CONTACT

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in LinkedIn

P Portfolio Website

KNOWLEDGE PURVIEW

- Data Quality Management
- Data Analysis & Visualization
- Data Interpretation
- Market Research
- Data Modeling
- PowerBI / Tableau Reporting
- Data Cleaning & Manipulation

EDUCATION

2018-2020: Master of Arts in Mass Communication
Makhanlal Chaturvedi University, Noida

2015-2018: Bachelor of Science in Multimedia, Makhanlal Chaturvedi University, Bhopal

TECHNICAL SKILLS

- **Database Management**: MySQL, Python
- **Data Visualization**: Power BI, Tableau
- **Spreadsheet Software**: Advanced Excel
- **Statistical Predictions**
- **Cloud Computing:** AWS (S3, EC2, Cloudtrail, Quicksight, Athena, Lambda)

CERTIFICATIONS

- Data Analyst issued by ExcelR (Feb 2024)
- Internship Certificate AI Variant (January 2024 – April 2024)
- NASSCOM with MEITy Certificate (June 2024)

SOFT SKILLS

- Effective Oral/Written Communication
- Proactive Learner
- Multitasking
- Deadline Adherence
- Target Oriented Approach
- Problem Solving

PERSONAL DETAILS

Date of Birth: 31th January 1998
Languages: English and Hindi
Address: New Delhi

RUDRAKSH SINGH UMRE

OBJECTIVE

Highly motivated data analyst with expertise in **data visualization, modeling, and manipulation**. Seeking a challenging role to leverage skills in **deriving strategic insight**s and supporting organizational growth.

PROFILE SUMMARY

- **Data Analysis Expertise:** Proficient in **data visualization, modeling**, and **manipulation** across various industries using **Microsoft Excel, Power BI, and SQL skills.**
- **Project Management**: Successfully led data analysis projects as a Data Analyst Intern at AI Variant, **utilizing SQL, Power BI, Excel, and Tableau** to derive data-led insights.
- **Improvement Initiatives**: **Enhanced job satisfaction by 66%** and **recommended budget improvements** based on **data-driven insights** and **statistical methods** to generate results.
- **Forecasting and Modeling**: Developed and implemented **forecasting models** with the assistance of **Statistics** to optimize demand forecasting and inventory management, leveraging **research data modeling** and **AI techniques.**
- **Dashboard Development**: Created **impactful dashboards** with Tableau and Power BI, highlighting **critical performance metrics**, and performed **ETL processes** to streamline data integration.

WORK EXPERIENCE

- **Data Analyst Internship, AI Variant(Analytics firm) | HR Data Analysis | Duration-3 Month Key Responsibilities:**
- Conducted data cleaning and **manipulation tasks to ensure dataset accuracy using SQL and Excel**.
- Analyzed data using **Power Bi, Excel, and Tableau** to identify trends and generate comprehensive reports.
- Developed **predictive models** to optimize decision-making.
- Assisted in creating predictive models to **optimize decision-making**.
- Discovered and reported on **job satisfaction rates and proposed budget improvements.**
- Spearheaded a **data quality improvement initiative**, increasing dataset accuracy and enhancing the reliability of insights generated for strategic decision-making.

PROJECTS

HR Data Analysis : **Link**
- Managed a project to address employee turnover and improve the workplace environment.
- Discovered **a 51% female attrition rate in R&D department** and **analyzed data** with SQL, Excel, Tableau, and Power BI.
- Created interactive dashboards with **key KPIs using Tableau and Power BI.**
- **KPIs-** Department wise attrition rate, Average working years, work life balance, Total monthly income, job satisfaction rate etc.
- **Impact-** Increase Monthly Income for female, Enhance Promotion Opportunities, Address Gender Disparities, Improve Job Satisfaction among employees.

Business Sales Analysis : **Link**
- Conducted thorough **data analysis for Atliq Hardware's sales**, providing **actionable insights for strategic decision-making**.
- Utilized **SQL, Excel, and Power BI to analyze large datasets**(Queries & Data Modeling) and enhance data precision and operational efficiency.
- Developed **interactive dashboards** to providing **quick & latest sales insights** in order to support **data driven decision making**.
- **KPIs-** Leading sections, Revenue &Sales percentage, **Revenue trends**, Revenue by locations etc.
- **Strategic Insights-** Sales team able to take better decisions & **prove 10% cost savings of total spend.**
  - Sales Analysts stop data gathering manually in order to **save 20% of their business time** and reinvest it value added activity.

Bank Loan Analysis : **Link**
- Conducted thorough research utilizing SQL to extract and **analyze data from a database,** yielding strategic insights crucial for decision-making.
- Implemented **Extract, Transform, Load (ETL)** operations to seamlessly transfer datasets from **MySQL to MS Excel, ensuring data accuracy and reliability.**
- Executed **SQL complex queries** for data retrieval.
- Utilized **pivot tables** for clear data visualization, **simplifying complex information**. Achieved **86.2%** issuance rate for **worthy loans and 13.8% for bad loans**.
- **Demonstrated proficiency** in data analysis techniques, showcasing the capability to derive **meaningful insights** supporting strategic decision-making processes.
- **Impact-** Resolved key issues like Bad Loan disposals, Increasing loan applications and average disposal rate.