

**PERSONAL SKILLS DEVELOPMENT AND TECHNICAL EDUCATION**  
**BACHELOR OF BUSINESS ADMINISTRATION – BBA I YEAR**  
**WEEKEND TEST – I**

**Time:** 90 Mins

**Max. Marks:** 40

**PAPER – I: PRINCIPLES OF MANAGEMENT**

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**PART – A**

**Note:** Answer **all** questions.

Each question carries 4 marks.

**5 x 4 = 20 Marks**

1. Explain the characteristics of a profession found in management.
2. Discuss the multidisciplinary nature of management.
3. Discuss the main benchmarks of a profession.
4. Give McFarland and William Sprigal's definitions of management.
5. Enumerate any four features of management.

**PART – B**

**Note:** Answer **all** questions.

Each question carries 10 marks.

**2 x 10 = 20 Marks**

6. Discuss the nature and significance of management.
7. "Management is the combination of art and science". Justify.

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