UNIVERSIDADE DE LISBOA INSTITUTO SUPERIOR TÉCNICO

Big Data Privacy by Design Computation Platform

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Resumo

Abstract

We live in the age of Big Data. Personal user data, in particular, is necessary for the operation and improvement of everyday Internet services like Google, Facebook, WhatsApp, Spotify, etc. Many times, the capture and use of personal data is not made explicit to the users, but it is central to the business model of companies. However, each person's right to privacy has to be respected. How can these two conflicting needs be reconciled, *i.e.*, how can we build useful Big Data systems that are respectful of user privacy? The goal of this work is to design and implement a proof-of-concept of a platform for performing privacy preserving computations, providing an easy-to-use method to implement privacy-preserving techniques. This system could be used, for example, to monitor the vital signs of patients (without exposing them to other people), to produce real time recommendations based on location (without disclosing location to others), sports/fitness applications, etc. This proof-of-concept will implement privacy-preserving versions of Machine Learning algorithms and compare them against a baseline reference, allowing a better understanding of the trade-offs of using this technology.

so the trade-offs can be quantified and better understood.

Palavras-Chave Keywords

Palavras-Chave

Preservação de privacidade em Computações Aprendizagem automática Extracção de Informação Big Data Processamento de Dados Computação Multi-Entidade Segura

Keywords

Privacy-preserving Computations Machine Learning Data Mining Big Data Data Processing Secure Multi-Party Computation

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List of Acronyms

PPDM Privacy-Preserving Data Mining

PII Personal Identifiable Information

SPI Sensitive Personal Information

PPML Privacy-Preserving Machine Learning

SMPC Secure Multi-Party Computation

STPC Secure Two-Party Computation

OT Oblivious Transfer

GC Garbled Circuits

DP Differential Privacy

 ${f HE}$ Homomorphic Encryption

PHE Partial Homomorphic Encryption

FHE Fully Homomorphic Encryption

FE Functional Encryption

ENISA European Union Agency for Network and Information Security

EU European Union

GDPR General Data Protection Regulation

DT Decision Tree

k-NN k-Nearest Neighbors

SVM Support Vector Machine

k-M k-Means

LR Logistic Regression

CMU Carnegie Mellon University

ML Machine Learning

BARD Big dAta pRivacy by Design platform

EMR Eletronic Medical Records



With the so called "Big Data revolution", vast amounts of data are now being analyzed and processed by companies that take advantage of the enormous quantities of information that is generated every day¹. Big Data and Business Analytics market reflects this growth rate, expecting to hit the \$210 billion mark in the year 2020². Through this data processing, meaningful information can be obtained to improve existing systems or to discover new approaches in business models. An example of this is the deployment of *Data Mining* algorithms to better understand their customers, and to devise better recommendation systems, in order to surpass their competitors in customer satisfaction. Another example lies in the field of healthcare, where it can be beneficial to match patient records from different hospitals in order to identify inefficiencies and develop best practices [25].

Most times data contains private information about individuals, such as health records or daily routines. This kind of data cannot be freely processed because that leads to breaches of private information, such as the AOL Search Leak or the Microsoft Hotmail privacy breach³. Due to these breaches, and despite the value that Data Mining adds to businesses and medical systems, consumers show an increasing concern in the privacy threats posed by Data Mining [5]. The privacy of an individual may be violated due to, for example, unauthorized access to personal data, or the use of personal data for purposes other than the one for which data was collected.

To deal with the privacy issues in Data Mining, a sub-field known as Privacy-Preserving Data Mining (PPDM) has been gaining influence over the last years [7]. The objective of PPDM

¹http://www.vcloudnews.com/every-day-big-data-statistics-2-5-quintillion-bytes-of-datacreated-daily/

²https://www.idc.com/getdoc.jsp?containerId=prUS42371417

³https://www.networkworld.com/article/2185187/security/15-worst-internet-privacy-scandals-of-all-time.html

is to guarantee the privacy of sensitive information, while at the same time preserve the utility of the data for Data Mining purposes [1]. This can be achieved by using one or more privacy-preserving techniques, such as Differential Privacy (DP) [8] or Secure Multi-Party Computation (SMPC) [7].

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Machine Learning (ML) algorithms in the context of Big Data processing are also producing significant results, so that it is possible to do knowledge learning from datasets in order to predict future labels (*i.e.* classes of data) or clusters (groups of related data) for new data. An example of an application of ML algorithms in Data Mining is Classification [23], in which a training set is processed in order to create a classifier for data, and then that classifier is used to predict class labels for new data. These applications show a greater impact in the field of medicine as mentioned above, with Google's DeepMind building ML algorithms to process admissions in hospitals faster⁴, and with IBM's Watson supporting medical personnel consider treatment options for their patients⁵. Some examples of ML algorithms include Decision Tree, k-Nearest Neighbors (k-NN), and Support Vector Machine (SVM) [23].

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By combining ML algorithms and privacy-preserving techniques, it is possible to create Data Mining processes that, not only allow for knowledge learning on large datasets but also to maintain a level of privacy that is desirable by individuals and that complies with the laws in force [7].

1.1 Contributions

The main contribution of this thesis is the design and creation of a proof-of-concept platform for privacy-preserving distributed ML computations without resorting to third parties. With it, we aim to give the users a ML platform without having to build their own, meaning less maintenance costs derived of maintaining code developed *in-house*, dedicated servers, or even dedicated personnel. And since the platform has its foundations on privacy-preserving techniques, it complies with the level of privacythat those users want for their data.

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⁴https://deepmind.com/applied/deepmind-health/

 $^{^{5}} https://www.mskcc.org/about/innovative-collaborations/watson-oncology$

We show in

ref to use case

possible usages of this platform, detailing the context of the data to process, the trade-offs that are required, etc.

Expand
Contributions

1.2 Structure of this Document

The remainder of this thesis is structured as follows.



This chapter provides and overview on the privacy-preserving Machine Learning paradigm. We start by defining Data Security and Data Privacy, in sections 2.1 and 2.2 respectively. We detail each concept so that it gives an understanding of the differences between them. Section 2.3 presents the concepts of data processing and Data Mining, gives an overview of the CRISP-DM model, and defines the attack models that can be assumed when developing a Privacy-Preserving Data Mining (PPDM) algorithm. For developing a PPDM algorithm, one can implement one or more of the privacy-preserving techniques briefly presented in section 2.4. We present Machine Learning applied in Data Mining in section 2.5. Finally, we discuss known use cases that show what can be achieved in the field in section 2.6.

2.1 Data Security

Data Security refers to protective digital measures that are applied to prevent unauthorized access to computers, databases, and websites, as well as to prevent data destruction or alteration.

2.1.1 Data Protection Goals

We define here the core protection goals widely accepted in the literature, often known as the CIA triad (*Confidentiality*, *Integrity*, and *Availability*) [19].

• Confidentiality is defined as the property that data, and services that process such data, cannot be accessed by unauthorized entities.

- *Integrity* is defined as the property that data, and services that process such data, cannot be modified in an unauthorized or undetected manner.
- Availability is defined as the property that access to data, and services that process such
 data, is always possible when needed by the authorized parties and in a timely manner.

For applying Data Security measures, various technologies can be implemented, such as:

- Data backups ensure that data that has been lost can be recovered. This technique is standard procedure for most companies since the permanent loss of crucial data can seriously cripple a company's business.
- Data erasure, in contrast to backups, is a technique to permanently delete data from a hard drive or other digital media, to ensure that no sensitive data is leaked when a company wants to permanently remove an asset from usage or when required by court order.
- Data encryption, or disk encryption, refers to techniques that allow a user to encrypt
 data in a disk or part of it, such that it remains protected and cannot be decrypted
 easily by an unauthorized party.
- *Identity-based security* is a method to limit the access to data such that only a user that has been authenticated and has permission to access a piece of data can do so.

These techniques offer ways to protect data, but sometimes this is not enough. Usually due to incorrect programming that cause bugs in the system, vulnerabilities occur in the software that allows unauthorized parties to bypass these mechanisms and get access to data that should be confidential.

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2.1.2 Examples of Data Security Breaches

Data Security breaches refer to attacks, usually by unauthorized access, to systems that contain private data. These attacks are commonly made by organized hacker groups to gain leverage against companies or to make a profit by selling the data in black markets. Next, we present some examples of recent Data Security breaches.

- Sony Pictures hack¹. In 2014, a hacker group leaked confidential data from Sony Pictures
 in an attempt to gain leverage with the company to make it comply to their demands.
 The hacker group threatened to commit acts of terrorism in theaters if Sony released a
 movie related to the North Korean leader.
- Yahoo! data breach². In 2016, Yahoo! reported two separate data breaches occurring in 2014 and 2013, of over 1.5 billion user accounts, including Yahoo! email access, which in turn can reveal bank and family details as well as passwords for other services.
- Ashley Madison data breach³. In 2015, a group of hackers stole user data from the adultery website Ashley Madison, and threatened to release usernames and personally identifying information if the website was not shut down.

2.2 Data Privacy

Privacy is an important field in information security because it gives a person his/her personal space and defines his/her personal private information, giving the person the right to decide which personal information is for sharing and which should be kept confidential. Privacy also limit the access that other entities, being them the government or private companies, have to personal data.

 $^{^1}$ https://www.washingtonpost.com/news/the-switch/wp/2014/12/18/the-sony-pictures-hack-explained/

²https://www.theguardian.com/technology/2016/dec/14/yahoo-hack-security-of-one-billion-accounts-breached

³http://fortune.com/2015/08/26/ashley-madison-hack/

2.2.1 Privacy Definitions

Privacy can be defined as the ability or right that an individual has of protecting his/her personal information and extends to the ability or right to prevent invasions on the personal space of said individual [2].

One of the prime examples of Privacy applied to information technology problems and mentioned in the literature is related to Eletronic Medical Records (EMR) [25]. These records must be handled with extra care because they contain a large number of sensitive information about the patients. The Patient Record Systems should be able to disclose information only to selected personnel, but not all the information about the patient, only what is necessary to proceed in helping the patient. This example illustrates the tension between having access to the data, that can be useful, but at the same time keeping it closed to other users.

2.2.2 Privacy Protection Goals

New concepts have arisen in recent years for privacy specific protection goals [8]. Their definitions are as follows:

- *Unlinkability* is defined as the property that ensures privacy-relevant data cannot be linked across domains that are constituted by a common purpose and context. In other words, multiple actions from the same user/entity must be unlinkable.
- Transparency is defined as the property that ensures all privacy-relevant data processing can be understood and reconstructed at any time. Transparency has to cover not only the actual processing but also the planned processing and after processing to fully know what has happened and which entities were involved. Transparency is related to the principles concerning openness and it is a prerequisite to accountability. The user/entity must know and understand how his/her private data is being handled.
- Intervenability is defined as the property that ensures mediation is possible concerning

2.2. DATA PRIVACY 9

privacy-relevant data processing, in particular by those persons whose data is being processed. Intervenability is related to the rights of an individual, in a way that the owner of privacy-relevant data must have the means to rectify or erase said data.

2.2.3 European Union Legislation

It is also important to mention in the context of this work the current legislation in the European Union (EU) regarding data protection.

The Data Protection Directive⁴ is the current law regarding privacy in the EU and is in force since 1995. More recently a replacement has been proposed and accepted in the EU, the General Data Protection Regulation (GDPR)⁵, that will take effect in May 2018. Both these laws are regulated by European entities, namely the European Union Agency for Network and Information Security (ENISA)⁶ and the Article 29 Data Protection Working Party⁷.

According to ENISA, EU data protection law applies to any processing of personal data [7]. This personal data is defined as any information related to an identified or identifiable natural person. In the context of Big Data analysis, the focus is more on indirect identification, which translates into three different approaches: *i)* The possibility of isolating some or all records which identify an individual in a dataset; *ii)* The linking of at least two records concerning the same individual in the same database or in different databases; and *iii)* The possibility to infer the value of an attribute in a dataset from the value of other attributes.

Another important cornerstone of EU data protection law are the principles relating to data quality:

• The fairness principle requires that personal data should never be processed without the individual being actually aware of it.

⁴http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex:31995L0046

 $^{^5} http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:0J.L_.2016.119.01.0001.01.ENG\&toc=0J:L:2016:119:TOC$

⁶https://www.enisa.europa.eu/

⁷http://ec.europa.eu/newsroom/just/item-detail.cfm?item_id=50083

- The *purpose limitation principle* implies that data can only be collected for specified, explicit and legitimate purposes.
- The *data minimization principle* states that data processed should be the one which is strictly necessary for the specific purpose previously determined by the data controller.

These three principles together mandate that data processing must be done with the consent of the subject, informing the subject of what is the purpose of the processing, and do not deviate from this purpose without informing the subject.

Finally, and also important to mention in the context of this work, are the rights of the data subject according to the EU law. There are two important rights that a subject has: the right of access and the right to object. The right of access ensures that any data subject is entitled to obtain from the data controllers communication of the data that is subjected to processing and to know the logic involved in any processing of data concerning him/her. This is particularly relevant in the context of Big Data analysis because it limits technological lock-ins and other competition impediments, and it enhances transparency and trust between users and service providers. The right to object ensures that data subjects have a right to revoke any prior consent, and to object to the processing of data relating to them, giving to the subject the power to remove himself completely or partially to any data processing mechanisms using his personal data.

2.2.4 Examples of Data Privacy Breaches

In recent years we can find a number of attacks made to systems that handle personal information. Next are a number of examples found relevant regarding Data Privacy breaches.

• Target Pregnancy Leak⁸. In 2012, Target, an American retail company, started merging data from user searches and demographics data in order to learn when their customers

 $^{^{8}} https://www.forbes.com/sites/kashmirhill/2012/02/16/how-target-figured-out-a-teen-girl-was-pregnant-before-her-father-did/#3001668b6668$

were pregnant, in order to approach them with a specific advertisement. This is a clear violation of private sensitive information about their customers and their private life.

- Netflix Prize⁹. In 2007, Netflix created a contest to improve their recommendation system. For that, they released a training dataset, with all the personal information regarding customers removed and customer *ids* replaced by randomized *ids*. Later it was shown that it was not enough when a group of researchers linked public information in another movie-rating website (IMDB) with the released dataset and were able to partially de-anonymize the training dataset, compromising the identity of some users.
- AOL search data leak¹⁰. In 2006, AOL released to the general public a text file containing search keywords for numerous of their users, intended for research purposes. The users were not identified, but personally identifiable information was present in many of the queries. These queries contained a user *id* attributed by AOL, and an individual could be identified and matched to their account and search history by such information.
- Massachusetts GIC medical encounter database¹¹. A researcher from Carnegie Mellon University (CMU) linked the anonymized database (which contained birth date, sex and ZIP code) with voter registration and was able to link medical records with individuals.

2.3 Privacy Implications of Personal Data Processing

Data processing is the conversion of raw data to meaningful information through a process.

Data is manipulated to produce results that lead to a resolution of a problem or improvement of an existing situation.

Data mining is the process of discovering interesting patterns and knowledge from large amounts of data [18]. We will describe the Data Mining process according to the widely used

⁹https://www.wired.com/2009/12/netflix-privacy-lawsuit

¹⁰ https://techcrunch.com/2006/08/06/aol-proudly-releases-massive-amounts-of-user-search-

 $^{^{11}} https://techpinions.com/can-you-be-identified-from-anonymous-data-its-not-so-simple/7627$

CRISP-DM model [41], in which the process is separated into six major phases, as described next and in Figure 2.1.

- Business Understanding: In this initial phase, the project goals and requirements must be understood from a business perspective, and then converted into a Data Mining problem.
- Data Understanding: During this phase, an initial data collection is done, followed by a number of activities in order to get familiar with the data, to understand how the data is organized, to identify if the data has quality problems, or even to detect interesting subsets in the data collected.
- Data Preparation: This phase covers all the data preparation tasks to construct the final dataset from the initial raw data collected. These tasks include attribute selection, data cleaning, and transformation of data to fit the modeling tools.
- Modeling: In this phase, various modeling techniques are selected and applied, and
 the underlying parameters are calibrated to optimal values. Usually, there are several
 techniques for the same Data Mining problem type, and some of these techniques require
 specific data formats.
- Evaluation: At this point in the Data Mining process, one or more models have been developed that appear to have high quality, from a data analysis perspective. These models must be evaluated thoroughly so that we can be certain that they properly achieve the business goals.
- **Deployment:** In this last phase, the knowledge gained by the Data Mining process will need to be organized and presented in a way that the customer can use it. This, of course, depends on the requirements presented at the beginning of the process. An example of a common deployment that results from Data Mining is a simple report on the knowledge obtained.

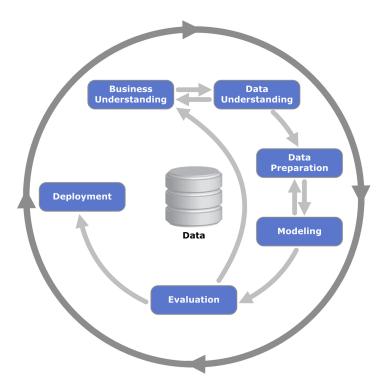


Figure 2.1: Process diagram showing the relationship between the different phases of CRISP-DM [41].

In the Data Mining process, we must be aware that, sometimes, private information about individuals can be used and it may lead to breaches of privacy. We define this private information as Personal Identifiable Information (PII) or Sensitive Personal Information (SPI) [34]. This concept can be defined as information that can be used alone or in conjunction with other information to identify, contact, or locate a single person, or to identify an individual in a context.

2.3.1 Attack Models

When considering the security of a system, one must have into account the concepts of threat model, attack model, and the two types of adversaries, *honest-but-curious* and *malicious*, to understand how to better implement an efficient and trustworthy security layer.

A threat model specifies the potential threats that can be used against a system, by identifying, enumerating and prioritizing them. A well known and defined threat assessment model

is the STRIDE model developed by Microsoft [17].

Cryptographic attacks are used whenever the target system relies on cryptography for protection. An attack model is, in terms of cryptanalysis, a classification of cryptographic attacks specifying the type of access the attacker has to a system when attempting to break an encrypted message. We can summarize the cryptographic attack in the following four categories:

- Ciphertext-only attack: In this type of attack, the cryptanalyst has access only to the ciphertext and has no access to the plaintext. This is the most common type of attack, and it is a requirement for modern ciphers to be resistant to it. An example of a ciphertext-only attack is the brute force attack, where the attacker makes a trial-and-error approach to decrypt the ciphertext.
- Known-plaintext attack: In this type of attack, the cryptanalyst has access to a number of pairs of plaintext and the corresponding ciphertext.
- Chosen-plaintext attack: In this type of attack, the cryptanalyst is able to encrypt arbitrary plaintext and have access to the resulting ciphertext, allowing him to make a statistical analysis on the plaintext state space.
- Chosen-ciphertext attack: In this type of attack, the cryptanalyst is able to choose arbitrary ciphertext and obtain the corresponding plaintext.

We can also classify the types of adversaries according to their strategies in two major groups: honest-but-curious and malicious adversaries. The honest-but-curious adversary follows the protocol in plan, but he will try to extract information from his viewpoint of the protocol to gain some form of advantage or gain access to confidential information. The malicious adversary is one that can deviate from the protocol specification as he desires, and will try to disrupt and/or collect as many information as he can.

2.4 Privacy-Preserving Techniques

In this section, we will describe some of the techniques used in preserving Data Privacy, namely anonymization, Differential Privacy (DP), Secure Multi-Party Computation (SMPC), Garbled Circuits (GC), Oblivious Transfer (OT), Homomorphic Encryption (HE) and Functional Encryption (FE).

2.4.1 Anonymization

Data anonymization is a type of information sanitization that has the final intent of privacy protection. This can be achieved by either removing or encrypting PII from datasets so that the individuals whom the data describe remain anonymous [31].

Anonymization techniques use a variety of approaches, for example, suppression, where a piece of information (e.g., name, age) is removed from the dataset; generalization, where data is coarsened into less refined sets; perturbation, where data is modified by adding noise; and permutation, where sensitive associations between entities in the dataset are swapped.

The goals behind anonymization of data are tightly intertwined with the privacy goals we want to achieve for the data being processed. Usually, one or more techniques mentioned above are applied to the data until certain properties are met, for example, k-anonymity, ℓ -diversity or t-closeness.

- k-anonymity property states that, for each individual whose data is released in some dataset, he must not be distinguishable from at least k individuals that are also present in the release [38].
- ℓ -diversity property is an extension of the k-anonymity property, and furthers the anonymization of data by reducing the granularity of the data representation such that for any given record, there exists at least ℓ different sensitive attribute values, in addition to the guarantees made by k-anonymity [26].

• t-closeness property is a further refinement of ℓ -diversity. This property requires that the distribution of a sensitive attribute in any equivalence class is close to the distribution of the attribute in the overall table, effectively limiting the amount of individual-specific information an observer can learn [24].

2.4.2 Differential Privacy

The concept of Differential Privacy (DP) arose due to recent Data Privacy breaches mentioned in section 2.2.4. In [11] it is shown that the security standard for statistical databases, that states that access to a statistical database should not enable one to learn anything about an individual that could not be learned without access, is not achievable because of the existence of auxiliary information, *i.e.*, information available from sources other than the statistical database.

DP is a process of maximizing the accuracy of queries in statistical databases while minimizing the chances of identifying its records. The core of the procedure is based on *randomized* response [40], giving the possibility to infer statistical information from the dataset, while still ensuring high levels of privacy.

Detailed information about DP and algorithms designed to achieve it are described in [12].

2.4.3 Secure Multi-Party Computation

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Secure Multi-Party Computation (SMPC) (also known as secure computation, multi-party computation, or privacy-preserving computation) is a protocol for distributed parties to jointly compute a function over their inputs while keeping those inputs private. The problem of computing functions while also preserving the privacy of the inputs is referred in the literature as a SMPC problem [42]. Generally speaking, a SMPC problem deals with computing any probabilistic function on any input, while also ensuring the correctness of the computation and guaranteeing that no more information is revealed to a participant in the computation that can be inferred from that participant's input and output [16].

A strategy to solve these problems is to trust an external entity (a trusted third party), that can mediate the computation. This approach can be risky because it requires a third party that all participants agree to trust, which can sometimes be difficult to find. Sometimes, the data has such high degree of importance to the participants that even disclosing them to a trusted third party is not viable.

When building a SMPC protocol, the most important properties that must be ensured are input privacy and correctness [15]:

- Input privacy property states that no information about the private data held by the parties can be inferred during the execution of the protocol. The only inferences about private data are those that could be inferred from seeing the output of the computation made by the protocol.
- Correctness property relates to the existence of malicious parties that could try to deviate from the normal functioning of the protocol. In these cases, the protocol should prevent honest parties to output incorrect results. The approach to implementing the correctness property comes in two alternatives: either the protocol is robust, i.e. it guarantees that the honest parties compute the correct output; or the honest parties abort the computation if they find an error during the execution of the protocol.

The first implementation of secure computation was introduced as Secure Two-Party Computation (STPC) [42]. It is a simplification of the problem of SMPC, and a known protocol for STPC is Yao's GC protocol, which is detailed in subsection 2.4.5. In STPC there are only two participants in the computation, and usually one is responsible for starting and encoding the computation mechanism, while the other is the one responsible for evaluating the computation. In multi-party computation, the parties have no special roles and, instead, the encoding is shared amongst the parties, by secret sharing, and the evaluation is made by a protocol.

Recent implementations of SMPC protocols are based on *secret sharing*. Secret sharing allows

MP:add some more text about the protocol.

one party to distribute a secret over a number of parties by distributing shares to each party. Three of the types of secret sharing techniques more commonly used are: Shamir Secret Sharing [35], Additive Secret Sharing and Replicated Secret Sharing.

2.4.4 Oblivious Transfer

Oblivious Transfer (OT) [30] is a protocol in which a sender transfers one of the potentially many pieces of information he has to a receiver, but remains oblivious as to what piece has been transferred. Let s^0 and s^1 be two strings held by a sender that wants to transfer one of the strings to a receiver, holding a selection bit b; the protocol allows for only one of the inputs s^b to be transferred; the receiver learns nothing about s^{1-b} , and the sender does not learn b.

An interesting implementation of OT is the one done by Pinkas and Naor [27]. In it, the authors describe an extension to the basic 1-out-of-2 OT protocol, to a 1-out-of-N protocol, and a k-out-of-N protocol.

2.4.5 Garbled Circuits

Yao's Garbled Circuits (GC) [43] is a cryptographic protocol that allows two mistrusting parties to evaluate a function without resorting to a trusted third party. In other words, GC allow parties holding input x and y to evaluate an arbitrary function f(x, y) without leaking any information about their inputs beyond what is inferred from the function output. The idea behind GC is that one party prepares an encrypted version of a circuit that computes f and the second party then computes the output of the circuit without learning any intermediate values.

Some optimizations have been proposed for Yao's GC. Kolesnikov and Schneider [22] present a technique that eliminates the need to garble XOR gates. Pinkas *et al.* present a technique that reduces the size of a garbled table from four to three ciphertexts [29].

2.4.6 Homomorphic Encryption

Homomorphic Encryption (HE) [32] is a cryptographic technique that allows computations to be carried with the ciphertext, so that, when decrypted, the resulting plaintext reflects the computation made. In other words, HE allows to make some computation over the ciphertext, for example, addition, without decrypting it, and the result is the same as making that computation on the plaintext. This is of great importance because it allows chaining multiple services that make computations on a ciphertext, without the need to expose the data to those services. A prime example of HE in real-world problems is electronic voting [21].

Homomorphic cryptosystems can be classified into two distinct groups: partially homomorphic cryptosystems and fully homomorphic cryptosystems.

- In Partial Homomorphic Encryption (PHE), there is a operation or operations, like addition or multiplication, that offer the homomorphic property, but not for all possible operations. Some examples of existing partially homomorphic cryptosystems are: ElGamal cryptosystem [13]; Unpadded RSA [33]; and Pailier cryptosystem [28].
- In Fully Homomorphic Encryption (FHE), it is possible to make any arbitrary computation on the ciphertext. This concept was first introduced in [32], and for many years it remained just as a concept, until recent years when fully homomorphic implementations were developed, for instance, Gentry's cryptosystem [14].

2.4.7 Functional Encryption

In Functional Encryption (FE) systems, a decryption key allows a user to learn a specific function of the encryption data, while also stopping that same user from learning anything more about the encrypted data. In other words, having a secret key only allows for a specific computation of a function over the ciphertext [4]. When comparing FE with HE, the main

MP:It
is not
clear why
evoting
is an example of

HE

difference is that, in HE, the result of a computation in the ciphertext remains encrypted, while in FE, the result of the computation is available in the clear.

2.5 Privacy-Preserving Machine Learning

In the context of Data Mining, Machine Learning techniques come as an important addition to the data processing step. An example of that is the *Classification* method. Classification is described by a two-step process, in which a classification algorithm is employed to build a classifier for the data by analyzing a training set made of tuples of data and their associated labels, and then the classifier is used to predict class labels for new data. As such, because the large size of the datasets produced in Big Data operations, classification algorithms have a large quantity of data to learn from, making them less prone to erroneous classification of new data.

The conjunction between Machine Learning and privacy-preserving comes from the need to do knowledge learning over large datasets, while also maintaining protection over the privacy of the data, without degrading the quality of data by using anonymization techniques.

In the field of Machine Learning, we can identify a number of algorithms that can be used in Data Mining. In Table 2.1, we list some of them, giving a brief description, and identifying a privacy-preserving technique that has been implemented with it.

2.6. USE CASES 21

Table 2.1: Privacy-Preserving Machine Learning (PPML) algorithms.

Machine	Short summary	Privacy-Preserving	Reference
Learning		Technique	
Algorithm			
Decision Tree	Protocol for distributed learn-	SMPC	[6]
	ing of decision-tree classifiers.		
Naive Bayes	Differentially private naive	DP	[39]
	Bayes classifier. Centralized		
	access to the dataset.		
SVM	Algorithm for support vec-	SMPC	[44]
	tor machine classification over		
	vertically partitioned data.		
k-NN	Nearest neighbors of records	SMPC	[36]
	in horizontally distributed		
	data.		
k-Means	k-Means clustering based on	SMPC	[10]
	additive secret sharing.		

maybe add logistic regression in this table?

2.6 Use Cases

In terms of PPML and its applications, it is important to distinguish the subject of the data that is being processed. Different data can be subject to different constraints regarding laws and privacy. Some sensitive data may be only processable in a local environment, while other data can only be processed in a less individualized way.

We now detail three relevant and different subjects that are subject to different privacy constraints.

- Health records: Healthcare systems are one of the examples where vast amounts of data are collected every day, and it is of relevance to do Data Mining on patient records, for a better understanding of patients and to improve the healthcare system. Patient records contain very sensitive information about individuals and cannot be processed without the Data Mining system being in compliance with the legislation on Data Privacy, therefore it is of interest to build privacy-preserving systems for the healthcare system, so that hospitals and other health-related organizations can share and infer knowledge without violating the privacy of their patients.
- Governance (students and taxes): Bogdanov et al. [3] made a statistical study in 2015 using SMPC to look for correlations between working during university studies and failing to graduate in time. For this study, it was necessary to link the database of individual tax payments and the database of higher education universities. These types of government data are subject to strict legislation and cannot simply be handled without strong privacy guarantees. To solve this problem, a SMPC system was developed and deployed that could assure a level of privacy that would be in compliance with the laws on Data Privacy. The data processing steps were all made using SMPC between three parties, using OT so that each party would not know each other inputs.

In the end, the study using SMPC was compared with an anonymized study using 3-anonymity. The loss of samples in the latter was 10%-30%, depending on the demographic group, thus suggesting that producing studies on existing databases using SMPC to enforce privacy can give more accurate results than the same study run using k-anonymity measures.

• Human mobility: Another subject that provides great challenges in the field of Data Privacy are the mobility traces generated by people when driving, walking, etc. Mobility traces are highly unique so it is possible, even after anonymizing the dataset, to link an individual to his mobility patterns, as shown by Montjoye et al. [9]. Since mobility data contains the approximate whereabouts of individuals, it can be used to reconstruct their

2.7. SUMMARY

movements across space and time. Applying privacy-preserving techniques to process this highly sensitive data can result in better geographic-based recommendation systems.

2.7 Summary

The previous sections provided an overview of the state of the art surrounding privacy-preserving Machine Learning.

expand

Implementation

When building a platform in the scope of privacy-preserving Machine Learning (ML), we must consider not only the traditional steps in data processing mentioned in section 2.3 and in Figure 2.1, but also have an increased care when preprocessing data to incorporate the cryptographic techniques that we used. This chapter describes the work that was done in implementing a privacy-preserving ML platform. We start off with a description of the datasets chosen to evaluate our platform 3.1. Then, we explain the preprocessing that was done to those datasets 3.2. Section 3.3 presents the baseline implementation of the chosen ML algorithms, resorting to a widely used ML toolkit for Python. In section 3.4 the implementation of the prediction phase of the algorithms is detailed. Finally, in section 3.5, we detail which cryptographic protocols we used, why, and how we implemented them, mentioning which toolkits were used.

3.1 Datasets Used

For running the experiments, we used datasets that are highly used in the literature, namely the Breast Cancer Wisconsin dataset¹, the Pima Indians Diabetes dataset², the Credit Approval dataset³, and the Adult Income dataset ⁴. Table 3.1 presents a brief description of each dataset.

 $^{^{1} \}texttt{https://archive.ics.uci.edu/ml/datasets/Breast+Cancer+Wisconsin+(Diagnostic)}$

²https://archive.ics.uci.edu/ml/datasets/pima+indians+diabetes

³http://archive.ics.uci.edu/ml/datasets/credit+approval

⁴https://archive.ics.uci.edu/ml/datasets/adult

Dataset	Subject	Instances	Features
Breast Cancer Wisconsin	HealthCare	569	30
Pima Indians Diabetes	HealthCare	768	8
Credit Approval	Finance	690	15
Adult Income	Governance	48842	14

Table 3.1: Datasets used in Big dAta pRivacy by Design platform (BARD).

3.2 Data Preprocessing

Although our data is obtained from publicly available data sources, it is still required to do some preprocessing on the data. For example, the datasets contained missing values on some of the entries that needed to be addressed. Another example is the existence of categorical data that ML algorithms cannot process. We now describe some of the techniques we used in the data preparation phase for the datasets described in Table 3.1.

• One-hot Encoding[20] was initially used in digital circuits in order to determine the state of a state machine without using a decoder. The binary code is converted in a group of bits in which only one bit can have the value high (1), and all the others low (0). For example, the binary 110 is converted to 01000000. In ML, we apply this technique to deal with the problems created by using datasets with categorical (or nominal) data. Most ML algorithms require numerical representations in the data. A solution can be to assign an integer number to each different value present in the data, but this leads to the model assuming a natural ordering between categories that may not exist. Using one-hot encoding in categorical data allows us to circumvent this problem, creating additional binary variables for each unique value, e.g. if a variable describing pets has the values "dog", "cat" and "fish", after encoding three more variables will be added to the dataset, each representing a possible value. Then, a high (1) will be placed on the binary variable that represents the original value, and low (0) on all the others. Using the pets example, if the original value was "dog", the resulting three binary variables

will be high on the binary variable representing "dog", and low on the other two ("dog" becomes 1,0,0).

• Feature Scaling is a technique to normalize the range of data. For some ML algorithms, having broad range of values in one of the features may cause this feature to govern the modeling. There are different ways of achieving this, for example, rescaling, where the range of values is scaled to a target range (usually [0, 1] or [-1, 1]), or standardization, where the features are rescaled so that they have the properties of a standard normal distribution, i.e. the mean average at zero and the standard deviation from the mean at one.

In our implementation, we used one-hot encoding in the Adult Income dataset and in the Credit Approval dataset. These two datasets contain categorical features that required the use of encoding to be processed by the ML algorithms.

In the Adult Income dataset, we have multiple examples of categorical features, namely the workclass, education, marital-status, occupation, relationship, race, sex and native-country. these were all encoded so that only numerical values were left. Of course, this caused a exponential growth on the number of features, going from the initial 14 to 108. In the Credit Approval dataset, we encoded all the non-numerical features, changing the number of features from 15 to 51. Feature scaling was used in all of the datasets, in order to reduce the errors caused by wide ranges. We used rescaling of all values to numbers between 0 and 1.

Besides the techniques mentioned above, it was also necessary to deal with the missing values that existed in the datasets. These values must be dealt with, since many ML algorithms cannot work with them. So, for the numerical features, we replaced those missing values with the median of the other existing values. In the case of the categorical features, the missing values are just replaced with zeros.

Finally, it was required for our setup a validation and a testing set, which some of the datasets did not contain originally. So we divided those datasets into training, validation and testing sets, using a proportion of 70/15/15. When a testing set already existed, the validation set was created from the training set, so that it was of the same size as the testing set.

3.3 Baseline

The baseline approach consists on setting up ground values so that meaningful comparisons can be achieved. For understanding the overhead created by privacy-preserving technologies, we implemented the baseline using the publicly available ML toolkit, scikit-learn for Python⁵.

In order to understand and explain what was done and why, we detail next the ML algorithms that were implemented in the baseline and in sections 3.4 and 3.5.

3.3.1 Decision Trees

Decision Tree (DT) are a decision support tool that uses a tree-like graph that represents decisions and possible outcomes of those decisions. It is an algorithm that is composed of conditional control sequences. Decision tree learning uses DT as a predictive model for classification. These DT are composed of nodes and leaves. The nodes represent decisions to take, or more specifically, thresholds that a feature is compared against, in order to decide which branch of the tree to follow. The leaves represent class labels.

To build a decision tree classifier there are a number of algorithms that can be used, each with different approaches and benefits. For example, ID3, C4.5, C5.0 and CART [37]. These algorithms focus in maximizing one or more metrics, such as Gini impurity or information gain.

The classification process of a sample in DT is an intuitive method. Each node of the tree has the information on which feature in the sample to compare against the threshold. So, classifying a sample in DT is done by traversing the tree from the top, comparing the values selected on each node with it's respective threshold, and depending on the result, choose one

 $^{^5}$ http://scikit-learn.org

3.3. BASELINE 29

child node or the other. When a leaf is reached, a class label is retrieved from the leaf and assigned to the sample, ending the classification process.

3.3.2 Support Vector Machines

Support Vector Machine (SVM) are supervised learning models that analyze data used for classification and regression analysis. An SVM model represents the examples as points in space, mapped so that the margin between the two classes for the data is as wide as possible. The vectors that define this margin, or *hyperplane*, are called support vectors. For classifying new samples, one maps them in that space, and predicts which class they belong based on which side of the gap they lie.

For calculating the SVM for linear classification, and in the case of a *hard-margin*, *i.e.*, when the training data is linearly separable, we select two parallel hyperplanes so that the distance between them is as large as possible. These hyperplanes can be described by the equations in 3.1.

$$\vec{w}.\vec{x} - b = 1,$$

$$\vec{w}.\vec{x} - b = -1$$
(3.1)

where \vec{w} is the normal vector to each hyperplane, \vec{x} is the training set and b is a scalar number. To maximize the distance between hyperplanes, we minimize the value of $||\vec{w}||$ subject to $y_i(\vec{w} \cdot \vec{x}_i - b) \ge 1$, fori = 1, ..., n, where the y_i are either 1 or -1, depending on the class label, and n is the number of samples in the training set.

In the case where the data is not linearly separable (*soft-margin*), we minimize instead the *hinge* loss function given by the equation in 3.2.

$$f(w,\lambda) = \left[\frac{1}{n} \sum_{i=1}^{n} \max(0, 1 - y_i(\vec{w} \cdot \vec{x}_i - b))\right] + \lambda ||\vec{w}||^2$$
 (3.2)

30

where the parameter λ determines the tradeoff between increasing the margin-size and ensuring that the \vec{x}_i lie on the correct side of the margin.

For SVM non-linear classification, we employ a *kernel trick*, in which the dot product is replaced by a non-linear kernel function. The most used kernels are mentioned bellow.

- Linear: $k(\vec{x_i}, \vec{x_j}) = (\vec{x_i} \cdot \vec{x_j})$
- Polynomial: $k(\vec{x_i}, \vec{x_j}) = (\vec{x_i} \cdot \vec{x_j})^d$
- Gaussian radial basis function: $k(\vec{x_i}, \vec{x_j}) = \exp(-\gamma ||\vec{x_i} \vec{x_j}||^2)$

The classification of new samples in SVM is done using the scoring function in ref, where each testing sample x is attributed to a prediction label.

$$f(x) = \sum_{i=1}^{m} \alpha_i K(x_{SV}^{(i)}, x) + b$$
(3.3)

where α_i is the coefficient associated with the support vector $x_{SV}^{(i)}$, K is the kernel function chosen, and b is a scalar number.

3.3.3 k-Nearest Neighbors

k-Nearest Neighbors (k-NN) learning algorithm is based in the principles of pattern recognition. This algorithm is among the simplest of all ML algorithms, since it does not require a training step. To classify a new sample, we calculate the Euclidean Distance of it with the training samples, and discover the k samples that are close to it. Then, by majority vote of its k neighbors, the class label is assigned to the new sample.

3.3.4 k-Means

k-Means (k-M) clustering is a method commonly used to partition a dataset into k groups. It proceeds by selecting k initial cluster centers (centroids) and then iteratively refining them.

3.3. BASELINE 31

this refining is done in two distinct steps. 1) Each instance is assigned to its closest cluster. This is done by calculating the Euclidean Distance between each instance and each cluster center. Then, the lowest distance indicates which cluster the instance must be assigned to.

2) Each cluster center is updated to be the mean of all the instances assigned to it. The algorithm stops when the centroids no longer change position. This means that, depending on the data, it is not guaranteed that the optimal solution is found.

The classification of each testing sample is done similarly as the first step, *i.e.*, by computing the Euclidean Distance of the new sample with each centroid discovering the cluster whose centroid is closest to it. The label of the cluster becomes the predicted label of the sample.

3.3.5 Logistic Regression

Logistic Regression (LR) is a regression model in which the dependent variable is categorical. This variable is usually binary, *i.e.*, it can only take two values, usually 0 or 1 that represents outcomes such as "win/lose" or "healthy/sick". This binary logistic model is used to estimate the probability of a binary response based on one or more variables. To define LR, one must begin with the Logistic function, which in turn is given by equation 3.4.

$$\sigma(t) = \frac{e^t}{e^t + 1} = \frac{1}{1 + e^{-t}} \tag{3.4}$$

where t is the input. If we express t as $t = \beta_0 + \beta_1 x$, we can write the logistic function as in equation 3.5.

$$F(x) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x)}} \tag{3.5}$$

acabar

To classify testing samples we use equation 3.6 to attribute a prediction label to each sample

R.

$$f(x) = \beta_0 + \sum_{i=1}^{m} \beta_i x_i$$
 (3.6)

3.4 Expanded Algorithms

Taking into account that the baseline implementation was done using a toolkit, we could not explicitly compare execution times, due to the fact that the operations in the toolkit were made in a "black box" mode. To solve this problem, we implemented the evaluation prediction processes of the ML algorithms without using the toolkit.

We successfully recreated the prediction processes by retrieving from the toolkit the specifications for each ML model, and we now enumerate them.

- For the DT, it was needed to retrieve all of the model, *i.e.*, the binary tree, so that we could traverse it according to each testing sample, comparing the feature with the threshold of each node, and choosing which branch of the tree to follow, until a label is reached.
- In the case of SVM, we retrieved from the toolkit all the coefficients needed to compute equation 3.3, namely the support vectors, the α coefficients for each support vector, the kernel function that was used(linear or polynomial), the exponent for the polynomial kernel if needed, and the scalar value b.
- For k-M, we just required from the toolkit the centroids for each cluster, as well as the
 prediction labels associated with each one. The classification of each testing sample was
 done by discovering which centroid was closest to it.
- In LR, we extracted the β values that appear in equation 3.6. β_0 is the intercept from the linear regression, and β_i are each regression coefficient that are multiplied by each feature of the sample.

In the case of k-NN, since training does not exist, there was no need to use the toolkit, so no information was retrieved from it, and it was not required to do a expanded version of the algorithm.

3.5 Cryptographic Domain

In the final step of our implementation, we made adjustments to the evaluation processes of the ML algorithms discussed above so that we could apply two privacy-preserving techniques, Garbled Circuits (GC) 2.4.5 and Homomorphic Encryption (HE) 2.4.6. These two techniques offer different means to obtain privacy-preserving computations, and we must consider them when choosing which ML algorithm to use with each cryptographic algorithm. GC builds ciphered Boolean circuits, which means that most of the computations are possible to implement on them. However, arithmetic computations require a large number of logic gates, creating a overhead that makes GC very slow. So, for some of the ML algorithms, we used a HE system, since it offers arithmetic operations as a core operation. Due to these constrains, we decided to adapt the DT and k-M to be evaluated using GC, and SVM and LR to be evaluated using HE.

3.5.1 GC and DT

The process of evaluating a DT in a privacy-preserving context is similar to evaluating in the usual manner, as described in 3.3.1. The main differences are the use of ciphered Boolean circuits instead of operations, *i.e.*, basic operations such as additions, comparisons, are replaced with logic gates, and the evaluation of the DT involves evaluating every single node in it, to disclose the least possible information due to observation of the computations.

In figure 3.1 we show how the computations are done inside each node of the DT. Each node contains the *featureID*, the ID of the feature to be selected from the sample to be classified, and the *threshold*, the value that is compared against the selected feature and that decides which branch of the tree to follow next. The first MUX gate selects from the sample the

feature to be compared. The GREATERTHAN gate compares the selected feature with the threshold. Then, the value from the comparison (0 or 1) is used as a selection bit in the second MUX to choose the *next_featureID* and *next_treshold* for the next node in the tree.

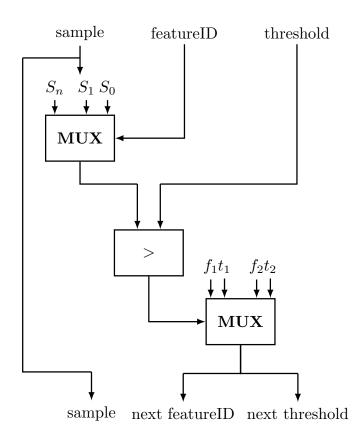


Figure 3.1: Diagram representing the Boolean circuit of each node in a DT.

3.6 Use Case: Healthcare

As mentioned in section 2.6, healthcare systems generate vast amounts of data every day. Processing this data can be beneficial for both the health institution (hospitals, clinics) and for the patients. However, usage of these Eletronic Medical Records (EMR) cannot be freely done by institutions without consent of the patients and compliance with the privacy laws. As a result, this processing exists only *in-house*, with only a few exceptions⁶. The problem

 $^{^6} https://www.reuters.com/article/us-health-medicalrecords-sharing/few-u-s-hospitals-canfully-share-electronic-medical-records-idUSKCN1C72UV$

is that, developing and/or maintaining a Data Mining infrastructure in an institution amass costs that can it may not be willing to spare.

Our contribution to mitigate this standoff between the gains and costs of Data Mining EMR, is to be able to provide a product that would remove the costs of maintenance and development from the institutions, while at the same time provide enough privacy guarantees that comply with the law.

We now describe a typical use case scenario for privacy-preserving processing of EMR.

- **Description:** Design and implementation of a platform to process EMR in order to improve treatments and diagnoses, while maintaining identities private. This is achieved by training models using this data and then predict medical conditions for future patients. All the computations should be done resorting to privacy-preserving techniques.
- Actors involved: Healthcare institutions, patients, medical staff.
- **Preconditions:** Access to data and to EMR of patients. Consent from each patient regarding the processing of his/her data.

• Basic Flow:

- The institution supplies the platform with data to train the models for one or more ML algorithms. This training must be done in an encrypted and/or anonymised domain.
- 2. A new patient arrives at the institution and it is asked of him if he/she consents to the use of the platform to speedup his/her diagnosis. The patient agrees.
- 3. Data of the patient is collected by a person from the medical staff, including his/her symptoms, medical history, etc.
- 4. This data is supplied to the platform, and the platform performs one or more predictions, depending on the number of models the platform has, using privacy-preserving techniques to do so.

- 5. The platform informs the doctor of what are the results of the predictions.
- 6. The doctor decides on the appropriate medical action, taking into account his medical background and the information supplied by the platform.
- PostConditions: The platform has received data from the institution.

3.7 Summary

Summary chapter 3.



Expand this introduction

4.1 Architecture

This section presents the architectural specifications of Big dAta pRivacy by Design platform (BARD).

Expand

4.1.1 Internal Structure

add a smallish intro to this section

BARD is composed of:

- A dataset to train the Machine Learning (ML) algorithm, or the values representing the already trained algorithm.
- A sample or a set of samples that represent the input of the "user", to be predicted.
- A prediction algorithm that depends on the ML algorithm and the privacy-preserving technique chosen.
- A set of toolkits for each of the techniques used.

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fazer um esquema para o BARD. não só de arquitectura, mas como as pessoas interagem com o BARD.

passos no flow geral de processamento de dados : recolha de dados, preprocessamento, etc

4.2 BARD API

4.3 Summary

Summary chapter 4.

Evaluation

5.1 Summary

Conclusions and Future Work

- 6.1 Conclusions
- 6.2 Future Work

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manter esta ultima frase? ou excluir?	2
"level of privacy" não fica bem algo melhor??	2
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Expand Contributions	3
fica bem distributed aqui?	16
MP:add some more text about the protocol	17
MP:It is not clear why evoting is an example of HE	19
maybe add logistic regression in this table?	21
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