

Overview



Total Revenue \$\circ{1}{000}\$

Total Product Sold
15,289

Total Cost \$18,383

Avg Profit Margin 87.28

Stock Level

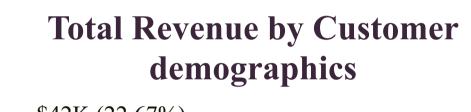


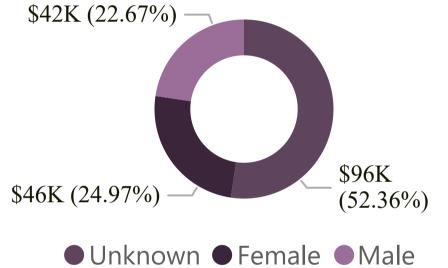
1,715









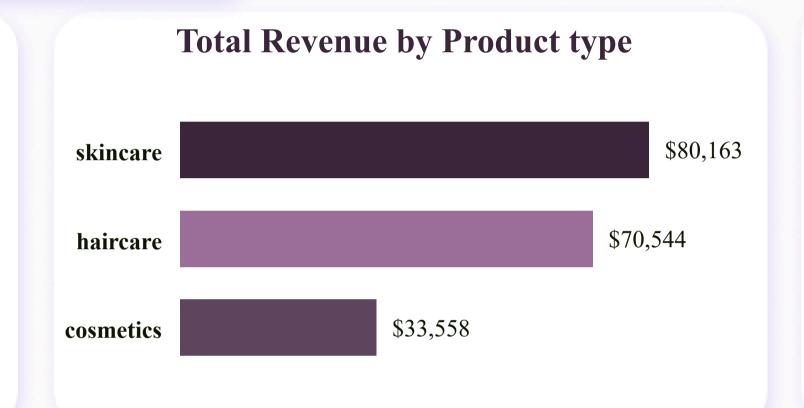


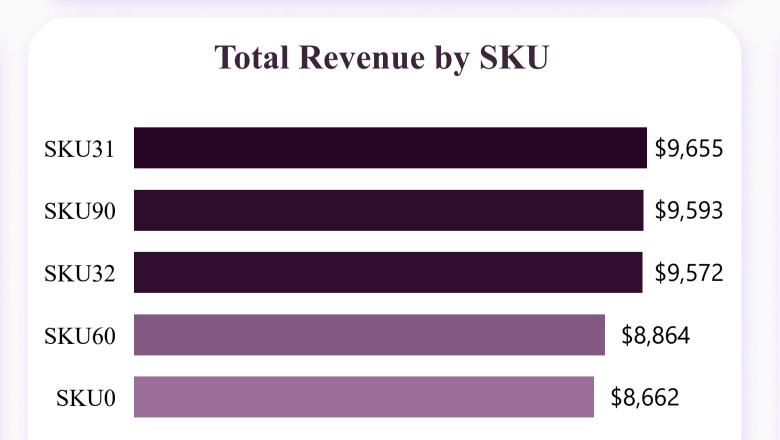
Avg Defect Rate % by Product type

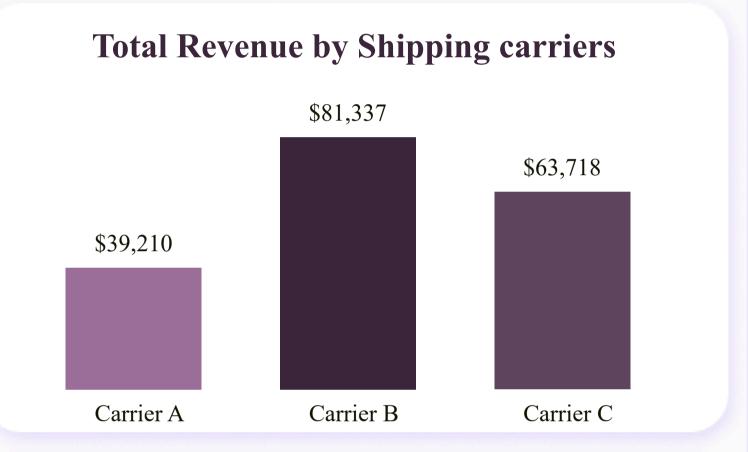
■cosmetics ■haircare ■ skincare

33.89%

32.77%

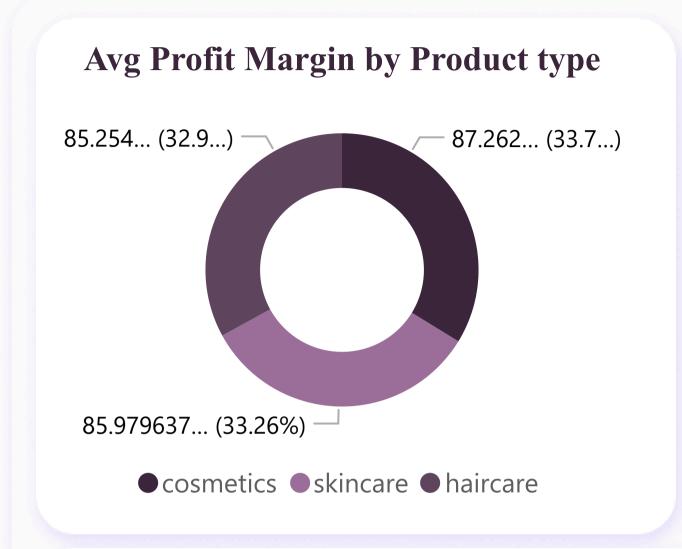


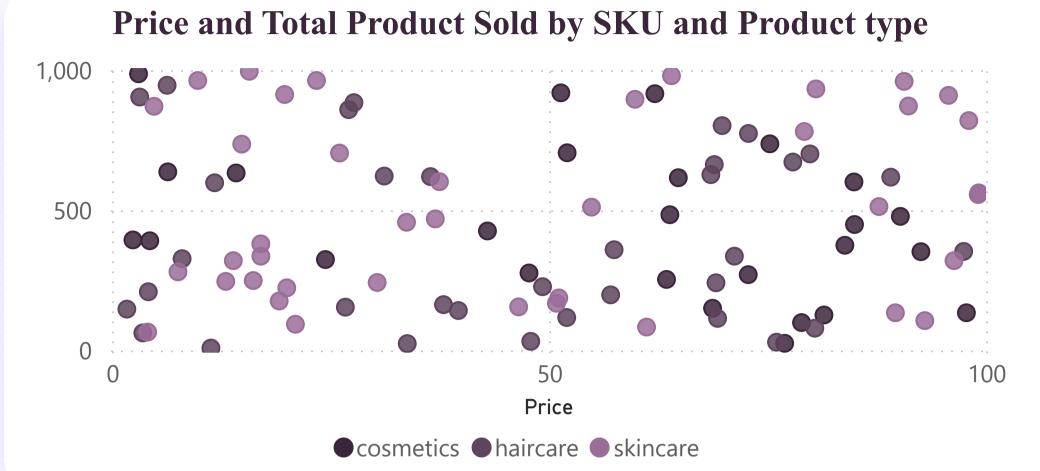


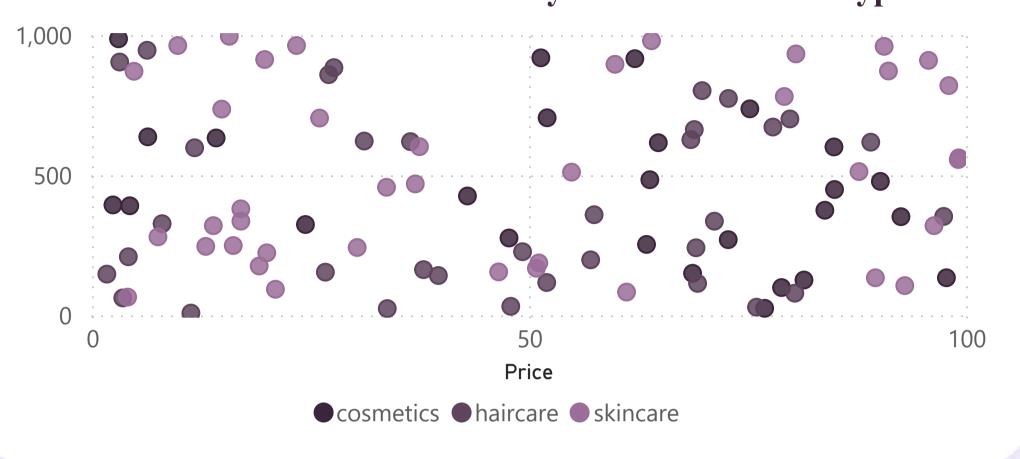


Supplier name	Avg Profit Margin
Supplier 3	91.08
Supplier 4	84.11

Product







Total Revenue

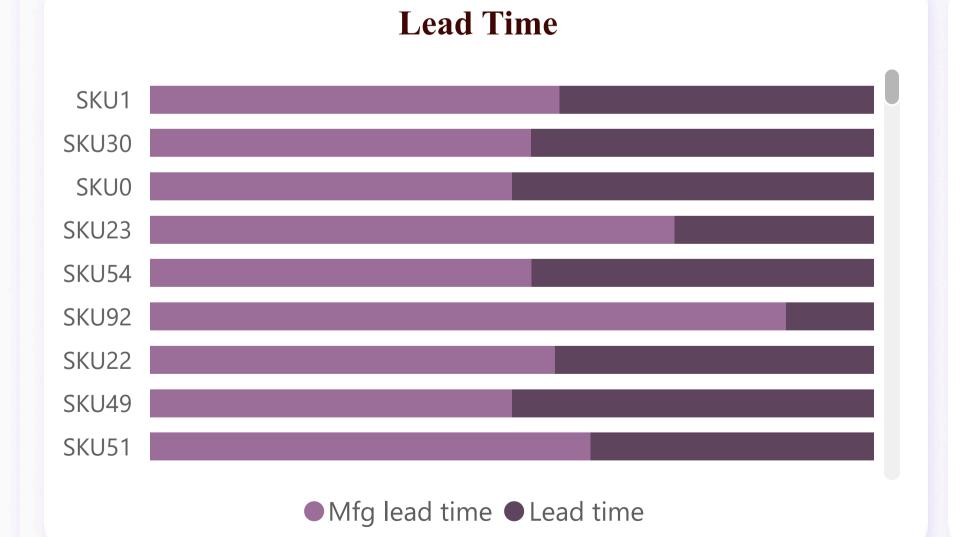


\$577,605



Total Product Sold

46,099



SKU	Stock Level	Order Quantity
SKU0	58	96
SKU90	66	96
SKU33	4	95
SKU19	48	94
SKU2	1	88
SKU38	69	88
SKU12	100	85
SKU17	45	85
SKU35	42	85
Total	4,777	4,922

Stock Level



4,777

Order Quantity



4,922



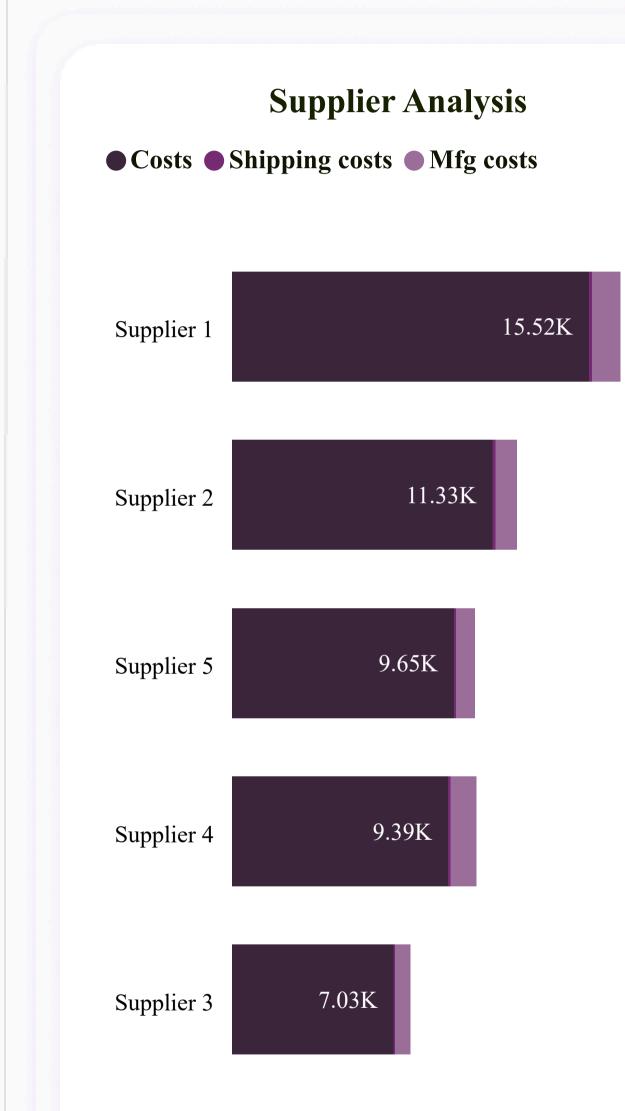
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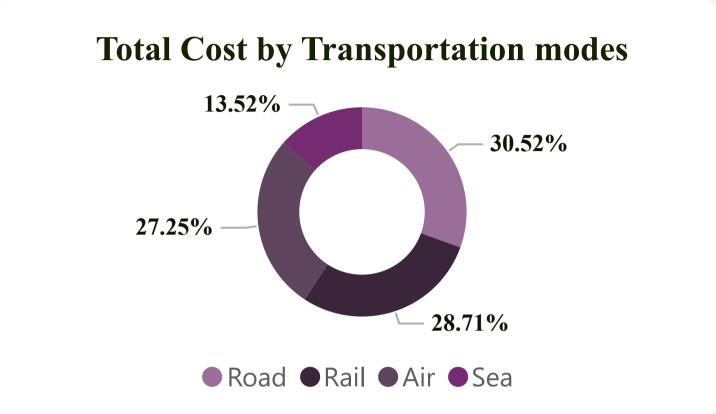


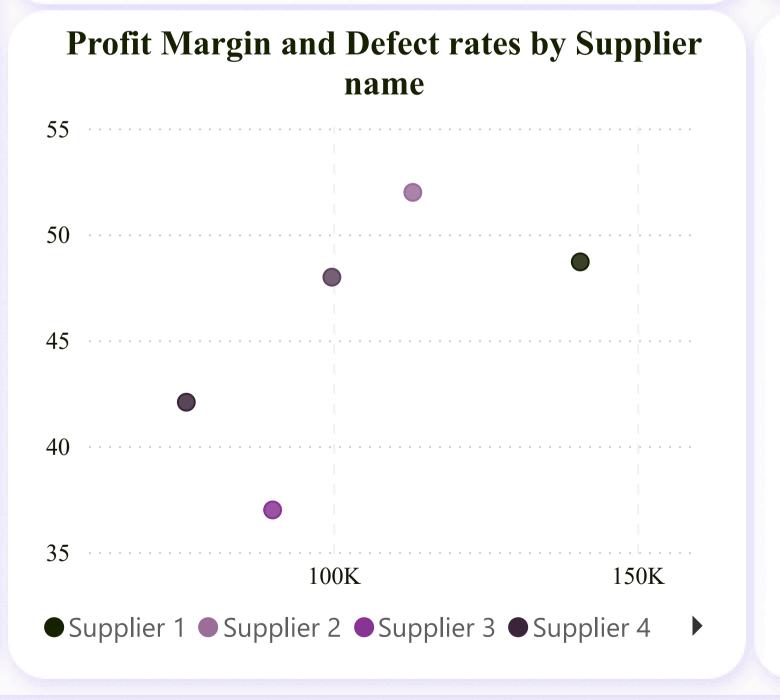
Supplier

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\$







Avg Defect Rate % by Transportation modes 20.09% 25.5% 25.54% Road Rail Sea Air

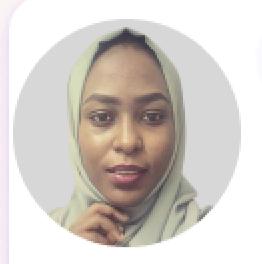
Supplier name	Stock Level
Supplier 1	1,142
Supplier 2	1,022
Supplier 3	654
Supplier 4	1,061
Supplier 5	898

About Team



Data & Business Analyst | Fabric Analytics

Esraa is a certified Data & Business Analyst, known for her ability to turn complex data into clear, actionable insights. With a background in analytics and visualization, her focus is on transforming raw information into stories that drive smarter decisions. Her curiosity and passion for learning make every project an opportunity to grow. Esraa also enjoys sharing knowledge and collaborating on Power BI and digital transformation projects.



MARWA KHALIL

Business Intelligence Developer | Data Analyst

Marwa is a results-driven BI professional with over four years of experience in data analytics, known for turning complex business needs into clear, data-driven solutions. Certified as a Microsoft Power BI Data Analyst Associate, she specializes in data modeling, SQL optimization, and building impactful dashboards. With strong expertise in the Microsoft Stack, Marwa's focus is on helping organizations make informed decisions through meaningful KPIs and powerful data storytelling.



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ESRAA KAMAL



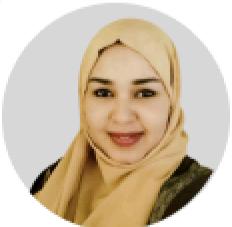






Data Scientist & Business Analyst | Fabric Analytics





RUFYDA RAHMA

Rufyda is a dedicated data enthusiast with solid experience in data analysis and data science. She has participated in multiple competitions that sharpened her technical and problem-solving skills, and her volunteer work allowed her to apply analytics in real-world settings. Passionate about continuous learning, she is always exploring new tools and methods. Rufyda strives to create meaningful insights that drive value and support data-driven decision-making.







Nabha is a dynamic and results-driven developer with over four years of specialized experience in data extraction, transformation, and visualization. She has proven expertise in designing robust data models and integrating insights from diverse sources into impactful reports. Skilled in optimizing data pipelines, automating workflows, and applying best practices in analytics, Nabha excels at turning complex datasets into meaningful business solutions.

Business Intelligence Analyst | Microsoft Fabric





