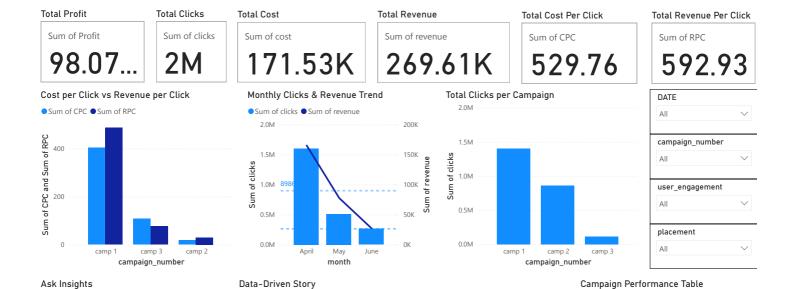
Ask a question about your data

Try one of these to get started

count banners

maximum profit



• At 1602357, April had the highest Sum of clicks and was 506.97% higher than June, which had the

Sum of clicks and Sum of revenue diverged the most when the month was April, when Sum of clicks were 1437169 higher than Sum of revenue.

camp 1 had 403.61 Sum of CPC and 486.74 Sum of RPC. camp 2 had 18.67 Sum of CPC and 29.74 Sum of RPC. camp 3 had 107.49 Sum of CPC and 76.45 Sum of RPC.

Sum of clicks and total Sum of revenue are positively correlated with each other.

lowest Sum of clicks at 263992.

April accounted for 67.44% of Sum of clicks.

1401850

860101

114049

2376000

campaign\_number Sum of CPC  $\underline{\underline{S}}$ um of clicks

403.61

18.67

107.49

529.76

camp 1

camp 2

camp 3

Total