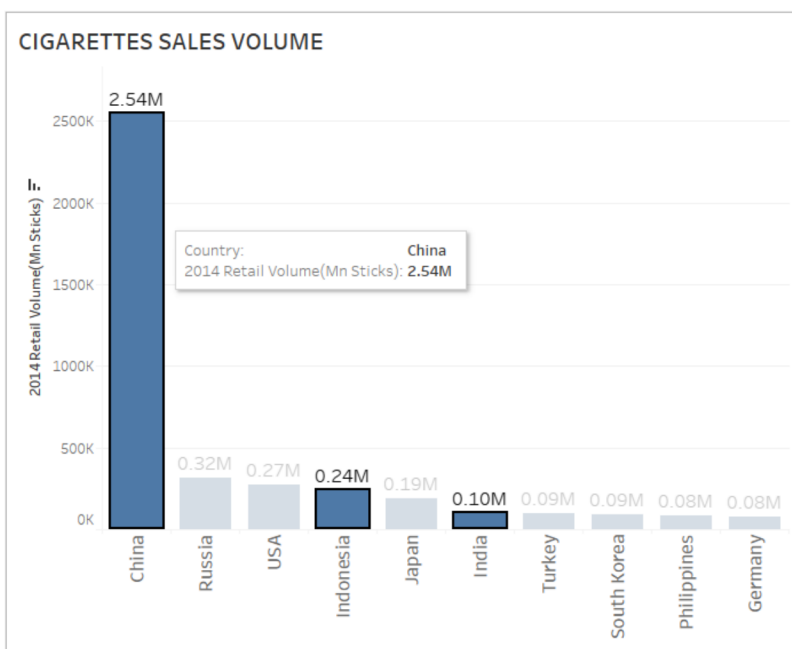


EUROMONITOR INT' 2014 LARGEST GLOBAL CIGARETTE MARKETS

INTRODUCTION

2014 GLOBAL CIGARETTE INDUSTRY MARKET

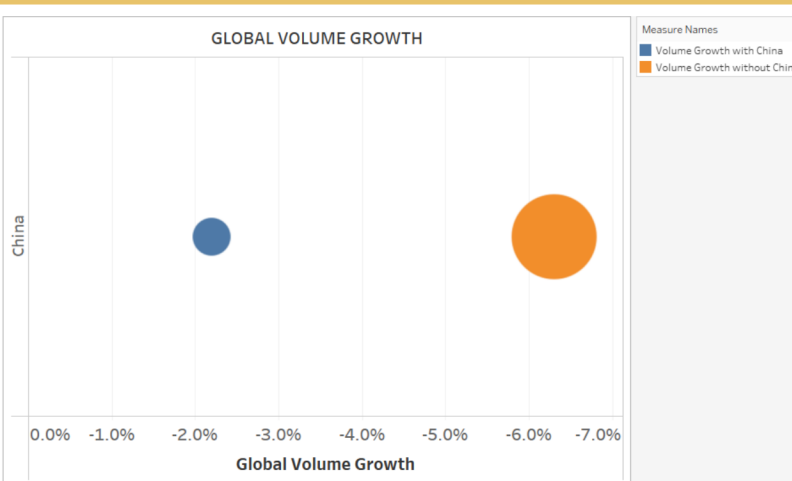
The global cigarette industry ,in 2014, was one of the most profitable yet deadly industries in the world with China, Russia, U.S, Japan and Indonesia accounting for 63% of volume sold from the top 10 countries.



ANALYSIS CONT'

CHINA LEADS THE MARKET

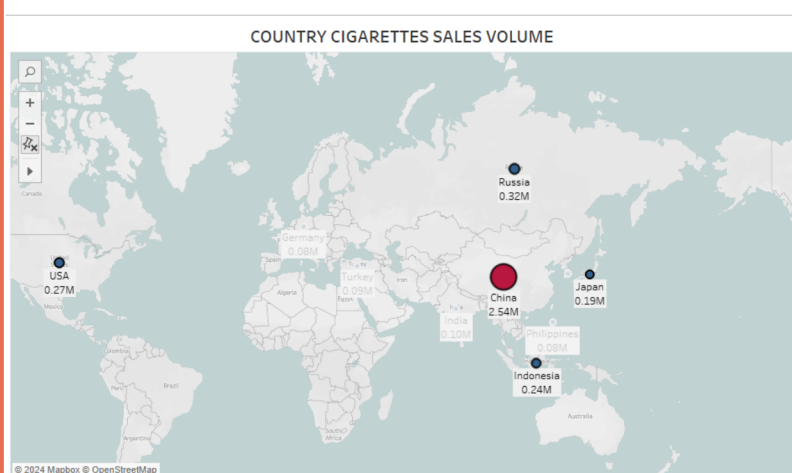
China was the largest cigarette market in the world with a retail value of US\$226 billion compared to 2nd placed Russia with US\$28 billion.



CONCLUSION

CHINA DOMINATES

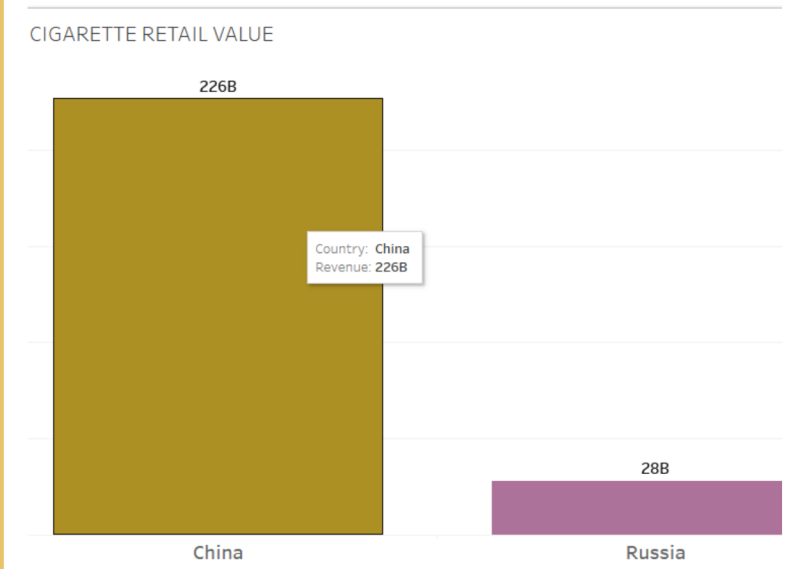
2014 showed China as leading the global cigarette industry market with a retail value of US\$226 billion spurring global market growth.



ANALYSIS

ASIAN PACIFIC COUNTRIES EMERGES STRONG

China, Indonesia and India, Asian Pacific countries, were amongst the emerging markets.



ANALYSIS CONT'

CHINA DRIVING GLOBAL MARKET GROWTH

Global market growth was spurred by China's volume growth demonstrated by 6.3% global market decrease without China compared to a 2.2% decrease with China.

