIONS	55
STUDENT SERVICES	
Academic Advising	67
Career Service Center	67
Student Support Service	67
International Student Office	68
Student Resources	68
Student Support Services	68
Learning Resources center	68
UNIVERSITY POLICIES	
Changes to Catalog, Procedures, or Policy	70
Consumer Information	70
Formal Grievance Procedures	70
Non-Academic Dishonesty or Misconduct	70



Non-Discrimination Policy	72
Student Records and Release of Information	72
Campus Safety	73
Student Information	73





# **General Information**

## **Section Contents**

Mission	6
Instructional Philosophy	6
History	6
Public Services	6
Accreditation	6
Legal Control	7
New Delhi NCR Campus	8



#### Mission

Stratford University is a private institution of higher learning with a diverse student body that includes recent high school graduates, working professionals, international students, and persons desiring to change their career fields. The mission of Stratford University is to prepare students for rewarding careers through quality educational programs that meet the changing needs of employers and the community. In order to meet this mission, the University offers a variety of certificate, diploma, associate, bachelor's, and graduate programs in emerging and high employment demand fields. To meet the needs of a diverse community of learners, the University provides education that balances technical, professional, and critical thinking components. In pursuit of this mission, the University seeks to ensure that:

- Student career goals are met by matching students with appropriate programs of study
- A quality learning experience by employing faculty committed to learning and who demonstrate excellent teaching skills
- Relevant curricula through input from the governing board, advisory boards, and graduates
- Student success through a comprehensive support program including financial planning, academic assistance, and other student services

#### **Instructional Philosophy**

The face and climate of today's business world is changing rapidly. Economic growth and the constantly changing needs of modern industries can provide exciting and challenging opportunities for qualified graduates. Stratford University is at the forefront of these changes and is dedicated to assisting graduates with employment in the evolving job market. The University's innovative approach to education helps graduates gain the skills and self-confidence needed to be successful.

Stratford University seeks to maximize the personal and academic growth of students while providing relevant skills and knowledge leading to satisfying careers. The University is able to achieve these goals through carefully-planned academic pro-grams and career advising, including timely curriculum revisions, hands-on learning experiences in appropriate undergraduate courses, and individualized assistance.

**Instructional Focus:** Programs are directed toward specific instructional goals coupled with small class size. All curricula, presentations, supportive reference materials, and student-teacher interactions are collectively driven by this strategy.

 Communication: Effective use of communication reinforces the instructional message. Creative seating arrangements and small group projects are used to encourage student to student and student to faculty interaction. Programs are structured to cultivate an environment of teamwork.

Self-Discovery: Hands-on learning using actual equipment is essential
to the University's instructional methodology. The University recognizes
hands-on learning as a key to long-term retention of information. In
the final analysis, the University combines sound instructional technology with an insight into the career market to produce a valuable and
unique educational experience.

#### History

Richard Shurtz Sr. established American Transportation Institute (ATI) in 1976. ATI offered certificate programs in the transportation industry. The programs included training for travel agents, hotel and restaurant management, and bartenders. The single Falls Church campus featured an on-site travel agency which worked with airline and railroad travel. Dr. Richard Shurtz, II and Mary Ann Shurtz took over the company in 1986. ATI became Stratford College in 1998 and began offering associate degree programs in culinary arts and information technology. Dr. Shurtz named the college after Stratford-upon-Avon and his love of literature and travel. In 2001, Stratford College began offering master's degrees and became Stratford University. The University is dedicated to changing with the times to provide its students with education in high-demand industries.

#### **Public Service**

Stratford University understands that community service contributes to its mission. To this end, the University maintains effective and continuous community relations. The University is involved in activities at the national, regional, and local levels. The program representatives are continually developing relationships with various persons and organizations. The University strives to provide and support organizations for the homeless, veterans, and women in need.

#### Accreditation

Stratford University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) to award certificate, diploma, associate, bachelor, and master degrees. ACICS is listed as a nationally recognized accreditation agency by the U.S. Department of Education and is recognized by the Council for Higher Education Accreditation (CHEA), a national advocate and institutional voice for self-regulation of academic quality through accreditation. CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations.

Stratford University is certified to operate by the State Council of Higher Education for Virginia (SCHEV) to operate campuses in Virginia.



The stateside undergraduate and graduate programs are approved for federal Student financial aid by the U.S. Department of Education. The University has the authority to issue I-20s by the U.S. Immigration and Naturalization Service for F-1 visas. The Virginia State Approving Agency (VSAA) has approved under-graduate and graduate programs for the training of veterans. The Virginia and the District of Columbia Rehabilitation Services approve many programs.

The Maryland Higher Education Commission (MHEC) has approved Stratford University to operate a campus in Baltimore, Maryland. Stratford University carefully monitors developments in Maryland state law and acts promptly to meet all requirements.

A copy of the documentation describing the institution's licensure, registration, authorization, or certification is made available to any enrolled or prospective student upon request. To make this request contact Stratford University Compliance Manager: <a href="mailto:compliance@stratford.edu">compliance@stratford.edu</a>.

The Virginia Board of Nursing provisionally approves the Bachelor of Science in Nursing program to accept students. Students are eligible to sit for the NCLEX-RN examination after graduating from the program. The baccalaureate program at Stratford University is accredited by the Commission on Collegiate Nursing Education (CCNE), 655 K Street, NW, Suite 750, Washing-ton, DC 20001, (202) 887-6791.

The Accrediting Bureau of Health Education Schools (ABHES) accredits the Associate of Applied Science in Medical Assisting program at some of the Virginia campuses. ABHES is recognized by the United States Secretary of Education for the accreditation of private, postsecondary institutions in the United States. ABHES is located at 7777 Leesburg Pike, Suite 314N, Falls Church, VA 22043, (703) 917-9503, <a href="https://www.abhes.org">www.abhes.org</a>.

The American Culinary Federation Education Foundation Ac-crediting Commission (ACFEFAC) accredits the Associate of Applied Science in Advanced Culinary Arts and the Associate of Applied Science in Baking and Pastry Arts programs at some of campuses. ACFEFAC is located at 180 Center Place Way, St. Augustine, FL32095, (904) 824-4468, www.acfchefs.org.

The Stratford University Language Institute English as a Second Language Program is accredited by the Commission on English Language Program Accreditation for the period August 2016 through August 2017 and agrees to uphold the CEA Standards for English Language Programs and Institutions. CEA is recognized by the U.S. Secretary of Education as a nationally recognized accrediting agency for English language programs and institutions in the U.S. For further information about this accreditation, please contact CEA, 1001 N. Fairfax Street, Suite 630, Alexandria, VA 22314, (703) 665-3400, www.cea-accredit.org.

#### **Collegiate Memberships and Affiliations**

For a current listing of Stratford University's memberships and professional affiliations, please visit:

www.stratford.edu/about/accreditation.

India Campus is also a member of:

- Confederation of Indian Industries (CII)
- National Human Resource Development (NHRD)
- Federation of Indian Chambers of Commerce and Industry (FICCI)

#### **Awards and Honors**

Dr. Richard R. Shurtz, II, Stratford University president, won the 2009 Ernst & Young Entrepreneur of the Year award in Greater Washington for the Government/Education Services category.

Stratford University was ranked as one of the Top 100 Graduate Degree Producers for All Disciplines in 2009 by Diverse Education

#### **University Administration**

Dr. Richard R. Shurtz, II - President, Chief Executive Officer
Mary Ann Shurtz - Executive Vice President
Natasha Walker - University Comptroller
Kevin Coughenour - Chief Operations Officer
Feroze Khan - Vice President, International Development
Dr. James J. Flaggert - Vice President, Accreditation and Licensure
Dr. David Brand - Vice President, Faculty and Academic Affairs

#### **Legal Control**

Stratford University is a proprietary institution of higher education and is a wholly owned subsidiary of Stratford University, Inc. The control of University operations rests with its Board of Trustees, which is composed of the following members:

Daniel Woodley, Chairman of the Board
Craig Quigley, Vice Chairman of the Board
Richard Shurtz II, PhD, Secretary to the Board
Richard Anderson
Veer V. Bhartiya
Gerald L. Gordon, PhD
Michael Hillyard, DPA
Tariq Khan
Ed Meehan
Frank Turnage, EdD (*Emeritus*)
Mary Ann Shurtz



The Stratford University Board of Trustees is the designated policy-making agency for Stratford University, Inc. and shall have all of the powers and duties to ensure all University departments comply with the policies, procedures, and regulations of all accrediting bodies. University Administration is located at 3201 Jermantown Road, Suite 500, Fairfax, VA22030.

#### **New DelhiNCR Campus**

Stratford University operates an additional location and a learning site inNew DelhiNCR, India.

Plot No. 01B, Sector 126, Noida, Uttar Pradesh-201303

Phone: 120-4064000/001 Website: www.stratford.edu.in



#### **Campus Description**

The New Delhi, NCR campus is located in Noida, Sector 126 just at the starting of Noida Expressway and adjacent to Mayoor School. It is a campus of around 15,450 square feet in area. The first-floor houses the Admission office, the Campus Director's office and also all the Administrative offices. The class rooms, Library and Labs occupy the Second floor of the building along with the activity area. The campus has its own parking facility in the basement.

#### **Corporate**

Title Name

Charu Modi Vice-Chairperson & Chief Executive Officer

**Campus Director Amit Prasad** 

**Academics** 

Dr. Asma Rashied Shora Program Lead - IT Program Lead – Business Satvam Khatri Ajay Kumar Upadhyay Assistant Registrar

Shiv Kumar Student Service Sr. Manager Tanuja Sehgal Academic Counselor

Himantika Sharma Librarian

**Student Support Services & Corporate** 

Head - Corporate Business Janmejay Mishra

Nidhi Arora Assistant Manager

**Finance and Accounts** 

Nidhi Tandon Sr. Manager-Finance & Accounts

Anil Arora Manager Finance

**Admissions and Continuing Education** 

Tamana Girdhar Manager

Sandeep Verma International Student Advisor

Administration

Sandeep Singh Chauhan Admin Executive

Roma Chhabra Receptionist

Information Technology

**Prashant Pandey** Asst. Manager-IT





## Academic Policies

## **Section Contents**

Academic Calendar	10
Course Methodology	11
Term and Credit System	11
Calculation of Credit	11
Definition of Courses	11
Description Certificates, Diplomas and Degrees	11
Laboratory Specifics	11
Mode of Delivery	12
Acceptance	12
Registration	13
Attendance Policy	13
Withdrawal Policy	13
Grading Policies	15
Honor Code	16
Standard Term of Non Attendance	17



## **Academic Calendars**

Stratford University conducts classes throughout the year, except for holidays. The calendar year is divided into five 10-week terms. Each term may have a mini-start in the middle for a total of 10 starts per year, spaced approximately at five-week intervals. The starts which coincide with the beginning of a term are considered to be the main starts.

are consider	cu to be the	man sures.		2019	
Year/Term		Start	End	Add/Drop	Holidays 2019
2019- 1	A	1/7/2019	2/10/2019	1/7/2019-1/9/2019	January 26, Republic Day – University Closed
	В	2/11/2019	3/17/2019	2/11/2019-2/13/2019	March 21, Holi – University Closed
	С	1/7/2019	3/17/2019	1/7/2019-1/13/2019	
2019- 2	A	3/18/2019	4/21/2019	3/18/2019-3/20/2019	
	В	4/22/2019	5/26/2019	4/22/2019-4/24/2019	
	C	3/18/2019	5/26/2019	3/18/2019-3/24/2019	
2019- 3	A	5/27/2019	6/30/2019	5/27/2019-5/29/2019	June 5, ID UlFitar - University closed
	В	7/1/2019	8/4/2019	7/1/2019-7/3/2019	
	C	5/27/2019	8/4/2019	5/27/2019-6/2/2019	
2019- 4	A	8/5/2019	9/8/2019	8/5/2019-8/7/2019	August 15, Raksha Bandhan – No Class
-	В	9/9/2019	10/13/2019	9/9/2019-9/11/2019	August 15, Independence Day – University Closed
	C	8/5/2019	10/13/2019	8/5/2019-8/11/2019	October 8, Dusshera – University Closed
					October 2, Gandhi Jayanti – University Closed
2019- 5	A	10/14/2019	11/17/2019	10/14/2019-10/16/2019	October 27, Deepawali- University Closed
	В	11/18/2019	12/22/2019	11/18/2019-11/20/2019	
	C	10/14/2019	12/22/2019	10/14/2019-10/20/2019	
				2020	
Year/Term	Session	Start	End	Add/Drop	Holidays 2020
2020- 1	A	1/6/2020	2/9/2020	1/6/2020-1/8/2020	January 26, Republic Day – University Closed
	В	2/10/2020	3/15/2020	2/10/2020-2/12/2020	March 10, Holi – University Closed
	C	1/6/2020	3/15/2020	1/6/2020-1/12/2020	
2020- 2	A	3/16/2020	4/19/2020	3/16/2020-3/18/2020	
	В	4/20/2020	5/24/2020	4/20/2020-4/22/2020	May 23, ID UlFitar - University closed
	C	3/16/2020	5/24/2020	3/16/2020-3/22/2020	
2020- 3	A	5/25/2020	6/28/2020	5/25/2020-5/27/2020	
	В	6/29/2020	8/2/2020	6/29/2020-7/1/2020	
	C	5/25/2020	8/2/2020	5/25/2020-6/1/2020	
2020- 4	A	8/3/2020	9/6/2020	8/3/2020-8/5/2020	August 3, Raksha Bandhan – No Class
	В	9/7/2020	10/11/2020	9/7/2020-9/9/2020	August 15, Independence Day – University Closed
	C	8/3/2020	10/11/2020	8/3/2020-8/9/2020	October 2, Gandhi Jayanti – University Closed
2020- 5	A	10/12/2020	11/15/2020	10/12/2020-10/14/2020	October 25, Dusshera – University Closed
	В	11/16/2020	12/21/2020	11/16/2020-11/18/2020	November 14, Deepawali- University Closed
	C	10/12/2020	12/21/2020	10/12/2020-10/18/2020	



#### **Course Methodology**

Stratford University believes the best way to learn is through self-discovery; using actual equipment in a hands-on environment. Additionally, learning in an environment with copious academic support through instruction and advising is essential. Students experience small class sizes to ensure hands-on learning with abundant resources to prepare them for their career field. Maximum class sizes for lecture classes is 25 students per instructor and 20 students per instructor for lab classes.

#### **Term and Credit System**

Stratford University operates on a quarter-credit system allowing students to attend courses year round and finish degree programs quickly. The academic calendar year is divided into five, ten-week terms. For administrative and financial purposes, the student's academic year is made up of three, ten-week terms. Courses are either offered in a full ten-week session (C session) or two five-week sessions (A and B sessions) with each course typically equaling 4.5 credit hours. This structure allows for an equivalent number of contact hours as a three-hour, semester-credit based course.

#### **Calculation of Credit**

For purposes of calculating units of credit, one term credit is equivalent to ten hours of lecture instruction, twenty hours of laboratory instruction, or thirty hours of externship experience, in most cases. The conversion for nursing clinicals is forty to one; the conversion for medical assisting is thirty-six to one. Many courses at Stratford University are designed to be a combination of lecture and laboratory instruction. Students should expect to spend a minimum of two hours studying or completing assignments outside of class for every hour spent in class or under direct faculty instruction.

#### **Definition of Courses**

Stratford University offers on-campus and online courses. Courses are offered during the day, evening, and weekends. Many of Stratford's degree programs require additional time such as laboratory, clinical, or externship. Students may reference the course description or speak to an advisor about lab specifics. Students should note that not all courses are offered every term or at all course times. The University uses Moodle to facilitate all courses, on-campus and online. Each course has a Moodle shell which includes, but is not limited to, the course syllabus, University and course resources, discussion boards and threads, and other assignments. It is essential for students to have access to a computer which supports the instructional materials. See computer specifications listed in this catalog. See the textbook policy in this catalog for information on textbooks.

#### Description of Certificates, Diplomas, and Degrees

Stratford University offers several certificates, diplomas, and degrees. Certificates are six courses which equal 27 credit hours. Certificate programs

do not require any arts and sciences requirements; however, prerequisites may be required based on the subject and student academic history. Diplomas are between twelve and fourteen courses equaling 54 to 63 credit hours. Pre-requisites for diploma programs may be required based on the subject and a student's academic history. Diplomas are generally finished within 12 months or under two academic years. Associate degrees consist of twenty courses equaling 90 credit hours. Five arts and sciences courses equaling 22.5 credit hours are required. An associate degree takes 15 months or two academic years to complete. Bachelor's degrees require forty courses or 180 credit hours and twelve arts and sciences courses equaling 54 credit hours. It normally takes 30 months or four academic years to complete a bachelor's degree. Master's degrees require twelve courses equaling 54 credit hours. Doctorate degrees require fifteen courses equaling 135 credit hours and must be completed in five years or fewer. Depending on program con-tent, concentration, or specialization, students may be required to complete a lab or capstone course, externship experience, or clinical hours for successful completion of a program.

#### **Laboratory Specifics**

#### **Computer Labs**

Stratford University provides computers, scanners, printers, copiers, and Internet access for student use while conducting research and for working on assignments. Labs offer a wide variety of computer applications, including word processing, spreadsheets, desktop publishing, and other software for educational use. These are located in the learning resource center as well as various classrooms on-campus.

#### Externships, Clinicals, and Capstone Courses

Many of Stratford's degree programs require students to complete a clinical, externship, or capstone course as a requirement for completion of degree. The location depends on the program and many vary from retail, hospital, medical, or culinary facilities. Typically, sites are no more than 25 miles from campus. Students work with an externship coordinator to set up the location and schedule. For more information about these courses, students should speak with their designated department representative.

Stratford University capstone course provides a culminating experience for students to integrate their knowledge, skills, and dispositions into a student-centered independent project. During the capstone, students critically analyse course work and experiences to demonstrate a range of abilities to solve a real-world problem. The capstone course is taken at the end of an academic program. The student-centered independent project is supervised by a faculty advisor who guides and monitors the project development. Capstone projects may be but are not limited to, research papers, exhibits, portfolios, demonstration, or service learning project.



#### **Mode of Delivery**

Stratford University courses are delivered in three formats: hybrid education, distance education, and externships/clinicals. Hybrid education courses are comprised of face-to-face lecture and/or lab and threaded discussion contact hours. Distance education courses consist of online lecture and/or lab and threaded discussion contact hours. Threaded discussion contact hours are dedicated to student-to-student, student-tofaculty, and student-to-content interaction to demonstrate critical thinking and are always delivered online via the Learning Management System (LMS), Moodle. Threaded discussion contact hours take a minimum of one hour per week and are not homework assignments. Ten hours of threaded discussion contact hours are equivalent to one credit hour. Lecture and lab contact hour breakdowns located in the catalog course descriptions group the lecture and threaded discussion contact hours together as lecture contact hours. Externship/clinical courses take place outside the classroom and do not require threaded discussion contact hours. In all courses, students receive a syllabus which outlines course content, objectives, course schedule, instructor information, grading scale, and homework assignments. Students are expected to spend a minimum of two hours studying or completing assignments out of class for every contact hour.

Faculty members teaching hybrid courses use a variety of instructional techniques best suited for their subject. Face-to-face learning affords students the opportunity to ask questions, have discussions with their peers, and interact in their learning environment.

Distance education courses are delivered asynchronously and may include, but are not limited to, recorded lectures, assigned reading, videos, demonstrations, simulations, quizzes, and exams. At the discretion of the instructor, synchronous activities may be part of classroom activities. All online courses are open to students from all campuses. Students interested in taking on-line courses should speak with their academic advisor for details and registration procedures.

#### Online Students

The University does not differentiate admission, program requirements, or graduation between online programs and on-campus programs. The admission process for an online program is the same as for an on-campus program.

#### **Re-Admitted Students**

Students returning to the University after five or more terms of non-enrollment are considered re-admitted students. (A student on standard term of non-attendance (STNA) is considered to be enrolled.) These students are required to complete the admissions process at the time of return. This includes application and enrollment agreement. Re-admitted students are encouraged to meet with an advisor to determine how their program of

interest may have changed since they were last enrolled. Students being readmitted are expected to follow the curriculum requirements in the catalog in effect at the time of re-admittance.

#### Transfer Students or Students with a Previous Degree

Students who have earned credit at another college may be able to use credit toward a degree at Stratford University. It is the student's responsibility to contact all previously attended institutions and have official transcripts sent to the admissions officer or Office of the Registrar. Students may provide unofficial transcripts for initial registration; however, an official transcript must be submitted to Stratford University within 30 days to be eligible for transfer credit.

#### Acceptance

#### Notification of Acceptance

Stratford University issues decision letters to students after they have completed their application process and provided the appropriate documentation granting them acceptance into the program for which they have applied. Unless otherwise requested, decision letters are mailed to the address provided on the application.

#### **Conditional Acceptance**

Students who cannot complete the admissions process prior to the Add/Drop Period may be eligible for conditional acceptance. Conditional acceptance applies only for the first term of enrollment. A student who has not submitted the remaining required documentation is not allowed to register for subsequent terms. Reasons for conditional acceptance may include, but are not limited to: waiting for official college or high school transcripts or completing placement tests. The Director of Admissions awards conditional acceptances at their discretion. Students are responsible for submitting all required documents or their acceptance will be revoked.

#### **Deferring Acceptance**

Students may defer their acceptance for up to five terms or one calendar year. This must be done in writing and submitted to an admissions officer. After this time, the student must re-apply following the admissions process outlined in this catalog.

#### **Conditions of Enrollment**

The University reserves the right to discontinue any student's enrollment for failure to maintain Satisfactory Academic Progress (SAP), non-payment of tuition, or failure to abide by the University rules.



#### Registration

New undergraduate students are required to successfully complete an English and mathematics course during the first two terms of enrollment at Stratford University. Students are placed into appropriate courses based on their placement testing scores; see the Placement Testing section and course prerequisites in the catalog. If a student has transfer credit for either or both English and mathematics, the requirement to take the respective course is waived. In order for students to receive transfer credits, all requirements of the transfer credit policy must be met.

#### **Articulation Agreements**

An articulation agreement is a formal agreement between two educational institutions defining how courses or programs taken at one school can be used toward academic requirements at another school. Stratford University has articulation agreements with the schools listed on the website www.stratford.edu/about/Articulation-agreements. Each agreement outlines detailed requirements including the participating campus(es), programs and courses included, and the time frame of the agreement. The specifics of the agreements can be discussed with the designated program representative at the campus.

#### Add/Drop Period

Students who wish to change their registration status may add or drop a course(s) and must submit the completed add/drop form to the Office of the Registrar. Refer to Academic Calendar for specific Add/Drop dates. Prior to and during the Add/Drop Period, students may drop from a course without incurring any financial penalty. If a course is dropped during the Add/Drop Period, all records related to that course are removed from the student's academic and financial records and all tuition and/or fees are refunded for the course. Courses dropped during the designated Add/Drop Period are not evaluated in SAP. If an add/drop form is received after the Add/Drop Period has ended, the student is responsible for charges based on the University's refund policy.

#### Attendance Policy

Stratford University faculty members take and record attendance in the self-service portal. Students are expected to attend and be on time for all regularly scheduled campus classes and labs. On-line attendance is demonstrated through student participation in assigned activities which include, but are not limited to, submission of academic assignments, completing quizzes or exams, or participating in discussion boards. Logging into a course without active participation does not constitute attendance. Students are responsible for all scheduled course time, course requirements, and course material. If a student is forced to miss class or an assignment, the student is expected to contact the faculty member to requiest make-up work and/or additional time. Faculty members are not required to assign make-up work.

Students who have a circumstance for which they must be absent, arrive late, or leave class early are responsible for obtaining the faculty member's permission in advance. Circumstances may include, but are not limited to: serious illness of the student or immediate family member for whom the student is the primary caregiver, death of an immediate family member, military deployment, or unforeseen travel or relocation due to employment. Students who encounter an emergency requiring them to miss a non-lecture class must contact the faculty member as early as possible. Excessive absences, tardiness, or leaving early make it difficult for a student to meet academic objectives and causes a student to receive a lower grade including the possibility of failing the course, even if the circumstances were unavoidable.

#### Appeals for Absences

A student who is absent without notification is contacted by the faculty member and Student Support Services. Upon reaching three consecutive absences, notification is sent to the student by Student Support Services and the registrar explaining they have reached the absence limit for the course and must file an appeal to remain in the course. The appeal form is attached with the notification and explains the required documentation for submission to the campus president, student accounts, registrar, and student support who notifies the student. The student has five business days to submit the appeal and is instructed to attend class during that period.

If the appeal is not granted, the student is informed of the decision; the registrar removes the student from the course as of the date of the third absence, and assigns a grade based on attendance withdrawal guidelines. If the appeal is granted, the student is informed of the decision and reminded any additional absences result in immediate removal from the course with grade based on attendance withdrawal guidelines. If circumstances are such that due to length of the class absences or the length of the anticipated absence, the preferable course of action is withdrawal, the student may petition the campus president for a tuition adjustment based on the University refund policy.

#### **Withdrawal Policy**

The process by which students are removed from courses is a withdrawal. Withdrawals may be University or student initiated and may affect all or individual courses. Additionally, withdrawals affect new or continuing students, reflect on student transcripts, and are appealable. The effect on student charges are determined by the last date of attendance (LDA) and refunds are issued based on the date of determination (DOD) which is always fourteen calendar days forward from the last date of attendance, except when a student does not return after a term of STNA.

#### Student-Initiated-Withdrawal

Cancel: A new student who intends to withdraw from the University during



the first term he/she is registered should submit a cancellation form to the Office of the Registrar or on the self-service portal. Students may only cancel registration once, regard-less of duration between terms of enrollment, degrees, or levels. Cancellations and withdraws of international students is decided by the International Student Office. The transcript does not reflect enrollment in any courses, charges are reversed, and any funds returned. Any stipend funds received by the student are owed back to Stratford University. A new student who does not attend classes is cancelled; non-attendance constitutes student-initiation. Studentswho attend the course to the last class meeting and earn a grade cannot be cancelled. Student Support Services contacts these students to notify them of the cancellation.

Withdrawal: Continuing students may withdrawal from all or individual courses from the first day after Add/Drop Period to the end of seventh week in C session, end of fourth week in A session, and end of ninth week in B session. Courses withdrawn from before these dates receive a W grade; courses withdrawn from after these dates receive grades based on student achievements. Withdrawal forms are available in the Office of the Registrar or through the self-service portal. The last date of attendance is the last recorded date of attendance. Refunds are based on the refund policy published in this catalog.

#### **University-Initiated**

**Failure to register:** Continuing students who do not register for a subsequent term or who do not return from STNA are withdrawn from the University. This is determined at the end of the Add/Drop Period. The last date of attendance is recorded as present. The transcript does not reflect enrollment and there are no charges.

**Failure to attend:** Continuing students who do not attend the first three class meetings of all courses are withdrawn from the University. This is determined after the third scheduled class is missed. The last day of attendance is recorded as present. The transcript does not reflect enrollment in these courses, charges are reversed, and any funds returned.

Attendance: A continuing student who is absent from three consecutive class meetings which are not the first three class meetings is withdrawn. Lab and lecture are considered class meetings. This may be for one or all courses for which the student is registered. If the three consecutive absences occur at or before the end of seventh week in C session, fourth week in A session, or fourth week in B session, the student receives a W grade. If any or all of the absences occur after these dates, grades are awarded based on student achievement except in the case of an appeal. The last date of attendance is the last recorded as present. Refunds are based on the refund policy published in this catalog. Students may appeal this action based on the attendance appeals process published in this catalog.

**No show**: Any student who does not attend the first three course meetings of an individual course is withdrawn from that course. This is determined

after the third scheduled class is missed. The transcript does not reflect enrollment in these courses, charges are reversed, and any funds returned. The student who simply does not show up to class, makes no effort to get in touch with the instructor, and is unresponsive to communication from student services and/or the instructor may not appeal; students in other circumstances may appeal following the appeal process.

#### Military Withdrawal

In accordance with Executive Order 13607, Principles of Excellence, Stratford University allows any service member ordered to perform active military service to withdraw from current courses and granted re-admittance upon returning to the University without incurring any financial penalty. If the student is temporarily unable to attend class or has to suspend studies due to service requirements, Stratford University will take additional steps to accommodate any short absence due to the service commitment. Additional steps can include granting an extension to complete all required assignments.

#### Re-Entry after Withdrawal

Students who have been withdrawn from all courses or the University entirely must complete a re-entry form prior to registering for a subsequent term. Re-entry students are those who have been away from the University less than one year based on the Last Date of Attendance (LDA); this includes students who are re-entering after a successful appeal to a withdrawal. A studenton STNA is considered to be enrolled. Students who enroll into the same program enter into their original catalog year unless a program change or program upgrade is requested by the student. This form is available from the student's program department or the Office of the Registrar.

#### **Changing Programs**

A program changes occurs when a student moves from program to program within the same academic level without graduating; for instance, from one associate program to another. Students who wish to change their program of study must submit a program change form to the Office of the Registrar with appropriate signatures, meet with the Office of Student Accounts, and request a review of transfer credits, if needed. Students may change academic programs twice (i.e. enroll into three programs which include returning to a previous program without graduating). A studentwho changes a program for a second time must have completed 67% of the current program prior to changing. Program upgrades are not considered the same as changing academic programs.

#### **Upgrading Programs**

A program upgrade occurs when a student moves from a lower-level to higher-level program without completing the lower-level program. For instance, a student moves from an associate's pro-gram to a bachelor's program. Students should speak with their academic advisor, obtain a



program upgrade form, have any previous transcripts re-evaluated prior to registering for courses. In cases where a student downgrades from a higher-level to lower-level program, the same process is followed.

#### **Course Substitution Policy**

Some students enter the University possessing certain skills which allow them to begin at an advanced point in their program of study or to substitute a course in the program. In order to serve the specific educational needs of these students, the designated department representative may grant course substitutions on a case-by-case basis. Course substitutions normally apply only to core courses, not to arts and sciences courses. The primary exception is the case in which a student transfers advanced mathematics course(s). In this case, the student may be permitted to take an appropriate Stratford University elective in place of the substituted course. Students interested in a course substitution should contact their academic advisor for more information. The program director determines all course substitutions; this documentation is maintained in the students' files.

#### **Course Repetition**

A student who is required to repeat a course must complete it within the maximum time frame for Satisfactory Academic Progress (SAP) and is charged tuition at the regular published rate. All course repetitions count as courses attempted for purposes of calculating SAP. The GPA is based only on the latest attempt of the course; previous attempts are not computed in the GPA calculation. Federal student aid is available for one repetition of a previously passed course. Financial assistance covers multiple attempts for a failed course. Veteran service benefits do not pay for a second failing grade.

#### **Course Auditing**

A student who has been admitted to Stratford University may choose to register for a course for no academic credit. A student may not change status in a course from audit to credit after the mid-point of the term. An auditor is not required to complete the admissions process and does not take an active part in the class, complete assignments, or take examinations. Audited courses do not count as credits attempted for purposes of calculating Satisfactory Academic Progress or GPA.

#### **Independent Study Courses**

Students in good standing who are unable to take a course specifically required to complete their degree and graduateon time may earn academic credit by taking an independent study course. Independent study courses may not be taken in a term when the course is offered on the schedule. When the above necessity exists, a student should request an independent study from his/her academic advisor, who contacts the program lead for instructor availability and authorization. If verified that the course needed is unavailable and no other option exists, the student completes the Independent Study Contract and submits the contract to the

program lead. An official form for such contracts is required and available on each campus. The faculty member facilitating the independent study adjusts the corresponding course syllabus for the independent study and provides it to the student at the beginning of the term. The content of an independent study course must significantly duplicate material offered in a regularly scheduled course.

#### **Grading Policies**

#### **Incomplete Grades**

A grade of incomplete (I) is issued as a place holder when a student has enrolled in a course but is unable to finish the course assigned. Students may request a grade of incomplete (I) from their instructor as long as they have been active in the course, unless extenuating circumstances can be demonstrated. Requests to instructors must be made on or before the last day of the course. Students must complete a request for incomplete form available through the Office of the Registrar or program department and submit it to the instructor for approval. If approved, the instructor will inform the student of the required work and dead-line; the designated department representative, and the Office of the Registrar will also be notified of the request for an incomplete grade. A student is required to make up any incomplete course work within five weeks of the conclusion of the course. If the instructor denies the request, the student may appeal to the campus president. Incomplete grades are temporary grades; courses with I grade are calculated in attempted credit hours, but not in the grade point average. If work is not completed or a new grade is not assigned, the grade of incomplete converts into an F. Incomplete grades may be used if grades are not submitted by instructors in a timely manner. Upon submission of the late grades, incomplete grades are updated.

#### Withdrawal Grades

Students who withdraw from a course after the Add/Drop Period are awarded a withdrawal (W) grade and tuition is calculated based on the University's refund policy. A W grade is counted for the maximum time frame requirement as credits attempted, but not credits earned in Satisfactory Academic Progress calculations. Withdrawal courses may affect federal student aid or registration eligibility for the next term.

#### **Grade Appeal**

In the event a student wishes to challenge or dispute a grade, a grade appeal must be initiated by the student within three weeks of receiving the grade by submitting a written request to the instructor. If satisfactory resolution is not reached, the written request must be submitted to the designated department representative. If after a review by the designated department representative the issue remains unresolved, a committee of uninvolved faculty or staff is selected by the campus president for the grade appeal hearing. The student and the faculty member may present information. Each appeal to the next level must be determined within two weeks. All



decisions are final. Grade changes may result in the loss of federal student aid (FSA) eligibility because regulations may limit the time within which aid may be re-awarded or disbursed. Stratford University adheres to a schedule that allows grades to be submitted during the subsequent term. Because of this, students evaluated after grade submissions may have their FSA eligibility recalculated and may need to adjust their payment arrangements.

#### **Student Grade Recognitions**

**Summa cum Laude:** Graduating students with a cumulative grade point average of 4.0 receive the Summa cum Laude honor.

**Magna cum Laude:** Graduating students with a cumulative grade point average of 3.5 to 3.99 receive the Magna cum Laude honor.

**President's List:** Undergraduate students who have a term grade point average of 4.0 and have completed a minimum of 13.5 credits, including at least 9.0 credits in the previous term are included on the President's List.

**Dean's List:** Undergraduate students who have a term grade point average of 3.75 to 3.99 and have completed a minimum of 13.5 credits, including at least 9.0 credits in the previous term are included on the Dean's List.

**Honors List:** Undergraduate students who have a term grade point average of 3.5 to 3.74 and have completed a minimum of 13.5 credits, including at least 9.0 credits in the previous term are included on the Honors List.

#### **Honor Code**

The Honor Code is a formal process governing student conduct at Stratford University. It governs conduct directly related to academic life of the University and is in effect during all phases of a student's academic career. The policy is applicable to any academically related experience involving University students whether occurring on-campus, in a distance learning environment, or at host institutions or sites. Honor Code violations may occur on an exam, test, quiz, laboratory, out of class assignment, during online work, or on any other work submitted by a student to fulfill courserequirements and is not presented as solely the work of the student. Soliciting the assistance of another to commit an act of academic dishonesty or intentionally or knowingly helping or attempting to help another commit an act of academic dishonesty are also Honor Code violations. When a student is found responsible for a first violation, the faculty member makes the final decision about a grade-related sanction using the ranges outlined below. Additional sanctions, including dismissal from the University, may be recommended by the faculty member, but must be approved by the campus president. Any second violation, proven or admitted, results in failure of the course and may include dismissal from the University. All recommendations for dismissal by faculty after a second offense must be reviewed and approved by the campus president. In order to help students learn from their experiences, remedial activities may be assigned in addition to sanctions, particularly for first violations. These

activities may be chosen by the faculty member who may also choose to include such assignments in the course grade.

#### Cheating

The use or attempted use of unauthorized materials, information, or study aids in any academic exercise is considered cheating. This may include, but is not limited to, unauthorized copying from the work of another student, using notes or other unauthorized materials during an exam, giving or receiving information or assistance on work when it is expected a student will do individual work, or engaging in any similar act that violates the concept of academic integrity.

#### **Plagiarism**

Presenting the work of another as one's own in any academic exercise is considered plagiarism. This can occur on any paper, report, or other work submitted to fulfill course requirements or as part of an educational activity. This includes submitting work done by another, whether a commercial or non-commercial enterprise, including websites, as one's own work. Plagiarism can also be a misrepresentation caused by failure to document sources accurately, thoroughly, and appropriately; the use of information or phrasing from any source not cited or included in the bibliography and references; or submitting as one's own work done by, copied from, or purchased from another.

#### **Falsification**

The invention or alteration of information or citation in an academic exercise is considered falsification. This includes knowingly reporting data, research, or reports as different from what actually occurred; falsely reporting attendance or participation in class, practicum, internship, or other types of field work experience; or submission of falsified excuses for tardiness or absences in such experiences. Falsification also includes submitting work to meet the requirements of one course when it was done in whole or in part to meet the requirements of another course, unless special permission has been granted from the faculty members involved. Exceptions to this provision must be given prior approval by the faculty member to whom the work is to be submitted. The recommended penalties for a first violation are at a minimum failure of the assignment or exam and the maximum is dismissal from the course for the term.

#### First Violation

A faculty member who believes a violation has occurred must contact the designated department representative to determine whether a prior violation was committed by the student. If the alleged violation of the Honor Code is a first violation, it may be resolved through a faculty-student joint conference or by requesting an Academic Integrity Review to determine the accuracy of the allegations and assign appropriate penalties, if warranted. The joint conference is to be held at a time acceptable to both



parties. The faculty member informs the student of the details of the suspected violation and the reasons for believing it has occurred. The faculty member is under no obligation to disclose third- party individuals at this time. The minimum penalty for a first violation may be failure of the assignment and the maximum is failure of the course. The faculty works alongside the student to make this a learning opportunity. The student learns why their work is considered plagiarized and how to tie to other work or paraphrase. The assignment is returned, retaken, or a zero is given on the assignment. The faculty denotes the incident in the student's record. The minimum penalty for a first violation may be failure of the assignment and required completion of anti- plagiarism training.

#### Second Violation

If a student has been found to have committed an Honor Code violation at any time during enrollment at the University, any subsequent violation is considered as a second violation. Thus, a violation committed by a graduate student who also committed a violation as a Stratford undergraduate would be classified as a second violation. If the alleged violation of the Honor Code is a second violation, a joint conference may be held to determine whether the allegation has merit. An Academic Integrity Review by the campus president is conducted regarding all alleged second violations in addition to or in replace of the joint conference. All proven second violations of the Honor Code result in failure of the course and dismissal for the term. These decisions must be approved by the campus president, who is the only individual that may recommend alternative actions. A second issue with plagiarism results in a more in depth learning session held with the faculty, student, and campus librarian. Students may be required to repeat the online modules on avoiding plagiarism and APA.

#### Third Violation

The campus president and designated program representative are notified and the offense is noted in the student's record. A student accused of an Honor Code violation may withdraw from the course in which the offense is alleged to have occurred only if the proposed penalty is less severe than failure of the course, dismissal for the term, or from the University. In all other situations, the student cannot withdraw. A record of a proven violation is kept even if a student is able to withdraw.

#### Withdrawal from a Course after an Alleged Violation

A student accused of an Honor Code violation may withdraw from the course in which the offense is alleged to have occurred only if the proposed penalty is less severe than failure of the course, dismissal for the term, or from the University. In all other situations, the student cannot withdraw. A record of a proven violation is kept even if a student is able to withdraw.

#### **Academic Integrity Review by the Campus President**

An Academic Integrity Review is conducted if the student does not admit responsibility for the violation, disagrees with the penalty assessed, or prefers not to enter into the joint conference with the faculty member. In addition, a faculty member not wishing to hold a faculty-student joint conference can request an Academic Integrity Review with the campus president. If the alleged violation is a second violation, an Academic Integrity Review must be held. The campus president either upholds faculty decisions or recommends an alternate grade-related penalty to the faculty member, who retains final discretion in assigning the grade if the student is found responsible. The campus president may assign additional educational activities to the grade-related penalty assigned by the faculty member

#### Standard Term of Non-Attendance

Students are eligible for a Standard Term of Non-Attendance (STNA) after they complete their first term of enrollment at Stratford University; however, students must return the following term and register for courses. For financial assistance purposes, students on STNA are considered enrolled as at least half time. As such, students are not required to repeat the admissions process; if a student does not return in the subsequent term, the last date of attendance marks the start of the non-enrolled period. A student who is not enrolled for five terms or more must follow the readmitting process in the Academic Policies section of this catalog. Students may take one term of STNA per academic year when enrolled for the entire academic year.

All leave of absence request forms must be signed by the designated department representative. Any variations from this policy due to mitigating circumstances must be approved by the designated department representative and the campus president.

#### Moodle

Stratford University facilitates its online courses through Moodle. Moodle is an open source course management system (CMS), otherwise known as a Learning Management System or Virtual Learning Environment. It is a very popular method to deliver college coursework because it creates dynamic learning tools via websites. Moodle is used for both online and hybrid courses. For online courses, students are able to access the course syllabus, objectives, schedule, instructor information, grading scale, and homework assignments through Moodle. For hybrid courses, Moodle is used as a supplemental way to distribute materials, participate in discussion threads, and turn in assignments. A student is issued a unique user name and password during the first term which is required to access the online platform, distance learning orientation, and the courses for which they are enrolled. The user name and password are e-mailed to students when they enroll for their first term. The e-mail is sent to the e-mail address provided to the Office of the Registrar during the enrollment



process. Students are able to change their password once they log onto the site. Moodle is very easy to use; however, if students have any questions or concerns, they may contact the IT Service Desk, faculty member, or designated department representative.

#### **Unbound Program**

The Unbound Program, a bring-your-own-device (BYOD) program, requires all students taking specific courses to bring an approved device to class. The purpose for bringing the device to class is to enrich education by broadening and enhancing the quality of the academic experience and to increase the integration of technology into the classroom. If a student does not own an approved device, they can purchase an approved device from Stratford University using Title IV or a payment plan. The approved devices and fee amounts can be found in the catalog addendum.

#### **Textbook Distribution Program**

Stratford University strives to ensure all students have the education resources required to succeed. The University provides textbooks and other learning resources required for all courses. The resources are accessible for the duration of one term at a minimum.

#### Requesting Transcripts and Enrollment Verification

Students may request their official transcript through the self-service portal or the Office of the Registrar after filling out a transcript request form. This process can take 24 to 48 hours. The transcript fee is listed in the catalog addendum. All financial obligations to the University must be current in order to obtain an official academic transcript. Students who need enrollment verification for insurance or job purposes must contact the Office of the Registrar.

#### **Transfer of Stratford Credits**

Transfer of Stratford University credits to another institution is solely at the discretion of the granting institution. No guarantee of transfer is made or implied by Stratford University.





# Payment and Student Accounts

## **Section Contents**

Tuition and Fees	20
Bank Loan	20
Refund Policy	20
Scholorship Programs	20



The primary responsibility for meeting the costs of education rests with the individual student and his/her family. Financial assistance is awarded on the basis of need, regardless of sex, age, race, religion, creed, or national origin. Need is defined as the difference between the cost of education for one academic year and the amount a student and/or family can be reasonably expected to contribute to the cost of education for the same period.

#### **Tuition and Fees**

Tuition and fees are based on the level and type of the student's program. Tuition is charged on a quarter-by-quarter basis. Students are not obligated beyond the quarter for which they are currently enrolled. A student may not register for additional academic quarter of study unless all tuition and fees due have been paid or the student has arranged for an approved alternative payment plan. The catalog addendum contains current tuition and fee information for all programs. The University reserves the right to adjust tuition and fees at any time.

#### **Application and Student Activity Fee**

Each student must pay a non-refundable application fee when applying to Stratford University. The amount of this fee can be found in the catalog addendum.

#### **Bank Loans**

Students interested in a bank loan can contact the Office of Student Financial Services for information. The University is affiliated with the Central Bank of India, Bank of Baroda, and Saraswat Bank to provide educational loans to eligible students. Enrolling for a loan is at the discretion of the students. The University has an arrangement with the above-mentioned banks and financial services to facilitate loans to prospective students. The relationship of the borrower and bank is independent and the University has no relationship or involvement in that arrangement. Please visit www.stratford.edu.in for more comprehensive information on bank loans.

#### Refund Policy w.e.f Term 1, 2019

A student who withdraws from a course after attending 1 (one) workshop (either 1st or 2nd workshop) is entitled to a refund/adjustment of Tuition fee.

A student who withdraws from course after attending more than 2 (two)workshops is not entitled to a refund/adjustment of Tuition fee.

A student who withdraws from the program is eligible for refund/adjustment of Tuition fee only for courses in which they have not attended any workshop

#### **Late Fee Charges**

The late payment fees may attract the following charges:

In case a student makes the required payment after 20 days and before 45 days from the start of the term (or before end of the term for session B / fast track course) a late fee of Rs 1,000/- per course may be charged. In case a student pays after 45 days no attendance or grades will be granted

#### **Scholarship Programs**

#### Introduction

Stratford University New Delhi NCR Campus seeks to provide the type of graduates sought by Indian employers. The ideal employee is able to think critically, solve problems, and communicate effectively. Such employees can provide the innovative energy and discipline that is essential for any business to succeed.

Eligibility – All new applicants to Stratford University New Delhi NCR Campus who meet all requirements for admission are eligible to apply.

The details for eligibility of the scholarship are listed in the addendum.





# **Undergraduate Policies**

## Section Contents

Undergraduate Admission	22
Placement Testing	23
Transfer Credit	23
Sources of Credit	25
Undergraduate Student Status	25
Satisfactory Academic Progress	25
Undergraduate Graduation Requirement	26



#### **Undergraduate Admission**

The application process requires the following steps for domestic undergraduate students. Interested students may submit documents in person, via fax, email, or post. For application documents, please contact the Office of Admissions.

- All applicants must complete an Application for Admission and pay the non-refundable application fee. This may be completed on the University's website or in the Office of Admissions.
- Complete the Enrollment Agreement which includes emergency contact information, acknowledgement of University policies, and student information release.
- Meet language requirement, if English is not the primary language. Students whose native language is not English must provide evidence of sufficient facility to do college-level work at an English-speaking institution. Completion of the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) or Combined English Language Skills Assessment (CELSA) is evidence of proficiency in English proficiency before being allowed to begin their Stratford academic programs.
- Submit documentation certifying successful completion of a secondary school program of studies, the attainment of satisfactory scores on the GED, or another state specified examination. Note: A 2.0 high school graduating GPA (using a 4.0 scale) or its equivalent is required for enrollment in Maryland. An average GED test score of 450 or higher is required in Maryland. The admission criterion may be waived by the department representative, (e.g., faculty lead, campus dean) for an individual student; additional documentation provided by the student may be required.
- Submission of all official academic records for secondary/senior secondary school, and college, institute or university attended in India must be verified by the United States India Educational Foundation (USIEF), Fulbright House, 12 Hailey Road, New Delhi 110001. Students submitting educational qualification documents from institutions in countries other than India may utilize the services of a qualified agency including Embassy or Consulate of their country to verify the copies of the documents.

#### First-Time Undergraduate Students

**High School:** Students still enrolled in high school must submit a current academic transcript and upon completion of high school must submit their final transcript prior to enrollment at Stratford University. High school students interested in obtaining information about enrolling at the University should contact the high school admissions officers at the appropriate campus.

Adult Learners: Students of all ages and backgrounds may apply to

Stratford University as long as they meet the admissions requirements.

Students eligible for domestic undergraduate admission to Stratford University must have a high school diploma (this can be from a foreign school if it is equivalent to a U.S. high school diploma as determined by the University Office of Admissions); has the recognized equivalent of a high school diploma, such as a general educational development or GED certificate; has completed home schooling at the secondary level as defined by state law; or has completed secondary school education in a home school setting which qualifies for an exemption from compulsory attendance requirements under state law, if state law does not require a home-schooled student to receive a credential for their education.

It is the student's responsibility to provide this documentation within 30 day of the first day of the term in which the student begins if it cannot be submitted prior to admission. A student who does not or cannot provide the documents may be dismissed from the University. If a student's currently legal name is different than what is on the high school documentation, the student must provide a written statement indicating the difference and reason for the difference.

#### **TOEFL (Internet-based Test)**

- 79 Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

#### **IELTS**

- 6.0 (Undergraduate) Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

#### **CELSA**

- 55 (Undergraduate) Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

Students who score less than the minimum program requirement must complete one of the above referenced exams within one year of admission, and must score at least the minimum program required score.

#### **Non-Degree Seeking Students**

Students may enroll as a non-degree student to fulfill prerequisites for another program, update job skills, for personal enrichment, raise their cumulative grade point average, or to explore a new career field. Non-degree seeking students must complete the same admissions process as degree seeking students.



#### **Undeclared Students**

Students may enroll as an undeclared bachelor's student which allows the student up to one academic year to earn credit while exploring academic options with dedicated advisement and guidance from University faculty and staff. Undeclared students can earn up to 40.5 credits, after which time the student must declare a program and matriculate into a designated program by meeting the requirements of that program. Students who wish to transfer credits must meet with an advisor to determine their eligibility for undeclared status.

#### International Students

Stratford University welcomes applications from international students (all visa holders). The University accepts first time international students as well as transfers from other institutions. In addition to domestic student admissions requirements, international students may be required to complete additional requirements for English language skills, transcript translation, transcript evaluation, and student visa status.

- Submit an original copy of an official TOEFL or IELTS test result. This is required for all students whose native language is not English.
- Stratford University requires a minimum TOEFL (IBT) of 79 or (CBT) of 213, a minimum IELTS of 6.0, or a minimum PTE score of 53.

Applicants who score lower than the minimum may be considered for conditional acceptance. Change of status applicants are not required to submit proof of English proficiency.

Stratford University requires documentation before an admissions decision can be made. Students who are working toward completing their application process and simply lacking documents or have files with incomplete information are classified as "pending" students. No acceptance letters may be sent to pending students until their file is complete. Once the required documents are received, they are reviewed, and an admission decision is reached. Students who do not meet minimum admission standards are not accepted to the University. Students in this category are notified of their denial of acceptance. Applicants not meeting the admissions requirements may be issued conditional acceptance.

Under the Department of Homeland Security (DHS) rules, students affiliated with Stratford University must supply the University with up-to-date contact information including telephone number, address, email address, and emergency contact information. If this information changes, it is the student's responsibility to notify the University within ten days. Students who fail to maintain records could lose their status as a student. International students must maintain a zero balance when transitioning between terms.

#### **Placement Testing**

Stratford University is committed to the academic success of its students. Academic advisors use test scores and academic history to determine a student's preparedness for college-level courses and/or if preparatory course(s) are required. Students who are required to take arts and sciences courses in their programs must take the placement test. Students may take the required assessment test up to three times. See arts and sciences course descriptions for score requirements. Students who do not meet the minimum scores for placement into credit earning courses are enrolled into remedial courses to ensure preparedness for college-level courses. Students may elect not to take the placement test and enroll directly into the remedial courses. The decision to opt-out of the placement test must be made in writing and included in the student's academic file. Remedial courses are charged full tuition, but earn no academic credit.

Students who have no previous college education must take the placement test prior to their first term of enrollment. Students who have transfer credit in areas other than mathematics or English must take the placement test within their first term of enrollment. The tests are available during learning resource center hours. Students may direct questions about the test to the Office of Admissions or their academic advisor.

Online students who are not able to come to campus to take the placement tests need to contact the Office of Admissions. Students may take the placement test via an online proctored exam or at a remote testing site. The student completes the appropriate test and the scores are immediately available to the University by College Board.

#### **Transfer Credit**

Stratford University has established a transfer credit policy which is consistent with accreditation requirements. The policy is designed to facilitate the transfer of students and credits from one college or university to another, assure maximum utilization of prior learning, and encourage students to advance as far through the educational system as they can in pursuit of their goals. The evaluation of transfer courses to determine the award of University transfer credit is a multistep process initially driven by an assessment of the institutional source and educational quality of the course work.

Transfer credits are determined by the timeliness, relevance of content, acquired skills, and knowledge obtained from the course(s). Transfer credits may be awarded for courses taken from nationally or regionally accredited institutions. Transferred courses must be three or more credits, completed with a grade of C or higher, and coincide with the University's program outline. For courses in quickly evolving disciplines, the amount of time elapsed since the courses were taken may affect the transferability of courses. The length of time since the course was taken and the student's



background determines whether the courses can be transferred. Courses with other grades may be transferred in at the discretion of the designated department representative. Additional documentation in the form of course descriptions, syllabi, or a competency test may be requested, if needed, to assure the transferred course is equivalent to one of the courses required for completion of a certificate, diploma, or degree at Stratford University. Credits based on clock hours are not transferrable to Stratford University.

Domestic students submitting transcripts from international institutions for transfer credit are required to submit a transcript evaluation by an agency approved by ACICS. Transcripts sent from any school, college, or university, recorded in a language other than English must be accompanied by an official translation. All documents must be original or a certified copy. Transcript translation service is available through agencies recognized by the National Association of Credential Evaluation Services (www.naces.org) or the Association of International Credential Evaluators (www.aice-eval.org).

During the admission process, students must disclose which colleges, institutions, and universities from which they wish to submit transcripts for transfer credit evaluation. Official transcripts from each college, institution, or university must be submitted for evaluation within 30 days of enrollment. It is the responsibility of the student to provide the University with all postsecondary transcripts detailing courses taken at other institutions. Transfer credits from courses completed at institutions other than Stratford University are noted on the transcript with a posting of TC. Transfer courses are not counted under the qualitative measurement of GPA; however, transfer courses are counted as attempted credits under the quantitative measurement, which includes the completion percentage and the maximum time frame requirement.

#### Prior Learning Assessment and Recognition

Credit for prior experiences, also known as Prior Learning Assessment and Recognition (PLAR), may be awarded as prior learning credits. These credits are posted on the transcript as CR. These credits are not counted under the qualitative measurement of GPA; however, they are counted as attempted credits under the quantitative measurement, which includes the completion percentage and the maximum time frame requirement.

A non-refundable fee per course must be paid before the materials submitted to the committee are reviewed; the amount of this fee can be found in the catalog addendum. A maximum of 22.5 quarter-credits towards an associate's degree and a maximum of 45 quarter-credits towards a bachelor's degree may be granted for life experience. Credit given for prior experience cannot be used as a substitute for a course previously taken for which a passing grade was not received.

All other credit awarded is based on an assessment of the knowledge, skills, or competencies acquired. In order to be considered, the student

must provide clearly organized and documented evidence proving the knowledge is equivalent to college-level learning. To be considered for credit for previous experience the following applies:

- The student must be enrolled at the University.
- The student must explain how the prior learning relates to the student's degree program, what experience was gained, and what specific courses for which the student is requesting credit.
- The credit requested must be course-equivalent and applicable to the student's program of study.

The student must provide documentation of the learning being claimed. Students may apply for previous experience and earn academic credit through a number of avenues:

- Submit a life experience portfolio (for extensive experience)
- Write an experience learning essay
- Complete a formal interview
- Engage in a simulation or role playing exercise
- Present a case study or product assessment

Documentation may include, but is not limited to, licenses or certifications, attendance at seminars, workshops or conferences, community service, specialized training, work experience, resumes, letters from employers or others who can confirm job duties, various tests or other assessments, and military experience. The material submitted by the student is reviewed by an individual certified to review prior experiences. The designated individual determines the number of credits, if any, to be granted based upon the material submitted.

#### **Credit by Exam**

Stratford University accepts exam credit from courses such as the College Level Examination Program (CLEP), Defense Activity for Non-Traditional Educational Support (DANTES), DANTES Subject Standardized Tests (DSST), Excelsior College Exams (ECE), and Advanced Placement (AP) exams and awards credit for these examinations which can be found on the respective exam information website. Students must achieve the minimum recommended score for the exam to receive credit. DANTES examinations are identical to CLEP examinations, but are offered solely to enlisted military personnel. The University establishes DANTES examination equivalents and awards credit in the same manner as the CLEP examinations. Students should submit a transcript of their exam score sheet(s) to the Office of the Registrar for evaluation. These credits are denoted on student transcripts as CE.



#### Sources of Credit

Maximum Allowed Transfer Credit: Students must earn the minimum percent of their degree at Stratford University for their program level to fulfill degree requirements.

Degree Transfer Credits Allowed Credits at Stratford

Bachelor 135 credits 45 credits

#### **Undergraduate Student Status**

Part-Time: University policy defines an undergraduate three-quarter time student as registered for at least 9 quarter-credits per term. This is the minimum number of credits for students who use federal student aid. Students may enroll for 4.5 quarter-credits if using a payment method other than federal student aid.

Full-Time: University policy defines an undergraduate full-time student as registered for at least 13.5 quarter-credits per term.

A student may be permitted to exceed the full-time status in exceptional circumstances when the student benefits. Undergraduate students with a CGPA of 3.25 or higher and graduate students with a CGPA of 3.5 or higher may take up to 18 credits per term. Students below these averages are limited to 13.5 credits per term. Students may not exceed four courses per term. There is no waiver process to allow students to exceed 18 credit hours per term.

#### Grades

The formal grading system utilized by Stratford University conforms to recognized educational standards. Students are available to students through Moodle or the self-service portal. Any questions regarding the posting of grades should be addressed to the student's instructor or the Office of the Registrar.

#### **Undergraduate Grading System**

Grade	Grade Points	Description
A	4.00	Excellent
A-	3.67	
B+	3.33	
В	3.00	Good
B-	2.67	
C+	2.33	
C	2.00	Satisfactory
C-	1.67	
D+	1.33	
D	1.00	Poor

D-	0.67	
F	0.00	Failing
AU	0.00	Audited Course
CE	0.00	Credit by Exam
CR	0.00	Previous Experience Credit
I	0.00	Incomplete
P	0.00	Passing
TC	0.00	Transfer Credit
W	0.00	Withdrawal

#### **Satisfactory Academic Progress**

The Satisfactory Academic Progress (SAP) policy fulfills the requirements expressed by the Higher Education Act (HEA), U.S. Department of Education, and the Accrediting Council for Independent Colleges and Schools (ACICS). Students must maintain a satisfactory level of academic progress toward completing a degree in order to remain enrolled at the University and/or receive financial assistance via federal student aid or military benefits.

SAP is evaluated based on quantitative and qualitative components. All students are measured against qualitative and quantitative standards. The Office of the Registrar and the Office of Student Financial Services generate and monitor respective SAP reports. After grades are posted, student cumulative grade point average and rate of progression are calculated to determine if a student is making Satisfactory Academic Progress.

#### **Basis of Measurement**

**Qualitative Measurement:** Qualitative measurement is determined by the student's cumulative grade point average (CGPA). It is calculated by dividing the quality points by the total number of attempted credits. However, should a student repeat a course, the last attempted grade is used in the CGPA calculation. To meet the qualitative standards, students must meet the minimum CGPA as determined by academic benchmarks set forth by the university.

**Quantitative Measurement:** Quantitative measurement is the rate of progression (ROP) and is determined by the overall completion percentage. This completion rate is calculated by dividing the credits earned by the credits attempted rounded to the nearest whole percent. This assessment is calculated each academic term. To meet the quantitative standards, students must have a minimum ROP as determined by the benchmarks set forth by the university. Federal guidelines state students must progress through their program and graduate within 150% of the published number of program credits. Using this guideline, the university calculates maximum time frame (MTF).

#### **Maximum Time Frame**

Students are required to complete their program of study within a maxi-



mum time frame. Federal guidelines state credits attempted may not exceed 150% of the required credits for completion. A student has exceeded the maximum time frame when they have taken 150% of the credits required to complete a program. For example, an associate's program is 90 credits; multiplied by 150% is 135 credits which means a student must graduate from their program with no more than 135 attempted credits. Attempted credits include all transfer credits, credits by exam, previous experience credits, pass/fail credits, course withdrawals, and repeated courses. Students may not exceed the maximum time frame, even if the student is not receiving financial assistance.

If a student enrolls in another program, the MTF is reset to the second program. Transfer courses, credits by exam, previous experience credits, and failed courses applicable to the subsequent program are deducted from the MTF of the subsequent program. The MTF reset is granted for subsequent programs regardless of whether the student graduated from the previous program. For instance, a student in a bachelor's degree program is allowed 270 credits (180 credits x 150%) to complete the program; if the student does a program change to a second bachelor's program and transfers 27 credits, the MTF for the second program is an additional 270 credits, but the 27 transfer credits are used toward the 270 credit allotment leaving 243 credits for the student to complete the second program.

#### **Failing Academic SAP**

The CGPA and ROP must be at or exceed the benchmark associated with the evaluation interval. If a student does not meet the CGPA and/or ROP benchmarks at the end of the term, the student is placed on a SAP status following the term in which the status was earned.

Evaluation intervals are based on the total attempted credits. Attempted credits include transfer credits, credits by exam, previous experience credit, and failed courses. The CGPA includes failed courses and the ROP calculation includes transfer credits, credits by exam, previous experience credit, and failed courses.

**Undergraduate:** Undergraduate students in programs with 72 credits or fewer must maintain a 2.0 CGPA and a 67% ROP at all times. All undergraduate degrees with more than 72 credits are assessed using the same evaluation interval and benchmarks. Undergraduate students in the evaluation interval of zero to 71 attempted credits must have a minimum CGPA of 1.5 and a ROP of 50% at the end of each term. Students in the evaluation interval of 72 or more attempted credits must have a minimum CGPA of 2.0 and a ROP of 67%. When an undergraduate student transfers 72 or more credits, the student is always evaluated at the 72 or more attempted credit evaluation interval. A student may be placed on the following academic SAP status and must take the required action associated with the status. A student who is placed on an academic SAP status and meets the

requirements in the subsequent term returns to good standing status. A student who does not meet the requirements in the subsequent term is placed on the next status. If a student has a break in enrollment of more than one term and is re-admitted or re-enters into the same program, the previous status(es) apply. If the student changes or upgrades to a different program, no previous status is applied and the process for program changes applies. Quantitative measurements are based on the second program. In cases where a student downgrades from a higher-level to lower-level program, the same process is followed.

**Good Standing:** Students are in good standing when the minimum CPGA and ROP is met or exceeded. Students in good standing are eligible to register for courses and receive financial assistance.

**Alert:** Students are placed on alert status in the first term the CGPA and/or ROP falls below the minimum.

**Warning:** Students are placed on warning status the second term the CGPA and/or ROP falls below the minimum. This status requires students to have their course schedule approved by the academic advisor, meet with an academic advisor monthly as well as submit an academic progress form signed by instructor notating the student's progress in the course.

**Probation:** Students are placed on probation status the third term the CGPA and/or ROP falls below the minimum. This status requires students to have their course schedule approved by the academic advisor, meet with an academic advisor bi-weekly and submit an academic progress plan stating the student's plan for academic improvement (e.g. weekly tutoring, participate in study groups, visit library weekly).

**Dismissal:** Students are placed on dismissal status the fourth term the CGPA and/or ROP falls below the minimum. Students who are academically dismissed are no longer active students of the University and are ineligible for financial assistance. Students who reach the maximum time frame are dismissed from the university and no longer eligible to enroll or receive financial assistance. F-1 students dismissed for failing to meet SAP requirements have their student status terminated.

#### **Undergraduate Graduation Requirements**

- Complete all required classroom modules, externship hours (if applicable), and all program requirements
- Achieve a minimum GPA of 2.0
- Complete at least 25% of the program credits at the University
- Satisfy all financial obligations
- Complete an academic check out form signed by the designated department representative



Stratford University reserves the right to update or change the curricula at any time. Any candidate for a degree is held to compliance with changes for the uncompleted portion of the program of study. If it is determined a student will not be able to fulfill the graduation requirements, the University reserves the right to discontinue a student's enrollment.

#### **Processes and Requirements**

Students must complete the academic checkout forms prior to enrolling for their last term. This must be signed by various departments and it is the student's responsibility to complete it. After grades are posted for their final term, the designated department representative reviews the transcript and approves it. The diplomas are ordered after the designated department representative's approval. Diplomas are typically ready within one academic term. Students may have their diploma mailed to them or it can be picked up on campus. International students should contact the Office of the Registrar before graduation for forms requesting invitation letters.

#### Ceremonies

Stratford University holds its graduation ceremony annually for graduates of all programs. It is a special event for the University, students, and their families to celebrate the personal and academic accomplishments of the student. Students should contact the Office of the Registrar for information about signing up for the ceremony. Caps and gowns are available in Student Support Services and students are assessed a graduation fee which can be found in the catalog addendum. Students may apply to walk at the ceremony ahead of their official graduation if they will complete their program during the same term as when the ceremony is being held. This must be approved by the campus president. Diplomas are not distributed at the ceremony. Students must complete the academic checkout process through the Office of the Registrar in order to obtain their diploma.





# **Undergraduate Programs**

## **Section Contents**

ARTS AND SCIENCES COURSES		29
SCHOOL OF BUSINESS ADMINISTI	RATION	29
SCHOOL OF COMPUTER SCIENCE A	ND INFORMATION TECHNOLOGY	31



#### **Arts and Sciences Courses**

The School of Arts and Sciences provides students with the general education foundation essential to success in their core courses. The arts and sciences areas of study include psychology, mathematics, humanities, science, and English. These courses improve critical and analytical thinking skills, enhance knowledge of the community, teach skills in conducting research, and expand knowledge beyond a student's program. These skills are crucial to student development and key qualities for employment in high-demand work environments.

Academic advisors may waive prerequisites, when necessary, at their discretion. Electives may be substituted on a case-by-case basis with the approval of the academic advisor.

#### **Arts and Sciences Courses**

Applied\*:

Number	Course Name	Credits
English		
ENG111	College Composition	4.5
ENG211	Oral Communications	4.5
ENG220	Advanced Composition and Research	4.5
Humanities		
HUM110	Principles of Ethics	4.5
HUM111	History of Culture AcrossAntiquity	4.5
HUM200	Creative Expression	4.5
HUM201	Philosophy and Religion	4.5
HUM220	The Cultural Mirror: Fiction	4.5
HUM221	The Contemporary World	4.5
HUM250	Cross-Cultural Diversity	4.5
Mathematic	s	
MAT210	College Algebra	4.5
MAT211	Statistics	4.5
MAT212	Probability and Statistics	4.5
MAT220	Discrete Mathematics	4.5
MAT275	Introduction to Calculus	4.5
Psychology		
PSY110	Social Psychology	4.5
PSY220	Human Growth & Development	4.5
PSY225	Positive Psychology	4.5
PSY240	Critical Thinking and Reasoning	4.5
PSY250	Mindful Leadership	4.5
Science		
SCI110	Principles of Biology	4.5
SCI210	Environmental Science	4.5

SCI211	Impact of Science and Technology	4.5
SCI212	Nutritional Science	4.5
SCI250	Microbiology	4.5
SCI260	Introduction to Biochemistry	4.5

#### **Bachelor's Degree Arts & Science Requirements**

Number	Course Name	Credits
ENGXXX	English Course (100 or 200 level)	4.5
ENGXXX	English Course (200 level or higher)	4.5
HUMXXX	Humanities Course (100 or 200 level)	4.5
HUMXXX	Humanities Course (200 level or higher)	4.5
MATXXX	Mathematics Course (100 or 200 level)	4.5
MATXXX	Mathematics Course (200 level or higher)	4.5
PSYXXX	Psychology Course (100 or 200 level)	4.5
PSYXXX	Psychology Course (200 level or higher)	4.5
SCIXXX	Science Course (100 or 200 level)	4.5
SCIXXX	Science Course (200 level or higher)	4.5
XXXXXX	Open Arts & Science Course	4.5
XXXXXX	Open Arts & Science Course	4.5

#### **Bachelor Degree Arts and Sciences Requirements**

12 Courses chosen from 26 listed above (total 54 credit hours)

#### **School of Business Administration**

#### Bachelor of Science Degree Business Administration

The mission of the Bachelor of Science in Business Administration program is to allow students to build on a core of knowledge gained through the associate degree or equivalent and to focus on one of five upper-level concentrations. The primary goal of the bachelor program is to prepare students for the dynamic, changing realities of today's business environment.

14 Core courses x 4.5 credit hours	= 63 credit hours
4 Concentration courses x 4.5 credit hours	= 18 credit hours
10 Elective courses x 4.5 credit hours	= 45 credit hours
12 Arts and Sciences courses x 4.5 credit hours	= 54 credit hours

#### 40 Total courses x 4.5 credit hours = 180 credit hours

This program typically takes 13 quarters to complete for student enrolled full time.

#### **Core Requirements**

Note: When the program is offered in the hybrid mode, the lecture contact hours for each course will be 36 hours combined with the online contact of nine hours for a total of 45 contact hours for each course.



Number	Course Name	Credits	Total Concentration Requirements		18
BUS100 Introduction to Business		4.5	D. W		1)
BUS112	Principlesof Accounting I	4.5	D. Manage	ement Requirements (Four Courses Required	.)
BUS120	Sales and Marketing	4.5	BUS300	Financial Management	4.5
BUS135	Principles of Management	4.5	BUS305	International Business Strategies	4.5
BUS200	Business Law: Business, Government & Socie	•	BUS325	Entrepreneurial Leadership	4.5
BUS210	Human Resource Management	4.5	BUS375	New Venture Creation	4.5
BUS220	<b>Business Communications</b>	4.5	BUS380	Project Management	4.5
BUS235	Operations Management	4.5	BUS405	Business Law: Legal Environment for Business	4.5
BUS240	International Business	4.5	BUS415	Organizational Theory and Development	4.5
BUS250	Principles of Economics	4.5	BUS416	Quality Management and Productivity.	4.5
BUS302	Microeconomics	4.5	Total Cond	centration Requirements	18
BUS360	Business Ethics	4.5			
BUS490	Business Administration Capstone	4.5	E. Marketi	ng Requirements (Four Courses Required)	
Total Core	Requirements	63	BUS361	Buyer Behavior	4.5
_			BUS362	Sales Management	4.5
Concentra	ttion Areas		BUS363	Strategic Issues in Marketing	4.5
Number	Course Name	Credits	BUS364	Marketing Research	4.5
		orcure	BUS365	Marketing On the Internet	4.5
	Requirements (Four Courses Required )		BUS366	International Marketing	4.5
BUS300	Financial Management	4.5	BUS367	Business to Business Marketing	4.5
BUS320	Taxation Principles	4.5	BUS430*	Competitive Strategies	4.5
BUS340	Managerial Accounting	4.5		centration Requirements	18
BUS400	Advanced Financial Management	4.5	Total Coll	centration requirements	10
BUS420	Accounting Information Systems	4.5	F. No Cond	ventration	
BUS440	Business Forecasting and Simulation	4.5		s from all different concentrations required	)
BUS450	Personal Financial Management	4.5	Total Requ	<del>-</del>	18
Total Conce	entration Requirements	18	rotai neqt	memens	10
R. Human R	esources Requirements (Four Courses R	equired)	Elective Co	ourses	
BUS350	Staffing and Employment	4.5	BUS (Minim	num 4 courses) or	
BUS351	Workplace Safety	4.5	CIS (Minim	um 1 course) courses approved by the advisor.	
BUS352	Employment Law	4.5	Total Flectiv	re Requirements (10 Courses)	45
BUS353	Labor Management Relations	4.5		•	
BUS354	Compensation Management	4.5	Arts and Sci	ences Requirements	54
BUS355	Managing People	4.5			
BUS425	Diversity in the Workplace	4.5	Summary o	of Total Requirements	
-	entration Requirements	18	Total Core Requirements 63		63
C Informat	ics Requirements (Four Courses Require	od)	Total Conce	ntration Requirements	18
	•	)	Total Electiv	re Requirements	45
CIS206	Database Concepts & Relational Database	4.5			
CIS207	Management Systems Programming Languages	4.5 4.5	TOTAL ALTS AL	nd Sciences Requirements	54
CIS207	Programming Languages		Rachalas a	of Science Degree in Business Administration	•
CIS211	Internet Concepts Database Programming	4.5		of Science Degree in business Administration lits Required for Graduation	180
CIS232	Managing Information Systems	4.5 4.5	iotai Gred	nis acquired for graduation	100
CIS300	E-Business IT Infrastructure				
CIS305		4.5			
CIS435	Business Information Systems Security	4.5			



# School of Computer Science and Information Technology

#### **Bachelor of Science Degree Information Technology**

The mission of the Bachelor of Science in Information Technology program is to provide students with the skills and knowledge necessary to take on professional positions in the fields of information technology, business, and management. The program merges the IT fundamental pillars of databases, human-computer interaction, networking, programming, and web systems. It provides cutting-edge technologies such as mobile applications, non-relational databases, and cloud computing. Students develop a solid understanding of the underlying theories and concepts and practical hands-on applications while applying their problem-solving and critical thinking skills to handle all types of real-world computing and informational problems. In addition, students are provided a well-rounded learning experience where they work in teams to master oral and written communication.

20 Core courses x 4.5 credit hours	= 90 credit hours
8 Concentration courses x 4.5 credit hours	= 36 credit hours
12 Arts and Sciences courses x 4.5 credit hours	= 54 credit hours
40 Total courses x 4.5 credit hours	= 180 credit hours

This program typically takes 13 quarters to complete for student enrolled full time.

#### **Core Requirements (20 courses)**

Number	Course Name	Credits
BUS100	Introduction to Business	4.5
BUS120	Sales and Marketing	4.5
BUS380	Project Management	4.5
CIS103	Fundamentals of Information Systems	4.5
CIS130	Introduction to Databases	4.5
CIS131	Programming Fundamentals	4.5
CIS133	<b>Technical and Professional Communication</b>	4.5
CIS141	Hardware Fundamentals	4.5
CIS144	OS Architecture	4.5
CIS146	Fundamentals of Networking	4.5
CIS200	Business Analysis	4.5
CIS201	Fundamentals of IT Security	4.5
CIS202	Fundamentals of Web Technology	4.5
CIS205	Fundamentals of Human-Computer	4.5
	Interaction	
CIS207	Programming Languages	4.5
CIS223	System Administration and Maintenance	4.5
CIS243	E-Commerce	4.5
CIS345	Mobile Computing	4.5
CIS400	Cloud Computing	4.5
CIS490	Information Technology Senior Project	4.5

Total Core Requirements: 20 courses 90 credits

#### **Concentration Areas (Choose one concentration)**

#### **Cyber Security Requirements**

CIS224	Legal and Ethical Issues in Cyber Security	4.5
CIS225	Network Management	4.5
CIS247	Information Assurance and	
	Cyber Security Architecture	4.5
CIS374	Security Mechanisms (Countermeasures)	4.5
CIS376	Software Security, Practices,	4.5
	Policies, and Standards	
CIS411	Threat Analysis Model .	4.5
CIS412	Vulnerabilities	4.5
CIS420	Intrusion Detection	4.5
		4.

#### **Total Concentration Requirements: 8 courses 36 credits**

#### **Network Administration Requirements**

CIS225	Network Management	4.5
CIS253	ServerOS	4.5
CIS254	Client OS	4.5
CIS258	Database Administration	4.5
CIS302	Routing and Switching	4.5
CIS311	Data Centers and Virtualization	4.5
CIS339	Network Operations	4.5
CIS401	Modern Communications	4.5

# Total Concentration Requirements: 8 courses 36 credits Software Engineering Requirements

CIS220	System Analysis and Design	4.5
CIS221	Requirements Engineering	4.5
CIS232	Database Programming	4.5
CIS256	Database Design	4.5
CIS301	Event-Driven Programming	4.5
CIS364	Software Quality Assurance	4.5
CIS365	Object-Oriented Programming	4.5
CIS460	Software Configuration	4.5
	Management and Packaging	

#### Total Concentration Requirements: 8 courses 36 credits

#### **No Concentration**

Students are required to choose eight courses from BUS and CIS courses with approval of the advisor.

#### **Arts and Sciences Requirements**

See Arts and Sciences section.

#### Total Arts and Sciences Requirements: 12 courses 54 credits

Cooperative Education Option (Optional) In this program area, students benefit from the opportunity to apply the skills learned in the classroom in



a real world environment. Students may incorporate cooperative education courses throughout the program instead of waiting until program completion. These courses are in addition to the program outline above. CIS101, CIS102.

### **Undergraduate Course Descriptions**

#### **Undergraduate CoursePrefix Designations**

BUS Business
CIS Computer Information Systems
ENG English
HUM Humanities
MAT Mathematics
PSY Psychology

Science

SCI

Number Course Name Credits
BUS100 Introduction to Business 4.5

This course provides a background on business and management. Students discuss human relations, organizational structure, communications, technology in business, and strategic planning. **Prerequisite: None** 

#### BUS112 Principles of Accounting I 4.5

This course is an introduction to the basics of accounting procedures. Topics include, accounting techniques and cycles, billings, balance sheets, and financial statements. **Prerequisite: None.** 

#### BUS120 Sales and Marketing 4.5

This course introduces the student to effective methods for marketing products and services. Direct mail, print time and other advertising techniques are discussed. Problem solving relative to customer relations is addressed. Consumer profiles, organizational personalities, and demographics are presented as components of market research and analysis. **Prerequisite: None.** 

#### BUS122 Principles of Accounting II 4.5

This course expands the student's knowledge of preparing balance sheets and financial statements. Students prepare general ledger entries, payroll, and discuss budget control. **Prerequisite: BUS112.** 

#### BUS135 Principles of Management 4.5

This course presents management theory and the functions of planning, organizing, directing, staffing and controlling. This course also focuses on the application of management principles to realistic work related situations. Prerequisite: None.

# BUS200 Business Law: Business, 4.5 Government, and Society

This course is an introduction to law and ethics and outlines the ethical responsibilities managers face when conducting business. This course includes vulnerability to lawsuits and litigation. American and international perspective and interpretations of laws and ethical standards are discussed. **Prerequisite: BUS100.** 

#### BUS210 Human Resource Management 4.5

This introductory course concentrates on human resource management issues confronting organizations. These issues include organizational practices and legal aspects of recruitment, selection, training, orientation, and performance appraisals. Labor relations are discussed. **Prerequisite: BUS100.** 

#### BUS220 Business Communications 4.5

This course prepares the student for communication in the workplace. The student prepares memorandums, letters, proposals, presentations, newsletters, and flyers. Discussions focus on information exchange in and outside of the organization. Student's presentations are critiqued on the message intended and message received. **Prerequisite: None.** 

#### BUS 230 Financial Accounting 4.5

This course is designed to introduce students to modern accounting concepts essential to the preparation and interpretation of financial statements issued to management and to external users such as stockholders. Emphasis is placed on understanding the conceptual bases of generally accepted accounting principles and the effects of using alternative accounting methods on financial statements. It also demonstrates the understanding of costing & its applications in the decision making of the organization. Prerequisite: This course is only available to graduate students

#### BUS235 Operations Management 4.5

This course addresses the management of operations in manufacturing and service organizations. Diverse activities such as production process, raw materials purchase, scheduling, and quality control are discussed. **Prerequisite: BUS100.** 

#### BUS240 International Business 4.5

This course discusses how the global economic, political, and cultural environment affects domestic and international businesses, international operations and dependency, and public policy decisions. **Prerequisite: BUS100.** 



#### **BUS250** Principles of Economics

4.5

This course examines supply and demand, market demand and elasticity, cost theory, market structures, pricing theory, and consumer behavior. Regulation, antitrust policy, and income distribution are also discussed.

Prerequisite: BUS100.

#### BUS300 Financial Management

4.5

This course teaches the concepts and skills of financial planning within a business. Concepts covered include how to use financial statements and how to plan appropriate action. Specific topics are preparing budgets, analyse investment options, and assess risk and return of financing business endeavors. **Prerequisite: BUS122.** 

#### BUS302 Microeconomics

4.5

4.5

In this course, students learn to apply an analytical approach to the study of how individuals and societies deal with the fundamental problem of scarce resources. This approach is applied to everyday decisions faced by individuals as they try to maximize their utility, to businesses that try to maximize profits and to the whole of society as it attempts to use its resources efficiently. **Prerequisite: BUS250.** 

#### BUS305 International Business Strategies 4.5

This course focuses on the strategies and structures of international businesses. Topics include cultural differences, economics and politics of international trade and investment, functions and form of the global monetary system, and assessment of the special roles of an international business's various functions. **Prerequisite: BUS240.** 

#### BUS310 Introduction to Financial Management 4.5

This course is for non-business majors only. This course introduces the student to topics in financial management such as financial statement analysis, capital budgeting analysis, working capital (accounts receivable, inventory, and cash) management, structure and cost of capital, and interest rate determination methods. Some integration of international finance in these topics is also presented, because of its significant impact on financial management. This course also presents a general view of the financial system, including the financial market system, financial institutions, the firm's objective in the business environment, and the history of financial management. **Prerequisite: None.** 

Note: Not open to students with credit for Financial Management (BUS300).

#### BUS320 Taxation Principles

1320 Taxation Timespies

This course provides a sufficient understanding of the tax environment to evaluate business transactions. Fundamental tax concepts are applied to a

variety of business, investment, employment, and personal transactions. Topics include business formation, capital expenditures, employee and executive compensation, international and multi-state operations and disclosure. **Prerequisite:** BUS122.

#### BUS325 Entrepreneurial Leadership

Through the study of successful leaders and their companies, students learn techniques to move a company from mediocre to great. Topics include goal setting, culture development, vision, profits, technology, and effects of change, discipline, and necessary leadership qualities.

Prerequisite: None.

#### BUS340 Managerial Accounting 4.5

This course covers financial accounting concepts and managerial accounting topics. The course introduces finance and its importance and relevance to business operations. It covers the internal financial environment of a business. Topics include financial statements analysis, cost accounting, job order costing, and process product costing. **Prerequisite: BUS122.** 

#### BUS350 Staffing and Employment 4.5

This course examines current issues affecting staffing and employment practices and the impact on the organization's ability to compete in the market place, to develop and maintain a successful workforce, and comply with the various regulations governing staffing and employment practices are discussed. Major topics include: technical issues involved in developing and implementing selection programs within organizations; how to achieve a successful person/job and governing staffing / employment practices, and staffing procedures, policies, techniques and problems, and the role of public policy on staffing/ employment practices. **Prerequisite: BUS210.** 

#### BUS351 Workplace Safety 4.5

This course is designed to educate and increase student's awareness of internal and external factors that could negatively affect occupational safety in the workplace and understand the practices that can maintain and/or improve workplace safety. The Occupational Safety and Health Administration (OSHA) responsibilities for administering and enforcing programs, regulations, and standards designed to reduce injuries and illness on the job are also examined. Techniques to improve workplace safety and health for all workers by reducing hazards while increasing employer and worker awareness of commitment to and involvement with safety and health are also discussed. **Prerequisite: BUS210.** 

#### BUS352 Employment Law

4.5

4.5

This course provides an overview of key legislation that impacts employee rights, training, consumer protection, compensation, benefits, employee and labor relations, and health, safety, and security. The importance of



effective management practices to ensure regulatory compliance in the areas of employee and employer rights and responsibilities, job analysis, performance appraisal, and workplace behavior will also be reviewed. **Prerequisite: BUS210.** 

#### BUS353 Labor Management Relations 4.5

The historical, current and legal analysis of labor relations in the United States and its impact on an organization's ability to compete in the market-place, to develop and maintain a successful workforce, and comply with the various statutory and common law regulations governing labor/management relations are discussed in this course. Major topics include growth/trends in the labor markets, collective bargaining, impact of labor relations on the organization's strategies, analysis of federal labor laws, NLRA certification process, methods employed by management to avoid unions, methods employed by unions to represent bargaining units, and strikes and lockouts. **Prerequisite: None.** 

#### BUS354 Compensation Management 4.5

This course involves the study of laws, theories, and practices related to compensation administration and benefits. This course prepares students entering the human resource management field in solving specific problems and avoiding expensive errors. **Prerequisite: None.** 

#### BUS355 Managing People 4.5

The aim of this course is to provide an understanding of the role of managers in managing people, arguably the most important resource in an organization. The course describes the strategies managers can adopt to manage people, people-organizational linkages and impact of dynamic changes on these areas. **Prerequisite: None.** 

#### BUS360 Business Ethics 4.5

This course analyses basic principles of business ethics, moral reasoning and the capitalistic market economic system. Topics include a framework for moral reasoning, government regulation, ethics of bribery, price fixing, pollution, resource depletion, product safety, consumer protection as well as rights and duties of employees and corporations. **Prerequisite: None.** 

#### BUS361 Buyer Behavior 4.5

This course focuses on understanding and influencing consumer perceptions and buying decisions. Integrated into the process is the role of marketing research and the basic methods and techniques needed to interpret information relevant to targeting markets, positioning products, and designing effective marketing communications. **Prerequisite: None** 

#### BUS362 Sales Management 4.5

This course provides an in-depth review of a variety of methods that businesses use to communicate with and influence customers and prospective

customers. Methods covered include advertising, direct marketing, public relations, sales promotion, individual selling, and others. **Prerequisite: None** 

#### BUS363 Strategic Issues in Marketing 4.5

This course develops the marketing principles by which products and services are designed to meet customer needs, priced, promoted, and distributed to the end user. The focus is on the application of these marketing principles to a wide range of customers, both internal and external. Topics include new product/service introduction and segmentation and positioning strategy. **Prerequisite: None.** 

#### BUS364 Marketing Research 4.5

This course covers basic research methodology applied to marketing issues. Students study methods and techniques for collection, analysis, and interpretation of primary and secondary data for customer and business marketing. **Prerequisite: None.** 

#### BUS365 Marketing on the Internet 4.5

This course will provide students with the skills and knowledge needed to generate viable business via the internet. This course explores strategic directions, branding, business cases, and life-cycle management for developing products for a digital world. **Prerequisite: None** 

#### BUS366 International Marketing 4.5

This course covers the concepts and practices of marketing in the global environment and discusses modifications and adaptations required to meet the challenges associated with international marketing. Students also learn how to integrate strategies with international marketing functions. Prerequisite: None. **Prerequisite: None** 

#### BUS367 Business to Business Marketing 4.5

This course develops the students' understanding of the various concepts in organizational buying and enables them to comprehend the buying processes of business markets. With value created and delivered in the marketplace as its cornerstone, this curse equips the students with necessary marketing tools to deal with issues related to business markets. **Prerequisite: None** 

#### BUS375 New Venture Creation 4.5

This course provides research and knowledge about the entrepreneurial process. Topics include opportunity recognition, teamwork, resource requirements equity creation, recognizing opportunities, effects of the Internet, attitudes and behaviors, rewards and incentives, ethics, finance, and a business plan. **Prerequisite: BUS300** 



### BUS380 Project Management

4.5

This course will allow students to manage a project within their major field of study. Students prepare a project plan that includes details of their project, deliverables, dates when they will be completed, and the associated learning. Students implement their plan and record weekly status on their progress, issues, decisions, and learning. At the conclusion of the course, students complete their projects and summarize their results in a final report. **Prerequisite: None** 

### BUS400 Advanced Financial Management 4.5

This course analyses applied issues in corporate finance through a series of cases. Several concepts are covered including: advanced capital budgeting, valuation techniques, corporate risk management, currency hedging and valuation of start-ups. **Prerequisite: BUS300.** 

### BUS405 Business Law: Legal 4.5

### **Environment for Business**

This course addresses the changing dynamics of business in the legal system. Covered are the basic theories of business law including the legal environment, legal theory and structure of the legal system. The course goes beyond the basic concepts and addresses challenging issues such as contract law, Uniform Commercial Code (UCC), and copyright, trademark and protection of intellectual property. **Prerequisite: None.** 

### **BUS415** Organizational Theory and Development 4.5

This course examines the field of organizational development and provides a background in organizational development theory and application. Topics include history of organizational development theory, models for organizational structure and change, and advances in organizational development theory. **Prerequisite: BUS210.** 

### BUS416 Quality Management and Productivity 4.5

This course examines the concepts of continuous improvement and quality management, viewing quality as a systematic process that improves customer satisfaction. The course covers methodologies that aid managers in assuring that the company's quality system is effectively meeting the company's continuous improvement goals. **Prerequisite: None.** 

### BUS420 Accounting Information Systems 4.5

This course focuses on the impact of information technology on accounting including developments in the Internet, electronic commerce, EDI and databases. Additionally, the course provides information on developing, implementing, and maintaining an accounting information system. Also addressed are the increasingly competitive business environment and techniques to reap the most value at the least cost. **Prerequisite: BUS122.** 

### **BUS425** Diversity in the Workplace

4.5

4.5

This course examines the management of a diverse workforce and the benefits of creating this diversity. Topics include understanding human behavior in an organization, changing marketplace realities, employment systems, affirmative action, behavior modification for employees and other topics related to a multicultural workforce. **Prerequisite: None.** 

### BUS430 Competitive Strategies

This course addresses the complex future faced by existing businesses. Materials cover strategic and organizational issues, restructuring, mergers and acquisitions, technological change, strategic alliances, and the challenges of creating and serving markets around the world. Topics include strategic goals, competitive environment, value chains, focus strategies, ethics, diversification, globalization, cooperation and competition, organization design practices, and implementing change. **Prerequisite: BUS120.** 

### **BUS440** Business Forecasting and Simulation 4.5

This course examines the application of economic theory and methodology needed by business managers to forecast both technical and non-technical needs. Topics include tools and techniques for analysis, consumer and firm behavior, product demand, evaluation of decisions, technology benefits and challenges and interactions between firms and the marketplace. **Prerequisite: BUS300.** 

### BUS450 Personal Financial Management 4.5

This course introduces the student to the concepts, tools, and applications of personal finance and investments. The course assumes little or no prior knowledge of the subject matter and focuses on helping the student understand the process of financial planning and the logic that drives it. **Prerequisite: None.** 

### BUS490 Business Administration Capstone 4.5

This is a capstone course. The course encompass key elements of business operations which have been studied throughout the bachelor's program. Students work under the supervision of a faculty advisor to further refine and develop their skills and knowledge through a student-created independent project or case study. Project proposals must be submitted to the faculty advisor of the student's choosing and approved by the advisor and the dean before the student may register for this course. The student's final grade for the project will be determined by a faculty committee. Prerequisites: Completion of all required courses and Approval of Program Director.



### **CIS101 Cooperative Education I: Computer Information Systems**

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Cooperative Education allows students to combine academic study with on the-job experience by working on paid training assignments coordinated and approved by Departmental Faculty. Upon completion of this course, students are able to apply theory to practice by demonstrating program learning outcomes in real work environments. Prerequisite: Approval of the advisor.

### **CIS103 Fundamentals of Information Systems** 4.5

Students learn the founding concepts of Information Technology (IT) and the systems needed to achieve the measurable benefits of introducing IT into an enterprise. The course teaches students to analyse systems and learn how information technology can be used to design, facilitate, and communicate organization goals and objectives. An overview of hardware and software with its relation to information technology is also presented. Prerequisite: None.

### **CIS130** Introduction to Databases 4.5

This course presents the fundamental concepts of databases and their application. The topics include abstract data types, recursion, mathematical induction, sorting and searching, indexing, file processing, constructing database schema, and querying a database. The course also covers the basics of database analysis, design, and administration. The emphasis is put onto both familiarizing students with the most commonly used databases as well as introducing them to the emerging new technologies such as cloud-based databases. Prerequisite: None.

### **CIS131 Programming Fundamentals** 4.5

In this course, students develop skills and concepts essential to good programming practice and program solving. It covers fundamental programming concepts, object-oriented and event-driven programming, basic data structures, algorithmic processes, and problem solving. This is the introductory programming course for IT majors and is designed for students with little or no programming experience. Prerequisite: None.

### **CIS133 Technical and Professional** 4.5 Communication

The course is designed to facilitate the understanding of the social and professional context of information technology and computing and to prepare the students for entering the workplace. Students learn how IT supports an organization and are introduced to the teamwork concepts, group dynamics as well as a variety of leadership styles as applied to IT business. In addition, the course stresses oral and written professional communication skills by preparation of technical proposals, reports, presentations, and formal papers. Prerequisite: None.

### **CIS141 Hardware Fundamentals**

4.5

4.5

This course develops knowledge and skills in preventative maintenance, troubleshooting and repair of desktop computers, laptops, printers, expansion buses, multimedia, video, modems, and SCSI controllers. In addition, the course provides an introduction to operating systems installation and troubleshooting, as well as gives an overview of the current trends in technology of memory, monitors, and hand-held devices. This course requires a computer lab fee. Prerequisite: CIS103. Lecture Hours: 35; Lab Hours: 20.

### **CIS144 OS** Architecture

The course builds an understanding how an operating system works and its architecture. The students learn how OS concepts are implemented in a real operating system. The course provides an introduction to the system programming as well as current trends in OS research. This course has a computer lab fee. Prerequisite: CIS141. Lecture Hours: 35; Lab Hours: 20.

### **CIS146** 4.5 **Fundamentals of Networking**

This course provides the solid foundation of networks and networking in IT. The topics include routing, switching, physical layer, and application areas. Upon completion, the students are able to compare the characteristics of various communication protocols and how they support application requirements. Both OSI and Internet models are compared and contrasted as they apply to contemporary communication protocols. In addition, the students learn how to solve basic networking problems and perform troubleshooting operations on LANs and connected devices. This course has a computer lab fee. Prerequisite: None. Lecture Hours: 35; Lab Hours: 20.

### 4.5 **CIS200 Business Analysis**

The course provides a comprehensive overview of the business analysis and its role within a modern organization. Students are introduced to the concepts of business modelling, requirement gathering, and UML methodology. Special attention is drawn to exploring the business analysis tools at different stages of SDLC. Prerequisite: CIS103.

### **CIS201 Fundamentals of IT Security** 4.5

After taking this course, students understand the field of network security and how it relates to other areas of information technology. This course provides the broad knowledge necessary to prepare for further study in specialized security fields or serves as a capstone course introducing the field. Prerequisite: CIS146.

### CIS202 Fundamentals of Web Technology 4.5

This course covers the basics of design, implementation, and testing of web based applications including related software, databases, interfaces,



and digital media. The students learn how to apply effective graphic design techniques and methods to create well-designed web pages that meet site requirements. Upon completion, the students are able to create and validate HTML/XHTML documents both by writing HTML code directly and using HTML code generators. In addition, a brief assessment and comparison of emerging and existing web technologies is provided including but not limited to XML and Java. This course has a computer lab fee. **Prerequisite: None. Lecture Hours: 35; Lab Hours: 20.** 

### CIS205 Fundamentals of Human-Computer Interaction 4.5

This course is designed to build the understanding and the advocacy of the user. Students learn how to employ user-centered methodologies in the development, evaluation, and deployment of IT applications and systems. The topics include user and task analysis, human factors, ergonomics, accessibility standards, and cognitive psychology. Upon completion, students are able to perform a simple usability evaluation for an existing software application and develop an effective user-friendly prototype of a GUI. Special attention is given to ergonomics and current technologies such as mobile, wearable and pervasive computing, and virtual reality systems. **Prerequisite: None.** 

# CIS206 Database Concepts and 4.5 Relational Database Management Systems

This course is designed for students with limited or no previous database experience. Course outcomes include a solid understanding of fundamental database terms and concepts such as tables, queries, forms and reports, and their application using a popular database. This course also introduces database analysis, database design, and N-tiered client-server database systems. A problem-based approach using SQL is used in this course. This course has a computer lab fee. **Prerequisite: None. Lecture Hours:** 35; Lab Hours: 20

### CIS207 Programming Languages 4.5

In this course, students gain an understanding of object-oriented programming concepts with specific emphasis on modern programming languages. This hands-on training course focuses on applet and application development. Basic constructs are explained with more detail than in regular programming courses. Students learn how to create multithreaded applets and applications, and develop platform-independent graphical user interfaces. Lab exercises and projects reinforce ideas and concepts learned. This course has a computer lab fee. **Prerequisite: None. Lecture Hours: 35; Lab Hours: 20.** 

### CIS211 Internet Concepts 4.5

In this course students are introduced to all aspects of the Internet, including: its history, how to connect to it, for what, and how it is used. Applications include email, the World Wide Web, on-line services, databases and searching. This course familiarizes students with the Internet and lays the

foundation for the design and creation of a Website. The course covers how to use HTML & other Internet technologies to develop Web pages and how to enhance the appearance of Web pages to communicate more effectively. The functions of information technology that support e-business are emphasized. **Prerequisite: None.** 

### CIS220 System Analysis and Design 4.5

This course focuses on how computer-based technologies impact organization IT processes, methods, techniques and tools. Students learn methodologies for analysing a business problem and determining what role computer-based technologies play in addressing organizational needs. **Prerequisite: CIS200.** 

### CIS221 Requirement Engineering 4.5

This course explores methodologies in requirements engineering. The course covers concepts for systematically establishing informal to formal models of engineering. Students learn how to use systematic decision making to manage requirements for large, complex, software-intensive systems from technical, organizational and management perspectives. **Prerequisite: None** 

# CIS223 System Administration and 4.5 Maintenance

The course covers the aspects of administration and maintenance of operating systems, networks, software, file systems and servers, web and database systems, as well as system documentation, policies, and procedures. Topics include further investigation of the operating systems, applications, and administrative activities such as user and group management, security, backup, and disaster recovery planning. The administrative responsibilities over the various domains are assessed, compared, and contrasted. This course has a computer lab fee. **Prerequisite: None. Lecture Hours: 35; Lab Hours: 20.** 

### CIS224 Legal and Ethical Aspects in 4.5 Cyber Security

Students are introduced to the ethical and legal practices related to cyber security and cyberspace such as privacy, intellectual property, cybercrime, critical infrastructure protection, and cyber warfare. Technology issues are discussed to demonstrate the interdisciplinary influences and concerns to be addressed while developing or implementing effective cyber security laws and policies. The content of the course is targeted at ensuring the privacy, reliability, and integrity of information systems. **Prerequisite: None.** 

### CIS225 Network Management 4.5

In this course, students further develop the knowledge and skills in the network management and administration. The conceptual and practical framework for both wired and wireless network configuration and man-



agement is compared and contrasted through a series of hands-on exercises and projects. In order to manage networks efficiently, students learn scripting in different operating systems. The expected learning outcomes include designing LAN/WAN, troubleshooting of a variety of networking problems, and demonstration of effective management skills while operating an enterprise switch through a management console. In addition, the course introduces the performance evaluation procedures. **Prerequisite: CIS146.** 

### CIS232 Database Programming 4.5

Data Modelling and Relational Database Design (DMRDD), including the use of Entity Relationship (ER) modelling is discussed in detail using practical business examples. Normalized, stable, maintainable and well-defined relational databases are analysed. Rules and constructs of Structured Query Language (SQL) and SQL\*Plus, including various elements of the SELECT statement will be used to create, store, retrieve, and manipulate data in an Oracle database. This course has a computer lab fee. Prerequisite: For information technology students, CIS130. For business administration students, CIS206. Lecture Hours: 35; Lab Hours: 20.

### CIS243 E-Commerce 4.5

This course focuses on the foundations of e-commerce, its strategic role, and the organizational and management changes driving e-commerce. An overview of the hardware, software, data storage, database connection, basic networking infrastructure, and telecommunications technologies supporting e-commerce allows students to build a solid understanding of e-commerce technology. Topics also include protocols used for authentication and payment in e-commerce, introduction to symmetric and public-key encryption, digital signatures, digital certificates, Secure Socket Layer protocol, Transport Layer Services, and secure electronic payment protocols. This course has a computer lab fee. **Prerequisite: None.** Lecture Hours: 35; Lab Hours: 6 Lab Hours: 20.

### CIS247 Information Assurance and 4.5 Cyber Security Architecture

Students learn the basics of information assurance and cyber security architecture. This course includes fundamental aspects of countermeasures over various security domains, computer forensics, information states, security services, threat analysis, and vulnerabilities. While working on individual or team-based projects, students synthesize and apply practical understanding of the principles of data protection, network security, and computer forensics including their understanding of the ethical, legal, and policy issues associated with information assurance and security. **Prerequisite: CIS201.** 

### CIS253 Server OS 4.5

This course covers modern server technology, advanced distributed systems theoretical, and technical aspects and their core elements. In this course, students learn how to install, configure, optimize, and trouble-shoot current and emerging Windows server operating systems, managing, monitoring, and optimizing server system performance, reliability, and availability. Topics include resource administration, hardware devices and drives, system performance and reliability, network protocols and services, performance analysis of multi-server systems, resource management, and data sharing in grid systems. Modern client server systems such as large cluster based systems, scalable web-server systems, audio/video streaming servers, and VOD severs, optimal server placement, and efficient server selection in large networks are discussed. **Prerequisite: CIS144.** 

### CIS254 Client OS 4.5

This course introduces an overview of features and functions of client operating systems. Through hands-on projects the students are gaining practical knowledge in installation, configuration, management, and troubleshooting of current client operating systems in standalone as well as a networked environment. By the end of the course, students have the ability to configure and support environments running current version of Windows OS. **Prerequisite: None.** 

### CIS256 Database Design 4.5

In this course, students learn how to produce a detailed database model that provides an appropriate storage structure for data to be used in a system while ensuring data integrity and suitability for general-purpose queries. A systematic database design process for creating a well-designed database is introduced and various database models including conceptual, physical, and logical are discussed. Special attention is paid to the use of Entity Relation (ER) modelling using practical business examples, relational databases, database normalization, and structured query languages for data manipulation. **Prerequisite: CIS130.** 

### CIS258 Database Administration 4.5

In this course, students learn how to create, query, and modify complex and highly scalable database using SQL and PL/SQL, and optimize, maintain, troubleshoot, secure, and monitor database. This hands-on training course focuses on the use of current and emerging relational database tools and technologies to make complex queries and modifications to the database; perform database recovery and monitoring; backup and restore database; perform database auditing, archiving, and distribution; and establish user accounts, roles, and access control. Topics include database objects, database queries, database views, T-SQL scripts, stored procedures, backup types including full and incremental backups, concurrency, table structures and indexing, and database interoperability. Special attention is paid to the use of Oracle and SQL database servers. This course has



a computer lab fee. **Prerequisite: CIS130. Lecture Hours: 35; Lab Hours: 20.** 

### CIS300 Managing Information Systems 4.5

This course will focus on information system which supports business decisions, internal business processes, customer relations, and interaction with suppliers. It deals with the organizational foundations of such systems, their strategic role, and the organizational and management changes driving electronic commerce, electronic business and the emerging digital firm. The course includes an overview of the hardware, software, data storage, and telecommunications technologies needed for information systems. The impact of such systems on the reengineering of critical business processes and on the decision making cycle are discussed in detail. **Prerequisite: None.** 

### CIS301 Event-Driven Programming 4.5

The course is designed to facilitate practical understanding of event-driven programming. Students are introduced to the event handling methods, event propagation, and exception handling. Also comparison is driven between event-driven programming and command-line programming. The learning outcomes include designing, coding, testing, and debugging simple event-driven programs that respond to user events, as well as developing a code that responds to exception conditions raised during execution. **Prerequisite: CIS207.** 

### CIS302 Routing and Switching 4.5

This course covers routing and switching concepts, configuration, implementation, and management. In this course, students learn how to work with complex and converged network infrastructure that includes routers and switches, use of appropriate routing and switching devices and external management tools, build networks using multi switching technologies over high-speed Ethernet connections, configure and troubleshoot various routed environments including access, distributed, and core environments, and manage access and control overhead traffic in growing routed networks. Topics include proprietary routers and switches for LAN and WAN environments installation and operation, IP, IPX, and IGRP protocols configuration, frame relay and dial-up router interfaces, router capabilities and connecting corporate enterprise networks to an ISP. This course has a computer lab fee. **Prerequisite: CIS146. Lecture Hours: 35**; **Lab Hours: 20.** 

### CIS305 E-Business IT Infrastructure 4.5

This course discusses the basic networking infrastructure used in e-business and the typical multi-tiered e-business architectures. Technologies include the OSI Reference Architecture, IP protocol, (connection establishment, error control, congestion control) and the HTTP protocols. Topics also include load balancers, web servers, application servers, and database servers in an e-business site architecture as well as software archi-

tecture elements. Computer Lab Fee Required. **Prerequisite: None.** Lecture Hours: 35; Lab Hours: 20.

### CIS311 Data Centers and Virtualization 4.5

This course introduces the concepts and recent developments in cloud computing and data centers. Upon a review of cloud computing, data centers, and virtualization technologies, the course works on a variety of projects to address practical issues in today's cloud platforms and data centers. **Prerequisite: None.** 

### CIS339 Network Operations 4.5

In this course, students further develop the knowledge and skills in corporate network operation including network monitoring, management, maintenance, and troubleshooting. Topics include network communications and data delivery methods, TCP/IP networks implementation, deployment and services, network protocols characteristics and configuration, LAN, WAN, and remote networks' components and implementations, internetworking devices and operating systems, network access control, incident response and reporting, and technologies related to network security, monitoring, and disaster recovery. Special attention is paid to identifying major corporate network issues and tools and techniques used in network troubleshooting. This course has a computer lab fee. **Prerequisite: CIS146. Lecture Hours: 35; Lab Hours: 20.** 

### CIS345 Mobile Computing 4.5

The course provides the insight on mobile computing. It is designed to give an overview of the history and evolution of wireless standards as well as to introduce students to the most current trends in the industry of mobile computing. Special attention is given to current performance issues and emerging technologies. Upon course completion, students are able to develop simple real-world mobile applications that rely on mobile and wireless data communications. **Prerequisite: CIS207.** 

### CIS364 Software Quality Assurance 4.5

The course introduces the software verification and validation and uses both static and dynamic techniques of system checking to ensure the resulting program satisfies its specification and the program as implemented meets the expectations of the stakeholders. Students build a solid understanding of the general testing principles that guide software testing, examine the different phases of testing, and describe the role of regression testing and impact analysis in maintenance. In addition the students learn when and how to apply static analysis for maximum benefit and discover the three main categories of test design techniques. **Prerequisite: None.** 

### CIS365 Object-Oriented Programming 4.5

The course introduces the concepts of object-oriented programming such as object-oriented programming paradigm, encapsulation and informa-



tion hiding, abstraction, inheritance, and polymorphism. Theoretical principles learned are reinforced through design, implementation, testing, and debugging simple programs in an object-oriented programming language. **Prerequisite: CIS207.** 

### CIS374 Security Mechanisms (Countermeasures) 4.5

The course is designed to provide an overview of the modern aspects of cryptography, authentication, redundancy, and intrusion detection. The learning outcomes include an installation and configuration of a PKI-based application. Upon completion of the course, the students are able to give the characteristics of an effective password, explain the differences between symmetric and asymmetric cryptosystems, as well as the differences in efficiency and performance between software-based and hardware-based cryptosystems. **Prerequisite: CIS200.** 

### CIS376 Software Security, Practices, 4.5 Policies, and Standards

This course gives the students the insides of the best security coding practices as well understanding of the role the policies and standards play in modern information security. The topics include an introduction to the goals of secure coding, an overview and comparison of evidence-based security and code access security, authentication methods to system resources and services, and data encryption between systems and services. After completion of the coursework, the participants are able to develop and test a simple application that uses systems services to encrypt a data stream, send it to a different system, and decrypt the data stream. Also the class team works on performing a security audit of the code of an existing system, identifying problems that violate best security coding practices, and making recommendations to fix each problem. In addition, the participants are

able to develop a set of policies that implement a specified organizational objective and satisfy the current standards for industry and justify why each policy is necessary to meet a specific objective. **Prerequisite: CIS200.** 

# CIS390 Basic Computer Technology, 4.5 Applications, and Security Bridge

This course challenges students in areas of basic computer technology, components of a PC, assembling a PC, installing devices, and installing software including diagnostic software. Preventive maintenance, trouble-shooting, and repair of desktop computers, laptops, printers, expansion buses, multimedia, video, modems, and SCSI controllers, as well as and resolving memory, and software issues is investigated. Students will be able to set up, maintain, and service a basic computer system for home or small business. Basic computer safety and security will be addressed. **Prerequisite: None.** 

# CIS391 Server/OS, Relational Databases, and 4.5 Software Security Bridge

This course covers modern server technology and advanced distributed systems theoretical and technical aspects and their core elements. In this course, students learn how to install, configure, optimize, and trouble-shoot current and emerging Windows and other server operating systems, managing, monitoring, and optimizing server system performance, reliability, and availability. Topics also include relational database design and management, and software security. **Prerequisite: None.** 

### CIS392 Networking Bridge 4.5

This course covers basic networking and network management. Essential elements of the TCP/IP are investigated. Wired and wireless network configuration and management is compared and contrasted through a series of hands-on exercises and projects. In order to manage networks efficiently, the students learn scripting in different operating systems. Students are able to design LAN/ WAN, troubleshoot of a variety of networking problems, demonstrate effective management skills while operating an enterprise switch through a management console. This includes a study of network protocols and layering, physical and link layers, retransmissions, multiple access, switching network layer, internetworking, intra- and interdomain routing, transport layer, reliability, congestion control, DNS, Web/HTTP, content distribution, quality of service, and real-time apps. **Prerequisite: None** 

### CIS400 Cloud Computing 4.5

The course focuses on the technology of the cloud. The topics include an overview of social and legal impacts of cloud computing, database and information management aspects of the cloud, architecture of today's cloud computing client systems. In addition, the evolution of the Internet to support the cloud, the architecture of modern cloud data centers, and the technologies used within them is discussed. By the end of the course, the students develop a solid knowledge of the underlying theory, the current set of research and engineering challenges, and newest trends in the field. **Prerequisite: None.** 

### CIS401 Modern Communications 4.5

The course explores the concepts of the Digital Age technology and modern communications systems. A thorough theoretical and hands-on introduction to the technical terms and commonly used computer and communications components and devices is provided. The topics include voice, video and data communication technologies and networks, and mobile and over Internet communications. A special attention is focused on the aspects of communication security, privacy, ethical practices, and protective measures. **Prerequisite: None.** 



### CIS411 Threat Analysis Model

4.5

This course covers the security threat around the attacks and mitigations while analysing computer security by building on the high-profile security failures. Different types of the attacks are studied, compared, and contrasted. The students are familiarized with the most effective countermeasures for blocking or weakening the attacks. As an additional learning outcome, they learn how to perform effective security management and risk analysis. Privacy concerns as well as the aspects of law and ethics are introduced. **Prerequisite: CIS200.** 

### CIS412 Vulnerabilities

4.5

4.5

The students learn how to detect and respond to vulnerabilities and minimize exposure to costly security breaches, as well as to employ real-world exploits and evaluate their effect on the information systems. In addition, the participants learn how to configure vulnerability scanners to identify weaknesses, analyse the results of vulnerability scans, and establish a strategy for vulnerability management. **Prerequisite: CIS201.** 

### CIS420 Intrusion Detection

This course provides students with the theoretical principles and techniques of forensics as it relates to data communication and network intrusion. Students will learn basic cryptography, fundamentals of computer/network security, risks faced by computers and networks, security mechanisms, operating system security, secure systems design principles, and network security principles. Special emphasis is placed on computer crimes and forensics in law enforcement and financial accounting practices. Forensic tools are discussed. **Prerequisite: CIS201.** 

### CIS435 Business Information Systems Security 4.5

This course focuses on the development of a security policy that balances access, protection and cost, and the importance of a global policy that is consistent throughout the organization. Topics include security threats, security tools, system security, firewalls, voice systems, and security deployment and management. This course deals primarily with management and enforcement of security system requirements, rather than with the actual configuration of hardware. **Prerequisite: None.** 

# CIS460 Software Configuration Management 4.5 and Packaging

This course introduces the students to the basics of SCM. The topics include the definitions, a discussion of the benefits of SCM, and an overview of the management of SCM at both organizational and project/program levels. The participants learn different types of software configuration libraries and how to use them to balance the needs for flexibility and stability in the software development process. The guidelines are given for evaluating and selecting the right SCM tools for the specific organization needs. The students also learn to identify the software configuration items

and baselines, including methods for assigning unique identifiers to versions and revisions of different types of items and baselines. In addition, this course provides an overview of how to conduct functional, physical configuration, and in-process SCM audits. It also discusses aspects of software release management. **Prerequisite: CIS207.** 

### CIS490 Information Technology 4.5 Senior Project

Students work under the supervision of a faculty advisor to further refine and develop their skills and knowledge through a student-created independent project. Project proposals must be submitted to the faculty advisor of the student's choosing and approved by the advisor and the dean before the student may register for this course. The student's final grade for the project will be determined by a faculty committee. **Prerequisite: Approval of the advisor.** 

### **ENG099** English Enhancement

This course focuses on the acquisition of the reading, writing, and listening skills necessary to survive in a college setting. The focus is on advanced note taking; paraphrasing skills; and reviewing grammar, sentence structure, punctuation skills, and style as required for effective written communication. Throughout all class meetings, elements of critical learning skills are addressed to insure a command of English is recalled, understood, and applied. **Prerequisite: None.** Note: This course is intended as a remedial class and carries no degree credit. It is equivalent to 4.5 credit hours for purposes of student status and tuition cost.

### ENG111 College Composition 4.5

This course focuses on reviewing grammar, sentence structure, punctuation skills, and style points required for effective written communication. Students use a standard handbook and apply proofreading skills to all types of written communications. The student is guided in learning writing as a process: understanding audience and purpose, exploring ideas and information, composing, revising, and editing. **Prerequisite: ENG099** or higher or a score of 5 or greater on the WritePlacer test.

### ENG211 Oral Communications 4.5

This course presents the principles and functions of spoken communications. The student learns how to prepare to deliver various types of oral presentations. Emphasis is on planning and on how to orient content to a particular audience. Students present short talks and plan and present longer, more formal speeches on assigned topics and/or on topics of choice. **Prerequisite: ENG111.** 

### **ENG220** Advanced Composition and Research 4.5

This course emphasizes advanced writing and research including understanding the documentation process, presenting material in academic



form, and academic research techniques. Materials may include MLA and APA styles, effective use of internet research tools, critical reading processes, and research writing techniques. **Prerequisite: ENG111.** 

### **HUM110** Principles of Ethics 4.5

This course focuses on the application of ethics to personal and professional life. Positive and negative sides to behavior and how this affects self-image and self-respect are discussed. **Prerequisite: None.** 

### **HUM111** History of Cultures Across Antiquity 4.5

This course is designed to provide students with tools to build cultural competence using historical facts and events as primary guidance. Students are exposed to an array of fundamental experiences that define western culture through its evolution across time. The overall goal is to identify the historical roots of western culture and how it has evolved and adapted into our multicultural society. **Prerequisite: None.** 

### HUM200 Creative Expression 4.5

This course is designed to uncover and investigate the creative aspects of human expression. Through the analysis of literature, drama, visual arts and music, students will learn to make connections between the various elements of emotional and artistic expression for the purpose of growing and enhancing their own creativity skills. **Prerequisite: None.** 

### HUM201 Philosophy and Religion 4.5

This course examines fundamental human values and how they are applied across major philosophical systems and religions. This investigation takes place both along temporal as well as geographical coordinates. Students are provided the tools to develop critical reflection on their own lives and the impact these have on the surrounding world. **Prerequisite: None.** 

### HUM250 Cross-Cultural Competency 4.5

This course is designed to provide students with tools to build cultural competence in today's world. Students develop awareness and understanding of cultural diversity by examining the most important characteristics found across a variety of contemporary cultural systems. The overall goal is to analyse the challenges and benefits of diversity and develop greater cultural intelligence that promotes and capitalizes on living and working together in a multicultural society. **Prerequisite: None.** 

### HUM220 The Cultural Mirror: Fiction 4.5

This course investigates the uses of fiction in a range of narrative styles, from traditional and innovative to western and non-western. Emphasis is placed on the appreciation and meaning of verbal texts across different cultures, times, and forms. The goal is to assess how the various manifes-

tations of literary production shape both our emotions and, as a reflection, the very world that surrounds us. **Prerequisite: None.** 

### HUM221 The Contemporary World 4.5

This course is designed to explore topics related to contemporary global themes and explores their effects in an increasingly interconnected world. Students learn about various factors that shaped recent events using a balanced perspective. The topical nature of this course helps students develop an understanding of the twentieth century, as well as prepares them to construct informed arguments about events that are unfolding today. **Prerequisite: None.** 

### **MAT099** Fundamentals of Mathematics

This course provides an introduction to the basic techniques of mathematics and the application to problem solving in different areas of business and industry. The course is intended for remediation of incoming students only; it is not intended to prepare students for College Algebra, Statistics, or Introduction to Calculus. **Prerequisite: None.** Note: This course is intended as a remedial class and carries no degree credit. It is equivalent to 4.5 credit hours for purposes of student status and tuition cost.

### MAT111 Modern Math with Algebra 4.5

This course explores a variety of algebraic concepts including rational expressions, radicals, exponents, and quadratic equations. This course also provides an introduction to modern techniques of mathematical problem solving and the application of these techniques in different areas of business and industry, including but not limited to logic, numeration, voting theory, and graph theory. Prerequisite: MAT099 or MAT110 or an ACCUPlacer score of 75 or greater on the diagnostic arithmetic test.

### MAT210 College Algebra 4.5

This course builds on a variety of algebraic concepts including graphs of equations in two variables, functions and their graphs, linear and quadratic functions, polynomial and rational functions, exponential and logarithmic functions, analytical geometry, systems of equations and inequalities, sequences, induction and the binomial theorem. **Prerequisite: MAT111 or an ACCUPlacer** score of 100 or greater on the arithmetic test and an ACCUPlacer score of 65 or greater on the elementary algebra test.

### MAT220 Discrete Mathematics 4.5

This course provides an overview of mathematical abstractions and notations related to computer science. Students use critical thinking to apply discrete mathematic techniques to solve problems. Topics include logic and proof, basic set theory, algorithms, induction, graph theory, recurrence relations, and probability. **Prerequisite: MAT210.** 



### MAT211 Statistics

4.5

This course presents material essential to developing a new competency in qualitative literacy. The course focuses on students collecting and interpreting data, descriptive and inferential statistics, and probability. **Prerequisite:** MAT111 or higher.

### MAT212 Probability and Statistics 4.5

This course introduction to probability and statistics as it relates to computer science. Students strategize on collecting, analysing and interpreting data. Topics include data presentation, fundamentals probability, measures of central tendency, and statistical inference. **Prerequisite: MAT210.** 

### MAT275 Introduction to Calculus 4.5

This course focuses on techniques of differential and integral calculus. Students gain a sound, intuitive understanding of the basic concepts of calculus through a problem-solving approach. Topics include functions, graphs, and limits; differentiation; derivatives; exponential and logarithmic functions; integration; and variables. **Prerequisite: MAT210.** 

### PSY110 Social Psychology 4.5

This course provides an application of psychological principles to the development of a stable social framework within business and personal environments. **Prerequisite: None. Approval of the advisor.** 

### PSY220 Human Growth & Development 4.5

This course emphasizes the psychological, cognitive, emotional, and social development of the human organism. Materials include those related to the various stages of the life span, and the developmental influence of social class, the family, the school, and the group. A focus is placed on the abilities, needs, problems, and concerns of humans to change throughout life, and how people are shaped by their experiences throughout their development. **Prerequisite: None.** 

### PSY225 Positive Psychology 4.5

This course provides an introduction to the relatively new field of positive psychology. Positive psychology calls for as much focus on strength as on weakness, as much interest in building the best things in life as in repairing the worst, and as much attention to fulfilling the lives of healthy people as to healing the wounds of the distressed. Historically, psychology has been 'negative' in orientation. It has narrowly sought to understand and repair human weaknesses and liabilities. Positive psychologists say the psychology of the past sixty years is incomplete. As simple as that sounds, it demands a change in perspective. This seminar focuses on the basics of positive psychology. Students are provided with opportunities to understand theory and research pertaining to the psychology of human strengths, assets, abilities, and talents. Knowledge gains are reinforced with personalized experiential learning exercises. **Prerequisite**: None.

### PSY240 Critical Thinking and Reasoning 4.5

This course is designed to help students develop critical thinking skills. Participants are exposed to both logical and illogical thinking processes as a means to develop their skills in reasoning, analysis and the use of logical arguments. Various kinds of arguments are presented and analysed, and logical fallacies are explored with the goal of reaching sound conclusions. Deductive and inductive reasoning are examined as are the criteria for sound reasoning and common reasoning mistakes people make. Students debate issues from different sides with both logical and illogical arguments. **Prerequisite: None.** 

### PSY250 Mindful Leadership 4.5

This self-exploration course is designed to help professionals become more thoughtful leaders who are able to lead individuals, teams, and organizations. The course focuses on the concept of "Mindful Leadership" and helps to develop "soft skills" necessary to effectively navigate the world. Topics may include, but are not limited to, leadership, emotional intelligence, meditation, personal psychological assessment, mental health, and creativity. **Prerequisite: None.** 

### SCI110 Principles of Biology 4.5

This course examines scientific concepts and principles in an integrated manner to provide an overview of the sciences. Topics include physics, astronomy, chemistry, earth science, and biology as a means to address areas such as growing global population, limited resources, and the fragile environment. **Prerequisite: None.** 

### SCI210 Environmental Science 4.5

This course investigates the impact of a variety of factors both human and natural that affect the environment. Through the study of authentic environmental situations, students engage in investigations and labs to determine causal relationships and suggest remedies. **Prerequisite: None.** 

### SCI115 Introduction to Computer Literacy 4.5

This course covers basic computer concepts including hardware components and the application of software programs. Topics include components of a computer system (CPU, memory, ports, busses, etc.), operating systems and utilities programs, communication and network, ethical issues, and usage of the Internet. This course also covers the use of word processing software to generate business documents, including the use of spreadsheets. Students learn how to create, modify, insert formulas, use what-if-analysis/ goal seek concepts, and format worksheets professionally. In addition, the course covers the use of database software and concepts such as creating tables, queries, forms, and reports, and the use of presentation software and personal information management software such as Outlook. **Prerequisites: None.** 

Note: This course does not fulfill open SCI arts and sciences requirements.



### SCI211 Impact of Science and Technology 4.5

This course is an introduction to the basic concepts of science and future thinking. The content demonstrates how scientific and technological advances have significantly impacted all aspects of contemporary life. **Prerequisite: None.** 

### SCI212 Nutritional Science 4.5

This course centers on an explanation of the basic principles of nutrition and their relationship to health. The structure, functions, and sources of nutrients, including carbohydrates, fats, vitamins, minerals, and water are discussed. Current issues in nutrition are reviewed, including dietary guidelines, energy balance, food proportions/preparation, and dietary fats. **Prerequisite: None.** Lecture Hours: 35; Lab hours: 20

### SCI250 Microbiology 4.5

This course examines the structure; nutrition; growth; genetics; classification; and ecology of bacteria, viruses, fungi, and protozoa. Attention is given to methods of microbial control and the human immune response to microbes. Students also learn the fundamentals of microscopy, laboratory safety, scientific method, and techniques of experimentation. This course has health sciences lab and supplemental instructional fees. **Prerequisite: None. Lecture Hours: 30; Lab Hours: 30.** 

### SCI260 Introduction to Biochemistry 4.5

This course examines the basic structures and functions of carbohydrates, lipids, nucleotides, and proteins and their role in human metabolism. Vitamins, co-enzymes, and minerals are examined and pathways for xenobiotic metabolism are discussed. **Prerequisites: SCI250.** 





# **Graduate Policies**

### **Section Contents**

Graduate Admission		46
Transfer Credit		46
Sources of Credit		47
Graduate Student Status		47
Satisfactory Academic Progre	ess	48
Graduate Graduation Requir	rement	40



### **Graduate Admission**

The application process requires the following steps for domestic graduate students. Interested students may submit documents in person, via fax, email, or post. For application documents, please contact the Office of Admissions at the appropriate campus.

- All applicants must complete an Application for Admission and pay the non-refundable application fee. This may be completed on the University's website or in the Office of Admissions.
- Complete the Enrollment Agreement which includes emergency contact information, acknowledgement of University policies, and student information release.
- Meet language requirement, if English is not the primary language.
   Students whose native language is not English must provide evidence of sufficient facility to do college-level work at an English-speaking institution. Completion of the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) or Combined English Language Skills Assessment (CELSA) is evidence of proficiency in English proficiency before being allowed to begin their Stratford academic programs.
- Submit official bachelor's degree transcript, official master's degree transcript, or equivalent accompanied by a translation if the documents are in a language other than English. An official evaluation may be required at the University's discretion.
- Submit official transcripts from all colleges or universities attended, if applicable. All degrees in a language other than English must be translated for U.S. equivalency for purposes of transcript evaluation.
- International applicants applying to a graduate degree program may be required to submit an updated copy of their resume.
- Acceptance requires a student meet one of the following two criteria:
  - A 2.5 grade point average on a 4.0 scale for undergraduate work supportive of their field of study
  - Evidence of graduate potential demonstrated by relevant professional work experience related to the field of study. This requires evaluation of work experience by the designated department representative, a personal interview, or submission of employment documentation or resume is required. The student may be required to complete undergraduate foundation courses.
    - Students who wish to upgrade from an undergraduate to graduate degree may do so through the Office of Admissions.
- Submission of all official academic records for secondary/senior secondary school, and college, institute or university attended in India must be verified by the United States India Educational Foundation (USIEF), Fulbright House, 12 Hailey Road, New Delhi 110001. Stu-

dents submitting educational qualification documents from institutions in countries other than India may utilize the services of a qualified agency including Embassy or Consulate of their country to verify the copies of the documents.

### **TOEFL (Internet-based Test)**

- 79 Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

### **IELTS**

- 6.5 (Graduate) Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

### **CELSA**

- 65 (Graduate) Minimum Program Requirement
- Applicants who score lower than the minimum score are required to undergo Intensive English Language Program

Students who score less than the minimum program requirement must complete one of the above referenced exams within one year of admission, and must score at least the minimum program required score.

### **Transfer Credit**

Stratford University has established a transfer credit policy which is consistent with accreditation requirements. The policy is designed to facilitate the transfer of students and credits from one college or university to another, assure maximum utilization of prior learning, and encourage students to advance as far through the educational system as they can in pursuit of their goals. The evaluation of transfer courses to determine the award of University transfer credit is a multistep process initially driven by an assessment of the institutional source and educational quality of the course work.

Transfer credits are determined by the timeliness, relevance of content, acquired skills, and knowledge obtained from the course(s). Transfer credits may be awarded for courses taken from nationally or regionally accredited institutions. Transferred courses must be three or more credits, completed with a grade of C or higher, and coincide with the University's program outline. Courses with other grades may be transferred in at the discretion of the designated representative. Additional documentation inthe form of coursedescriptions,syllabi, or a competency test may be requested, if needed, to assure the transferred course is equivalent to one of the courses required for completion of a certificate, diploma, or degree at Stratford University. Credits based on clock hours are not transferrable to Stratford University. Students may transfer credits earned from another program within the University after approval of the designated department representative.



Domestic students submitting transcripts from international institutions for transfer credit are required to submit a transcript evaluation by an agency approved by ACICS. Transcripts sent from any school, college, or university, recorded in a language other than English must be accompanied by an official translation. All documents must be original or a certified copy. Transcript translation service is available through agencies recognized by the National Association of Credential Evaluation Services (www.naces.org) or the Associate of International Credential Evaluators (www.aice-eval.org).

During the admission process, students must disclose which colleges, institutions, and universities from which they wish to submit transcripts for transfer credit evaluation. Official transcripts from each college, institution, or university must be submitted for evaluation within 30 days of enrollment. It is the responsibility of the student to provide the University with all postsecondary transcripts detailing courses taken at other institutions. Transfer credits from courses completed at institutions other than Stratford University are noted on the transcript with a posting of TC. Transfer courses are not counted under the qualitative measurement of GPA; however, transfer courses are counted as attempted credits under the quantitative measurement, which includes the completion percentage and the maximum time frame requirement.

### **Military Training**

Military students may receive credit for training received while in the military. This experience and/or training should be shown on a military transcript submitted to the designated department representative for transfer credit evaluation. Military transcripts accepted for evaluation include AARTS (Army/ American Council on Education Registry Transcript System), SMART (Sailor Marine American Council on Education Registry Transcript System), CCAF (Community College of the Air Force), CGI (Coast Guard Institute), as well as other SOC colleges and universities.

### **Prior Learning Assessment and Recognition**

Credit for prior experiences, also known as Prior Learning Assessment and Recognition (PLAR) may be awarded as prior learning credits. These credits are posted on the transcript as CR. These CR credits are not counted under the qualitative measurement of GPA; however, they are counted as attempted credits under the quantitative measurement, which includes the completion percentage and the maximum time frame requirement.

A non-refundable fee per course must be paid before the materials submitted to the committee are reviewed; the amount of this fee can be found in the catalog addendum. Graduate-level previous experience credit is typically not awarded, however, in compelling situations, credit for prior experiences may be awarded. A maximum of 27 quarter-credits towards a master's degree may be granted for life experience. Credit given for prior experience cannot be used as a substitute for a course previously taken for which a passing grade was not received.

All other credit awarded is based on an assessment of the knowledge,

skills, or competencies acquired. In order to be considered, the student must provide clearly organized and documented evidence proving the knowledge is equivalent to college-level learning. To be considered for credit for previous experience the following applies:

- The student must be enrolled at the University
- The student must explain how the prior learning relates to the student's degree program, what experience was gained, and what specific courses for which the student is requesting credit.
- The credit requested must be course-equivalent and applicable to the student's program of study.

The student must provide documentation of the learning being claimed. Students may apply for previous experience and earn academic credit through a number of avenues:

- Submit a life experience portfolio (for extensive experience)
- · Write an experience learning essay
- Complete a formal interview
- Engage in a simulation or role playing exercise
- Present a case study or product assessment

Documentation may include, but is not limited to, licenses or certifications, attendance at seminars, workshops or conferences, community service, specialized training, work experience, resumes, letters from employers or others who can confirm job duties, various tests or other assessments, and military experience. The material submitted by the student is reviewed by an individual certified to review prior experiences. The designated individual determines the number of credits, if any, to be granted based upon the material submitted.

### **Sources of Credit**

Maximum Allowed Transfer Credit: Students must earn the minimum percent of their degree at Stratford University for their program level to fulfill degree requirements.

Degree Transfer Credits Allowed Credits at Stratford

Master 27 credits 27 credits

### **Graduate Student Status**

**Part-Time:** Graduate students are considered part-time when enrolled for 4.5 credits. Part-time graduate students are eligible to receive federal student aid.

**Full-Time:** Graduate students must attempt at least 9 quarter-credits per term in order to maintain full-time status.



A student may be permitted to exceed the full-time status in exceptional circumstances when the student benefits. Undergraduate students with a CGPA of 3.25 or higher and graduate students with a CGPA of 3.5 or higher may take up to 18 credits per term. Students below these averages are limited to 13.5 credits per term. Students may not exceed four courses per term. There is no waiver process to allow students to exceed 18 credit hours per term.

### Grades

The formal grading system utilized by Stratford University conforms to recognized educational standards. Students are available to students through Moodle or the self-service portal. Any questions regarding the posting of grades should be addressed to the student's instructor or the Office of the Registrar.

Grade	<b>Grade Points</b>	Description
A	4.00	Excellent
A-	3.67	
B+	3.33	
В	3.00	Average
B-	2.67	
C+	2.33	
C	2.00	Poor
C-	1.67	
D+	1.33	
D	1.00	Very Poor
F	0.00	Failing
AU	0.00	Audited Course
CE	0.00	Credit by Exam
CR	0.00	Previous Experience Credit
I	0.00	Incomplete

### **Satisfactory Academic Progress**

The Satisfactory Academic Progress (SAP) policy fulfills the requirements expressed by the Higher Education Act (HEA), U.S. Department of Education, and the Accrediting Council for Independent Colleges and Schools (ACICS). Students must maintain a satisfactory level of academic progress toward completing a degree in order to remain enrolled at the University and/or receive financial assistance via federal student aid or military benefits.

SAP is evaluated based on quantitative and qualitative components. All students are measured against qualitative and quantitative standards. The Office of the Registrar and the Office of Student Financial Services generate and monitor respective SAP reports. After grades are posted, student cumulative grade point average and rate of progression are calculated to determine if a student is making Satisfactory Academic Progress.

### **Basis of Measurement**

Qualitative measurement Qualitative measurement is deter-mined by

the student's cumulative grade point average (CGPA). It is calculated by dividing the quality points by the total number of attempted credits. However, should a student repeat a course, the last attempted grade is used in the CGPA calculation. To meet the qualitative standards, students must meet the minimum CGPA as determined by academic benchmarks set forth by the university.

**Quantitative Measurement:**Quantitative measurement is the rate of progression (ROP) and is determined by the overall completion percentage. This completion rate is calculated by dividing the credits earned by the credits attempted rounded to the nearest whole percent. This assessment is calculated each academic term. To meet the quantitative standards, students must have a minimum ROP as determined by the benchmarks set forth by the university. Federal guidelines state students must progress through their program and graduate within 150% of the published number of program credits. Using this guideline, the university calculates maximum time frame (MTF).

### **Maximum Time Frame**

Students are required to complete their program of study within a maximum time frame. Federal guidelines state credits attempted may not exceed 150% of the required credits for completion. A studenthas exceeded the maximum time frame when they have taken 150% of the credits required to complete a program. For example, a master's program needs 54 credits for completion; multiplied by 150% is 81 credits which means a student must graduate from their program with no more than 81 attempted credits. Attempted credits include all transfer credits, credits by exam, previous experience credits, pass/fail credits, course withdrawals, and repeated courses. Students may not exceed the maximum time frame, even if the student is not receiving financial assistance. If a student enrolls in another program, the MTF is reset to the second program. Transfer courses, credits by exam, previous experience credits, and failed courses applicable to the subsequent program are deducted from the MTF of the subsequent program. The MTF reset is granted for subsequent programs regardless of whether the student graduated from the previous program. For instance, a student in a master's degree program is allowed 81 credits (54 credits x 150%) to complete the program; if the student does a program change to a second master's program and transfers credits, the MTF for the second program is reset and the transfer credits are used toward the 81 credit allotment for MTE. The student will have to complete the remaining credits needed to earn their master's degree in the second program within the maximum time allowed.

### **Failing Academic SAP**

The CGPA and ROP must be at or exceed the benchmark associated with the evaluation interval. If a student does not meet the CGPA and/or ROP benchmarks at the end of the term, the student is placed on a SAP status following the term in which the status was earned.

Evaluation intervals are based on the total attempted credits. Attempted



credits include transfer credits, credits by exam, previous experience credit, and failed courses. The CGPA includes failed courses and the ROP calculation includes transfer credits, credits by exam, previous experience credit, and failed courses.

**Graduate:**Graduate students in the evaluation interval of zero to 27 attempted credits must have a minimum CGPA of 2.5 and a ROP of 50%. Graduate students in the evaluation interval of 28 or more attempted credits must have a minimum CGPA of 3.0 and a ROP of 67%. When a graduate student transfers 27 or more credits, the student is always evaluated at the 28 or more attempted credit evaluation interval.

A student may be placed on the following academic SAP status and must take the required action associated with the status. A studentwho is placed on an academic SAP status and meets the requirements in the subsequent term returns to good standing status. A student who does not meet the requirements in the subsequent term is placed on the next status. If a student has a break in enrollment of more than one term and is readmitted or re-enters into the same program, the previous status(es) apply. If the student changes or upgrades to a different program, no previous status is applied and the process for program changes applies.

**Good Standing:**Students are in good standing when the minimum CPGA and ROP is met or exceeded. Students in good standing are eligible to register for courses and receive financial assistance.

**Alert:** Students are placed on alert status in the first term the CGPA and/or ROP falls below the minimum.

**Warning:** Students are placed on warning status the second term the CGPA and/or ROP falls below the minimum. This status requires students to have their course schedule approved by the academic advisor, meet with an academic advisor monthly as well as submit an academic progress form signed by instructor notating the student's progress in the course.

**Probation:**Students are placed on probation status the third term the CGPA and/or ROP falls below the minimum. This status requiresstudents to have their course schedule approved by the academicadvisor, meet with an academic advisor bi-weekly and submit an academic progress plan stating the student's plan for academic improvement (e.g. weekly tutoring, participate in study groups, visit library weekly).

**Dismissal:** Students are placed on dismissal status the fourth term the CGPA and/or ROP falls below the minimum. Students who are academically dismissed are no longer active students of the University and are ineligible for financial assistance. Students who reach the maximum time frame are dismissed from the university and no longer eligible to enroll or receive financial assistance.F-1 students dismissed for failing to meet SAP requirements have their student status terminated.

Academic SAP Dismissal Appeal Policy

A Studenthas the right to appeal academic dismissal status where exceptional circumstances can be demonstrated. Students must submit Request for Re-Entry Dismissal Appeal to the campus registrar along with a description of their mitigating circumstance and supporting evidence the circumstance. The appeal is forwarded to the SAP Appeals Committee to review along with any written records, and any other collected information as necessary. Exceptional or mitigating circumstances may includeextendedillnessof an immediate family member (parent, spouse, sibling, or child), extended illness or personal injury of the student, or deathof an immediate family member (parent, spouse, sibling, or child). Students are ONIY able to appeal SAP dismissal for ROP and CGPA; maximum time frame cannot be appealed. Students who feel they have been dismissed in error or would like to continue their studies are required to contact their academic advisor for assistance.

### **Academic SAP Appeal Process**

A student being dismissed for not meeting benchmark for CGPA and/ orROP for an academic term and wishes to enroll for the following term, must submit the appeal form and supporting documentation before the end of the add/drop period. Once the appeal documentation has been received, the SAP committee will review and a decision will be made within ten business days from receiving the appeal form. Appeals are granted on a case-by-case basis and once a decision is made the student will be notified via e-mail and mailed a letter from the campus president or campus registrar of dismissal status. If an appeal is granted, the student will "re-enter" under a probation status and provisions for re-entry will be assigned on a case by case basis by the campus registrar. Any student that returns based on an appeal will have SAP run once the current term of reentry is completed to ensure student is eligible to continue their studies. Should a student be dismissed because of a previous term status and is currently registered, the student will be dropped from courses and withdrawal from the university by the campus registrar and will remain withdrawal unless an appeal is submitted. Students may not appeal an illegible (dismissal) status for two consecutive terms and must be withdrawal from the university for at least one term prior to re-entry.

### **Graduate Graduation Requirements**

- Students must complete required courses in the program of study
- Complete all required classroom modules, externship hours (if applicable), and all program requirements
- Achieve a minimum GPA of 3.0
- Complete at least 50% of the program credits at the University
- Fulfill all degree requirements within five years from beginning the first course
- · Satisfy all financial obligations



 Complete an academiccheckout form signed by the designated department representative

Students who do not meet these requirements may petition for re-admission and must develop a degree plan to provide for completion within a twoyear period. Stratford University reserves the right to update or change the curricula at any time. Any candidate for a degree is held to compliance with changes for the uncompleted portion of the program of study. If it is determined a student will not be able to fulfill the graduation requirements, the University reserves the right to discontinue a student's enrollment.

### **Processes and Requirements**

Students must complete the academic checkout forms prior to enrolling for their last term. This must be signed by various departments and it is the student's responsibility to complete it. After grades are posted for their final term, the designated department representative reviews the transcript and approves it. The diplomas are ordered after the designated department representative's approval. Diplomas are typically ready within one academic term. Students may have their diploma mailed to them or it can be picked up on-campus. International students should contact the Office of the Registrar before graduation for forms requesting invitation letters.

### Ceremonies

Stratford University holds graduation ceremony annually for graduates of all programs. It is a special event for the University, students, and their families to celebrate the personal and academic accomplishments of the student. Students should contact the Office of the Registrar for information about signing up for the ceremony. Caps and gowns are available in Student Support Services and are assessed a graduation fee which can be found in the catalog addendum. Student may apply to walk at the ceremony ahead of their official graduation, if they will complete the same term as the ceremony is being held. This must be approved by the campus dean. Diplomas are not distributed at the ceremony. Students must complete the academic checkout process through the Office of the Registrar in order to obtain their diploma





# Graduate Programs Section Contents

SCHOOL (	OF BUSINESS	ADMINISTRATION	·	52
SCHOOL (	OF COMPLITER	SCIENCE AND INI	FORMATION TECHNOLOGY	54



### School of Business Administration

### **Master Degree: Business Administration**

The mission of the Master of Business Administration program is to prepare students for careers in various aspects of business, management, and leadership in the private and public sectors. The curriculum incorporates the industry reliance on information technology, recognition of the international business environment, contemporary issues affecting business enterprises, and the need for companies to undergo frequent transformation. The program assists students with developing and nurturing their analytical, technical, and interpersonal skills.

Students acquire a comprehensive foundation in the fundamentals of business, the global environment in which they will function, and the analytical tools for intelligent decision making. Students gain added functional expertise with an option to select specialization courses.

This program is available online and on-campus at all Virginia campuses.

### **Additional Admission Requirements**

- Students who hold an accredited undergraduate degree in business
  administration, accounting, finance, management, economics, or other
  related field may be deemed to have acquired competency in the core
  areas if the degreeis not more than eight years old and if the core
  courses were completed with a grade of C or higher.
- Students who hold an undergraduate degree in an unrelated field will
  be required to demonstrate competency in the business core areas.
  Competency can be demonstrated by completing necessary coursework
  prior to beginning graduate studies at Stratford University or by completing appropriate bridge coursesoffered through the Stratford University on-campus or online program.

### **Competency Requirements**

Number	Course Name
BUS100	Introduction to Business
BUS120	Sales and Marketing
BUS230	Financial Accounting
BUS235	Operations Management
BUS250	Principles of Economics

Documented work experience may be evaluated to meet some or all competency areas. Competency to be offered only to non-business/technical graduates.

8 Core courses x 4.5 credit hours = 36 credit hours 4 Specialization courses x 4.5 credit hours = 18 credit hours

### 12 Total courses x 4.5 credit hours = 54 credit hours

This program typically takes 6 quarters to complete for students enrolled full time.

### **Core Requirements**

Number	Course Name	Credits
EBM502	Research Methods	4.5
EBM510	Information Processing and the Web	4.5
EBM558	Corporate Finance	4.5
EBM560	Managerial Accounting	
	or	
EBM562	International Managerial Accounting	4.5
EBM587	Strategic Business Marketing	4.5
EBM635	Business Transformation	4.5
EBM640	International Business	
	or	
EBM642	Managerial International Business	4.5
EBM690	Business Capstone	4.5
Total Core I	Requirements: 8 courses	36

### **Specialization Requirements**

Students may select one of the following specializations or select no specialization where four courses from four different specialization areas are selected.

Number	Course Name	Credits	
A. Entreprene	eurship Requirements (four courses re	quired)	
EBM572	International Economics	4.5	
EBM660	Growth Strategiesfor Emerging Companie	es 4.5	
EBM662	Growth Strategies for Emerging Markets	4.5	
EBM670	New Venture Creation	4.5	
EBM672	International Competitive Strategies 4.5		
EBM675	Business Plan for the New Venture	4.5	
B. Finance Re	equirements (four courses required)		
EBM563	Introduction to Corporate Finance	4.5	
EBM564	Credit scoring and the Organization	4.5	
EBM565	Customer Management	4.5	
EBM566	Credit Management & Debt Recovery	4.5	
EBM567	Credit Analysis and Lending Management	4.5	
EBM568	Fraud Risk Management	4.5	
EBM600	Investments	4.5	
EBM610	Financial Management	4.5	
EBM611	Financial Statement Analysis	4.5	
EBM615	Capital Formation	4.5	
EBM620	Financial Decision Making	4.5	
EBM625	Advanced Financial Management	4.5	
C. International Business Requirements (four courses required)			
EBM505	Global Leadership in Business Enterprise		
EBM572	International Economics	4.5	



EBM575	Global Economy	4.5	EBM522	It
EBM590	International Money, Banking & Financial Markets	4.5	EBM523	P
EBM645	Geopolitics	4.5	I. Insuranc	e Rec
	1		EBM604	It
D.	Information Technology and		EBM605	It
	e-Commerce Requirements (four courses	s required)	EBM617	It
EBM500	Business Applications over the Internet	4.5	EBM618	It
EBM515	Electronic Commerce:	4.5	EBM619	It
	Business Models & Strategies		EBM637	It
EBM535	Information Technology &		EBM638	It
	Corporate Transformation	4.5	EBM639	It
EBM540	E-Commerce Web Site Development	4.5		
	Theory and Management I		J. No Speci	aliza
EBM545	E-Commerce Web Site Development	4.5		
	Theory and Management II		K. Multiple S	Specia
EBM680	Project Management	4.5	program (M	ust tal
SOF510	Data Structures and Algorithms	4.5		
SOF515	Relational Database Management	4.5	Master of I Total Grad	
E. Manager	nent Requirements (four courses required)		Total Grad	uacc
EBM504	Organizational Behavior	4.5		
EBM505	Global Leadership in Business Enterprise I	4.5		
EBM506	Entrepreneurship & Venture Management	4.5		
EBM525	Global Leadership in Business Enterprise II	4.5		
EBM555	Business and Public Policy	4.5		
	ng Requirements (four courses required)			
EBM515	Electronic Commerce:	4.5		
	Business Models & Strategies			
EBM552	Internet Marketing Strategies	4.5		
EBM580	Managerial Marketing and Market Research	4.5		
EBM650	International Marketing Management	4.5		
EBM675	Business Plan for the New Venture	4.5		
	Chain Management Requirements			
(four course		4 E on		
EBM610 EBM620	Financial Management Financial Decision Making	4.5 or 4.5		
EBM620 EBM622	International Financial Decision Making	4.5		
EBM655	Supply Chain Management Operations	4.5		
EBM656	Supply Chain Business Process Design	4.5		
EBM657	Supply Chain Inventory Management	4.5		
EBM680	Project Management	4.5		
	, ,	7. <i>)</i>		
	Resource Management Requirements			
(Four course		/ <b>-</b>		
EBM520	Human Resource Management	4.5		
EBM521	Compensation & Benefit Management	4.5		

EBM522	Industrial Relations & Labor Laws	4.5
EBM523	Performance Management	4.5
I. Insuranc	e Requirements:	
EBM604	Insurance Management	4.5
EBM605	Insurance Operations	4.5
EBM617	Insurance Services: Life Insurance	4.5
EBM618	Insurance Services: Property & Casualty	4.5
EBM619	Insurance Services: Health Care	4.5
EBM637	Insurance Policy: Life Insurance	4.5
EBM638	Insurance Policy: Property and Casualty	4.5
EBM639	Insurance Policy: Health Care	4.5
J. No Speci	alization	
	pecialization can opt for more than one speci ust take any four specialization courses)	alization in

ness Administration (MBA) Degree Level Credits Required for Graduation 54



### School of Computer Science and Information Technology

### **Master of Science Degree:Information Systems**

The goal of the Master of Science in Information Systems program is to provide students with the theoretical foundation of information systems. The program enables students to develop technical and management skills by participating in competency based projects focused on the development, integration, deployment, and management of enterprise information systems within the modern business environment. The program uses sound practices, current and emerging tools and technologies, and effective teamwork approaches.

7 Core courses x 4.5 credit hours = 31.5 credit hours 5 Elective courses x 4.5 credit hours = 22.5 credit hours 12 Total courses x 4.5 credit hours = 54 credit hours

This program typically takes 6 quarters to complete for students enrolled full time.

### **Core Requirements**

Number	Course Name	Credits
EBM502	Research Methods	4.5
ISM511	Enterprise Architecture	4.5
ISM521	Database Systems Technology	4.5
ISM531	Ethics and Professional Issues in IT	4.5
ISM540	Information Systems Management Project	I 4.5
ISM542	Information Systems Security	4.5
EBM 680	Project Management	4.5
Total Core I	Requirements: 7 courses 31.5	credits

### **Elective Courses**

ISM530, ISM550, ISM560, ISM570, ISM580, ISM581, ISM590, ISM591, ISM592, ISM593, ISM600

Total Elective Requirements: 5 courses 22.5 credits

**Cooperative Education Option (Optional)** In this program area, students benefit from the opportunity to apply the skills learned in the classroom in a real world environment. Students may incorporate cooperative education courses throughout the program instead of waiting until program completion. These courses are in addition to the program outline above.

CIS500, CIS501, CIS502, CIS503.

### Master of Science Degree: Software Engineering

The goal of the Master of Science in Software Engineering program is to provide a foundation in software engineering concepts and techniques, management, and integration using proven sound practices and effective teamwork approaches needed to oversee software projects of high technical complexity and agility. The program prepares students with competency based experiences to develop platform- and device- independent, scalable, cost-effective, and efficient software solutions for government and industry clients.

7 Core courses x 4.5 credit hours = 31.5 credit hours 5 Elective courses x 4.5 credit hours = 22.5 credit hours 12 Total courses x 4.5 credit hours = 54credit hours

This program typically takes 6 quarters to complete for students enrolled full time.

### **Core Requirements**

Number	Course Name	Credits
EBM502	Research Methods	4.5
ISM521	Database Systems Technology	4.5
ISM531	Ethics and Professional Practice Issu	es in IT 4.5
EBM680	Project Management	4.5
SOF535	Object-Oriented Analysis and Design	4.5
SOF581	Software Modeling	4.5
SOF590	Software Engineering Project I	4.5
<b>Total Core Re</b>	equirements: 7 courses	31.5 credits

### **Elective Courses**

ISM550, SOF584, SOF586, SOF587, SOF588, SOF589, SOF591, SOF595, SOF596, SOF597, SOF598

Total Elective Requirements: 5 courses 22.5 credits

**Cooperative Education Option (Optional)** In this program area, students benefit from the opportunity to apply the skills learned in the classroom in a real world environment. Students may incorporate cooperative education courses throughout the program instead of waiting until program completion. These courses are in addition to the program outline above.

### **Master of Science Degree in Cyber Security**

The goal of the Master of Science in Cyber Security program is to provide the graduate with a solid foundation in the technology and practice of cyber security to be well prepared for careers in high demand areas of cyber security. It provides practical experience in strategies of prevention and detection of cyber threats and vulnerabilities, as well as responding to and recovering from cyber-attacks. The psychology of hacking and the human elements in cyber security are addressed along with the basics of cybercrime investigation and digital forensics.

Students with an accredited undergraduate degree in computer science, information systems, or other related field, may be deemed to have acquired competency in the core areas. All the courses must have been



passed with a grade of C or better. Students with an undergraduate degree in an unrelated field will be required to demonstrate competency in the IT core areas. Competency can be demonstrated by completingnecessary coursework prior to beginning graduate studies at Stratford University, by completing the appropriate bridge courses offered through the Stratford University on-campusor online program, or through Prior Learning Assessment Credit.

### **Competency Requirements**

- 1. CIS390 Basic Computer Technology, Applications, and Security Bridge
- 2. CIS391 Server/OS, Relational Databases, and Software Security Bridge
- 3. CIS392 Networking Bridge

12 Core courses x 4.5 credit hours = 54 credit hours

### 12 Total courses x 4.5 credit hours = 54 credit hours

This program typically takes 6 quarters to complete for students enrolled full time.

CIS595	Cyber Security Capstone	4.5
CIS596	Current Topics in Cyber Security I	4.5
CIS600	Ethical Hacking	4.5
CIS610	Global Issues in Cyber Security	4.5
CIS630	Security Analytics	4.5
CIS700	Cyber Security Prevention and Protection	4.5
CIS705	Strategies in Cyber Conflict	4.5
CIS710	Culture of Security	4.5
CIS715	Physical Security	4.5
SOF685	Digital Forensics	4.5
SOF701	Cyber Law and Compliance	4.5
SOF705	Auditing and Incident Response	4.5
Total Cor	re Requirements: 12 courses	54

**Cooperative Education Option (Optional)** In this program area, students benefit from the opportunity to apply the skills learned in the classroom in a real world environment. Students may incorporate cooperative education courses throughout the program instead of waiting until program completion. These courses are in addition to the program outline above.

CIS500, CIS501, CIS502, CIS503

### **Graduate Course Descriptions**

Graduate courses have numbers 500 and above. Consult with your advisor prior to enrollment to make certain that your course selection will meet your degree or diploma requirements and that you satisfy all prerequisites. Each course description includes all pre-requisite requirements. Any exceptions to these requirements must be approved by the Dean.

### **Graduate Course Prefix Designations**

CIS Computer Information Systems

EBM Business

ISM Information Systems

SOF Software Engineering

Number	Course Name	Credits
CIS500	Cooperative Education I	1
	<b>Computer Information Systems</b>	

Cooperative Education allows students to combine academic study with on-the-job experience by working on paid training assignments coordinated and approved by Departmental Faculty. Upon completion of this course, students are able to apply theory to practice by demonstrating program learning outcomes in real work environments. **Prerequisite: Approval of the advisor.** 

Cooperative Education allows students to combine academic study with on-the-job experience by working on paid training assignments coordinated and approved by Departmental Faculty. Upon completion of this course, students are able to apply theory to practice by demonstrating program learning outcomes in real work environments. **Prerequisites:** Approval of the advisor and completion of 9 additional credits earned towards a graduate degree in the School of Computer Information Systems.

# CIS502 Cooperative Education III: Computer Information Systems 1

Cooperative Education allows students to combine academic study with on-the-job experience by working on paid training assignments coordinated and approved by Departmental Faculty. Upon completion of this course, students are able to apply theory to practice by demonstrating program learning outcomes in real work environments. **Prerequisites: Approval of the advisor and completion of 18 additional credits earned towards a graduate degree in the School of Computer Information Systems.** 



### CIS503 Cooperative Education IV: Computer Information Systems

1

Cooperative Education allows students to combine academic study with on-the-job experience by working on paid training assignments coordinated and approved by Departmental Faculty. Upon completion of this course, students are able to apply theory to practice by demonstrating program learning outcomes in real work environments. **Prerequisites: Approval of the advisor and completion of 18 additional credits earned towards a graduate degree in the School of Computer Information Systems.** 

### CIS595 Cyber Security Capstone

4.5

4.5

4.5

The capstone course provides an opportunity to showcase projects and experiences in the field. During the process of designing an e-portfolio, students enhance their resume, interviewing skills, and highlight experiences. Prerequisite: Approval of the advisor.

### CIS596 Current Topics in Cyber Security I

The course investigates emerging security threats and countermeasures in network and computing technologies, including wireless networks, computer-controlled physical systems, mobile technology, new technologies, and social networks. **Prerequisite: None.** 

### CIS600 Ethical Hacking

This course investigates attackers' tactics and strategies to better understand possible vulnerabilities and intrusions. Students engage in virtual labs on penetration testing and respond to vulnerabilities and intrusions through ethical hacking techniques, actually carrying out reconnaissance, launching an attack, and evaluating the results. **Prerequisite: None.** 

### CIS610 Global Issues in Cyber Security 4.5

This course focuses on the global nature of cyber security. It investigates the cultural and human factor of global security, how cultural differences can hinder cooperation, and the need for agreements and policies that allow for a movement from a culture of fear to a culture of awareness and cooperation. Specific cases in global cyber security, cyber threats, and cybercrime are addressed. **Prerequisite: None.** 

### CIS630 Security Analytics 4.5

This course focuses on the methodology to conduct cyber security risk assessments, analysis, and response. This includes identifying, classifying, and analysing cyber threats and vulnerabilities in cyber and physical systems. Students conduct analysis in virtual labs, and create risk mitigation or response plans. **Prerequisite: None.** 

### CIS700 Cyber Security Prevention and Protection 4.5

This course focuses on theoretical and practical strategies for protecting against cyber-attacks. It provides opportunities through virtual labs for students to engage in intrusion detection and network defense. **Prerequisite: None.** 

### CIS705 Strategies in Cyber Conflict

4.5

4.5

This course focuses on cyber conflict from a strategic perspective, including the concepts of cyber-deterrence and the offensive and defensive levels of response. It equips students with the tools necessary to recognize emerging cyber-attacks and design strategic plans to address the threats. Anything connected to the Internet is vulnerable. Cyber-attacks will precede any conventional warfare. Therefore emerging cyber warfare threats are introduced along with strategies to deceive, confine, and neutralize the offender. **Prerequisite: None.** 

### CIS710 Culture of Security

This course focuses on the organizational culture of security. People are not what have changed, but technology has. Where individuals are not grounded in a culture of security, there is potential for improper actions that can lead to cyber security threats. The course investigates the human aspects in cyber security including the psychology of security, hacker culture, and how organizations can develop a culture where everyone is aware and actively engaged in security. **Prerequisite: None.** 

### CIS715 Physical Security 4.5

This course focuses on the physical security of an organization, including threats, vulnerabilities, and controls. Social Engineering is a critical factor in physical security that is investigated. **Prerequisite: None.** 

### EBM500 Business Applications over the Internet 4.5

The purpose of this course is to analyse how computer communications, data storage, and data analysis technologies have caused strategic shifts in company operating practices. Students learn that information technology is a tool that can facilitate valuable changes in business processes. This course reviews software that is available for customer relationship management (CRM), enterprise resource planning (ERP), supply chain management, enterprise application integration (EAI), business intelligence (BI), data warehousing, and decision support. The course consists of case studies of successful and unsuccessful e-business process improvement projects. **Prerequisite: None.** 

### EBM502 Research Methods 4.5

The course focuses on methods for the conduct of research and development projects. Specifically, students learn about the scientific method, as well as research/design requirements and objectives. Course work involves qualitative, quantitative, and case studies; performance metrics; design



procedures and control; sources of error and bias. In addition, evaluation tools and formal validation methods are discussed. **Prerequisite: None.** 

### EBM504 Organizational Behavior 4.5

This course analyses both the formal and informal aspects of the management process. Topics include: human behavior in an organizational environment, individual behavior patterns, superior/subordinate relationships, group dynamics, communication, motivation and decision- making, and the impact of innovation and change on the organization. **Prerequisite: None.** 

# EBM505 Global Leadership in Business Enterprise I

This course focuses on an integrative approach to organizational concepts, management principles, and the effects of leadership styles and human resource policies and practices on organizational performance in a global and competitive work environment. **Prerequisite: None.** 

# EBM506 Entrepreneurship and 4.5 Venture Management

This course presents the knowledge and skills needed to create and manage a new venture. It also examines the various dynamics associated with the various forms of entrepreneurial activity. In this course students are required to interview an entrepreneur, develop recommendations for a company and address challenges, and analyse a sector to uncover entrepreneurial opportunities and develop your own business concepts. **Prerequisite: None.** 

### EBM510 Information Processing and the Web 4.5

This course will include the effective use of the Internet for business applications. Topics will include: Data integration and warehousing, data marts, internet infrastructure and web databases (dB), e-business information portals and common warehouse model. An internet platform consisting of Oracle 8i with Java VM, CORBA support will provide a foundation for data warehousing and e-business intelligence. **Prerequisite: None.** 

# EBM515 Electronic Commerce: 4.5 Business Modelsand Technologies

This course presents the state-of-the-art in electronic commerce. Its focus is on the current and future impact of e-commerce on the student's organization, industry, and professional activities. Specific topics include creating new business opportunities; identifying new customers and additional value in existing customers; realigning the organization for the new environment, addressing contemporary uncertainties, for example, government regulation, taxation, security, privacy, and intellectual property rights; creating a market presence; measuring success, return on investment, and profitability; and sustaining the pace of change through appropriate staff-

ing, hiring, outsourcing, and partnering. Students examine recent successes and failures in e-commerce through case studies and other readings and will develop an e-commerce business plan for their organization. **Prerequisite: None.** 

### EBM520 Human Resource Management 4.5

This course provides the fundamentals of human resource management (HRM). Topics covered are organizational psychology, human interaction, individual effectiveness and social issues. Other areas include human resource planning, strategic management, organizational structure, legal environment and organizational staffing. **Prerequisite: None**.

### EBM521 Compensation & Benefit Management 4.5

This course focuses on how organizations use compensation and benefits to achieve their operational & strategic goals. It explores compensation design, analysis, and evaluation. The design of pay systems, paying for performance, and the administration of pay systems are appraised and assessed. **Prerequisite: None** 

### EBM522 Industrial Relations & Labor Laws 4.5

This course focuses on the Management of employees, both individually and collectively. It demonstrates how individual relations & labor law remain a central feature of organizational life. This course examines the conceptual and practical aspects of employee relations at the macro and micro levels. **Prerequisite: None** 

### EBM523 Performance Management 4.5

This course provides a powerful combination of training, communicating, and motivating skills that will enable the students to successfully challenge your staff to reach higher levels of performance. It will focus on understanding the performance management process, legal basis for performance management practice, effectively conduct performance appraisals, understanding the relationship between performance management and staff development **Prerequisite: None** 

# EBM525 Global Leadership in Business Enterprise II

This course is a continuation of EBM505. This course will discuss case studies in leadership and addresses problems that organizations go through because of the leadership flaws. **Prerequisite: EBM505.** 

# EBM535 Information Technology and 4.5 Corporate Transformation

This course examines how organizations are dependent on information technology not only for management of operations, but more also as a key enabler of competitive advantage. Also examined is the growth in corporate spending on IT components such as hardware, software, telecommu-



nications, and for information systems (IS) personnel. Specific topics to be discussed include strategic planning for IT activities and projects, project-level planning and management, the role of the IT leader or chief information officer, and achieving the balance between insourcing and outsourcing of various IS functions. **Prerequisite: None.** 

### EBM540 Commerce WEB Site Development I 4.5

The emphasis of this course will be on the development of websites. Thefundamentals of website development using HTML and other tools will be addressed. Topics will include: web hosting, Application Service Providers (ASPs), Oracle and PeopleSoft databases and software, XML, style sheets. The participant will develop a website as part of the course. **Prerequisite:** None.

### EBM545 Commerce WEB Site Development II 4.5

The emphasis of this course will be the advanced development of websites for business development. In this course, specific business websites will be studied for content, advertising, structure and usefulness. The participant will develop a number of business related websites and analyze them for effectiveness. Data warehousing and retrieval techniques will be addressed. In addition, future website development tools will be studied. **Prerequisite: EBM540.** 

### EBM552 Internet Marketing Strategies 4.5

This course introduces the student to concepts, tools, and techniques as they apply in business-to-consumer (B2C) and business-to-business (B2B) electronic marketing. Specific topics include: branding and recognition; consumer and organizational behavior in an e-market place; channels and relationship marketing; tools and techniques in the B2B market; and assessment of e-market opportunities. **Prerequisite: EBM515**.

### EBM555 Business and Public Policy 4.5

This course discusses political, legal, economic, and ethical forces acting on business as well as the interaction of the market system and public policy process in the development of law and regulation. Prerequisite: None.

### EBM558 Corporate Finance 4.5

This course is an in-depth analysis of financial considerations relating to maximizing the value of a corporation. It examines the setting of financial and corporate goals in terms of maximizing shareholders' equity, optimal financing policy and relationships among dividend policy, debt levels, capital costs, return on investments, and growth. Prerequisite: **EBM 560 or EBM 562.** 

### EBM560 Managerial Accounting 4.5

In this course, attention is directed towards the core of the management

control and financial reporting systems integrally related to information systems. The fundamentals of accounting and how they relate to business and an in-depth analysis of the tax consequences of forming, operating, and liquidating a corporation and transactions with shareholders will be discussed. Analysis of financial records and business balance sheets will also be addressed. **Prerequisite: None.** 

### EBM562 International Managerial Accounting 4.5

This course presents generally accepted accounting principles which are used by other countries and the United States to report financial information to global users. The course familiarizes the student with the knowledge needed to analyse and interpret consolidated financial statements that are presented by local, multinational, and transnational corporations. The course content includes international accounting regulations and practices, as well as some of the current research on the application of worldwide accounting standards. **Prerequisite: None.** 

### EBM563 Introduction to Corporate Finance 4.5

This Introductory course will provide an overview of the American culture, financial governmental regulations, spending patterns of Americans, social security, credit bureau, FICO score, credit card usage and life cycle, ATM, PIN, payment and authorization, credit line changes and fraud. **Prerequisite: None.** 

### EBM564 Credit scoring and the Organization 4.5

This module emphasizes the concept of credit scoring and its potential benefits to both the organization and the individual user. It gives an overview of the framework of a credit scoring system within a financial services organization. It covers types of credit scoring (tailored versus generic) and uses of (application; behavioral; customer; collections and fraud) scoring throughout the credit cycle, credit risk assessment, Developing and managing Credit Scoring Systems. **Prerequisite: None.** 

### EBM565 Customer Management 4.5

This course explains customer management and the balance between controlling a lending portfolio whilst also growing the same lending book. It also educates about issues concerned with lending multiple products to the same customer. Its covers the issues like Authorizations, Control processes for granting additional credit, Using Automated Decision-making systems, Transactional fraud control, Behavioral Scoring, Development and Maintenance of Behavior scorecards, Customer Level Scoring, Portfolio Management and Management information **Prerequisite: None** 

### EBM566 Credit Management & Debt Recovery 4.5

The course would focus on credit assessment/ratings on sample debtors, design effective T & C's and Credit Application forms for prompt payments, focus on improvement in Company Receipts and Cash Flows,



understanding the issues involved in pursuing slow payers and debtor recovery, legal Processes in the Collection of Debts, International banking payment methods to minimize credit risks **Prerequisite: None** 

# EBM567 Credit Analysis and Lending 4.5 Management

This course is designed to provide students with a detailed understanding of the theoretical and practical issues associated with credit analysis and lending. Course topics include lending theory, credit risk management, analysis of various lending products, management of loan portfolios and problem loans **Prerequisite: None** 

### EBM568 Fraud Risk Management 4.5

This course provides an overview of fraud risk management fundamentals, identifies new regulatory mandates from around the world, and spotlights key practices that organizations have found to be effective in the current environment. The course focuses on analysing the effectiveness of controls to mitigate risks. Fraud risk assessment: key elements of an effective fraud risk assessment process; common deficiencies in fraud risk assessments: process to develop a fraud risk assessment for a hypothetical organization, Fraud control activities: roles of entity-level and process-level controls: Identify how proactive fraud detection activities complement entity-level and process level controls and assist management and those charged with governance: Information and communication: challenges in providing fraud awareness training, approaches for delivering fraud awareness training cost-effectively. **Prerequisite: None** 

### EBM572 International Economics 4.5

This course examines key dimensions of the global economy and global economics, including international business opportunities and risks, trade theory and policy, the balance of payments, foreign exchange markets, exchange rate systems and risks, and international payment systems. The role of multinational corporations and elements of international corporate strategies and direct investment are also covered. Students are required to follow current events in the global economy and discuss how these events impact managerial decision making. **Prerequisite: None**.

### EBM575 Global Economy 4.5

This course discusses key dimensions of the global economy, including international business opportunities and risks. Trade theory and policy, the balance of payments, foreign exchange markets, exchange rate systems and risks, and international payment systems are also discussed. Additional topics such as foreign direct investments might also be discussed in addition to the changing role of multinational corporations and elements of international corporate strategies. **Prerequisite: None.** 

# EBM580 Managerial Marketing and Market Research

This course provides an overview of marketing, with special focus on market research as a means of determining or validating strategy. The course is aimed at the manager, who is the ultimate user of the research and who is responsible for determining the major scope and direction of marketing activities. Techniques of data collection, evaluation of alternative sources of information, methods of evaluating data, and methods of presenting the results are covered. The course also addresses: how to define information needs; how to test marketing procedures; forms of analysis applicable to market research information, and the role of models in decision making. **Prerequisite: None.** 

### EBM587 Strategic Business Marketing 4.5

This course examines marketing variables and marketing strategy in developed and developing countries. The importance of differences among nations in language, culture and social forces, politics and laws, values, channels or distribution, and buyer behavior is examined. The course also emphasizes the importance of the marketing orientation in the present global competitive environment and the relationships between marketing and business development and strategy in an international setting. **Prerequisite:** None.

# EBM590 International Money, Banking, and 4.5 Financial Markets

This course explores the role that international finance markets play in the business environment. Students study principles and applications of international financial markets and their impact on the world economy. The course also addresses currency exchange mechanisms in theory and practice, including international monetary systems; offshore financial markets and currency risk management, including interest rate and currency futures, options, and swaps. **Prerequisite: None.** 

### EBM600 Investments 4.5

This course will discuss the treatment of equity, debt, speculative markets and formulation of capital. Emphasis will be placed on Investment strategies for e-businesses. Particular attention will be given to raising capital for business from various sources. Partnerships and other techniques for corporate development will be discussed. Some discussion of securities markets will be undertaken with an emphasis portfolio management. **Prerequisite:** EBM558 or EBM610.

### EBM604 Insurance Management 4.5

This course emphasizes the concept of the Law of Large Numbers, types of insurance policies, how Insurance benefits society, premium Allocation, insurance laws & regulations, insurance industry. It gives a detailed overview of The Insurance Transaction, Producer Functions, and Insurance

4.5



Marketing Systems relating to Intangible Services Marketing. It also describes types of Classifications and Types of Insurers, Insurer Functions, the Underwriting Process, Goals of the Claim Function, Policy Analysis, concept of risk & insurance, corporate governance. **Prerequisite: None** 

### **EBM605** Insurance Operations

4.5

This course explains the Role of Insurance companies in the economy, players, organization structure of insurance companies, Insurance Regulations. It also educates students about issues concerned Marketing Mix, Matching Products to target market. Topics covered include the Process of Product Development, Characteristics of effective product development, designing documents as per law, pricing & financial design of insurance products, Distribution Channels, Customers of Insurance Company, Claim investigation, Claims on insured/reinsured policies. **Prerequisite: None** 

### EBM610 Financial Management

4.5

4.5

This course provides an overview of financial management, with an emphasis on analysis of financial decisions pertinent to management of a business firm. The course identifies the responsibilities of financial managers, financial problems facing firms, and the various approaches to financial decision making. Specific topics covered include capital acquisition, working capital management, capital budgeting, valuation theories, and dividend and long-term financial policies. Prerequisite: **EBM560 or EBM562.** 

### EBM611 Financial Statement Analysis

This course examines financial accounting rules and helps students develop skills in interpreting and analysing external financial reports. Both traditional and recently advocated methods of financial statement analysis will be studies, taking the perspectives of investors and creditors. Among the topics to be investigated are: 1) the mechanics of financial statement analysis; 2) manager's incentives in making accounting choices; 3) the usefulness of accounting numbers in an effective market; and, 4) international comparisons of financial statements. **Prerequisite: EBM560 or EBM562.** 

### EBM615 Capital Formation

4.5

Determinants of saving and investment and resultant funds flow are evaluated. Special emphasis on the level and risk structure and term structure of interest rates. The role and management of financial institutions is stressed. **Prerequisite: EBM558 or EBM610** 

### rerequisite. Ebilippo or Ebiloro

EBM617 Insurance Services: Life Insurance 4.5

This aim of this course is to provide students with the knowledge of life and health Insurance principles and services in UK and USA in compassion with India. The students will able to understand the different types of life insurance plans and products, and its variations in USA and India. It covers

the principal aspects of the life insurance industry, life insurance company operations and its regulatory environment. The US Regulation governing life Insurance and the grievance address system in life insurance will also be discussed. **Prerequisite: None** 

### EBM618 Insurance Services: Property and Casualty 4.5

Property and casualty insurance protects a person or business from damage to, or loss of insured property and as well as legal liability for losses caused by injury to other people or their property or the loss of its income-producing liabilities. P& C Insurance contributes to economic growth and development by mitigating financial volatility resulting from large losses, motivating investment in property and commercial activity with inherent risks and facilitating commerce and trade. Casualty insurance is typically combined with property insurance and often referred to as "property and casualty" insurance. Property insurance insures the location of the business while casualty insurance insures the business. P & C insurance is divided into personal lines and commercial lines. **Prerequisite: None.** 

### EBM619 Insurance Services: Health Care 4.5

This course summarizes the learning and formulates strategies for the management of various challenges which will encounter in the healthcare environment in USA, UK and India. Healthcare service is in increasing demand in India, UK and United States. This course explores the opportunities for improvement in the design and management of US healthcare services and operations. Services include managing healthcare industry, utilization pharmacy benefit management, network development and regulation. Operations include excel solver, scheduling, economic and decision analysis. The various forms of provider models and service delivery systems found in private and public health sectors are described, including ambulatory, acute, and long-term care. **Prerequisite: None** 

### EBM620 Financial Decision Making 4.5

This course will discuss theory and practice of business finance, emphasizing the impacts of long- and short-term uses and sources of funds on the firm's value. Prerequisite: **Prerequisite: EBM558 or EBM610** 

# EBM622 International Managerial Financial 4.5 Decision Making

This course discusses the theory and practice of international managerial finance decision-making, emphasizing the impacts of long and short term uses and sources of funds on the firm's value. Students learn to evaluate international business opportunities, compare financial alternatives, and identify and solve problems related to the use of funds. **Prerequisite:**EBM558 or EBM610

### EBM625 Advanced Financial Management

4.5

In this course we examine advanced case studies in financial management:



working capital policy, capital budgeting, financing with debt and equity, project finance, dividend policy, valuation, and investment banking in the contexts of private equity, venture capital, initial public offering, leveraged buyout, and management buyout. **Prerequisite: EBM558 or EBM610** 

### EBM635 Business Transformation 4.5

With today's fast-paced and hectic way of doing business, change in the workplace has become an everyday reality. Change happens rapidly and sometimes with very little notice. Major changes such as mergers, takeovers, and layoffs can leave employees feeling confused, fearful, or disheartened. This course is designed to help future managers work through organizational change by studying strategies for providing positive leadership. This course covers multiple perspectives on managing organizational change, including methodologies for diagnosing management competency, theoretical frameworks for understanding organizational competency, and strategies for changing organizational culture and personal behavior. **Prerequisite: None.** 

### EBM637 Insurance Policy: Life Insurance 4.5

This course summarizes the learning of major life insurance policies and plans pertaining to USA, UK and India. The course provides the students with understanding of Insurance mechanism. The students will able to understand the different types of life insurance policies and products in UK and USA. It covers the principal aspects of the life insurance industry, concepts of insurance and how it is used to cover risk. The relationship between insurer and their customers and the importance of insurance contracts are discussed. **Prerequisite:None.** 

### EBM638 Insurance Policy: Property and Casualty 4.5

Property and causality insurance is insurance that protects against property losses to your business, home or your vehicle and/or against legal liability that may result from injury or damage to the property of others. This type of insurance can protect a person or a business with an interest in the insured physical property against losses. P& C policy is a broad category of coverage against loss of property, damage or other liabilities and how important is this insurance coverage policy. Property and casualty insurance can most often be defined as a contract in which the insurance company agrees to pay for any personal or property damages in exchange for an agreed upon monthly fee. This course will be more focused towards the P

& C insurance policy in USA. Casualty insurance is typically combined with property insurance and often referred to as "property and casualty" insurance. Property insurance insures the location of the business while casualty insurance insures the business International Organizational for standardization (ISO) provides services for insurance companies that write the following lines of property/casualty insurance. 21 **Prerequisite: None** 

### EBM639 Insurance Policy: Health Care

This course will introduce the student to the intricate processes that public policymakers use to influence the health status of a society. Workers compensation and rules and the laws governing the health care industry will be examined. . A historic review of trends will be evaluated and the challenges of future health care delivery will be examined. The role of Indian, UK and USA policy formation and implementation are reviewed. The various stakeholders in health care delivery are identified. **Prerequisite: None** 

### EBM640 International Business 4.5

This course examines current organizations and practices of domestic and foreign businesses in the international market; problems of trade and foreign government regulation barriers, investment opportunities and economic arrangements and developments; and the role of the manager in the rapidly changing economic environment. **Prerequisite: None.** 

### EBM642 Managerial International Business 4.5

This course explores the issues which face managers when operating in international environments. The course exposes students to strategic and operational aspects of international business management. Topics include: an overview of global management; cultural, legal, and political influences on international management; international trade and investment; transnational operations and marketing; international human resource management; cross-cultural communication and decision-making; international strategies; and organizing international enterprises. **Prerequisite: None.** 

### EBM645 Geopolitics 4.5

This course examines the complex and turbulent international environment. A manager requires both a basic conceptual framework that can inform and order political and economic events, and an understanding of how the international political economy actually affects strategy. Geopolitics explores the structure and evolution of the international political economic system, and then looks at several critical issues areas, such as economic and currency unions, technological advances, strategic alliances, and national competitiveness. Current events and issues are introduced as appropriate. The emphasis of the course is on implications for domestic and global strategy. **Prerequisite: None.** 

### EBM650 International Marketing Management 4.5

The course examines international market segmentation, product attributes, cultural differences, and economic differences, differences in product and technical standards, global advertising, and international pricing in transnational business operations. It stresses application of marketing concepts, principles and procedures for planning, development, implementation and control of marketing programs. Course emphasis is on the matching of organization resources and strengths with global marketing

4.5



opportunities, and strategies to overcome environmental threats. Central to the course is a team project involving the development of a marketing plan for a product or service to be marketed in at least two countries. **Prerequisites: EBM587**.

### EBM655 Supply Chain Management Operations 4.5

The course examines supply chain management including sourcing, manufacturing, distribution, technologies, and quantitative models used in managing the supply chain. It exposes students to the buyer supplier relationship as well as topics related to design and management of supply chains, from incoming raw materials to final product delivery. Course topics will include supply chain network design, facility planning, capacity planning, globalization and outsourcing, transportation and key logistical concepts, information technology, and global issues in supply chain management. **Prerequisite: None.** 

### EBM656 Supply Chain Business Process Design 4.5

This course examines both manufacturing and administrative/serviceprocesses to include the traditional/classical methods of process analysis. Major focus of the course is on current methods such as workgroup analysis and cross-functional analysis. Assessment, evaluation of processes, and techniques such as the rating method, performance evaluation, benchmarking, and the quality profile are described. **Prerequisite: EBM655.** 

### EBM657 Supply Chain Inventory Management 4.5

This course will focus on the design of the distribution system and the planning and control system used to manage the supply chain. It provides students with the concepts of purchasing and inventory management to include purchasing and inventory planning processes, supplier selection, contract negotiations, "Green" policies, and procurement. This course explores the transportation and logistics concepts within supply chains. Topics covered will include tools and techniques used in the design and operation of transportation and logistics systems and global issues in transportation and logistics management. **Prerequisite: EBM655.** 

### EBM660 Growth Strategies for Emerging Companies 4.5

This course offers practical management tools to help grow and manage high potential new ventures. Topics include internal rapid growth strategies (including product development (high and low technology), vertical expansion, horizontal expansion, etc.), external rapid growth strategies (rollups, exporting, franchising, and acquisition, etc.), and unique growth techniques for technology product based firms. Leadership, human relations, and bootstrapping are important supporting topics. This course is useful for those who intend to start their own companies and those who intend to work in an entrepreneurial company. Future investment bankers, venture capitalists, merger and acquisition professionals, and business brokers will benefit as well. **Prerequisite: None.** 

### EBM662 Growth Strategies for Emerging Markets 4.5

This course examines how firms conduct an analysis and selects new international markets for entry, how firms develop strategies for successfully entering these markets, and how firms manage these markets for growth and subsequent expansion. **Prerequisite: None.** 

### EBM670 New Venture Creation 4.5

This course is an introduction to the entrepreneurial process from conception to birth of a new venture, attributes of successful entrepreneurs, business planning, innovation and creativity, opportunity recognition, venture screening, identification and financing of resources, staffing, feasibility analysis, marketing, and growing a business into a sustainable enterprise. The course includes case studies of successful and unsuccessful ventures. **Prerequisite: None.** 

# EBM672 International Competitive Strategy 4.5 and Innovation

This course examines the innovation process, appropriation of economic value from innovation, competition between technologies, strategies for competing against established firms, and management of innovation. **Prerequisite: EBM670.** 

### EBM675 Business Plan for the New Venture 4.5

In this course each student must produce a business plan that will be accepted for the annual program business plan competition. It is expected that several business plans will be of sufficient quality that they will attract financing. Topics include a deep review of business plan construction and its derivative short forms (1 page summary, 3 pages summary, and executive summary). **Prerequisite: None.** 

### EBM680 Project Management 4.5

The course focuses on the effective organization of projects, tracking of costs and time expenditures, management of quality and risks, evaluation of human resources requirements, and the overcoming of potential obstacles. **Prerequisite: None.** 

### EBM690 Business Capstone 4.5

This capstone course gives the MBA student the opportunity to pull together and build upon what has been learned in separate business fields and utilizes this knowledge in the analysis of complex business problems. This "capstone course" is designed to aid the student in synthesizing and applying knowledge gained in earlier courses and applies these skills through actual business cases. Prerequisite: This course must be taken in the final quarter of enrolment, but may be taken along with another course which will lead to the completion of the program. Prerequisite: Approval of the advisor.



### ISM511 Enterprise Architecture

4.5

The course examines the principles and practices needed to define and implement successful enterprise architectures. Students will gain experience in using information technology to assess the needs of an organization to improve performance and sustainability. **Prerequisite: None.** 

### ISM521 Database Systems Technology 4.5

This course explores the principles and methodologies of database design, architecture, and techniques for database application. Topics covered include relational design, SQL, transaction processing, decision support, integrity and security. **Prerequisite: None.** 

### ISM530 Decision Systems Technology 4.5

A broad overview of decision making and the systems that are designed to support the process is presented, in addition to the management process, computer support for management, the technology of management, decision technology system types, including artificial intelligence, decision support systems, executive and geographic information systems, and idea processing systems, system architectures, system integration considerations, system design and development methodologies, system performancemeasurement and evaluation, management of decision technology systems, organizational and user issues. **Prerequisite: None.** 

### ISM531 Ethics and Professional Issues in IT 4.5

This course provides a framework for making ethical decisions in information systems management. The course explores professional issues and societal implications of information technology. Topics to be covered include professional ethics, privacy, security risks, property rights, social media, and criminal conduct. **Prerequisite: None.** 

### ISM540 Information Systems Management Project I 4.5

In this class, students work individually with the faculty member on a mutually agreed project that gives the student an opportunity to understand the full lifecycle of an IT project. With permission of the instructor or the Dean, Curricular Practical Training (CPT) may be used to satisfy some requirements of this course. **Prerequisite: Approval of the advisor.** 

### ISM542 Information Systems Security 4.5

This course provides an overview of the information security and assurance methodologies and procedures. Topics include information security planning, staffing functions, inspection and protection information assets, pre/post incident procedures, managerial responses. **Prerequisite: None.** 

### ISM550 Human Computer Interaction 4.5

This course explores the theories and methodologies in human computer interaction. Students will work on projects to design, implement and

evaluate computer interfaces. Topics to be covered are human computer interaction models, sensor recognition, multimedia interfaces, task analysis and evaluation. **Prerequisite: None.** 

### ISM560 Cloud Computing

4.5

This course will explore the fundamentals of cloud computing concepts and capabilities. Through hands-on projects, students will learn how to create maps, cloud services for managing and processing data, and techniques for evaluating cloud infrastructures. **Prerequisite: None.** 

### ISM570 Technological Innovations

4.5

This course examines the emerging and innovative processes in corporate enterprise, research, and manufacturing. Through team-based projects, students will learn how to analyse, plan, and implement information technology innovation strategies to enhance all types of businesses. **Prerequisite: None.** 

### ISM580 Tools and Technologies I

4.5

This course provides knowledge of the fundamental tools and technologies used in information systems. Students will explore various methodologies needed to analyse applications and operating systems. **Prerequisite:** None.

### ISM581 Tools and Technologies II

4.5

This course provides advanced knowledge of the tools and technologies used in information systems. Through hands on team based projects, students will explore using various tools and technologies in real world settings. **Prerequisite: None.** 

### ISM590 Current Topics in Information Systems I 4.5

Current topics in the field on Information Systems will be discussed. Topics will be announced in the current term schedule. **Prerequisite: Approval of the advisor.** 

### ISM591 Current Topics in Information Systems II 4.5

Current topics in the field on Information Systems will be discussed. Topics will be announced in the current term schedule. **Prerequisite: Approval of the advisor.** 

### ISM592 Current Topics in Information Systems III 4.5

Current topics in the field on Information Systems will be discussed. Topics will be announced in the current term schedule. **Prerequisite: Approval of the advisor.** 



### ISM593 Current Topics in Information Systems IV

4.5

### SOF581 Software Modeling

4.5

Current topics in the field on Information Systems will be discussed. Topics will be announced in the current term schedule. **Prerequisite: Approval of the advisor.** 

# ISM600 Information Systems Management Project II

4.5

In this class, students will create prototype systems for "real" organizations based on function design requirements. The student will work individually with the faculty member on a mutually agreed project that gives the student an opportunity to understand the full lifecycle of an IT project. With permission of the instructor or the Dean, Curricular Practical Training (CPT) may be used to satisfy some requirements of this course. **Prerequisite: Approval of the advisor.** 

### EBM680 Project Management

4.5

This course examines the principles and practices of effective project management. Students will learn the roles of managers, techniques for controlling cost, scheduling and performing as it relates to IT projects. Topics include leadership, IT business process development, project planning, management, communications and evaluation. **Prerequisite: None.** 

### SO510 Data Structures and Algorithms 4.5

This course introduces the definitions, implementations, and applications of the most commonly used data structures used in Computer Science, including the concept of abstract data types. The course also introduces the basic formalism and concepts used in the analysis of algorithms andin algorithm design. The relative efficiency of the algorithms studied is estimated by the informal application of these ideas. The algorithms and data structures discussed include those for sorting, searching, graph problems, dynamic programming, combinatorial search and others. **Prerequisite: None.** 

### SOF515 Relational Database Management 4.5

The course aims at explaining the basic concepts of database architecture, data storage, and the relational database model. The students will be able to express queries in relational algebra, SQL, and ordinary English, and be able to embed SQL queries in a PL/SQL program. Students design a relational database. Students also understand and apply the concepts and techniques of concurrency control and database recovery. **Prerequisite: None.** 

### SOF535 Object-Oriented Analysis and Design 4.5

The course discusses object-oriented systems, software reusability, software modularity, top-down and bottom-up approaches, object classification, generality, meta programming, and concurrent, object-oriented programming languages. **Prerequisite: None.** 

This course provides an overview of software analysis and design. The course explores the fundamentals of object oriented analysis and design processes, use-case analysis, object modeling, design patterns and metrics.

Prerequisite: None.

### **SOF584** Software Quality Assurance

4.5

This course covers the components of quality assurance throughout the software development process. The course provides a framework for planning, reviewing, testing, configuring, managing metrics, and models. Students explore software quality approaches to use in a variety of settings. **Prerequisite: None.** 

# SOF586 Software Engineering for the World Wide Web

This course provides an overview of web engineering concepts, methods, and technologies. The course explores the requirements engineering for web applications, testing, metrics, operations and maintenance of web applications, security, and project management. **Prerequisite: SOF581** 

### SOF587 Secure Software Design 4.5

This class examines the theory and practice of software security. The course focuses on some common software security risks, including buffer overflows, race conditions and random number generation, and on the identification of potential threats and vulnerabilities early in the design cycle. Students learn how to use the tools for identifying and eliminating security vulnerabilities, techniques to prove the absence of vulnerabilities, and ways to avoid security holes in new software and on essential guidelines for building secure software. **Prerequisites: SOF581.** 

### SOF588 Enterprise Software Development 4.5

This course covers the designing and engineering of large enterprise software systems. Students analyse and design enterprise software systems with particular emphasis on the architectures. Topics to include web services, clouding platforms, service oriented architecture, event driven architecture, data modeling, and software engineering. **Prerequisites: SOF581.** 

### SOF589 Mobile Software Engineering 4.5

This course explores the trends, designs, and deployment issues of mobile application development. The course covers mobile platforms, mobile browsers, mobile devices, mobile computing, and interface designs. **Prerequisites: SOF535.** 

### SOF590 Software Engineering Project I 4.5

This course provides experience in applying software engineering techniques by giving students an opportunity to produce software when work-



ing in teams under the schedule constraints commonly experienced in industry. As a component of the course, the instructor emulates the vagueness shown by typical customers in describing requirements. The instructor serves as a guide and mentor, not as a traditional teacher. This course should be taken in a student's final quarter. **Prerequisite: Approval of the advisor.** 

### SOF591 Software Engineering Project II 4.5

This course provides an opportunity for students to develop software for real organizations based on functional requirements. The students work in teams under the schedule constraints commonly experienced in industry. The students work with faculty members on a mutually agreed project to provide experience in the full lifecycle of a software project. With permission of the instructor or the dean, cooperative education may be used to satisfy some requirements of this course. **Prerequisite: Approval of the advisor.** 

### SOF595 Current Topics in Software Engineering I 4.5

This course addresses current topics in the software engineering field. The exact topic is announced in the term schedule. **Prerequisite: Approval of the advisor.** 

### SOF596 Current Topics in Software Engineering II 4.5

This course addresses current topics in the software engineering field. The exact topic is announced in the term schedule. **Prerequisite: Approval of the advisor.** 

# SOF597 Current Topics in Software 4.5 Engineering III

This course addresses current topics in the software engineering field. The exact topic is announced in the term schedule. **Prerequisite: Approval of the advisor.** 

# SOF598 Current Topics in Software 4.5 Engineering IV

This course addresses current topics in the software engineering field. The exact topic is announced in the term schedule. **Prerequisite: Approval of the advisor.** 

### SOF685 Digital Forensics 4.5

This course provides an in-depth investigation of practice of digital forensics. This includes computer forensics, network forensics, mobile forensics, and other types and modes of computer-facilitated attacks. Students carry out securing the scene and initial mining for evidence. **Prerequisite: None.** 

### **SOF701** Cyber Law and Compliance

This course introduces the student to the essential aspects of information security and the law. The course investigates privacy laws, intellectual property laws, information technology regulations and compliance, as well as

4.5





# **Student Services**

## **Section Contents**

Academic Advising	67
Career Services Center	67
Student Support Services	67
International Student Office	68
Student Resources	68
Student Support Services	68
Learning Resource Center	68



### Academic Advising

Students receive academic advising at a minimum, once a term during the registration process. Academic advisors assist students in selecting courses appropriate for their program and schedules. At any time during the term, students may schedule an appointment with their academic advisor, designated department representative, or instructor for assistance. Online students may contact their academic advisors via email or phone. The University provides academic counselling and support to students who are not meeting Satisfactory Academic Progress (SAP). Students are strongly encouraged to schedule an appointment in the Office of Student Services to meet with a tutor to meet and overcome any academic challenges.

### **Career Services Center**

Career assistance is provided to students in pursuit of professional employment and career advancement. The Career Services Center assists students with obtaining the skills necessary for successful interviewing and provides a network of employers in each discipline. The Career Services Center offers a full range of programs to enrolled students and alumni to further their professional development and transition into career fields. To assist upcoming graduates with their job search preparation, the University offers the following resources:

- Resume review
- Job leads
- Job search methods
- Interview preparation and role playing
- · Career strategy development
- Career fairs
- Exit interviews

The University does not guarantee employment. Poor attendance, poor grades, and inability to provide the Career Services Center with the necessary requirements can impact a student's ability to obtain employment. Students must sign an authorization form available in the Career Services Center and have a current resume on file in order to receive job assistance. In addition, graduates should notify the Career Services Center as soon as they become employed in their career field. Job search assistance is always available to alumni who remain in their field of study.

### **Student Support Services**

Student Support Services provides a wide variety of services to maximize student satisfaction, personal, and academic success. It links students to a wide range of community services, including, but not limited to, housing, transportation, and child care resources.

The learning resource center maintains an expanding collection of culinary, hospitality management, general education, and recreational books;

audio-visual materials; and periodicals (both print and electronic). The InMagic/Genie electronic card catalog system enables the University to have access to the holdings of libraries throughout the United States. Access to the Internet through the computer lab is available and students have access to in-house online databases for their research.

The library serves the study and research needs of the students, faculty, and staff of Stratford University. Shelf racked books and online texts are available for students, staff, and faculty.

### **Computer Labs**

The University provides computers, scanners, printers, copiers, and Internet access for student use while conducting research and for working on assignments. The labs offer a wide variety of computer applications, including word processing, spreadsheets, desktop publishing, and other software for educational use. These are located in the library and in various classrooms on-campus. Besides the availability of these computers, students are welcome to use their lap- tops through Wi-Fi connectivity.

### **New Student Orientation**

Stratford University holds New Student Orientation each term to familiarize new students with the processes and procedures of the University. It is critical that new students make every attempt to attend. Orientation gives students an opportunity to meet with their designated department representative, the Office of the Registrar, the Office of Student Accounts, and to receive Moodle instruction. This is an opportunity to discuss payment, course selection, and address any last minute issues. Orientation is typically held the week before the start of the term. The University attempts to provide an orientation time for all student schedules. Online students receive an online orientation. Upon completion of each session, students are sufficiently and satisfactorily oriented to the University, its equipment, services, staff, and faculty.

### **Description of Facilities**

Stratford University campuses have been designed for students' educational convenience. All classrooms are equipped with whiteboards, comfortable seating, ceiling mounted projectors, projection screens, computer cabling and wireless Internet access. The University has general purpose and specialized classrooms. General purpose classrooms are traditional rooms with specific scheduling requirements determined by best matching the subject being presented with consideration of the room and class size. Scheduling priority is given to courses where the instructor requires technology to support the delivery of instruction and where the technology is used on a regular basis. Specialized classrooms have been equipped with information technology equipment, laboratory equipment and supplies, or specialized resources as needed in the culinary and the health sciences programs. Classrooms, media services, and computer laboratories are available for use when classes are not in session.



### Student Lounges

All campuses have student lounges where students can socialize and study. Student lounges have access to wireless Internet connections, food and drink vending machines, and microwaves. Students have access to lounges during University business hours. For information about wireless Internet access passwords, students may contact the IT Service Desk.

### **International Student Office**

The Falls Church campus houses the International Student Office and provides support for international students including admissions assistance and obtaining F-1/J-1 visas, transferring universities, securing housing, travelling inside and outside the U.S., obtaining CPT and OPT employment authorization, and advice for securing H-1 visas. The office serves as the gateway to Stratford for the international student community at the Falls Church campus. For other campuses, international student support is available through the Office of Admissions.

### **Student Resources**

Tutoring Program: Stratford University offers tutoring services and academic support to all students. There is no charge to students for tutoring services.

Professional and peer tutors provide tutoring on a one-on-one or group study basis. Each campus provides assistance in a diverse range of subjects, which include English, mathematics, specific areas of study, and academic skills development.

Students requesting tutoring must attend all classes, clarify their needs with the tutor, bring all materials to tutoring sessions, share academic progress and concerns with tutor, and complete an evaluation after completing tutoring session(s).

Tutors address the need of time management and homework priority planning for students struggling to progress in completing out-of-class English assignments. Assistance includes daily and weekly planning with study skill materials and the standard College Success textbook.

Student Activities: Student activities are scheduled throughout the year. This includes on-campus entertainment; campus sponsored mixer cookouts, cookie, and pizza nights; and access to recreational, cultural, and social events. The University posts all activities by calendar and by social media. In addition, students are notified by e-mail and flyers around each campus. Student Support Services at Falls Church publishes the Stratford Times student newsletter on a periodic basis.

Housing Assistance: Information about low-cost or student-friendly housing is available through the Student Support Services office.

### **Parking**

Parking is readily available at campus and is free to inquiring and current students. Stratford University is not liable for any vehicle damage occurring in the parking lots. Students and University guests are responsible for their possessions at all times while on-campus.

### **Student Support Services**

Student Support Services houses resources for students with disabilities. Student with disabilities of any kind should contact the Student Support Services office to obtain the assistance needed. Stratford University is committed to making reasonable accommodations to help students succeed.

The University believes that student organizations are vital to the development of the student. Student Support Services works with students to form clubs and organizations in keeping with the mission of the University. To find out more about current organizations or how to initiate one, please check with Student Support Services.

- American Culinary Foundation, Greater Baltimore Chapter is a group of students along with professionals who host competitions, lectures, demos, and networking opportunities within the industry.
- Entrepreneurial Action Us (ENACTUS) is an international organization
  comprised of students in colleges and universities from over 40 countries world-wide. The goal is to provide the low income population
  with the education and skills training needed to succeed in a competitive global economy. SIFE students apply business concepts to develop
  community outreach projects that improve the quality of life and standard of living for people in need. SIFE provides university students with
  the opportunity to make a meaningful contribution to their communities while also discovering their potential to achieve an even greater
  impact as the business leaders of tomorrow.

### **Learning Resource Center**

The learning resource center collection and resources consist of various media types including books, DVDs, periodicals, databases, and electronic resources. While the size and scope of the learning resource center at each campus varies based on the size of the student body, the learning resource center remains a central resource to each campus community, with appropriate print and digital media resources, Internet and database access, and professional staff.

These resources give students the opportunity to familiarize themselves with the tools used in their future professions. The learning resource center is an essential resource to the campus community.





# **University Policies**

# Section Contents

Changes to Catalog, Procedures, or Policy	70
Consumer Information	70
Formal Grievance Procedures	70
Non-Academic Dishonesty or Misconduct	70
Non-Discrimination Policy	72
Student Records and Release of Information	72
Campus Safety	73
Student Information	73



### Changes to Catalog, Procedures, or Policy

This University catalog is current at the time of printing. At any time, it may be necessary or desirable for Stratford University to make changes to this catalog due to the requirements and standards of the University's accrediting body, state, licensing agency, U.S. Department of Education, market conditions, employer needs, or other reasons. The University reserves the right to make changes to any portion of this catalog, including the amount of tuition and fees, academic programs and courses, program completion and graduation requirements, policies and procedures, faculty and administrative staff, the academic calendar and other dates, attendance policies, grievance and complaint procedures, and other provisions.

Stratford University also reserves the right to make changes in equipment and instructional materials; modify curriculum; and when size and curriculum permit, to combine courses. The campus director and/or campus dean should be contacted for information concerning any such changes. These changes are published in the catalog addendum available on the University website at www.stratford.edu/catalog.

### **Consumer Information**

Stratford University provides disclosure and reporting information to its current and prospective students. It is available online at http://www.stratford.edu.in or in print by request. Each program has unique information on retention rates, completion or graduation rates, and placement and types of employment obtained.

### **Formal Grievance Procedures**

Student success is a priority at Stratford University. The faculty and staff attempt to create an atmosphere conducive to learning. The University strives to be open to concerns of all interested parties.

If the matter concerns a final grade for a course, a student should attempt to resolve concerns about final grades informally in discussions with the instructor of record. A final grade is reviewed only when there is a question whether the grade was calculated in accordance with the requirements and grading procedures stated in the course syllabus. A complaint that is not resolved informally between a student and an instructor should be referred in writing (email or letter sent by post) first to the appropriate designated department representative and if still unresolved, to the campus director. The decision of the campus director is final. Problems involving course grades must be brought forward within three weeks of the end of the term in which the grade was earned. Final decisions are issued within five business days of receipt of the compliant.

A student who has an academic grievance other than a grade should attempt to resolve it informally in discussions with the appropriate faculty member. A complaint that is not resolved informally between a student and instructor or the student's advisor is to be referred in writing (email or letter sent by post) to the appropriate designated department representative. If not resolved, the complaint may be taken to the campus director. The decision of the campus director regarding the issue or issues of concern is final. Non grade related academic complaints must be brought forward within 30 days of the end of the term in which the concern occurred. Final decisions are issued within five business days of receipt of the compliant.

Non-academic complaints should be addressed to the department or office in which the problem originated. Complaints not resolved at the department or office level may be referred in writing (email or letter sent by post) to the office or department supervisor. If students are not satisfied with the resolution of a problem by a supervisor, they may refer the concern to the office of the campus director. The decision of the campus director regarding the issue or issues of concern is final. Final decisions are issued within five business days of receipt of the compliant.

If, after following the above stated procedure, the concerned party feels the issue has not been resolved, concerns may be sent in writing to the following:

Accrediting Council for Independent Colleges and Schools 750 First Street, NE, Suite 980
Washington, DC 20002-4241
(202) 336-6780
www.acics.org

Under the aegis of the State Authorization Reciprocity Agreements (SARA) Stratford University accepts oversight by the State Council of Higher Education in Virginia (SCHEV) for students enrolled in distance education courses or programs. Students who have unresolved complaints or concerns should contact SCHEV for assistance.

State Council of Higher Education for Virginia

101 N. 14th St., 10th Floor James Monroe Building Richmond, VA 23219

Tel: (804)225-2600 Fax: (804)225-2604

http://www.schev.edu/students/studentcomplaint.asp

### **Non-Academic Dishonesty or Misconduct**

- · Physical and/or psychological abuse, threat, or harassment
- Initiation of; causing to be initiated; any false report; or warning or threat of fire, explosion, or other emergency
- Unauthorized use; possession; or storage of any weapon, dangerous chemical, or explosive element
- · Disrupting, obstructing, or interfering with University-sponsored events



- Theft of University equipment, products, and supply materials; this
  includes software protected by copyright. Students may not copy the
  University's software without permission of the copyright holder. Additionally, students may not place personal software on the University's
  computers or damage or destroy either software or computers.
- Unauthorized possession, use, sale, or distribution of alcoholic beverages or any illegal or controlled substances
- Gambling or holding a raffle or lottery at the University without approval
- · Disorderly, lewd, or obscene conduct
- · A breach of established or reasonable classroom safety procedures

### Other Non-Academic Grievances: Title IX

Stratford University does not discriminate based on sex in education programs and activities. To ensure compliance with Title IX of the Educational Amendments of 1972 regulations, the grievance procedures outlined below are applicable to non-academic student concerns and com-plaints which include complaints of unlawful discrimination or unfair treatment based on gender.

Stage 1 Reporting: Since grievances should be handled and settled in a timely manner, a grievance should be raised as soon as the event occurs or the student gains knowledge of it. All discrimination or harassment matters should be brought to the immediate attention of the cam-pus president and the campus president will assist the student in completing a formal grievance form and incident report to be submitted to the Title IX coordinator. To avoid further issues, the campus president can offer an immediate resolution to ensure the student's compliant is handled promptly. The student will be informed in writing of the next steps and be informed of the investigation process.

**Stage 2 Investigation:** A student has the right to have their grievance investigated and the university reserves the right to investigate reported grievances. During the investigation process, the coordinator will follow all procedures and responsibilities of Title IX to determine grounds for reporting, validity of grievance and reasonable actions to be taken by the university. The alleged offender will be notified of a complaint filed against them via e-mail and mailed letter. The alleged offender will have 10 days to respond to the grievance by providing a written statement. During this time, the reporter and alleged offender maybe interviewed and evidence may be requested. The process of investigation must be completed within 30 days of the report being filed and the complainant must be notified of any updates during this time.

**Stage 3 University Response:** The coordinator lawfully acts on the behalf of the university and all responses and reasonable disciplinary actions taken by the university are at the discretion of the coordinator. Once

an investigation is completed, the campus president is notified of the actions to be taken and the complainant and alleged of-fender are both notified of the decision and actions being taken by the university via e-mail and mailed letter. The complainant and alleged offender have a right to appeal the actions taken by the university in writing; this should be sent to the coordinator within 5 business days of e-mail being sent. Should no appeal be made, the action taken will stand and be entered into the student disciplinary record of the offender.

Appeal of Disciplinary Action Taken: Should the disciplinary action taken not be found satisfactory or should the allege offender disagree with the action taken, a writ-ten appeal can be filed and submitted to the University Compliance Office. The Compliance Office will review the information from the coordinator and may request any additional information from the complainant and alleged offender if needed. During the appeal process, the action taken by the university will stand until further notice is provided to the parties involved. The Compliance Office will take no more than 15 business days to approve or modify the decision of the Title IX Coordinator. Should the Compliance Office decide to rescind the decision, a letter of rescindment will be sent to the parties involved and filed in the student's record.

The decision of the Compliance Office is final. Should an involved party find the decision unsatisfactory, they have the right to legal counsel.

For more information or to report a sexual harassment, sexual misconduct or discrimination report to titleix@stratford.edu.

### Warning, Probation, or Dismissal

Depending on the seriousness of the conduct violation, a student may be issued a written warning. This letter may be from a faculty member, designated department representative, the campus dean, or campus director. The student may be put on probation for a second or more serious violation. The length and academic consequences of this probation is determined by the University staff or faculty issuing it. This is documented in the student's file. Students are dismissed from the University after a third or very serious violation. The student may be dismissed after only one violation if the severity of the instance warrants dismissal. This type of disciplinary action is determined by a joint decision of the campus dean and director. The student may appeal these decisions following the procedures listed in this catalog. This is documented in the student's file.

The following may be considered as cause for warning, probation, or dismissal:

- · Academic or non-academic dishonesty of any kind
- Failure to maintain Satisfactory Academic Progress
- · Violation of University policies and procedures
- Failure to maintain financial obligations



### **Conduct Appeals Process**

After reviewing all pertinent information, informing the student of charges, and meeting with the student, the campus director or a designated representative may impose disciplinary actions or dismiss the charges. A student that is dissatisfied with this decision may appeal the case to the Review Committee. The Review Committee is composed of at least three University members and selected for each appeal based on their availability and to avoid the perception of any conflict of interest that might jeopardize a fair hearing for the student. The student has the right to call witnesses. The Review Committee hears the appeal in a timely manner. The campus director presents the case against the student. The Review Board's decision is submitted in writing and its decision is final. If the student is not under probation or dismissed from the University, enrollment may continue.

### **Inclement Weather Policy**

Due to adverse weather conditions, Stratford University may be required to close, have delayed opening, or early closing. The University recognizes the importance of students attending class, thus, every effort is made to hold on-campus classes during inclement weather as long as staff, faculty, and student safety is not compromised. If a campus is closed or delayed, the decision is made by 6:00AM and announced on the University website, local TV stations, through the RAVE alert system, and radio. Students, faculty, and staff should check multiple sources for delay and/or closing information. Online courses are not cancelled due to inclement weather.

The campus director and campus dean determine the need to close, delay opening, or close early due to inclement weather. Each campus makes its own decisions based on weather reports and surrounding conditions, the campus parking lots, commercial transportation schedules, sidewalks, and other commonly used walkways. If adverse weather begins during University hours, classes are dismissed based on the campus director and campus dean's coordinated announcement. During inclement weather, the University maintains full operations unless specifically announced by University officials.

Missed class meetings are made up before the grades for the term are submitted. Faculty members are required to make accommodations for fulfilling contact hour requirements for missed classes. Students are responsible to complete all make up hours.

Off-site clinical, capstone, or externship courses may follow different inclement weather policies depending on location and/or the policies of the host facility or institution. Students are required to check with the faculty member or advisor about inclement weather policies for courses conducted off campus.

### **Non-Discrimination Policy**

Stratford University does not discriminate on the basis of race, color,

religion, national origin, sex, age, or handicap. The University complies with the Civil Rights Act of 1964, related executive orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Section 503 of the Rehabilitation Act of 1973, Section 402 of the Vietnam Era Veteran's Readjustment Assistance Act of 1974, and all civil rights laws of Virginia.

Stratford University complies with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990. No qualified individual with a disability are excluded from participation in; be denied the benefits of; or be subjected to discrimination in any activity, service, or program of the University solely by reason of disability. Each qualified individual with a disability who meets the academic and technical standards required to enroll in and participate in University programs are provided with equal access to educational programs in the most integrated setting appropriate to that person's needs through reasonable accommodation.

It is the student's responsibility to initiate the process for disability services. The process for obtaining a reasonable accommodation is interactive and begins with the student's disclosure of disability and a request for reasonable accommodations. The student is responsible for providing Student Support Services with documentation not more than three years old of disability from a licensed professional which sets forth the recommended accommodations. Documentation is required at the beginning of each academic year and instructors should be notified before the start of each course. Student requests for accommodations are considered on an individual basis.

### **Student Records and Release of Information**

Stratford University maintains student records during and after a student's enrollment and abides by all components of the Family Educational Rights and Privacy Act (FERPA) (Public Law 93-380 which is Section 438 of the General Education Provision Act). A transcript is kept indicating student accomplishments in terms of credits. Transcripts are kept in digital format indefinitely. Students interested in receiving transcripts should refer to the Requesting Transcripts section of this catalog. Student records are kept for a minimum of five years.

All records are maintained in accordance with the Family Educational Rights and Privacy Act of 1974. The University withholds all student information from third parties unless the student requests, in writing, for the information to be released. The University has adopted policies and procedures which permits students the opportunity to view their educational records upon request. Educational records mean those records, files, documents, and other material containing information directly related to a student. Educational records do not include working papers concerning students, such as informal notes and other temporary notes of a similar nature in the sole possession of the faculty or staff and are not accessible or revealed to any other person.



The University does not permit access to or release of confidential information to any individual or agency without the written consent of the student, except for the following reasons:

- Records required by Stratford University officials in the proper performance of their duties
- Organizations conducting studies for educational and governmental agencies
- U.S. government agencies as listed in Public Law 93-380
- Accrediting agencies
- Parents of dependent children as defined in the Internal Revenue Code of 1954
- Appropriate persons in connection with an emergency listed as emergency contacts
- Other educational institutions upon request of transcripts for students seeking enrollment in that institution
- In connection with the award of federal student aid
- In response to legal court orders

Name; address; telephone number; date and place of birth; program undertaken; dates of attendance; and certificates, diplomas, and degrees awarded may be provided to third parties unless the request to omit such information is presented in writing.

By agreeing to enroll at Stratford University students agree to give the University permission to use the student's name, photographic likeness, or written/spoken words in any format, for any lawful purpose.

### Campus Safety

Stratford University publishes an Annual Security Report which includes policies for staff and student safety. This can be found on the University website at www.stratford.edu/disclosures or is available in print on-campus. These security regulations are designed to ensure the safety of all individuals at the University. Compliance with policies, as well as federal, state, and local laws, is required in order to fulfill the mission of the University. Although the University strives to ensure a safe environment, each person must take ultimate responsibility for personal safety and personal belongings. Stratford University campus security policies cover issues concerning crime prevention, the reporting of crimes, sexual assault, alcohol and drug use, and other related matters.

# Weapons, Drugs, and Alcohol Zero Tolerance and Prevention Policy

The University maintains the use of illegal drugs and the abuse of alcohol and/or controlled substances inhibit students from obtaining their maximum potential and employees from performing their duties to the best of their abilities. As a condition of enrollment, each student of Stratford University agrees to abide by the terms of the following statements.

### Weapons

A weapon is defined as any object, instrument, device, or substance designed to inflict a wound, cause injury or incapacitate and any other normally innocuous device modified and employed to facilitate such wounding, injury, or incapacitation. Possession or brandishing of any weapon or any other object in a menacing or threatening manner on institutionally owned or controlled property is prohibited.

### **Drugs**

For the protection and welfare of students and employees, Stratford University has established a zero tolerance policy for the possession, use, sale, or distribution of illegal drugs on-campus or during off-campus University activities. The use, sale, or distribution of controlled substances is also prohibited on-campus or during off campus University activities.

### Alcohol

Stratford University prohibits the possession, consumption, or sale of alcohol on-campus or during off campus University activities, unless explicit consent is given by the University and permitted by local and state law. The use of alcoholic beverages must be approved by campus leaders and/or University Administration. The legal age to consume alcohol in the U.S. is 21 years old. The University does not serve alcohol to individuals younger than 21 years old.

Students or employees who report to campus under the influence of alcohol, illegal drugs, or controlled substances are subject to University disciplinary actions up to and including dismissal from the University for students and termination for employees. Individuals who violate state or federal drug laws are referred by the University to the appropriate authorities for criminal prosecution. As a condition of enrollment, each student of Stratford University agrees to abide by the terms of the above statements and notify the campus director of any criminal drug status conviction for a violation occurring at the University no later than five days after conviction.

### **Student Information**

Students should update the self-service portal or alert the Office of the Registrar if any contact information changes including mailing address, phone number, email, and employer, if applicable. If the student has not informed the University of changes in contact information, the University is not liable for items sent to an incorrect address.



### Student ID Numbers and Cards

Each Stratford student is assigned a unique student ID number used throughout their career at the University. The Office of Admissions assists students in obtaining their student ID during the enrollment process.

### **Email**

All students are given a Stratford specific email address. The University prefers students use this email for all University correspondence. Student may have this email forwarded to a private email if they so choose and should contact the IT Service Desk with any questions or concerns.

### **Technical Support**

The University provides technical support to all students, faculty, and staff through the Stratford University Service Desk system. The Service Desk can be reached at servicedesk@stratford.edu. Students, faculty, or staff having problems with any technical problem should email the Service Desk, which is referred to as putting in a ticket. The Service Desk replies with notification of receipt and follows up with assistance.

\*\*All active Stratford University students in good academic and financial standing are given free access to Office 365.

<sup>†</sup> All active Stratford University students in good academic and financial standing are given free access to Office 365. The free Office 365 apps integrate with the Office 365 account to provide a more convenient experience. Please note that while Pages, Numbers, and Keynote may be somewhat compatible with Microsoft Office, they do not offer a comparable experience and may not facilitate seamless document interchange with peers and instructors.

<sup>††</sup> Stratford University does not recommend the use of Android-based tablets as a classroom academic aid due to the potential adverse impact of "ill-behaved" applications on in-class experience (such as reduced battery life, system instability, etc.). Furthermore, upgrades to newer versions of the Android operating system may or may not be supported based on the manufacturer of the device. As such, any support provided by Stratford staff will be limited to "best effort."

†††Anyone taking an online course from Stratford University is required to have a working webcam for virtual sessions. Number of virtual sessions are determined by the instructor for each course. Webcams can be built into the computer or can be purchased as an add-on. Webcams are also build into iPad models supported by Stratford University.

### Glossary:

STNA (Standard Term of Non-Attendance): An active enrollment status.

FRRO (Foreigners Regional Registration Office): if stipulated courses not

taken then irregularity to be reported to FRRO.

Academic year: An academic year is comprised of three, ten-week terms for a total of 30 weeks.

Calendar year: A calendar year is 12 months.

Prerequisite: A requirement that must be fulfilled before a student may take a course

# Stratford University

Changing Lives ... One Student at a Time.

### **Stratford University Locations**

**Main Campus - Tyson Corner** 

7777 Leesburg Pike Falls Church, VA 22043 703-821-8570 or 800-444-0804

**New Delhi NCR Campus** 

Plot No. 01B, Sector 126 Noida, Uttar Pradesh-201303 Tel.: 120-4064000/001

**Richmond Campus** 

11104 W. Broad Street Glen Allen, VA 23060 804-290-4231 or 877-373-5173 **Woodbridge Campus** 

14349 Gideon Drive Woodbridge, VA 22192 703-897-1982 or 888-546-1250

**Baltimore Campus** 

17 Commercial Street Baltimore, MD 21202 Tel: 410-752-4710

**Newport News Campus** 

836 Clyde Morris Boulevard Newport News, VA 23601 (757) 873-4235 **Alexandria Campus** 

2900 Eisenhower Ave Alexandria, VA 22314 571-699-3200 800-444-0804

Virginia Beach Campus

555 S. Independence Blvd. Virginia Beach, VA 23452 757-497-4466

**Online Campus:** 

A variety of programs are offered completely online at Stratford.

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