

SEO - Misc Techniques

SEO Miscellaneous Techniques: What are they?

There are additionally many further SEO-related recommendations. Since we have not put them in specific categories, we placed them under the general classification. Check down each of these recommendations individually at a time.

Things to Do and Actions to Take

- Establish required webpages for a Sitemap, support, FAQ, about us, links to our company, copyright, disclaimers, privacy policies and terms of service.
- To maximise relevancy with Google, keep lists of web pages containing at least 200 words of text.
- Watch out for the URLs of your dynamic pages. Avoid using over two parameters within the URL, as Google may be crawling and indexing dynamic websites as long as they don't contain more than two parameters.
- In order to avoid harming the rating with other websites, be sure that none of your web pages have any broken links.
- All websites must be simple to navigate and ought to include a hyperlink to the website's homepage.
- Additional miscellaneous meta tags that provide the web spider precise details include those that do not constitute part of the title, description, or meta keywords. Additionally, the head part of an HTML code incorporates these tags.

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Examples of Misc Meta Tags

```
<meta name="author" content="www.tutorialspoint.com">
<meta name="content-language" content="english">
<meta name="audience" content="all">
<meta name="distribution" content="Kolkata, Kol, East India">
<meta name="distribution" content="global">
```

```
<meta name="revisit-after" content="7 days">  
<meta name="publisher" content="tutorialspoint">
```

These were a few examples of Miscellaneous Meta Tags, and there are still more that can be added if you wish.

Things to Avoid and Actions to Prevent

- Avoid placing concealed messages on your websites.
- By using inappropriate keywords, avoid creating alternate image spam.
- Avoid cramming your meta descriptions and meta tags.
- Avoid using frames and flash player on your website.
- Avoid exchanging links with websites that are on the blacklist.
- Avoid attempting to mislead consumers to your website by utilising misspelled keywords.
- Avoid sending spam to a vast number of email addresses.
- Limit the amount of visuals you utilise on your website.
- Avoid creating too many gateway pages.
- Avoid attempting to produce duplicated content for web pages.
- Avoid submitting your website to the same search engine multiple times.
- Utilise at most 1-2 subdirectories.
- Avoid creating an excessive number of interactive pages. Try to turn them into pages that remain static.
- Avoid adding excessive scripts and codes to your website.
- Your web pages shouldn't be nested.