

SEMINAR ON

EMERGING TRENDS IN INDIAN HEALTHCARE INDUSTRY

Friday, 16th February 2018

Organize by

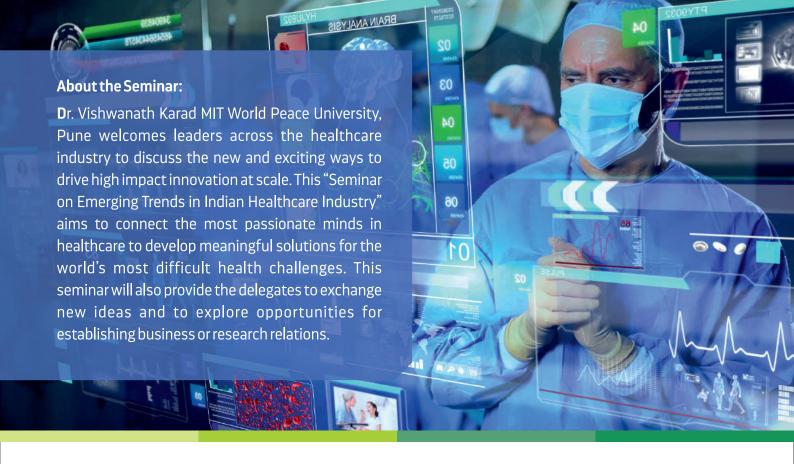
MIT School of Management, Pune

MIT PUNE IS NOW

MIT WORLD PEACE UNIVERSITY

WORLD'S FIRST UNIVERSITY FOR LIFE TRANSFORMATION





About Dr. Vishwanath Karad MIT World Peace University, Pune

MAEER'S Maharashtra Institute of Technology (MIT), established in 1983, is today amongst the top education institutions in India.

With its stellar reputation for academic excellence and placements, MIT Pune is now MIT World Peace University, established under Govt. of Maharashtra Act No. XXXV 2017 and recognized by UGC

With the sole objective of meeting the long felt need of a centre of scientific and educational research, which would meet the challenges of the present and the future technical advancements of the fast changing world, MIT Group of Institutions was established as a society and charitable trust. Since then, the MIT Group of Institutions have grown leaps and bounds and has made a strong impact in the field of education throughout the country.

With more than 10 campuses in the state of Maharashtra covering almost 1000 acres of area, the MIT Group provides education in the fields of Engineering, Medicine, Pharmacy, Marine Engineering, Insurance, Distance Education, Telecom Management, Lighting, Design, Food & Technology, Retail Management, Business Administration, Political Leadership & Governance and also School Education. At any given point of time, more than 50,000 students are pursuing various courses all over 65+ institutes of MIT Group of Institutions.

About MBA Hospital & Healthcare Management Programme

Today's health challenges are complex and interrelated so care delivery models that use a multi-pronged, collaborative, and technology-enabled approach are more likely to yield positive results. The use of public-private partnerships to remedy the lack of health care infrastructure; the mitigation of access issues through dual systems of public and private health care; the use of technology-enabled, virtual care is potential solutions. Collaborative care models which address behavioral and physical health or programs which address social determinants may improve patient outcomes and lowered costs.

Above changes and requirements in health care sector makes it alluring for Management aspirants who are also venturing to explore opportunities in upcoming streams beyond the essential fundamental ones. Marketing function is one of the most crucial and dynamic functions of any organizations and so are the rewarding careers with MBA in Hospital and Healthcare Management.

With the growing demand for specific skill sets in health care and Hospital & Healthcare Management it is imperative for students professionals who are aspiring to build their careers in Health Care and Hospital Management to pursue this programme.

Dr. Vishwanath Karad MIT World Peace University's, MBA Programme in Hospital & Healthcare Management is a

two-year full time Master's degree in Hospital & Healthcare Management with courses in Hospital Administration, Healthcare IT and Healthcare Insurance focuses on equipping students with the knowledge and skills required for the management of healthcare organizations. Be it Hospitals, Pharmaceuticals, IT, Insurance, Clinical research, Equipment, Manufacturing, Public healthcare establishment, Consultancies, NGOs, Wellness industry and others as may evolve. The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to create professionals adept at identifying practical problems and using time tested and emerging managerial techniques to arrive at the most appropriate solutions.

Themes for Discussions

The main theme of the seminar is to discuss on "Emerging Trends in Indian Healthcare Industry" where C-suite executives, digital transformers, practitioners, senior IT decision makers, policy makers, technology partners and other industry leaders will converge to share and learn about various facets of changing business dynamics in the Healthcare Industry.

The sub-theme of the seminar are:

- Government Policies & Healthcare Management in India
- Managing Healthcare Professionals
- India's Emerging Public Health Issues
- Resurgence of Alternative Medicine in Healthcare
- Opportunities in Medical Tourism in India
- Healthcare Challenges in Rural India
- Marketing & Entrepreneurial Management of Healthcare Industry

• Digital Transformation in Healthcare

Who will attend?

This seminar will be a gathering for over 100 senior-level participants from Hospitals, Diagnostics, Health Insurance Companies, Ministry of Healthcare, Department of IT, Ministry of IT, NASSCOM, ERNET and many Start-up ecosystem companies.

- Chairman/Medical Directors/Dean
- CIO's/CEO's/CISO's/CTO's/COO's
- Director/VP/Head of IT
- Ministry/Department of Health Ministers and Directors
- Public health Directors/Mission Directors
- Medical Superintendents
- Medical Health Informatics professionals
- Healthcare IT Researchers
- HIE's/Big data Analyst
- Healthcare Informatics
- Academic Researchers
- Device and Technology Vendors
- NGOs, Not for Profit and International Organizations
- Policy and Regulatory Leaders
- Procurement Officers
- e-Health for Public Health experts
- Medical Technology experts
- Clinical Informatics Researchers
- Telehealth professionals/Customer experience professionals
- Blockchain/crypto experts
- Machine Learning, AI & Robotic professionals



Registration Details

Registration Fees is Rs. 500 per person which includes Registration Kit, Breakfast, Lunch and participation certificate

Registration fees can paid in Cash OR Demand Draft drawn in favor of "MIT School of Management" Payable at Pune OR can be transfer through online mode. Details are mentioned below

Bank Name: Bank of India

Account Name: MIT School of Management

Bank Address: MIT Campus, Puad Road,

Kothrud, Pune-411038

Account No: 053010110000024

IFSC Code: BKID0000530 **MICR Code:** 411013031

Organizing Committee Seminar Chairperson Prof. Dr. Sayalee Gankar

Dean, PG Programmes, MIT World Peace University, Pune

Seminar Coordinator

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Student Coordinator

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Venue

MIT School of Management, Pune, India

Survey No.123, Saraswati Vishwa, "A"-Wing, 3rd Floor, MIT WPU Campus, Paud Road, Kothrud, Pune-411038

