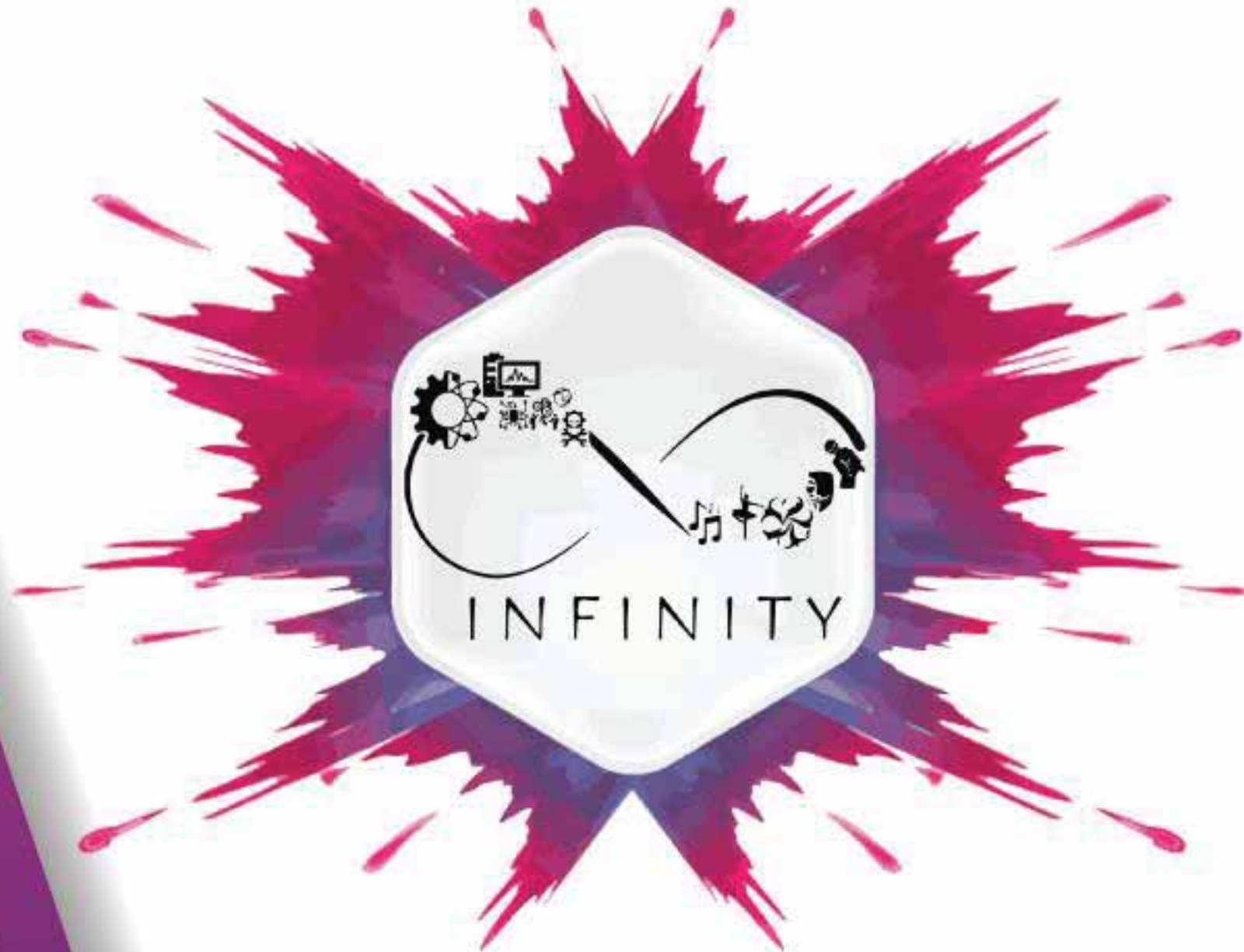




School Of Engineering & Technology

JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956



APRIL

20TH AND 21ST

INTER-COLLEGIATE TECHNO-CULTURAL FEST

2018

ABOUT JAIN UNIVERSITY

With a vision to empower talent through its innovative learning experience, Jain University has become an educational hub for millions of young minds hailing from various countries. Based in one of the most progressive cities of India, Bengaluru, which is popularly known as the Silicon Valley of India, the deemed university has evolved magnificently over the last eight years. Jain University enlightens each and every aspiring student on higher education and career choices. Its ever-evolving and open-minded system encourages students to exceed expectations and excel in their area of interest, thus, guiding them to become ethically sound individuals. Due to its quest for continued success and resilience, Jain University has become one of the top universities in India. The deemed to be university since eight years, is ranked consistently among top universities in the country by India Today Nielsen Best Universities Survey.

VISION

To foster human development through excellence in quality education, research and entrepreneurial developments.

Jain University advocates sports and creative talents. The University alumni have emerged as successful sportsmen, entrepreneurs and celebrities globally.

MISSION

- To provide quality education, creating human assets / manpower and intellectual capital
- To enhance research and development in different disciplines
- To develop new generation entrepreneurs who will be instrumental in fueling economic growth
- To create able leaders, managers and technocrats
- To foster an ethical environment founded on human values in which both spirit and skill will thrive to enrich the quality of life

ABOUT SCHOOL OF ENGINEERING AND TECHNOLOGY

With a proud history spanning over a decade, Jain University School of Engineering & Technology (JU-SET), located in Bengaluru, has emerged as one of the highly renowned engineering institutions. Being an integral part of Jain University, JU-SET offers unique graduate, postgraduate and specialized programs for the aspiring minds. The educational institution is intently focused to deliver the world class educational experience. The highly efficient teaching mechanism and research facilities, coupled with the practical and forward thinking approach provide a distinctive and high-quality academic experience. The course curriculum is focused on developing the skills and knowledge of students, thereby allowing a smooth transition from the academic setup to the professional industry environment.

Being one of the best engineering colleges in Bengaluru, JU-SET has recognized that education can even go beyond the boundaries. Remarkable facilities and diverse co-curricular activities serve these educational purposes. Our well-maintained campus provides a sense of persistent vision, stability, and management. Besides classroom training, JU-SET emphasizes on intensive interactions between students and mentors and provides excellent facilities such as technology enabled classrooms, seminar halls, auditorium, library, and much more.

ABOUT INFINITY

Infinity is an exceptional junction where beautiful cultures are presented with technological innovations booming all the way. The atmosphere of the festival is filled with all energy, excitement and elation. It is not just a festival, it is a celebration with 25+ cultural and technical events.

We, at JAIN UNIVERSITY- SET have just the right thing for you to sync into this euphoria - A two day carnival celebrating the glory of the world's largest democratic county with the theme of MAKE IN INDIA.

EVENTS

CHATURYA

- Hog-a-thon
- Photography
- Fray (Gaming)
- Tell Your Story
- MasterChef JU-18
- Treasure hunt
- Beg Borrow Steal
- Youth Parliament

TANTRA

- Circuit-Mania Racer.
- Skyscrapers

KALA VAIBHAVA

- Vadhyavaibhava (Instrumental)
- Raagalaapa (Singing)
- Nritya (Dance)
- Laughing Buddha (Mad Ads)
- Beat Boxing
- Fashion Show
- Battle of Bands
- Spot Light (Skit)

KAUSHALYA

- Rangitaranga (Painting)
- Poetry slam/Creative Writing
- The Youth Quiz
- Face Painting

INFINITY 2016-2017



SPONSORSHIP DETAILS

Collaboration with INFINITY 2018 will give you a unique opportunity to align your brand in the way you desire and appeal to a dynamic and receptive spectrum of people. INFINITY draws an enormous crowd of students every year. As we gear up volunteers and get the community hyped up for another phenomenal INFINITY, we invite you to partner with us. We have had amazing support from a large number of sponsors over the years, and with your contribution, we will make INFINITY 2018 another record breaker. Sponsors are what make this event possible and we offer you an excellent set of benefits.



SPONSORSHIP TARRIF

Infinity comprises of diverse events-both technical and culture, pro-shows with renowned artists, workshops that entertain and challenge the crowd and most importantly, contests that enthral the student's populace in every dimension. It also provides a diverse range of companies a platform to project their image and reach a vibrant crowd encompassing different age groups and strata of society. We invite you to be a part of this extravaganza.

Incentives	Title	Platinum	Gold	Silver	Associate	Incentives	Amount
Items	10 Lakhs	7 Lakhs	5 Lakhs	2.5 Lakhs	1 Lakh	Banner and Standees (2 2)	15,000
Branding Space Posters Standees	15 10	12 10	10 6	5 4	2 2	Magazine Coverage	10,000
Branding Space-Banners(6x4)	10	8	6	4	3	Website Coverage	10,000
Social Media Coverage	•	•	•	•	•	Social Media Coverage	10,000
Event Partnership	•	•	•	•	•	Stall Food	25,000
Newspaper Coverage	•	•	•	•	•	Stall Corporate	35,000
E-mail Advertising	5000	4000	2000	1000	750	Event Partnership	Subject to event
SMS Marketing	30K	15K	8K	3K	1K	Promotional Event	70,000
Presence on Banner/Website	•	•	•	•	•	Pre-event	60,000
Stalls	10X10	10X10	10X10	10X10	10X10	LED Presence	35,000
Pro-show Invites	•	•	•	•	•	Contact Email - juinfinity2018@gmail.com Phone - Rachith +91 89046 45242 Rajeshwari +91 77950 86069 Bibin +91 83107 29870	
Promotional Video Presence	•	•	•	•			
LED Presence	•	•	•	•			
CSR Partners	•	•	•	•			
Sponsor Announcements	•	•	•	•			
Radio Coverage	•	•	•				
YouTube Advertisement	•	•					
Logo on Mascot	•	•					
T-Shirt Branding	•	•					
Database	•						
Promotional Event	•						

*All amounts mentioned are in Rupees *All Slabs are exclusive of GST

SPONSORSHIP DIVISIONS



MONETARY

JOIN HANDS WITH US AND HELP US PUT UP A MESMERIZING FEST THROUGH OUR FINANCIAL ASSISTANCE OPTION. FROM BEING OUR TITLE SPONSOR TO ASSOCIATING WITH US, YOU CAN HELP US IN ACHIEVING OUR ENDEAVORS.

BENEFICIAL

WE BRING TO YOU A PLATFORM TO OFFER AN EXPERIENCE OF YOUR PRODUCTS DIRECTLY TO THE YOUNG AND DYNAMIC STUDENT COMMUNITY. SUPPORT US THROUGH CAPITAL OR KIND OR PARTNER WITH US THROUGH OUR BENEFICIAL SPONSORSHIP PROGRAM.



MEDIA

WITH YOUR ASSIST, WE WISH TO MAKE EVERYONE AWARE OF THE UPCOMING AND ONE OF ITS KIND TECHNO- CULTURAL MANAGEMENT FEST. BE OUR MEDIA PARTNER AND HELP US THROUGH OUR PROMOTIONS AND COVERAGE.

WHY SPONSOR US ?



WITH A TARGETED AUDIENCE OF **9,000-10,000** PUPILS, 67TH MILESTONE GIVES ITS SPONSORS A WIDE OUTREACH PLATFORM TO SHOWCASE THEIR PRODUCTS.



AN OPPORTUNITY TO HOLD A RECRUITING SESSION DURING THE THREE-DAY FEST. BUILDING RELATIONSHIPS WITH THE UNIVERSITY UNDER THE AEGIS OF ONE OF THE LEADING **INDIAN CORPORATE HOUSES**.



PLATFORM FOR A DIVERSE **ACADEMIC-INDUSTRY** RELATIONSHIP FOR A LONG TERM.



FEATURE YOUR ADVERT ON OUR WEBSITE AND THROUGH OUR **MEDIA COVERAGE PARTNERS**.



AN OPPORTUNITY TO INTERACT WITH **DIGNITARIES** AND **EXECUTIVES** FROM VARIOUS COMPANIES ON BOARD.

BE OUR PARTNER



FOOD



TRAVEL



PRINTING



PROMOTION



PHOTOGRAPHY



VIDEOGRAPHY



LOGISTICS



MEDIA



ELECTRICAL



LIGHTS & SOUNDS



STAGE



BEVERAGE



GIFTING



CAMPUS AMBASSADOR



FASHION



EDUCATION



GAMING



MERCHANDISE



FITNESS



HOSPITALITY



ACCOMMODATION



PAYMENT



OUTREACH



MAGAZINE



RADIO



TELEVISION



SOCIAL CAUSE

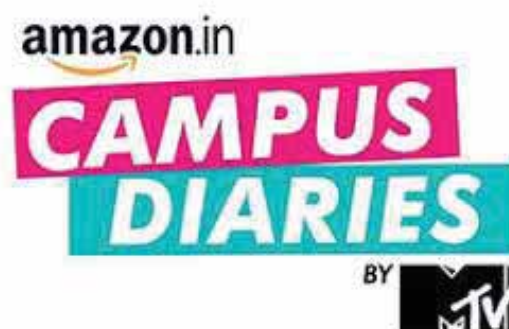


TICKETING



INTERNSHIP

INFINITY SPONSORS



COLLEGE MAP



- | | | |
|----------------|--------------------|--------------|
| 1. ENTRANCE | 5. GIRLS HOSTEL | 9. SPRINTOOR |
| 2. MUNCHES | 6. MESS | |
| 3. GOLF COURSE | 7. BOYS HOSTEL | |
| 4. SET | 8. AEROSPACE BLOCK | |

COLLEGES THOSE ATTENDED LAST YEAR

**APSCE
BNMIT
BMSCE
BIT
CITY ENGG COLLEGE
CMRIT
DSIT
DON BOSCO IT
IISC
JSS-ATE
KSIT**

**MSRIT
MVJCE
NHCE
NITTE-IT
OXFORD
PESIT
RVCE
RNSIT
REVA
SMVIT
SJBIT**

WE ARE EXPECTING MORE THAN 40 COLLEGES THIS TIME



CONTACT DETAILS

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INFINITY 2K18



Infinity Set-ju



@juinfinity2018



www.infinitysetju.org