

### CONTACT

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- in LinkedIn
- Portfolio website
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### SKILLS

#### **Technical Skills**

- Data Visualization
- Data Modeling
- Data Manipulation
- Dashboard Creation
- Business Assessments
- Data Cleaning & Preprocessing
- Communication & Collaboration

#### **Expertise**

- My SQL
- Advance Excel
- Power BI
- Tableau

### CERTIFICATIONS

- <u>Data Analyst</u> issued by ExcelR
- Internship Certificate
  Al Variant

# **RUDRAKSH SINGH UMRE**

# **DATA ANALYST**

## **OBJECTIVE**

Proficient Data/Business Analyst seeking a challenging position in a responsive, growth-oriented organization where I can leverage my abilities to achieve personal, professional, and organizational goals.

#### PROFESSIONAL EXPERIENCE

Data Analyst Internship , AI Variant (3 Month)

Key Projects - HR Data Analysis

Key responsibilities:

- Conducted data cleaning and manipulation tasks to ensure accuracy and completeness of datasets.
- Analyzed and visualized data using SQL, Power Bi, Excel and Tableau to identify trends and patterns for actionable insights.
- Prepared reports on the above information and communicated the insights of these reports with team.
- Assisted in the creation of predictive models and algorithms to optimize decision-making processes and improve overall performance.
- Discovered that the overall job satisfaction rate across all departments is 66%.
- Suggest budgets and improvements based on the above information.

### **PROJECTS**

#### • HR Data Analysis Link

- Led a project focused on employees attrition, workplace environment and improving productivity.
- Implemented key performance indicators (**KPIs**) to measure and reduce employees attrition.
- Discovered female attrition in R&D at 51%, linked to low income and promotion rate.
- Worked on several softwares (SQL, EXCEL, TABLEAU, POWER-BI) to analyze the data. Added all the data to my sql database.
- By using **POWERQUERY** tools did **data cleaning**. Managed relationship between various tables by making connections between them using **POWERPIVOT**.
- Created interactive DASHBOARDS in TABLEAU and POWERBI where I covered all the KPI'S .Implemented advanced forecasting models and data analytics techniques for demand forecasting and inventory optimization.

#### • Business Sales Analysis Link

- Led data analysis initiatives for Atliq Hardware sales analysis, providing valuable insights to drive **strategic decision-making**.
- Conducted comprehensive data exploration and performed statistical analysis to identify trends, patterns, and customer behaviors within the store.

# **EDUCATION**

# MASTER OF ARTS IN MASS COMMUNICATION (2018-20)

 Makhanlal Chaturvedi University, Noida

# BACHELOR OF SCIENCE IN MULTIMEDIA (2015-18)

 Makhanlal Chaturvedi University, Bhopal

- Utilized SQL, Excel, and **data visualization** tools (e.g., Power BI) to extract, transform, and analyze large datasets, improving data accuracy and efficiency.
- Created **interactive dashboard** and **visualizations** to effectively communicate complex data findings to stakeholders, enabling data-driven decision-making.
- Conducted **competitive analysis** to identify profitable cities, profitable products, utilizing input cost and recommend strategies to increase sales, capturing markets and targeted policy.

#### • Bank Loan Analysis *Link*

- Conducted in-depth research from a database, utilizing SQL for data extraction and analysis, to generate strategic insights for decision-making.
- Performed Extract, Transform, Load (ETL) operations to efficiently transform datasets from MySQL to MS Excel, ensuring data accuracy and integrity.
- Utilized **pivot tables** for **data visualization**, presenting complex information in a clear and concise manner for easy **interpretation**.
- Successfully issued 86.2% of good loans and 13.8% of bad loans.
- Applied analytical and issue resolving skills to identify and address key issues, using data tooling to develop effective solutions.
- Demonstrated proficiency in **data analysis techniques**, showcasing the ability to derive meaningful insights to support **strategic decision-making** processes.