

EDUCATION

School of Business Management, NMIMS, Mumbai <i>MBA Digital Transformation (CGPA: --)</i>	2025-27
K.J. Somaiya Institute of Technology, Mumbai <i>B. Tech Computer Engineering (CGPA: 8.08/10)</i>	2021-25
DAV International School, Navi Mumbai <i>Higher Secondary School Certificate (CBSE: 94.20 %)</i>	2021
Ryan International School, Navi Mumbai <i>Secondary School Certificate (ICSE: 92.67 %)</i>	2019

INTERNSHIPS

Marketing and Sales Intern, Eyecan Solutions	Mar 2025 – May 2025
<ul style="list-style-type: none">Orchestrated an online outreach event with 50+ visually impaired participants and 20+ donors, achieving a 25% donor-to-sale conversionExecuted a community event connecting users with corporate donors, generating 15 partnerships and 20% more sales leads	
Analyst Intern, Textify Analytics	May 2024 – Aug 2024
<ul style="list-style-type: none">Reported campaign KPIs via Google Analytics and CRM dashboards, boosting CTR by 12% and reducing ad spend inefficiency by 10%Boosted demo requests by 15% in 2 months for Textify's AI tools through targeted lead generation by identifying and engaging prospects	
Intern, CASCADE (Somaiya Vidyavihar University)	Jun 2023 – Jul 2023
<ul style="list-style-type: none">Managed a cross-functional project to digitize assets using geospatial tools, designing efficient workflows and streamlining processesLed intern training, oversaw execution, tracked progress, and coordinated with executives to deliver projects on time and with high accuracy	
Intern, Software Development Cell (KJ Somaiya Institute of Technology)	Mar 2022 – Jun 2022
<ul style="list-style-type: none">Developed a Duplicate Marksheet module for the Examination System, enabling efficient record retrieval and still in operation todayEngineered a user-friendly and responsive user interface with secure database integration and advanced filtering to streamline workflows	

ACADEMIC PROJECTS

Marketing Management
<ul style="list-style-type: none">Pioneered a go-to-market strategy with segmentation, positioning, and promotional roadmap for a renewable-energy safety solutionConducted in-depth market research using Porter's Five Forces to evaluate the competitive landscape and determine entry feasibility

POSITION OF RESPONSIBILITIES

Industry Liaison, Industry Institute Partnership Cell, NMIMS Mumbai	Jul 2025 - Aug 2025
<ul style="list-style-type: none">Spearheaded corporate connect efforts and sponsorship initiatives, NMIMS MumbaiConducted due diligence on live projects to ensure strategic fit and industry relevance	

ACHIEVEMENTS, CERTIFICATES & SKILLS

Skills: Microsoft Office Python SQL Statistical Analysis CRM Power BI Database Management Google Analytics SEO/SEM tools	
Additional Certifications:	
<ul style="list-style-type: none">Generative AI: Prompt Engineering Basics (Coursera)AI Agents and Agentic AI with Python & Generative AI (Coursera)Data Analysis and Visualization with Power BI (Coursera)Advertising with Meta (Coursera)Sales: Analytics-Driven Storytelling (LinkedIn Learning)	
Creatives : Member, Toastmasters Club for public speaking and leadership, NMIMS Mumbai	
Hobbies/Interests : Exploring AI tools , Experimenting with AI agents, Designing creative visuals using Canva and Adobe Photoshop.	