

Journal #3

In class we were talking about how emotions make and influence in an interface, and how it is all about making the user feel empathy with the app. In class an example of the coffee maker was chosen, how you can personalize your coffee to your taste, but it's the interface that makes you feel this, makes you feel an emotion, maybe happiness, and in the platform course of IHC the teacher put us a TED talk that was talking about this, and how people react to this, Donald Norman. In that TED talk says that people like fun things and it is all about the visual and what makes you feel

Donald Norman says: "Emotion is all about acting; emotion is really about acting. It's being safe in the world. Cognition is about understanding the world, emotion is about interpreting it "

and that is how and emotion can make a good interface