

# RUDI BOTHA

254 Glover Avenue | 073 151 0877 | [rudsrudibotha@gmail.com](mailto:rudsrudibotha@gmail.com) | <https://rudsrudibotha.github.io/CV-Setup/>

I'm a passionate and driven Software Engineering student, currently specializing in Software Engineering. My journey has taken me through sales, admin, and education and now into the exciting world of innovation. I've worked with clients, managed teams, and now I'm building software solutions. I love solving problems, working with people, and creating systems that actually make a difference. I bring a strong mix of technical skills, real-world experience, and a hunger to keep learning and growing in the field.

## PROJECTS & TECH EXPERIENCE

- Developed responsive websites (HTML, CSS, JavaScript)
- Built and managed databases using SQL and SQL Server
- Designed a basic software testing framework
- Used GitHub for version control and team collaboration

## LANGUAGES

- Afrikaans: Native
- English: Fluent

## INTERESTS

- Tech innovation
- Rugby
- Aquaponics & outdoor hobbies
- Learning and development

## More About Me

- LinkedIn: <https://www.linkedin.com/in/rudi-botha-8342bb159/>
- GitHub: <https://github.com/Rudsrudibotha>
- Website: <https://industryconnect.belgiumcampus.ac.za/sites/s601285/>

## **EXPERIENCE**

### **Apr 2023 – Present**

Marketing & Digital Administrator

Adorable Bekkies Academy, Akasia

- Responsible for business marketing and digital presence.
- Designed and maintain the company website: <https://adorablebekkiesacademy.com>.
- Integrated and managed D6 platform for communications and payments.
- Maintained client relationships, processed payments, and generated monthly reports and bank statement consolidations.

Reference: Danie Potgieter – Owner / Director

 +27 82 558 2288

 [adorablebekkies.academy@gmail.com](mailto:adorablebekkies.academy@gmail.com)

### **Jan 2022 – Apr 2023**

Student Advisor & Marketer / Events Planner

Belgium Campus ITversity, Akasia

Jan 2022 – Apr 2023

- Delivered presentations at schools, expos, and open days, generating 75+ leads per event.
- Conducted campus tours and information sessions.
- Supported recruitment efforts and coordinated major events, including career days and fun days.

References:

Elaine Van Wyk – Campus Representative

 +27 11 593 5368

 [vanwyk.e@belgiumcampus.ac.za](mailto:vanwyk.e@belgiumcampus.ac.za)

Pieter Oosthuizen – Supervisor

 +27 11 593 5368

 [Oosthuizen.p@belgiumcampus.ac.za](mailto:Oosthuizen.p@belgiumcampus.ac.za)

### **Jan 2019 – Dec 2021**

Admin Manager

Adorable Bekkies Academy, Akasia

- Streamlined HR and payroll processes, reducing admin time by 40%.
- Managed budgeting, purchasing, and staff development programs.
- Reduced operational costs by 18% through planning and efficiency improvements.

Reference: Danie Potgieter – Owner / Director

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**Mar 2016 – Dec 2018**

Travel Expert

Flight Centre – Wonderpark & Kolonnade

- Consistently exceeded monthly sales targets by 15–20%.
- Managed 50+ client bookings per month and built a strong returning client base.
- Used Amadeus system for bookings and to manage existing booking

Reference: Deon Prinsloo – Supervisor / Manager

📞 +27 12 548 7180

✉ [Deon.Prinsloo@Flightcentre.co.za](mailto:Deon.Prinsloo@Flightcentre.co.za)

## EDUCATION

### **Belgium Campus ITversity**

Bachelor of Computing (NQF 8), 2023 – Present

- 1st Year: Business Management 181
- 2nd Year: Software Testing
- 3rd Year: User Experience Design

### **University of South Africa**

Certificate in Business & Economic Management (NQF 5), 2019

### **Pretoria North High School**

Matric Certificate, 2014

## SKILLS

- Languages: C#, SQL, HTML, CSS, JavaScript (basic), Node.js
- Tools: GitHub, SQL Server, Visual Studio Code
- Project & Client Relationship Management
- Team Collaboration and Communication
- Strategic Planning and Organization
- Methods: Agile, Scrum
- Software Testing and Development
- Full Stack and Web Development
- Database Management and Creation