

Region with highest sales: South America

Region with lowest sales: Asia

Most expensive product costs 497.76

Cheapest product costs 16.08

Average product price is 267.55170000000004

Peak sales month: 7

Lowest sales month: 11

Customers by transaction volume: [10673.869999999999, 8040.389999999999, 7663.7, 7634.45]

Top 5 product categories by sales: [192147.47, 180783.5, 166170.66, 150893.93]

Average transaction value: 689.99556000000001

Average days to first purchase: 350.023