HR ANALYTICS PROJECT

Introduction

This project delves into the realm of **HR attrition**, meticulously examining a dataset **comprising 50,000 employee** records across two comprehensive sheets. My primary objective is to decipher the underlying reasons behind employee departures and devise strategic measures to mitigate attrition rates. Through meticulous data cleaning, merging, analysis, and presentation, we aim to deliver actionable insights to our client, facilitating informed decision-making and fostering a more resilient workforce.

Data

- Age of employee
- Employee ID
- Business Travel
- Department
- Education Field
- Environment Satisfaction
- Gender
- Job Level
- Job Role
- Attrition rate

- Job Satisfaction
- Monthly Income
 - Performance Rating
- Total Working Years
 - Work Life Balance
 - Years In Current Role
- Years Since Last Promotion

Tools Used - MS EXCEL, POWER BI, TABLEAU, MYSQL













empno	ename	job	mgr	hiredate	sal	comm	deptno
7369	SMITH	CLERK	7902	1890-12-17	800.00	NULL	20
7499	ALLEN	SALESMAN	7698	1981-02-20	1600.00	300.00	30
7521	WARD	SALESMAN	7698	1981-02-22	1250.00	500.00	30
7566	JONES	MANAGER	7839	1981-04-02	2975.00	NULL	20
7654	MARTIN	SALESMAN	7698	1981-09-28	1250.00	1400.00	30
7698	BLAKE	MANAGER	7839	1981-05-01	2850.00	NULL	30
7782	CLARK	MANAGER	7839	1981-06-09	2450.00	NULL	10
7788	SCOTT	ANALYST	7566	1987-04-19	3000.00	NULL	20
7839	KING	PRESIDENT	NULL	1981-11-17	5000.00	NULL	10
7844	TURNER	SALESMAN	7698	1981-09-08	1500.00	0.00	30
7876	ADAMS	CLERK	7788	1987-05-23	1100.00	NULL	20
7900	JAMES	CLERK	7698	1981-12-03	950.00	NULL	30
7902	FORD	ANALYST	7566	1981-12-03	3000.00	NULL	20
7934	MILLER	CLERK	7782	1982-01-23	1300.00	NULL	10
NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL



MS EXCEL

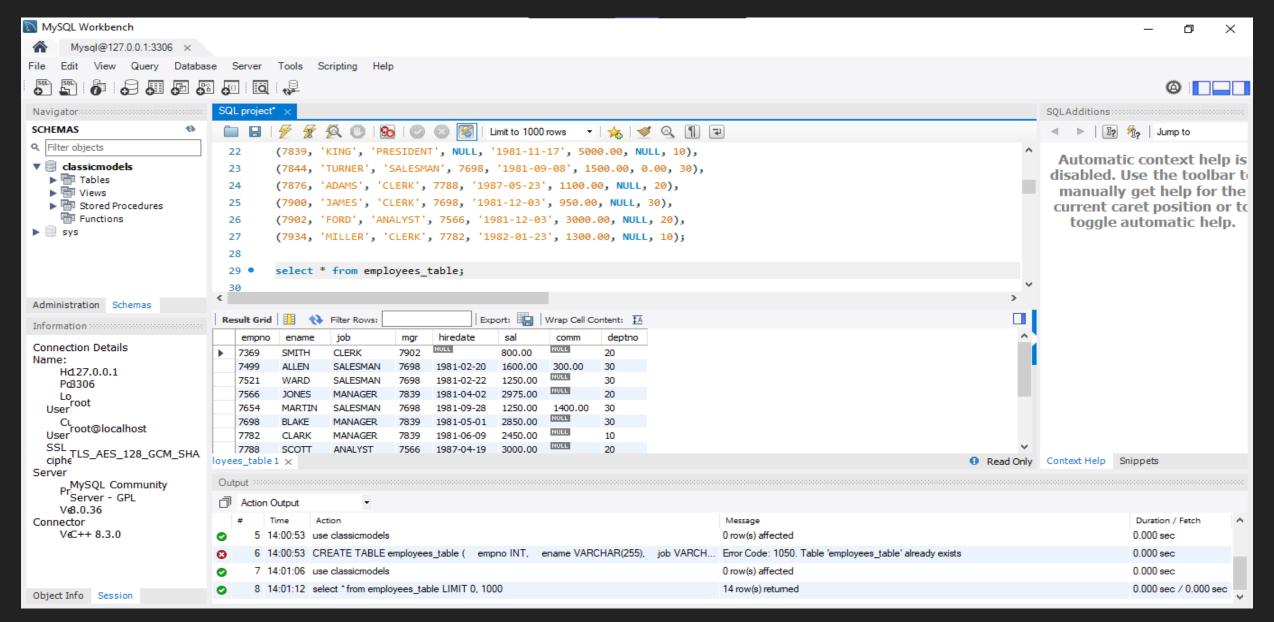
- <u>Preparing KPIs</u>: Define key performance indicators to measure number in precise way.
- <u>Clean the data</u>: Remove errors and inconsistencies to ensure accuracy.
- <u>Use pivot table</u>: Organize and summarize data for analysis.
- Analyze the data: Interpret trends and patterns to draw insights.
- <u>Visualize the data</u>: Present findings in a clear and compelling way.

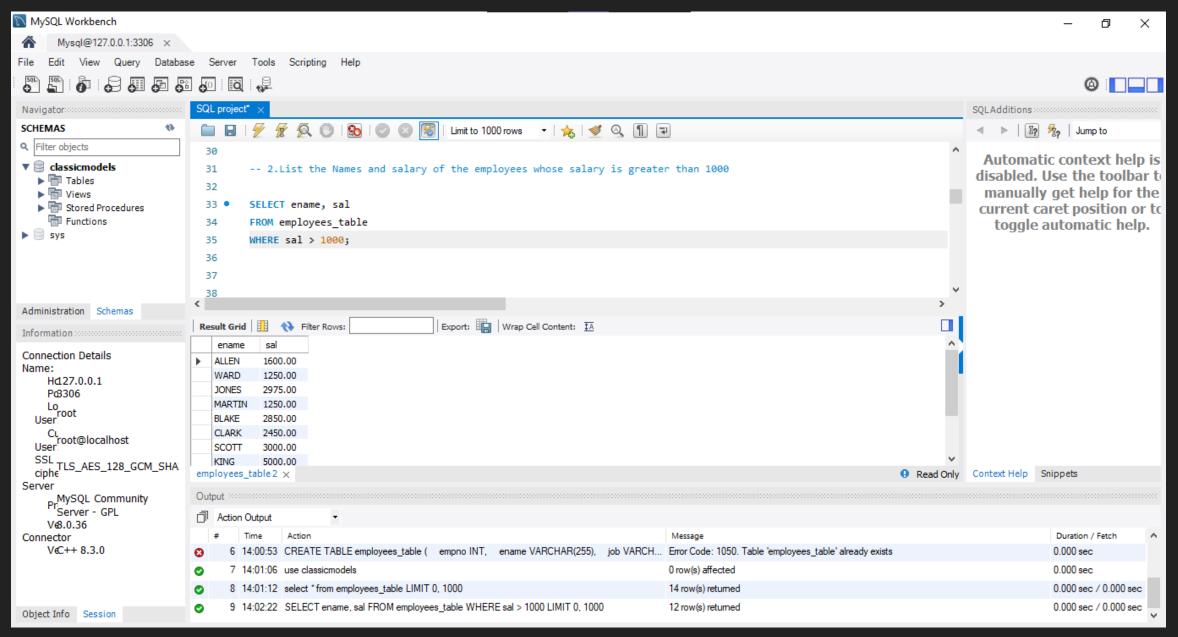
POWER BI

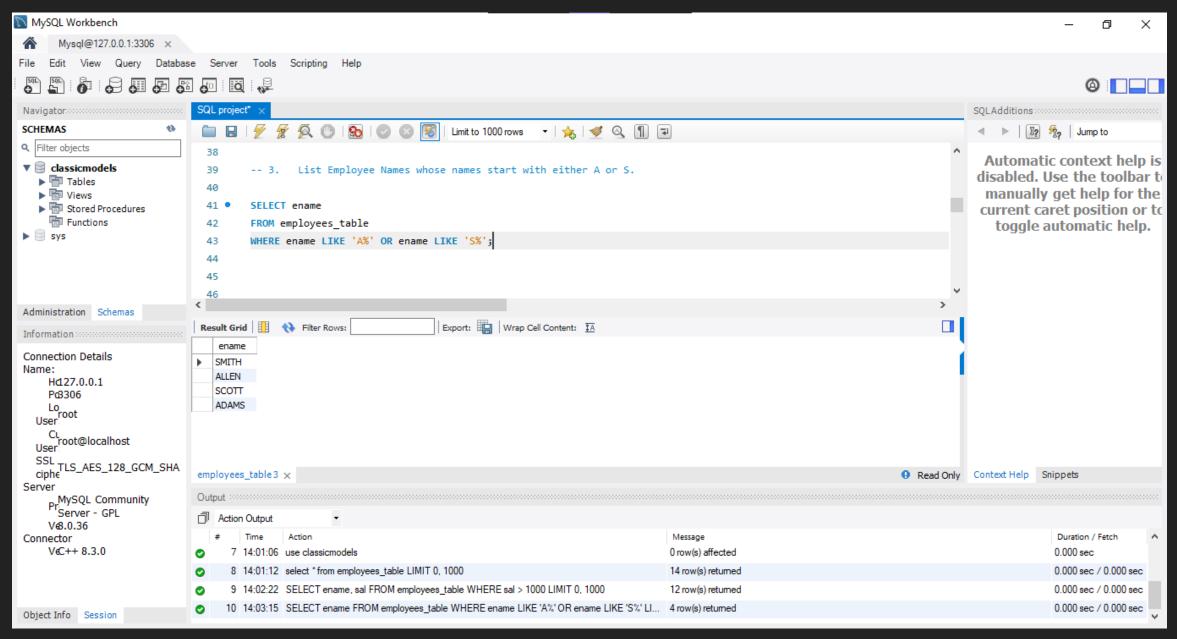
- <u>Importing the data from Excel</u>: Power BI allows you to seamlessly import data from Excel spreadsheets, enabling you to work with your existing data easily.
- <u>Cleaning the data</u>: With Power BI, you can clean your data by removing duplicates, correcting errors, and transforming data into a usable format for analysis.
- <u>Analyzing the data:</u> Power BI provides robust tools for data analysis, including the ability to create relationships between datasets, perform complex calculations, and derive insights from your data.
- <u>Creating calculations and DAX</u>: Power BI's Data Analysis Expressions (DAX) language allows you to create custom calculations and measures, enabling you to perform advanced analysis on your data.
- <u>Visualizing the data with attractive charts</u>: Power BI offers a wide range of visualization options, including bar charts, line charts, and pie charts, allowing you to create visually appealing and informative reports.

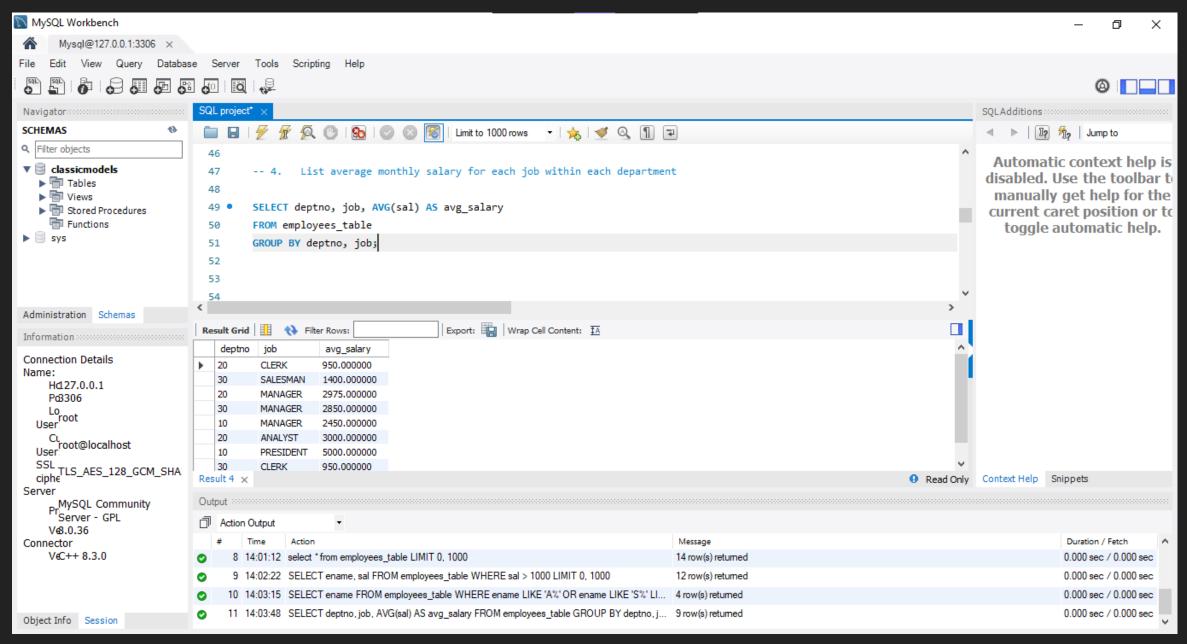
Tableau

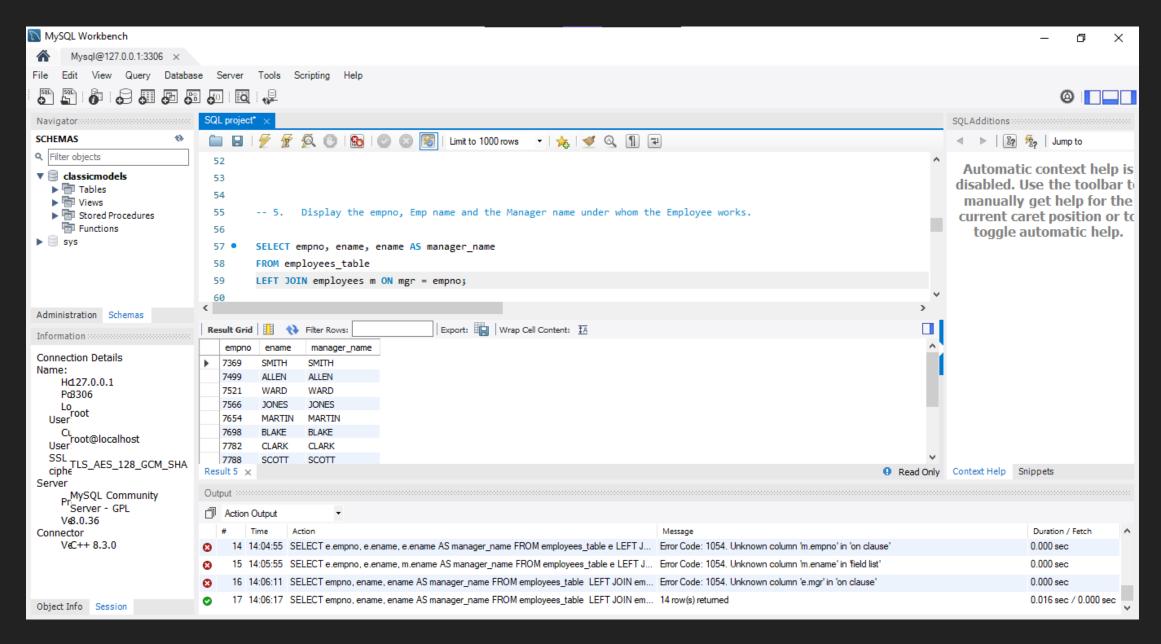
- <u>Importing Data from Excel</u>: Tableau allows users to seamlessly import data from Excel spreadsheets, simplifying the process of integrating external data sources into your analysis.
- <u>Analyzing Data</u>: With Tableau, users can perform in-depth analysis on their data, uncovering insights and trends that can inform decision-making and drive business strategies.
- <u>Creating Calculated Fields</u>: Tableau provides the ability to create calculated fields, allowing users to perform complex calculations on their data, further enhancing the depth of analysis possible.
- <u>Visualizing Data with Attractive Charts</u>: Tableau offers a wide range of visualization options, from basic charts to advanced graphs, enabling users to create visually appealing and informative representations of their data.
- <u>Publishing Dashboard on Tableau Public</u>: Tableau allows users to easily publish their dashboards to Tableau Public, making them accessible to a wider audience and enabling easy sharing and collaboration.

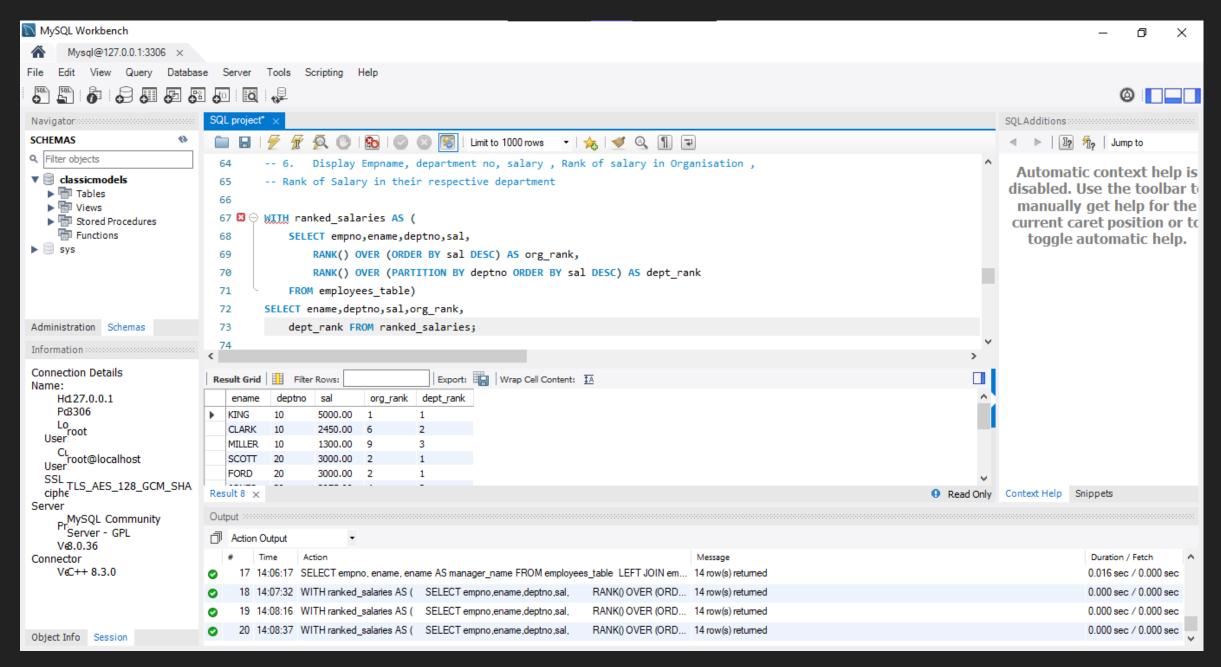


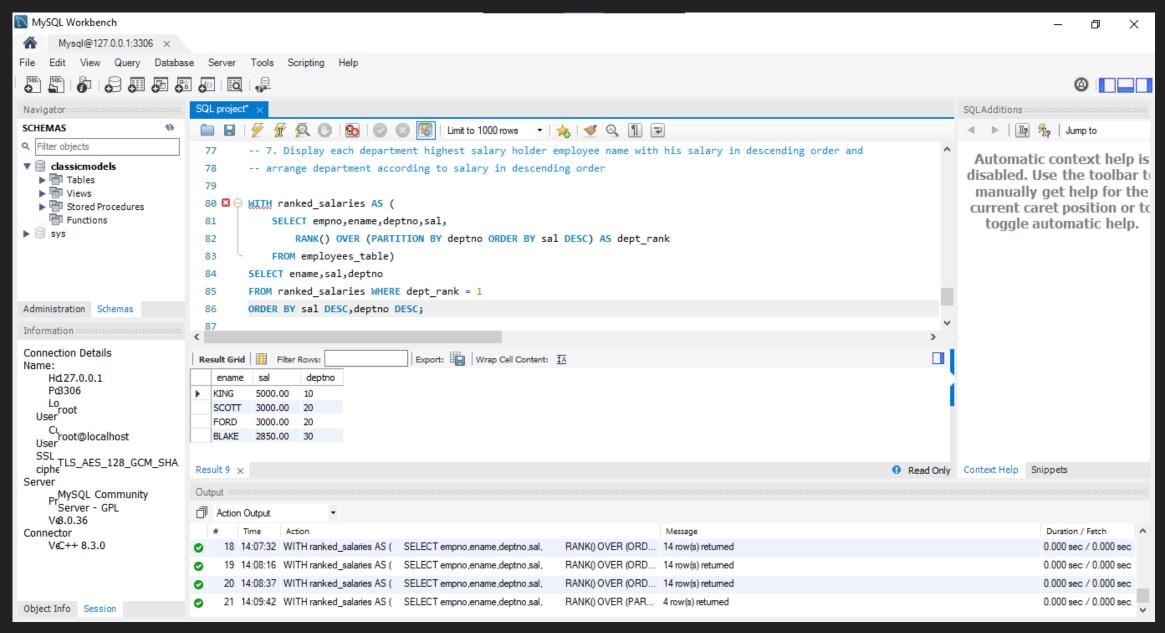












Creating Table:

- •Used to define a new table with columns, data types, and constraints.
- •Establishes the structure for storing data in a database.

Greater Than Function:

- •The > operator compares two values.
- •Returns true if the left operand is greater than the right operand, otherwise false.

Name Starts with Alphabet: Uses the LIKE operator with the pattern 'A%' to filter names starting with 'A'.

Average and Group By Function:

- •The AVG() function calculates the average value of a numeric column.
- •When used with **GROUP BY**, it calculates the average for each group.

Left Join Function:

- •Combines rows from two or more tables based on a related column.
- •Returns all rows from the left table and matched rows from the right table.

Ranking Function with Descending and Partition Function:

- •Provides ranking functions (ROW_NUMBER(), RANK(), DENSE_RANK()) to assign a rank to each row.
- •Used with **ORDER BY** and **PARTITION BY** to rank rows based on specific criteria within partitions.

Insights generated

Agenda- Reason for attrition in a company

- •Findings- Overall job satisfaction rate in all departments is 66%.
- •The department with the maximum attrition rate is Research & Development (51.2%), while the minimum is in the Hardware department (49.4%).
- •The main reasons for the high attrition rate in the Research & Development department are:
 - Low work-life balance (2.5 out of 4 rating).
 - Low total working years (20.25 years).
 - Low monthly income (26,007 only).
 - Low promotion rate (on average 5.85 years since the last promotion).
- •The attrition rate for females in the Research & Development department is highest at 51%, primarily due to low monthly income (25,800 only compared to sales 26,297) and a low promotion rate (5.8 years on average).
- •Job satisfaction ratings are best in the Healthcare Representative department and worst in the Sales Representative department.

Suggestions for the client

Agenda- Reason for attrition in a company

Based on the analysis of the data, as a data analyst, I would suggest the following recommendations to the client to address the high attrition rate and improve job satisfaction in the Research & Development department:

- <u>Improve Work-Life Balance</u>: Implement policies and initiatives to improve work-life balance for employees in the Research & Development department. This could include flexible working hours, remote work options, and promoting a culture that values work-life balance.
- <u>Increase Monthly Income</u>: Review and adjust the salary structure to ensure that employees in the Research & Development department are being fairly compensated. Consider conducting a salary benchmarking exercise to ensure that salaries are competitive within the industry.
- Enhance Promotion Opportunities: Develop a clear and transparent promotion policy that provides employees in the Research & Development department with a clear path for career advancement. Provide regular feedback and opportunities for skill development to help employees progress in their careers.

- <u>Address Gender Disparities:</u> Address the gender pay gap by ensuring that female employees in the Research & Development department are being paid equally for equal work. Implement policies to support gender diversity and inclusion in the department.
- <u>Improve Job Satisfaction</u>: Conduct regular surveys to assess job satisfaction levels and identify areas for improvement. Use the feedback to implement changes that enhance job satisfaction, such as improving communication channels, recognition programs, and opportunities for professional growth.
- <u>Provide Support for Total Working Years</u>: Recognize and reward employees for their loyalty and contribution to the company. Provide opportunities for long-term employees to mentor and share their knowledge with newer employees, which can help improve job satisfaction and retention.
- Monitor and Evaluate: Continuously monitor the effectiveness of these recommendations and evaluate their impact on attrition rates and job satisfaction in the Research & Development department. Adjust strategies as needed to ensure they are meeting the desired outcomes.

By implementing these recommendations, the client can work towards reducing attrition rates and improving job satisfaction in the Research & Development department, ultimately leading to a more engaged and productive workforce.