

Junior College	Degree College	Business School			
M.E.C (or) C.E.C	C.A - CPT (or) Beyond C.A	B.Com (or) B.Com (H)	C.A - IPCC (or) Beyond C.A	B.B.A (or) B.B.M	+ CMA (U.S.A)
International School for Financial Studies					
CA • CS • CMA CFP • CFA • CPA					

99 49 22 22 44

Kukatpally
MIG 18 & 19, Road No. 1, Phase 1,
KPHB Colony, Kukatpally, Hyderabad.
(Behind Hotel Sitara Grand)

L.B Nagar
Plot. No: 59, Siri Nagar Colony,
LB Nagar, Hyderabad.
(Adjacent to Ranga Reddy Court)

admissions@avinashcollege.com • www.avinashcollege.com • facebook/avinashcollege



India's Most Promising College in
Commerce & Management

- Education Excellence Awards, 2015

"CA + Beyond CA" Programme

Chairman's Message

The world is becoming smaller with every passing day. Thinning geo-political boundaries have opened up a plethora of careers in Commerce and Finance sector. New choices are opening up in the areas of compliance, analytics, financial modelling, core banking and trading. Being at the helm of the economic affairs, India can seize this next biggest opportunity.

While these opportunities present themselves, the Indian workforce is not prepared to grab the opportunity. During the decade long corporate life in Finance Industry, I have had the chance of understanding the requirements of the industry and the lacunae that the students have from their Academic Institutions. Avinash College of Commerce (ACC) was started with the noble intention of building an ethically and intellectually rich economic workforce.

Hence, at ACC we have developed special academic programmes that emphasize on experience-driven education than the theoretical understanding of the subject. We open the minds of the students to a gambit of opportunities in the industry and shape suitable careers for the students according to their interests and skills through our "C.A and Beyond C.A" programme.

We facilitate the development of soft skills though our patented methodologies that will help these young students to overcome their inhibitions and express themselves to the world. These special academic programmes provide domain expertise and help the students in becoming industry leaders and entrepreneurs thereby bridging the skill gap between Academic Output & Industry Requirements.

We welcome you to Avinash College of Commerce to explore the depths of knowledge in Commerce & Finance and build a career that you love.

Avinash Brahmadevara
M.Com, CA, CS, CWA

Commerce Guru -
Avinash Brahmadevara
M.Com, CA, CS, CWA

(India's Youngest Triple Qualified
Post Graduate Professional)



World Record Holder





Our Founders - AB DUO

Meet our visionary founders Avinash Brahmadevara & Bhasker Reddy Neelapu, popularly called as **AB Duo**.

Mr. Avinash is a world record holder featuring in the "**Unique World Records**" as the "**Youngest Triple Qualified Post Graduate Professional**" in India who has completed his CA, CS, CWA along with his Post Graduation at the age of 25. Mr. Bhasker Reddy is a passionate teacher who has helped innumerable students through his valuable guidance. After gaining decade's worth insight into Academics and the Professional world, they have established Avinash College of Commerce to bridge the skill gap in Commerce Education.

Avinash College of Commerce employs a unique pedagogy that ultimately results in the improved skillset, employability and entrepreneurial thirst in the students.

Vision

Our Vision is to strengthen & elevate the levels of commerce education in the country thereby becoming the dream destination for all the young aspirants willing to pursue their careers in the field of Finance & Commerce.

Mission

Our Mission is to bring "Commerce, Business & Professional Education" under one roof catering to the emerging education needs of the country, give each and every aspirant a respectful, assertive distinct identity of their own and act as a revolutionary change of mindset, a new found hope & energy which is very stimulating & invigorating.



OUR EFFICIENCY TEAM - PASSIONATE DIFFERENTIATORS



Mr. Sudharshan - Director Academics

Mr. Sudharshan is one of the most outspoken and industry weathered academicians in Commerce. With an M.Com, M.Ed and an Advanced Diploma in French, he has 18 years of experience in teaching Accountancy & Business studies. As an academician he has contributed to the development of innovative pedagogy and has been an advocate of free and open-learning techniques.



Mr. Bharat Kumar - Dean - Intermediate Education

Mr. Bharat Kumar is driven by the passion to mentor the students towards a successful career. He has the experience of guiding the students to achieve professional degrees like CS, CA and ICWA. He has exercised high level of strategic decision making and leadership skills in building educational institutions & helping them reach pinnacle of success.



Mrs. Ratna - Principal - Degree College, L.B Nagar

Mrs. Ratna is a multiple degree holder with M.Com, M.Phil, MBA- Finance, MDBA-Finance. With teaching and administrative experience of over 20 years, she perfected the art of helping the students in their academic, professional and personal pursuits. She facilitates innovative learning methodologies across various streams. She also plays a key role in design and implementation of industry-oriented learning on the campus.



Mrs. Shubha Seth - Principal - Intermediate, Kukatpally

Shubha Seth, M.A, B. Ed is a very cheerful and passionate Principal, who has 25 years of teaching experience and has a flair for French and English languages. She has shared her knowledge with students across many cities in India. She is always ready to shoulder any responsibility that benefits her students. She believes education is a lifelong process and one has to be ever ready to learn and share knowledge.



Mrs. Annie - Principal - Degree College, Kukatpally

Mrs. Annie Bandlamudi holds a Master's Degree in English along with B.Ed. and has put in more than 15 years of experience with reputed institutions. She has been a guiding factor for young students continuously striving for their holistic development. She has strong communication and interpersonal skills, good organization relationship building skills, that results in effective teaching and learning activities.



Mr. Srinivas - Principal - Intermediate, L.B Nagar

Mr. Srinivas is a keen learner and has been instrumental in bringing out technology and scientific approach to pedagogy and andragogy. He is an MBA(HR) and a Fellow Member of Indian Institute of Insurance. He has been training for over 16 years in various educational streams / courses & his predominant expertise lies in unearthing the hidden talents of young minds and honing them for excellence through structured Learning & Development concepts.



CAREER IN COMMERCE

Congratulations for choosing a career in Commerce easily one of the most consistently popular streams, there is tremendous scope in Commerce and it's not showing any signs of stopping.

The study of commerce provides a springboard for work opportunities in a range of Financial Services, Banking, Insurance, IT/ITES Industry, Management, Government Services and Entrepreneurial ventures. A commerce graduate can pursue professional courses viz., C.A, C.S, and C.M.A whilst pursuing Graduation.

With increased business activity and entry of multinational companies; ITES & BFSI Industry offers the most lucrative compensation packages for young commerce graduates who are embedded with 'appropriate knowledge', 'right skill set' and 'proper training' while pursuing graduation.

THE ACC ADVANTAGE

We welcome you to India's Most Promising College in Commerce & Management, revolutionizing Commerce Education and people's perception towards it. ACC is the perfect place for you to start your career with India's Youngest Triple Qualified Post Graduate Professional & World Record Holder at the helm of affairs, students cannot ask for a better place to pursue their careers in Commerce & Finance.

Unconventional methods of Teaching & futuristic learning models have made ACC as the preferred choice for pursuing Careers in Commerce along with its patented **"C.A + Beyond C.A" Programme.**

ACC - UNIQUENESS



Conceptual
Understanding



Industry
Academia Interface



Holistic
Development



French
Foreign Language



Communications
& Soft Skills Lab



Training Studio
(Audio & Visual)



Mentorship
& Training



100% Campus
Placement Assistance



“C.A + BEYOND C.A” PROGRAMME

CA is considered to be an unrivalled career option by commerce students. **Commerce Guru - Avinash Brahmadevara**, the Youngest Triple Qualified Post Graduate Professional in India (M.Com, CA, CS, CWA) personally opines that everyone who aspires for CA can't be a qualified professional unless he/she has strong will power and commitment to unlearn and learn new things as required by CA course. This is a hard fact that every student and parent is learning to accept.

ICAI Statistics also show us the same analogy. Out of every 100 aspirants for CA, only 15* (approx) students end up becoming chartered accountants. So what's happening to the rest of the aspirants? They are either stuck at CA-CPT or CA- IPCC levels, spending the most valuable time of their careers trying to complete CA for years together in vain. Considering this real time experienced scenario, we at Avinash College of Commerce have designed Special Academic Programmes benefitting all the aspirants.

Our “**C.A + Beyond C.A” programme** not only produces competent Chartered Accountants, but also gives great importance to students looking to pursue careers beyond C.A.

Students who are not interested in C.A are counselled about other courses (**25+ Commerce Career Choices**) that offer lucrative career opportunities in Banking, Insurance & Financial Services Industry and are scientifically integrated into our Special Academic Programme. Our counselling experts not only guide students through their selection of subjects, but also give valuable career advice so that no student misses out the most productive period of his/her life.

THREE LAYER TEACHING SYSTEM

ACC adopts a unique approach of teaching that enables students make the best of their inherent abilities, while absorbing the curriculum.



ACC - STUDENT SKILL SET

ACC students are armed with all necessary skills that are required to take on the business world. Students from ACC are distinctly confident, street-smart and industry ready when compared to other students. It is all due to the meticulous planning that goes on in preparing our students. Here is a sneak preview of our system.

- Strong Career Foundation
- Domain Expertise
- Guaranteed Placements
- Holistic Development
- A True ‘Business Leader’
- Industry ready
- Entrepreneurship





Intermediate (MEC/CEC)

Perfect Foundation for Commerce Careers

Intermediate is probably the most crucial node in the career of any student. It is the time for young kids to adapt to the ways of corporate world. Avinash College of Commerce breaks away from the traditional stereotypes to support the holistic development of student along with imparting domain knowledge.

Since, intermediate is the time to set ones' fundamentals right, we have developed indigenous methodologies that help the students gain expanse of knowledge. The pedagogy is also altered to suit these sharp minds and help them develop the fundamentals in the right way.

These students are oriented through our "CA+Beyond CA" programme and are continuously supported by the faculty. This approach helps the students in being adaptive to multiple career options while focusing a career path of their choice. The learning graph of every student is monitored on a weekly basis. Regular career counselling sessions are conducted to keep them motivated to reach their goals.

As minds of intermediate students are like tender untouched flowers, focus is also laid on extra-curricular activities and sports which facilitates these tender minds to blossom. At ACC we strive not only to impart knowledge but instill sense of direction in these kids. Programs like yoga and meditation are conducted to help the students attain composure.





B.Com (General)

Abode of Unlimited Career Choices

Growing Economy has opened entrepreneurial and job opportunities across various verticals of Finance and Commerce Industry. Avinash College of Commerce offers BCom General Course that will help the students choose between a myriad of career options based on their interest and competence.

As there are multiple career paths that the students can opt, ACC promotes "CA + Beyond C.A" program. Because of this patented program the students can develop their competencies across various career options without deviating from the career of their choice. Preferably the students of BCom General Course opt for various professional courses viz, Chartered Accountancy, Company Secretaryship, Cost & Management Accountancy while pursuing their Graduation.

Lecturers with rare combination of experience and compassion adore the teaching board of ACC. These lecturers help students in not only honing their academic skills but also in developing a holistic personality. They continuously experiment & improve the teaching methodologies.

While developing these academic and soft skills, the college also improves the employability of the students through well-crafted placement training. As most of the classes are taught with real world examples using innovative pedagogy, the students will find it easy to adjust to the corporate world.





B. Com (Computers)

The Gateway to Tech-Savvy Graduates

The changing world of technology is changing the dynamics of every field and especially in "Commerce & Finance" adapting ourselves to the technology has become quintessential for driving the national economy. These changes necessitated the growth of "B.Com Computers" course ensuring the perfect blend of Academics in Accounting & basics of Technology that offers wide array of job opportunities to the young commerce graduates. B.Com Computers course at Avinash College of Commerce is designed to help the students in seizing the opportunity that is presented to them.

With the state-of-the-art computer lab and continuously upgraded software, the college offers the best learning field in computers helping all its students in continuously upgrading their technical skills & evolving as a complete "Tech- Savvy Commerce Graduate".

Our students are trained in over a dozen software packages having a range of real-world applications such as Tally, C Language, RDBMS, Financial Modelling, Advanced Excel Options and Data Analytics by the time they complete their course. Our Tech-savvy teachers help the students in understanding these software packages with real world examples. To supplement our practical teaching methodologies, the students are provided with a solid understanding on the fundamentals of every subject.





B.Com (Honours)

Path of Respect and Pride

Booming Indian economy has increased the requirement for competent financial professionals with dedication and strong moral compass. B.Com Honours Course in itself is synonymous to such requirements of Industry & it has always been abreast and ahead of all other commerce courses. It is a great esteem and pride for any student to pursue a B.Com Honours course. It opens the door for many lucrative career opportunities across various industries. Avinash College of Commerce aims at helping the students to grab such wonderful opportunity though its esteemed B.Com Honours Course intertwined with Innovative Teaching Pedagogies.

B.Com Honours course aims at building competence in specific areas of business such as Finance, Human Resources, Marketing, and Organisational Behaviour while providing the students with a wide range of managerial skills. The program imparts strong subject matter expertise by focusing on the learning that includes the knowledge of basic theories, principles, methodologies and procedures of commerce and accounting. The curriculum is so rigorous and progressive and prepares its graduates for careers in commerce, accountancy as well as for other professional courses viz., CA, CS, CMA besides Traditional Post Graduate courses like M.Com, MBA, MFC etc.

Our innovative pedagogy that includes case studies, seminars, discussion analysis, debates, symposiums, group discussions, communication skills, life skills, industrial visits, field trips and projects apart from the classroom teaching, helps the students in gaining a greater insight into the world of business. The sessions with the industry experts will help the students in understanding the specifics of the industry.





B.B.A - Bachelor of Business Administration

Making of True Business Leaders

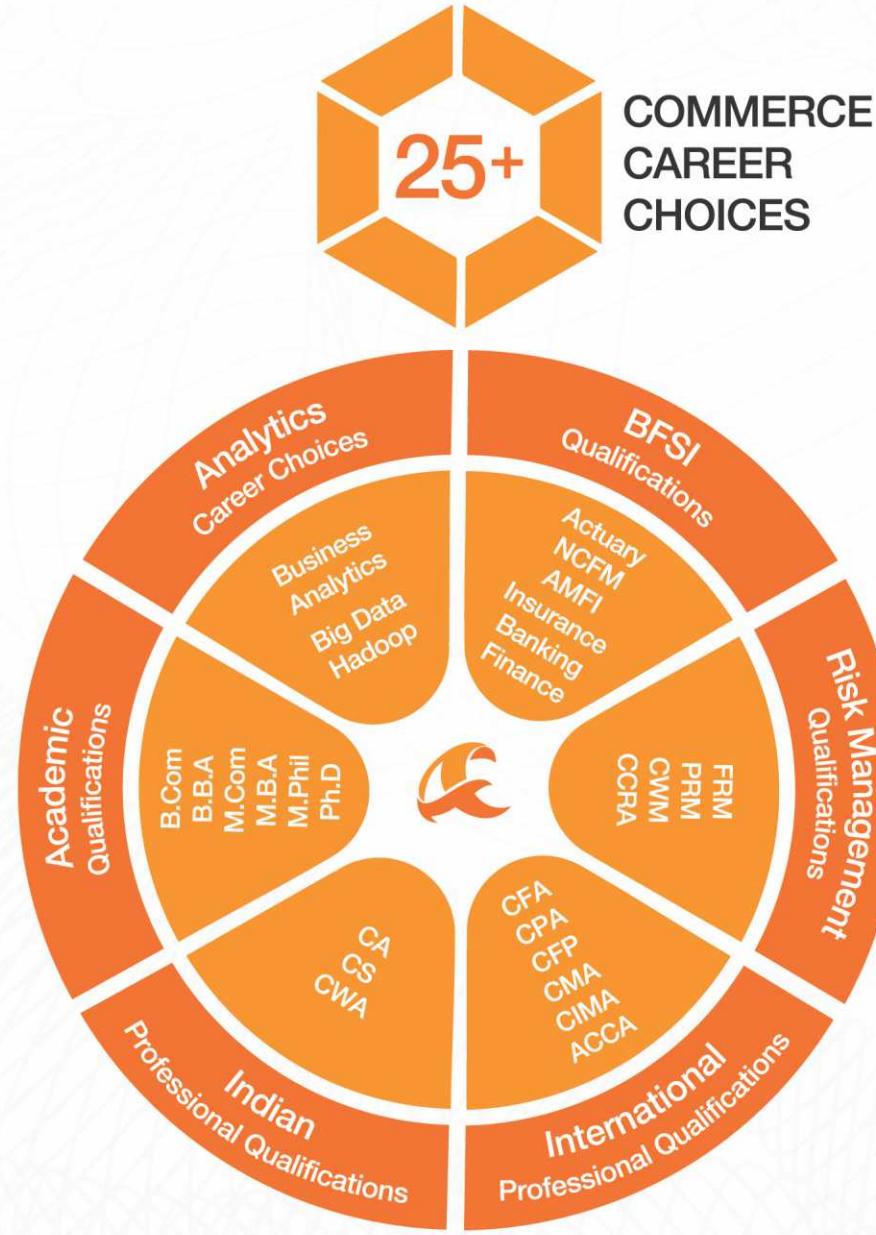
Bachelor of Business Administration (BBA) is one of the most sought courses across the globe. BBA offers a practical and comprehensive understanding of business environment and management functions. It exposes young minds to various business concepts and helps them to unearth their hidden potentialities like leadership skills, creativity, lateral thinking and problem solving skills, a predominant must in today's complex environment. At Avinash College of Commerce we work continuously to impart theoretical understanding, orient the students to industry practices, hone their personal skills and help them in evolving into True Business Leaders.

Our industry oriented approach help the students in understanding business solutions from strategic and tactical viewpoints. The pedagogy on the campus is altered to suit the needs of these future business leaders. We emphasize on imparting knowledge from that is relevant to family businesses as much as corporate businesses. This helps the students develop an entrepreneurial zeal.

Apart from classroom teaching, most of the learning happens though our tailor made Clubs/Cells viz., Entrepreneurship Development (ED Cell), Strategic Decision Making (SDM Club), Corporate Social Responsibility (CSR Club), Green Club, Commerce Clubs, Soft Skills Club, Training Studios, Placement Cell, Case Study Analysis, Presentations & real-world examples resulting in grooming their Decision Making Skills, Problem Solving Skills & Inter Personal Skills.

Campus Interviews/Placements are at the door steps of Avinash College waiting to grab our fully groomed Business Leaders. Besides these Campus Placements we would even look forward for the next Billionaires of the world from our young BBA Entrepreneurs.





CAREERS IN ANALYTICS

BUSINESS ANALYTICS: It is the study of data through statistical and operations analysis, the formation of predictive models & application of optimization techniques.

BIG DATA ANALYTICS: It is the process of examining large data sets containing a variety of data types to uncover hidden patterns, unknown correlations, market trends, and other useful business information.

CAREERS IN BANKING, FINANCIAL SERVICES & INSURANCE

ACTUARIAL SCIENCES: It is the discipline that applies Mathematical and statistical methods to assess risk in Insurance, Finance and other industries and professions.

NCFM COURSES - NSE's Certificate Courses are an online testing and certification of practical knowledge and skills required to operate in the Financial Markets, Equity Markets, Debt Markets, Capital Markets etc.

AMFI COURSES: The Association of Mutual Funds in India (AMFI) certifies individuals in various modules viz., AMFI Mutual Fund (Advisors Module), AMFI Certificate Programme for Distributors & Employees etc.

INSURANCE COURSES: IIRM (Indian Institute of Risk Management) & III (Insurance Institute of India) provide various Insurance Courses in the areas of Life, General & Risk Management.

DIPLOMAS IN BANKING & FINANCE: Diploma courses enable individuals to enhance or build skills in specific Banking & Financial domains and avail the career opportunities emerging in these segments.



PROFESSIONAL QUALIFICATIONS (INDIAN)

CA - Chartered Accountant: A Chartered Accountant works in all fields of Business and Finance, including Accounting, Auditing, Taxation, Corporate Finance, Business Laws and Corporate Governance.

CS - Company Secretary: CS is responsible for efficient administration of a company particularly with regard to ensuring compliance with various statutory and regulatory requirements.

CMA/CWA - Cost & Management Accountant: Cost Accountant deals with collecting, analyzing, summarizing & evaluating various alternative courses of action and optimizing them for the greater efficiency of company.

PROFESSIONAL QUALIFICATIONS (INTERNATIONAL)

CFA - Chartered Financial Analyst: CFA Program bridges academic theory, assess current industry practice and provide a strong foundation of advanced Investment Analysis and real-world portfolio management skills.

CPA - Certified Public Accountant: CPA is similar to the Indian CA. CPA will have knowledge of US GAAP, IFRS, US Federal Taxation and Business Laws.

CMA - Certified Management Accountant: CMAs demonstrate expertise in Financial Planning, Analysis, Control, Decision Support, and Professional Ethics.

CIMA - Chartered Institute of Management Accountant: CIMA develops real-life skills and competencies in core Accounting Skill, Big Data, Financial Reporting, Risk Management, Costing and Cost Management.

ACADEMIC QUALIFICATIONS

B.Com / BBA: These are entry level courses that open up careers in the fields of Commerce & Business. Variants include B.Com (Generals/Computers/Honours), B.B.A (Finance, HR & Marketing)

M.Com/M.B.A: Post Graduation in Commerce & Management helps in gaining deeper insights into Commerce as well as gain holistic understanding of the Business Operations & Functions

Ph.D: One of the highly revered qualifications, Ph.D helps in gaining deep understanding through research in the areas of Commerce, Finance, HR & Management.

CAREERS IN RISK & WEALTH MANAGEMENT

FRM - FINANCIAL RISK MANAGER: FRM is a qualification for risk management professionals, particularly who are involved in analyzing, controlling, or assessing market risks as well as non-market related financial risks.

CFE - Certified Fraud Examiner: CFE's have a unique set of skills that combine knowledge of complex financial transactions with an understanding of forensic methods, law etc to resolve allegations of fraud.

CWM - Chartered Wealth Manager: CWM is a certification that comprehensively deals with all aspects of Wealth Management viz, Investment Strategies, Relationship Management, Behavioural Finance etc.

CFP - Certified Financial Planner: CFP professional offers strategic advice in regard to Financial Planning, Wealth Management, Insurance, Tax and Retirement Needs.





Brands Academy

EXCELLENCE
SUMMIT 2016



India's Most Promising College in
Commerce & Management

- Education Excellence Awards, 2015





2016 - Achievements

Congratulations!

State Toppers - 2016

No.



491/500
P. Chandana
M.E.C - I Year
H.No. 1628126625

"C.A + BEYOND C.A"
PROGRAMME

I Year



487/500
K. Sai Mallika, M.E.C
H.No. 1628129781



484/500
P. Shravya, M.E.C
H.No. 1615144798



482/500
P.S.S. Sanjana, M.E.C
H.No. 1628128579



481/500
Supriya, M.E.C
H.No. 1628129378



481/500
V. Shreeja, M.E.C
H.No. 1615141343

II Year



973/1000
K. Santhoshi, M.E.C
H.No. 1615243424



967/1000
T.S. Gandhi, M.E.C
H.No. 1615227828



963/1000
M. Shreya, M.E.C
H.No. 1615240643



959/1000
Uday Swarna, M.E.C
H.No. 1615240318



955/1000
Eshwar Sai, M.E.C
H.No. 1615250240

Congratulations!

Placement Cell - ACC
(Campus Placements - 2016 Batch)

Degree College
270+ Offer Letters

Highest Salary Offered 3.00 Lacs P.A
(B.Com / B.B.A)

OUR RECRUITERS

GENPACT

amazon

WIPRO
Applying Thought

First American

Tech Mahindra

Mphasis
Unleash the Next

INFINIX
TANDON group company

ICICI Bank

HGS
HINDUJA GLOBAL SOLUTIONS

Knoah

eClerx
Data | Domain | Delivery

minacs

**MERIT BASED FEES STRUCTURE
“INTERMEDIATE” (2016-2018)
(MEC / CEC)**



DAY SCHOLARS - CO-EDUCATION - A.C CAMPUS

CATEGORY	GPA (X CLASS)	I Year	II Year
Merit Category 1	9.8 - 10 GPA	NIL	NIL
Merit Category 2	9.0 - 9.7 GPA	25,000	30,000
Merit Category 3	8.0 - 8.9 GPA	30,000	35,000
Regular	6.0 - 7.9 GPA	35,000	40,000

RESIDENTIAL FEES – (BOYS & GIRLS)

CATEGORY	GPA (X CLASS)	I Year	II Year
Merit Category 1	9.8 - 10 GPA	60,000	60,000
Merit Category 2	9.0 - 9.7 GPA	85,000	90,000
Merit Category 3	8.0 - 8.9 GPA	90,000	95,000
Regular	6.0 - 7.9 GPA	95,000	1,00,000

- One time Registration Fees - Rs.5000
(Cost of Application, Prospectus, Portal Communication, ID Cards etc)
- Uniform Charges - Rs. 5000 (1 Blazer, 2 Shirts & 2 Trousers)
- Materials & Books (if any) would be charged at Actuals.
- Fees Structure includes CA or Beyond CA Program
- Intermediate Board Examination Fees to be paid later as per B.I.E Exam Notifications
- Student pursuing MEC or CEC has to compulsorily opt either for CA Program (CA/CS /CWA Foundation) or Beyond CA Program (Career Building Courses)
- Students who are offered Free Education should secure at least 95% in 1st Year IPE results. If they score less than 95% in Inter 1st Year they would be charged Rs.30,000 for 2nd Year of Education



“Graduation” Fees Structure 2016-2019

DAY SCHOLARS – CO-EDUCATION – A.C CAMPUS

COURSE	I Year	II Year	III Year
B.Com (Generals / Honours)	30,000	30,000	30,000
B.Com (Computers)	35,000	35,000	35,000
B.B.A	60,000	60,000	60,000

RESIDENTIAL FEES – ONLY GIRLS

COURSE	I Year	II Year	III Year
B.Com (Generals / Honours)	90,000	90,000	90,000
B.Com (Computers)	95,000	95,000	95,000
B.B.A	1,20,000	1,20,000	1,20,000

1. One time Registration Fees – Rs.5000
(Cost of Application, Prospectus, Portal Communication, ID Cards etc)
2. Annual Charges – Rs.5000 (1st & 2nd Year) ; Rs.7000 (3rd Year)
(Industrial Visits, Guest Lectures, Seminars, Events, Celebrations, Competitions, Parties, etc)
3. Uniform Charges – Rs. 5000 (1 Blazer, 2 Shirts & 2 Trousers)
4. O.U Examination Fees to be paid later as per O.U Exam Notifications
5. Materials & Books if any would be charged as per Actuals

Attention: Commerce Aspirants!

India's Most Promising College in
Commerce & Management
is now offering

1 Crore SCHOLARSHIPS*

— For M.E.C / C.E.C (2016 - 2018) Batch —

Get 100% Scholarship based on Class X (2016) G.P.A

9.8 to 10 GPA in Class X - 100% Free Education in Inter

8.0 to 9.7 GPA in Class X - Assured Scholarship in Inter

Attend *Free Career Awareness Session* on
every Saturday & Sunday at our branches.



Inspiring Career Path for Class X Students

