Survey

IWS Homework Assignment 0

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Person ID	Problem	App/Website found	Likes	Don't likes	Improvements	Age	Comments
1	Photographers' platform	Shutterstock	They provide a great platform for photographers to sell their work and be recognised.	The platform does not provide a way for people in need of photographers, for a specific event. They still have to check individual photography websites to select one.	We can create a website where we have a platform for all photographers. It can have individual profiles for photographers, where they can share their work, build community and get business. This platform can also provide helpful to people who are in similar fields to photography like photo and video editors.	35	We can create a viable business by maintaining a community where people in need of photographers can find a one stop solution for all their needs. Other small-scale photographers can also become part of this community and improve their reach as well as expand their network.
2	Student Aid app	Myunidays website, individual school platforms and budgeting apps.	The corresponding platforms have great reach and provide deals on almost all categories of shopping.	Different applications are great for a specific task but there is no application which can tackle all tasks in a uniformed way.	We can and create an application, which can help students in most of the important things all in one app, for example getting student deals in different things, finding cheap apartments and roommates, scheduling and budgeting.	20	One common platform for all this can make student life simple and they do not need to keep track of multiple apps all the time.
3	Indian grocery Delivery App	Walmart app and website, Uber eats.	Easy to use interface, pre-established delivery network.	It does not provide most of Indian grocery products bought in Indian household. It is limited to one store, and the product quality is not always as expected.	We can create an application or a website similar to door dash, where we can collaborate with the authentic Indian stores in nearby area to compare prices and availability of different products, select them in the app and have them delivered in one go.	40	The current available option is just based on availability of products in one particular store that is Walmart and thus there are less options, and fixed pricing. The new app can help reduce this problem significantly.