Tabelle1

VISION	Become the leading real estate matching website

GOALS

Make landlords/seller as visible as tennants/buyer wh
Tend more to the needs of the seller (equal to the bu
Split the bill onto both sides
Replace the real estate agent thus offering a cheaper

Project Frame (months)	9
Target Num Employees	4

One time expenses:	
Total	35.000,00 €
Monthly	3.888,89 €

Category
Legal
Hardware
Security

Ongoing (monthly)	
Total	30.060,00 €
Total Project Frame	270.540,00 €

Category
Marketing
Services
Travel

Tabelle1

Technology / Licensing

Personnel

End Total	**305.540,00 €**

Tabelle1

ile giving them control over what information to make public

yer) than existing plattforms

r service

GitHub Subscription	20,00 €
PyCharm Subscription	20,00 €
Hardware Setup	2.000,00 €

Sub Category	Budget	Notes
DSVGO	5.000,00 €	
Website Integrity	10.000,00 €	

PC / Notebooks (TE)	8.000,00 €	Total for all employees
Mobile Devices (Apple + Android)	2.000,00 €	

Penetration / User Data Integrity Test	10.000,00 €	

Sub Category	Budgeted	Notes
Printing	0,00 €	
Online	0,00 €	
Referral Fees	0,00 €	
Commissions	0,00 €	

Accounting	1.000,00 €	
Attorney	500,00 €	Possible Legal Advice
Contractors	0,00 €	
Other	0,00 €	

Automobile	0,00 €	

Tabelle1

Hotels/Lodging	0,00 €	
Other	200,00 €	

GitHub Company (TE)	80,00 €	Total for all employees
PyCharm (TE)	80,00 €	Total for all employees
Hosting	200,00 €	
Other	2.000,00 €	Unknown Unknowns

Back End / Database Engineer	7.000,00 €	
Front End / UX Engineer	7.000,00 €	
Testing / Cyber Security Engineer	7.000,00 €	
Core / Mobile Plattform Developer	3.000,00 €	
Risk Buffer	2.000,00 €	Re-Hire / Drop-Out / Sickness

Tabelle1

PERIENCE

	Milestones	Timeframe (months)
1.	Working Demo	0,25
2.	Full-Feature working Alpha	2,00
3.	Full UX fleshed out	1,50
4.	Monetization Strategy in place	0,50
5.	Web Design done	1,50
6.	Mobile App done	1,50
7.	Launch marketing strategy	0,25
8.	Heavy Use Test	0,50
9.	Stealth Launch	0,25
10.	Full Launch	

Total	8,25
Project Frame Buffer (For more Testing)	0,75

	Work Packages
1.	Core
2.	Matching Algorithm
3.	Database
4.	Data / Cybersecurity
5.	Front End / UX
6.	Mobile App
7.	Testing
8.	Marketing
9.	Customer Support
10.	Business + Accounting

Tabelle1

TechStack
FrontEnd
Bootstrap5
JavaScript
HTML 5 / CSS
Software
GitHub
PyCharm
BackEnd
MySql
Django
PythonAnywhere
Python