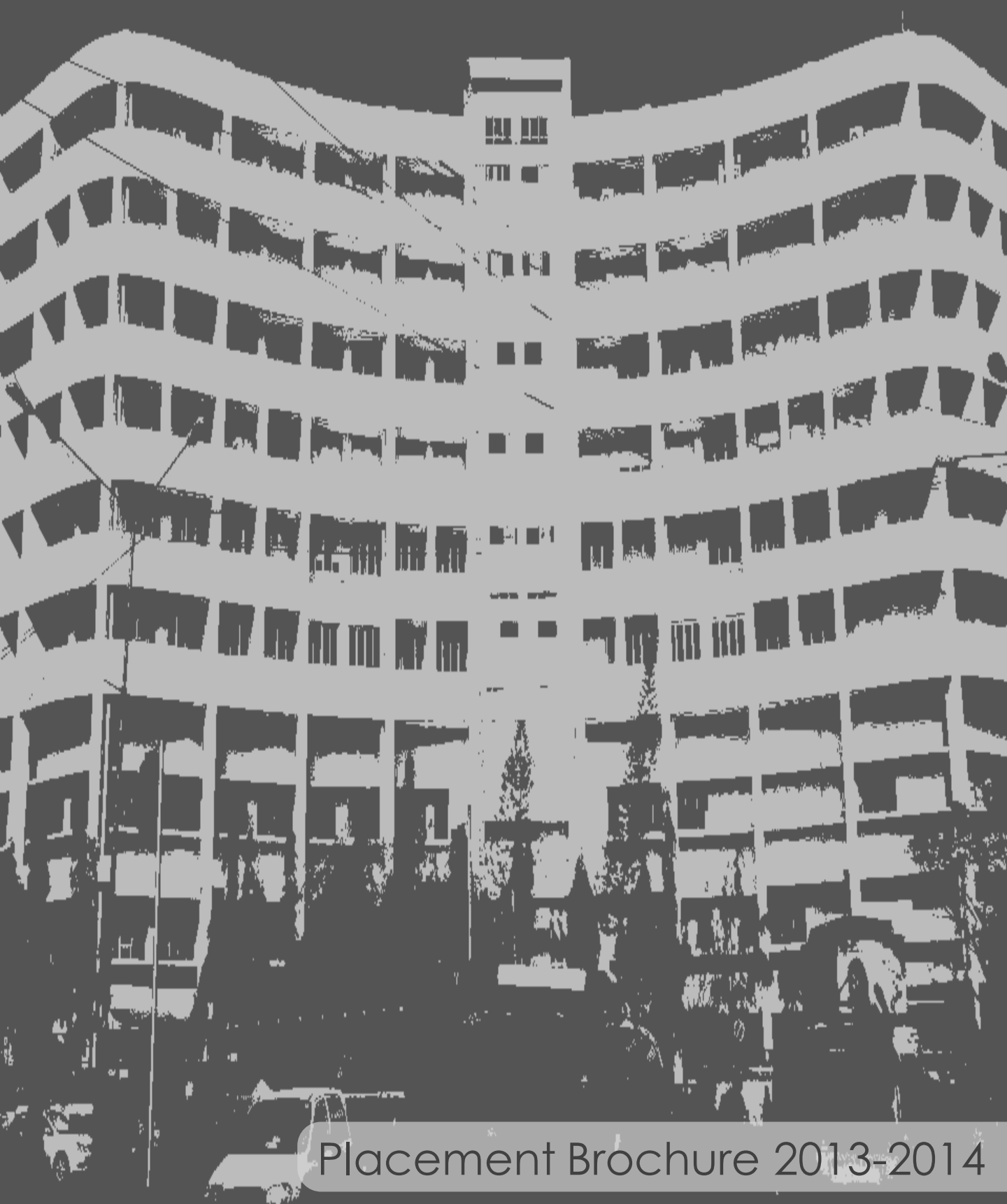


Since
1961



Mithibai College

50
Years



Placement Brochure 2013-2014



Education is the
manifestation of the
perfection already in man

- Swami Vivekanand

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President's Message

Friends,

It gives me immense pleasure to introduce SVKM's Mithibai College of Arts, Chauhan Institute of Science & Amrutben Jivanlal College of Commerce and Economics. This college is the intellectual heart of Vile Parle.

Mithibai is constantly working towards enabling its students to develop a grand vision and change that vision into reality. With more than 10,000 students, it has the largest enrolment among all the Mumbai University affiliated colleges. Encompassing students in natural sciences, commerce, social sciences and humanities the college has always offered the students an exciting range of options. Various extra-curricular and cultural activities aim at all-round personality development of the students.

We also believe in creating progressive citizens of the world. Our students have built an outstanding record of winning prestigious scholarships and gaining acceptance into professional and graduate programs. They have also achieved success in a range of careers from chartered accountancy to playwriting.

Shri Amrish Patel

Principal's Message

Since its genesis in the year 1961, Mithibai College has carried on the illustrious academic tradition of Shri Vile Parle Kelavani Mandal. Over the years, it has come to be known as a citadel of higher education that caters to the varied needs of the student community. This has been possible only because the college has been able to meet the challenges of time. Five decades and still our pursuit of Academic Excellence continues.

The College has managed to create a synergy between Scholastic Research and Industry Oriented Skills. With this in mind co-curricular activities such as the Honours Programme are conducted for the overall development of the students. They are further supplemented by encouraging extra-curricular activities which allow the students to express their creative potential. As a result the College Alumni is at the forefront of their chosen fields, be it Fundamental Research, Corporate Leadership, or the Mass Media – Films, Music, etc.

We shall continue to serve the society through our students and make our contribution to build an 'Enlightened & Prosperous India.

Dr D B Gadkari

About Mithibai



Mithibai College of Arts & Mohanlal Dayal Chauhan Institute of Science was established in 1961 as a part of the SVKM's Silver Jubilee Celebration.

More than 50 years later Mithibai can boast of a bouquet of courses; from BA, B.Com and BSc; to self-financing courses of BMS, BAF, BBI, BFM, and BMM. It also has B.Sc. & M.Sc. degree courses in Bio-Chemistry, Bio-Technology and Computer Science and Master's programs in M.A. (English), M.A. (Psychology), M.Sc. (Analytical Chemistry), M.Sc. (Statistics), M.Sc (Mathematics) and M.Com.

The college is affiliated to the University of Mumbai. It has more than 10,000 students, 217 teaching staff and 174 non-teaching staff in its Degree and Junior College together. In spite of the phenomenal growth in the number of students, the standard of discipline is well maintained and the student teacher relations are absolutely cordial. The college has produced many top executives working with reputed business houses including multinational companies in India and abroad. A plethora of the alumni are successful industrialists, academicians, sportspersons and famous film & theatre personalities.



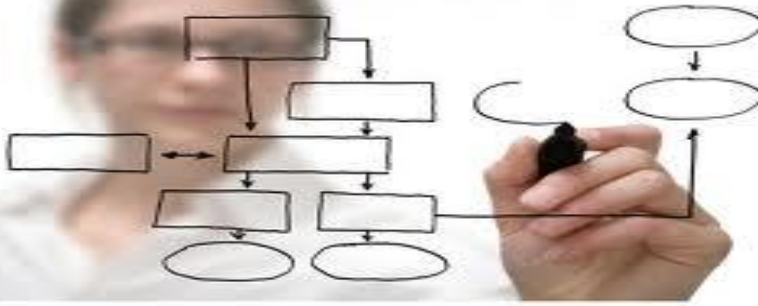
Courses

AIDED COURSES	UNAIDED COURSES
1. B.A.(Bachelor of ARTS)	1.B.M.S. (Bachelor in Management Studies)
2.B.Sc.(Bachelor of Science)	2.B.Sc. (Biotechnology)
3.B.Com (Bachelor of Commerce)	3.B.Sc. (Biochemistry)
	4.B.Sc. (Computer Science)
	5.B.Com (Accounting and Finance) (B.A.F.)
	6.B.Com (Financial Markets) (B.F.M.)
	7.B.Com (Banking and insurance) (B.B.I.)
	8.B.M.M (Bachelor of Mass-Media)
MASTERS DEGREE	
BY PAPER	BY RESEARCH
1.Chemistry	1.Physical Chemistry
2.Physics	2.Physics
3.Botany	3.Microbiology
4,Computer Science	4.Zoology
5.Biochemistry	
6.Biotechnology	
7.Microbiology	
PH.D	
1.Chemistry	3.Microbiology
2.Physics	4.Zoology

For further information,visit the webpage : <http://mithibai.ac.in/Home/HomePage.html>

Bachelor of Management Studies

The Bachelor of Management Studies course curriculum has been designed to meet the increasing demand for more number of certified management executives in the global market. The degree program is handled by experienced full-time as well as visiting faculty from various sectors. BMS includes an exhaustive training with the help of latest technological devices, industrial visits, practical experience and summer placements.



Semester 1

1. Foundation of Human Skills
2. Introduction to Financial Accounts
3. Business Law
4. Business Statistics
5. Business Communication
6. Principles of Management
7. Introduction to Computers

Semester 3

1. Management Accounting
2. Managerial Economics – II
3. Marketing Management
4. Business Aspects in Banking & Insurance
5. Production & Materials Management
6. Strategic Management

Semester 5

1. Human Resources Management
2. Service Sector Management
3. Financial Management
4. Elements of Logistics & Supply Chain Management
5. Business Ethics & Corporate Social Responsibility
6. Special Studies in Marketing OR
Special Studies in Finance OR
E-commerce
7. Project Work

Semester 2

1. Business Environment
2. Industrial Law
3. Computer Application in Business
4. Managerial Economics – I
5. Business Mathematics
6. Introduction to Cost Accounting
7. Environmental Management

Semester 4

1. Productivity and Quality Management
2. Direct & Indirect Taxes
3. Export Import Procedure and Documentation
4. Cooperative & Rural Markets
5. Research Methods in Business
6. Public Relations Management

Semester 6

1. Entrepreneurship & Management of Small and Medium Enterprises
2. Operations Management
3. Indian Management Thoughts and Practices
4. International Marketing
5. International Finance
6. Retail Management
7. Investment Analysis and Portfolio Management OR
Econometrics

Bachelor of Commerce (Accounting & Finance)

BAF has a dual major of Accounting and Finance. It enables students to understand the increasingly complex area of finance coupled with knowledge of the practices of accounting. It has a strong emphasis on developing analytical skills and offers a solid grounding and professional competence in all aspects of commerce required for careers in the business and corporate sectors. BAF aims to produce graduates who will produce innovative solutions to problems, apply research skills to business challenges and communicate effectively.



Semester 1

1. Financial Accounting – I
2. Cost Accounting – I
3. Economics – I
4. Commerce – I
5. Information Technology – I
6. Business Communication – I
7. Foundation Course – I

Semester 3

1. Financial Accounting – III
2. Cost Accounting – II
3. Auditing – II
4. Economics – II
5. Management – I
6. Business Law – II
7. Foundation Course – II

Semester 5

1. Financial Accounting – V
2. Cost Accounting – III
3. Financial Accounting – VI
4. Management Accounting – II
5. Taxation – III
6. Economics – III

Semester 2

1. Financial Accounting – II
2. Auditing – I
3. Financial Management – I
4. Taxation – I
5. Business Law – I
6. Quantitative Methods of Business – I
7. Business Communication – II

Semester 4

1. Financial Accounting – IV
2. Management Accounting – I
3. Taxation – II
4. Commerce – II
5. Business Law – III
6. Information Technology – II
7. Quantitative Methods of Business – II

Semester 6

1. Financial Accounting – VII
2. Cost Accounting – IV
3. Auditing – III
4. Financial Accounting – VIII
5. Taxation – IV
6. Management – II

Bachelor of Commerce (Financial Markets)

The tremendous expansion in the field of Global Financial Markets over the last 2 decades has made the Financial Markets an emerging field in the World. Hardly 5% of Indian of the population invests in financial market which makes it all the more interesting as a discipline and a career. This 3 year course is a comprehensive program which covers all the different aspects of capital markets. There is also opportunity to work in the industry during the Summer Internship Programs.



Semester 1

1. Principles of Investment
2. Micro-Economics
3. Financial Accounting
4. Business Environment
5. Basic Statistics
6. Basic Computer Skills

Semester 3

1. Debt Markets
2. Corporate Finance – I
3. Equity Markets – I
4. Banking in Financial System
5. Business Ethics
6. Organisational Behaviour
7. Computer Application in Investments

Semester 5

1. Global Capital Markets
2. Regulations of Securities Markets
3. Insurance Fund Management
4. Derivative Markets
5. Foreign Exchange Markets
6. Portfolio Management
7. Project – I

Semester 2

1. Environment of Financial System
2. Macro-Economics
3. Management Accounting
4. Principles of Business Investment
5. Statistical Application
6. Communication Skills

Semester 4

1. Commodities Markets
2. Corporate Finance – II
3. Equity Markets – II
4. Financial Services
5. Taxation for Investments
6. Security Analysis
7. Business Law

Semester 6

1. Risk Management
2. Corporate Governance
3. Computer Applications in Financial Services
4. Marketing of Financial Services
5. Mutual Fund Management
6. Customer Relationship Management in Financial Services
7. Project – II

Bachelor of Commerce (Banking & Insurance)

The course is very professionally and effectively conducted, with highly qualified academics and professionals from the industry conducting the classes. The teaching methodology includes classroom discussions and debates, role play, case studies and paper presentations, in addition to the conventional chalk-and-talk method



Semester 1

1. Environment and Management of Financial Services
2. Principles of Management
3. Effective Communication – I
4. Micro Economics – I
5. Quantitative Methods – I
6. Introduction to Computer Systems

Semester 3

1. Laws relating to Banking & Insurance
2. Financial Management – I
3. Management Accounting (Tools & Techniques)
4. Customer Relationship Management in Banking & Insurance
5. IT in Banking and Insurance
6. Organisational Behaviour
7. Taxation of Financial Services

Semester 5

1. Marketing in Banking & Insurance
2. Financial Services Management
3. International Banking and Finance
4. Financial Reporting & Analysis
5. Security Analysis and Portfolio Management Auditing
6. Project on Banking aspects

Semester 2

1. Principles and Practices of Banking & Insurance
2. Financial Accounting – I
3. Effective Communication – II
4. Economics – II
5. Quantitative Methods – II
6. Business Law

Semester 4

1. Universal Banking
2. Financial Management – II
3. Innovation in Banking and Insurance
4. Corporate Laws and Laws Governing Capital Markets
5. Entrepreneurship Management
6. Equity, Debt, Forex and Derivatives (Financial Markets)
7. Cost Accounting of Banking and Insurance

Semester 6

1. Strategic Management
2. Central Banking
3. International Business
4. HRM- Banking and Insurance
5. Business Ethics & Corporate Governance
6. Turnaround Management
7. Project on Insurance aspects

Student's talk about our courses

The syllabus is exhaustive and covers all that a financial markets student is keen on. I'm delighted to have selected this course as it would place me well above the rest and lay down a path for a successful career in the financial services industry.



Harsh Shah,
TYBFM



Neevidha Zore,
TYBBI

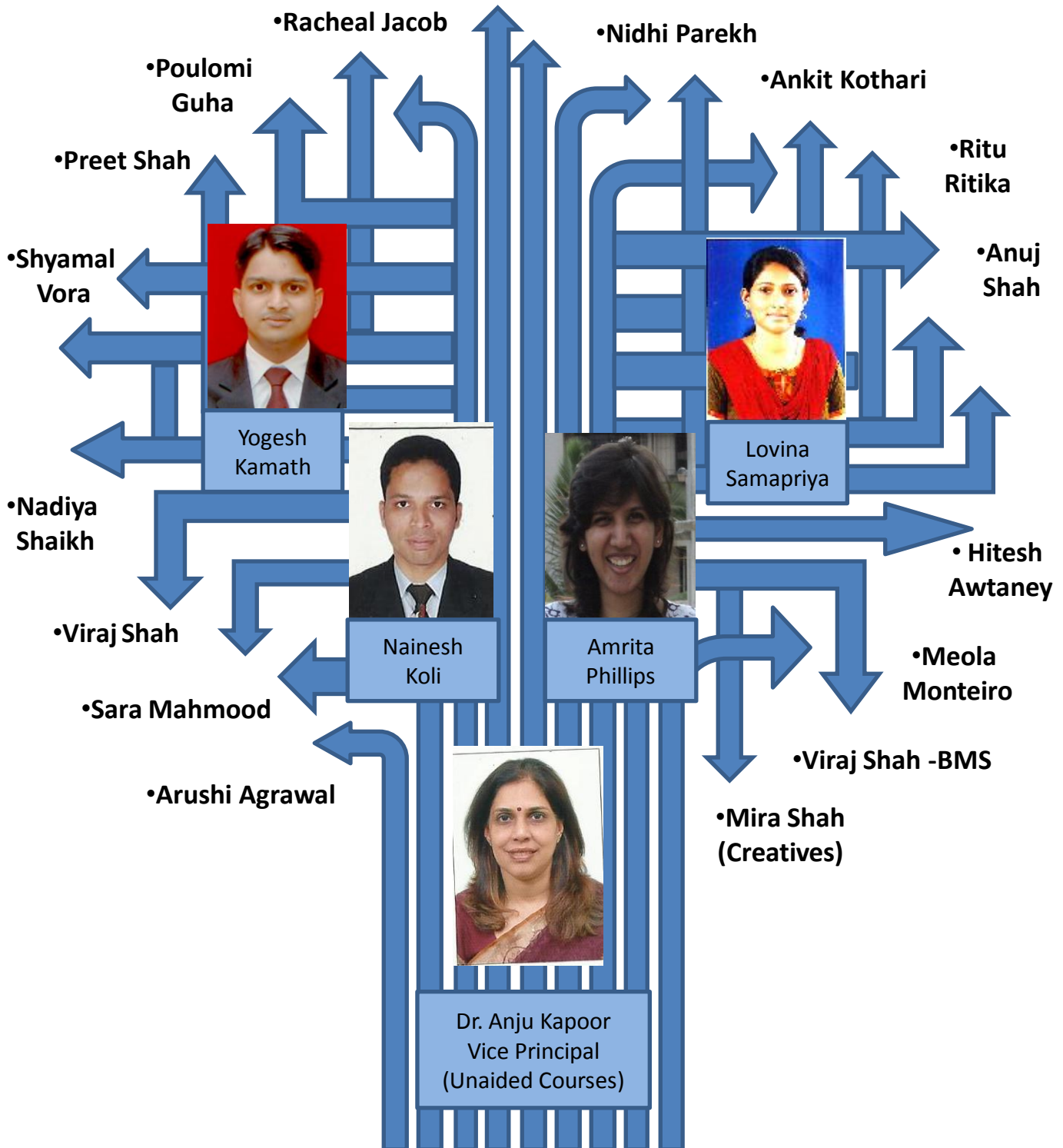
BBI offers a vast field of study in various aspects such as Accounts, Audit, IT, Marketing, Finance, etc. Preparing students to face the corporate world confidently. It has a good scope in the future and is an interesting field to explore ; these are the reasons that made me choose BBI.

BMS provides you a 360 degree preview of all the management fields which is a great advantage for all of us who enter as novices. By the end of the 3rd year with an overall practical learning experience, one can easily decide what to pursue in the future.



Allabhya Khetan,
TYBMS

Core Team



Alumni Speak

"Mithibai College has the best Placement and Training Cell providing a lot of opportunities for the students."

I got placed at Citi Group through the placements and I would like to thank Amrita Mam, Nainesh Sir, BMS Department and the co-coordinators for the constant support and guidance."

-Heera Sai Lenka
BMS

"If we do not go after what we want, we will never have it. Thus we should organise our life around the dreams to watch them come true."

I owe this opportunity to the constant abutment of Professor Nainesh Koli and elegant support of the placement cell."

-Abhilash Pagaria
BFM

"You gave me roots, you gave me wings. Thank you Mithibai I owe you."

- Sharmin Rajan
BAF

"It was a great pleasure to be guided and trained so perfectly ...it was a smooth drive."

-Ritika Thakkar
BBI

"Mithibai College has a very strong Training and Placement cell which offers best placement opportunities across streams. I owe my new journey at ARANCA to SVKM, Mithibai College, Amrita Ma'am, Nainesh sir, Placement co-ordinators, BMS Dept. I whole-heartedly thank them for their support and guidance."

-Tejas Ganger
BMS

"Three most important things I have realized having joined the corporate world "Stay optimistic, aim high.....and remain grounded'."

-Mohit Parekh
BBI

**MITHIBAI COLLEGE
PLACEMENT
STARS
2012 - 2013**

Google

eClerx

MT EDUCARE

citi

Deutsche Bank

DEALCURRY

SYNTEL

Consider IT Done

Axis

aranca

VNS

Morgan Stanley

FUTURES FIRST

SUTRAHR

Talent Integration

Training & Placement Cell



Placement Overview

College has a Placement Committee comprising of the Placement Officer, the Trainer, the Faculties and the Student Coordinators. This committee is the prime force responsible for all the activities of the Training and Placement Cell, providing opportunity for Part Time / Full Time jobs in reputed Organizations to eligible students. The college is also associated with a web portal to assist in the placement program. In addition to Final Placements the College actively encourages students to take up internships and trainee programmes. The placement record of the college is a proof of the confidence shown by the industry/corporate in our students.

Soft Skill Training

At Mithibai emphasis is placed on the all-round development of the students, thereby equipping them to face life after college. The soft skills training provided to the students assist them in identifying and achieving their own personal potential. To make the student corporate ready, the first year focuses on laying a foundation on the English Language Skills. The second year focuses on Self management and People Skills which include programs on Personality Development, Presentation skills, Goal Setting, Confidence building Conflict Management, Inter-personal Skills, Negotiation Skills, Team building and Decision Making. A pre-placement package in the final year focuses on Interview Skills, Group Discussions, Business Etiquettes and Work Ethics. The soft skill training is compulsory for all the students and the minimum attendance for soft skills training is in accordance with the university rule of 75% minimum attendance; failing which the college will take appropriate measures.

Number of Students Registered

BMS	107
BAF	42
BFM	45
BBI	44
Total	238



Achievements



Amogh Tendulkar (BMS) – Performs as the lead guitarist for the band – Eargasm



Gaurav Soni (BBI) – National Level Drama Competition – 1st prize



Allita Mendonca (BBI) – State Level Handball Competition – Participation



Azmin Elavia and Delnaz Mehta (BBI) – Zoroastrian Trust Fund of India – Volunteers



Mira Shah (BMS) – Awarded zonal level award for fashion show event (1st prize) and certificate for active participation (2 years) in a voluntary youth organisation – Rotaract Club



Ninoshka Saldanha and Krisna Soni (BMS) – Serving as teachers (primary class) through the M.A.D. (Make A Difference) organization

Ankit Kothari (BBI) – District level Chess – Semi finals

Bhakti Chauhan (BFM) – Secured an All-India Rank 15 – CS Foundation Course – August 2013

Viraj Shah (BFM) – Awarded for active participation at an NGO – OASIS (Enough of E-waste) – January 2013

Umar Farooq (BBI) – District Level Football Tournament – 3rd Position

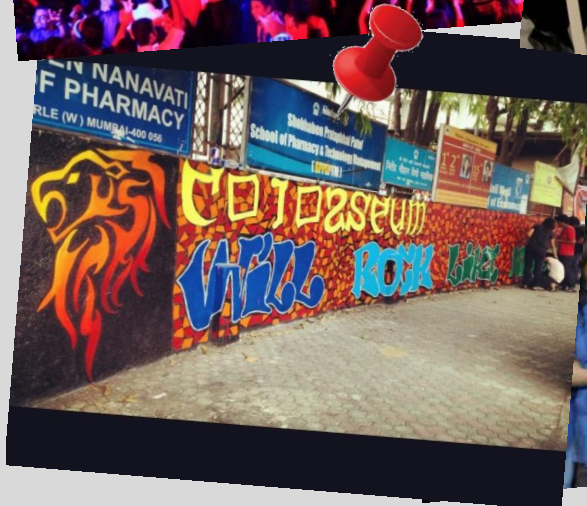
Asna Rashid (BBI) – National Level Singing – Participation

Placement Events and Activities

The placement cell conducts seminars as part of the student-industry interface.



Student Activities



Policies for Companies

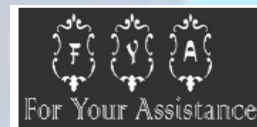
1. The main objective of the Training & Placement Cell of SVKM is to be a liaison between the organisations visiting the campus and the students. The Training & Placement Cell will facilitate the entire placement process including logistics & refreshments.
2. All on-campus visits will be on pre-agreed dates between October 2013 and February 2014. However, please note that the organisation should make certain that the placement process is completed within the college timings (10:00am –7pm).
3. The organisations should note that a student will be debarred from attending future placements as soon as the student accepts an offer with a minimum compensation of Rs. 2.5 lakhs. Therefore, it will be beneficial if the entire recruitment process is expeditiously completed and offers are made at the earliest thereby securing the candidate.
4. The organisations are requested to send the Offer Letters or Letter of Intent within 7 days of the selection. This will enable the organisation securing the prospective recruit.
5. Organisations are requested to make an offer through the Placement office only. Offer Letter should be directly sent to the Placement Officer, which will be forwarded to the selected students.

Policies for Companies

6. Organisations need to give a presentation when they come for the recruitment process. The presentation may include any of these details: Company Profile, Job Profile, Compensation and Location.
7. Only when the Campus Visit Date, Job profile & Compensation are provided by the organisation, can the Training & Placement Cell identify the interested students.
8. If the company is interested in visiting our campus for recruitment purposes; it is requested to fill the Company Registration Form* in its entirety & submit a soft copy, to ensure a confirmed Campus Visit Date.
9. Mithibai's Training & Placement Cell does not release its databases of students, the names of organisations who have visited our campus and/or the compensation paid by the visiting organisations under any circumstances.
10. Please note that the candidates can join the company for employment only after May 2014 or after their final exams as per the Mumbai University Rule.
11. The decision of the Training & Placement Cell will be final and binding on employers/students alike.

*Available on the last pages of the brochure

Past Recruiters



Company Registration Form



Shri Vile Parle Kelavani Mandal (SVKM)

Vile Parle West, Mumbai 400 056.

Placements (2013 – 14)

Company Registration Form

Company Name			
Company URL		Company Location	

Company Profile

Requirements					
Position Title	Position Location	No. of Positions	Desired Stream	Job Description	CTC

Company Registration Form



Shri Vile Parle Kelavani Mandal (SVKM)
Vile Parle West, Mumbai 400 056.
Placements (2013 – 14)

Company Registration Form

Presentation	
Duration	
Facilities Required	

Selection Process	
<input type="checkbox"/> Aptitude Test <input type="checkbox"/> Personal Interview Any Other Round: Duration of each Round:	<input type="checkbox"/> Group Discussion <input type="checkbox"/> Technical Interview

No. of persons visiting		
Name	Designation	Contact

Note: Please provide the time required to complete each round. For Technical/Personal Interview, please provide time required for each candidate.



**Mithibai College Of Arts, Chauhan Institute Of Science & Amrutben
Jivanlal College of Commerce and Economics**
Bhaktivedant Marg, Vile Parle (W), Mumbai - 400056

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Training & Placement Cell