

# Linear Regression

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## General Setting: Real-Valued Response

**New setting:** Jointly distributed pair  $(X, Y) \in \mathcal{X} \times \mathbb{R}$

- ▶ Feature vector  $X$  with values in  $\mathcal{X}$  (usually  $\mathbb{R}^p$ )
- ▶ Response  $Y$  is real-valued

**Ex 1:** Marketing (ISL)

- ▶  $X$  = money spent on different components of marketing campaign
- ▶  $Y$  = gross profits from sales of marketed item

**Ex 2:** Cost of housing

- ▶  $X$  = geographic and demographic features of a neighborhood
- ▶  $Y$  = median home price

# Predicting the Response from the Features

## Basic Components

- ▶ Jointly distributed pair  $(X, Y) \in \mathcal{X} \times \mathbb{R}$
- ▶ Prediction rule is a map  $\varphi : \mathcal{X} \rightarrow \mathbb{R}$ . Idea:  $\varphi(X)$  is an estimate of  $Y$
- ▶ Squared loss  $\ell(y', y) = (y' - y)^2$ , error when  $y'$  is used to predict  $y$
- ▶ Risk of prediction rule  $\varphi$  is expected loss

$$R(\varphi) = \mathbb{E}\ell(\varphi(X), Y) = \mathbb{E}(\varphi(X) - Y)^2$$

**Overall goal:** Find rule  $\varphi$  to minimize risk  $R(\varphi)$

# The Regression Function

**Fact:** Under the squared loss

$$R(\varphi) = \mathbb{E}[\varphi(X) - \mathbb{E}(Y|X)]^2 + \mathbb{E}[\mathbb{E}(Y|X) - Y]^2$$

Thus optimal prediction rule  $\varphi$  is the *regression function*

$$f(x) = \mathbb{E}(Y|X = x)$$

**Signal plus noise model**

$$Y = f(X) + \varepsilon \text{ where } \varepsilon \perp\!\!\!\perp X, \mathbb{E}\varepsilon = 0, \text{Var}(\varepsilon) = \sigma^2$$

In this case  $f$  is the regression function and

$$R(\varphi) = \mathbb{E}(\varphi(X) - f(X))^2 + \text{Var}(\varepsilon)$$

# Observations, Procedures, and Empirical Risk

**Observations:**  $D_n = (X_1, Y_1), \dots, (X_n, Y_n) \in \mathcal{X} \times \mathbb{R}$  iid copies of  $(X, Y)$

## Definition

- ▶ A *regression procedure* is a map  $\varphi_n : \mathcal{X} \times (\mathcal{X} \times \mathbb{R})^n \rightarrow \mathbb{R}$
- ▶  $\hat{\varphi}_n(x) := \varphi_n(x : D_n)$ , prediction rule based on observations  $D_n$

**Definition:** The *empirical risk* or *training error* of a rule  $\varphi$  is given by

$$\hat{R}_n(\varphi) = \frac{1}{n} \sum_{i=1}^n (Y_i - \varphi(X_i))^2$$

# Linear Regression

Two sides of the coin

- ▶ Linear models: How data is generated
- ▶ Linear prediction rules: How data is fit

# Linear Regression Model

**Model:** For some coefficient vector  $\beta = (\beta_0, \beta_1, \dots, \beta_p)^t \in \mathbb{R}^{p+1}$

$$Y = \beta_0 + \sum_{j=1}^p X_j \beta_j + \varepsilon$$

where we assume that

- ▶  $\varepsilon$  is independent of feature vector  $X$
- ▶  $\mathbb{E}\varepsilon = 0$  and  $\text{Var}(\varepsilon) = \sigma^2$

**Note:** *No assumption* about distribution of feature vector  $X$

**Convention:**  $X = (1, X_1, \dots, X_p)^t$ , so linear model can be written

$$Y = X^t \beta + \varepsilon$$

## Flexibility of Linear Model (from ESL)

Flexibility arises from latitude in defining the features  $X = (1, X_1, \dots, X_p)^t$

Features can include

- ▶ Any numerical quantity (possibly taking a finite number of values)
- ▶ Transformations (square root, log, square) of numerical quantities
- ▶ Polynomial ( $X_2 = X_1^2$ ,  $X_3 = X_1^3$ ) or basis expansions of other features
- ▶ Dummy variables to code qualitative inputs
- ▶ Variable interactions:  $X_3 = X_1 \cdot X_2$  or perhaps  $X_3 = \mathbb{I}(X_1 \geq 0, X_2 \geq 0)$



# Linear Rules and Procedures

**Definition:** Let  $\mathcal{X} = \mathbb{R}^{p+1}$

- ▶ *Linear prediction rule* has form  $\varphi_\beta(x) = x^t \beta$  for some  $\beta \in \mathbb{R}^{p+1}$
- ▶ *Linear procedure*  $\varphi_n$  produces linear rules from observations  $D_n$

**Notation:** Linear rule  $\varphi_\beta$  fully determined by coefficient vector  $\beta$

- ▶  $R(\beta) = \mathbb{E}(Y - X^t \beta)^2$
- ▶  $\hat{R}_n(\beta) = n^{-1} \sum_{i=1}^n (Y_i - X_i^t \beta)^2$

# Underlying Distributions: Assumptions and Non-Assumptions

**Fitting:** Fitting linear models

- ▶ Data  $(x_1, y_1), \dots, (x_n, y_n)$  fixed (non-random)
- ▶ No assumption about underlying distribution

**Inference:** For coefficients from OLS, Ridge, LASSO

- ▶  $y_i = x_i^t \beta + \varepsilon_i$  with  $x_j$  fixed and  $\varepsilon_j$  iid  $\sim \mathcal{N}(0, \sigma^2)$
- ▶ Conditions on the feature vectors  $x_j$  (design matrix)

**Assessment:** Test error, cross-validation

- ▶ Data from iid observations  $(X_i, Y_i) \sim (X, Y)$

# Ordinary Least Squares (OLS)

**Given:** Paired observations  $(x_1, y_1), \dots, (x_n, y_n) \in \mathbb{R}^{p+1} \times \mathbb{R}$  define

- ▶ Response vector  $y = (y_1, \dots, y_n)^t$
- ▶ Design matrix  $X$  with  $i$ th row  $x_i^t$

**OLS:** Identify the vector  $\hat{\beta}$  minimizing the residual sum of squares (RSS)

$$n \hat{R}_n(\beta) = \|y - X\beta\|^2$$

Motivation: If observations  $(x_i, y_i)$  generated from linear model with normal errors,  $\hat{\beta}$  is the MLE of true coefficient vector

## Least Squares Estimation of Coefficient Vector

**Fact:** If  $\text{rank}(X) = p$  then  $\hat{R}_n(\beta)$  is strictly convex and has unique minimizer

$$\hat{\beta} = (X^t X)^{-1} X^t y \quad (\text{normal eqns})$$

- ▶ Minimization problem has closed form solution
- ▶ Assumption  $\text{rank}(X) = p$  ensures  $X^t X$  is invertible, requires  $n \geq p$
- ▶ OLS procedure yields linear rule  $\varphi_{\hat{\beta}}(x) = x^t \hat{\beta}$
- ▶ Predicted values of response  $y$  given by  $\hat{y} = X \hat{\beta}$

## Inference for OLS Coefficients in Gaussian Setting

**Fact:** Suppose  $y_i = x_i^t \beta + \varepsilon_i$  with  $x_j$  fixed and  $\varepsilon_j$  iid  $\sim \mathcal{N}(0, \sigma^2)$

1.  $y = X\beta + \varepsilon$  with  $\varepsilon \sim \mathcal{N}_n(0, \sigma^2 I)$

2.  $\hat{\beta} \sim \mathcal{N}_p(\beta, \sigma^2(X^t X)^{-1})$

3.  $\|y - X\hat{\beta}\|^2 \sim \sigma^2 \chi_{n-p-1}^2$  so one may estimate  $\sigma^2$  by

$$\hat{\sigma}^2 := \|y - X\hat{\beta}\|^2 / (n - p - 1)$$

4. If  $\beta_j = 0$  then  $T_j = \hat{\beta}_j / \hat{\sigma} \sqrt{(X^t X)^{-1}_{jj}} \sim t_{n-p-1}$ . Use  $T_j$  to test if  $\beta_j = 0$

5. Approx. 95% confidence interval for  $\beta_j$  is  $(\hat{\beta}_j - 1.96\hat{\sigma}, \hat{\beta}_j + 1.96\hat{\sigma})$

# Penalized Linear Regression

OLS estimate  $\hat{\beta}$  depends on  $(X^t X)^{-1}$

- ▶ Inverse does not exist if  $p > n$
- ▶ Small eigenvalues resulting from (near) collinearity among features can lead to unstable estimates, unreliable predictions

**Alternative:** Penalized regression

- ▶ Regularize OLS cost function by adding a term that penalizes large coefficients, shrinking estimates towards zero

# Ridge Regression

**Given:** Paired observations  $(x_1, y_1), \dots, (x_n, y_n) \in \mathbb{R}^{p+1} \times \mathbb{R}$

- ▶ Response vector  $y$ , design matrix  $X$

**Penalized cost function:** For each  $\lambda \geq 0$  define

$$\hat{R}_{n,\lambda}(\beta) = \|y - X\beta\|^2 + \lambda \|\beta\|^2$$

- ▶  $\|y - X\beta\|^2$  measures fit of the linear model
- ▶  $\|\beta\|^2$  measures magnitude of coefficient vector
- ▶  $\lambda$  controls tradeoff between fit and magnitude

## Ridge Regression, cont.

**Fact:** If  $\lambda > 0$  then  $\hat{R}_{n,\lambda}(\beta)$  is strictly convex and has unique minimizer

$$\hat{\beta}_\lambda = (X^t X + \lambda I_p)^{-1} X^t y$$

- ▶ Eigenvalues of  $X^t X + \lambda I_p$  = eigenvalues of  $X^t X$  plus  $\lambda$ .
- ▶ If  $\lambda > 0$  then  $X^t X + \lambda I_p > 0$  is invertible so  $\hat{\beta}_\lambda$  is well defined
- ▶ If  $\lambda_1 \leq \lambda_2$  then  $\|\hat{\beta}_{\lambda_2}\| \leq \|\hat{\beta}_{\lambda_1}\|$ . Penalty shrinks  $\hat{\beta}_\lambda$  towards zero
- ▶ Ridge procedure yields linear rule  $\varphi_{\hat{\beta}_\lambda}(x) = x^t \hat{\beta}_\lambda$
- ▶ Ridge regression is really a *family* of procedures, one for each  $\lambda$



## Ridge Regression as a Convex Program

**Recall:**  $\hat{R}_{n,\lambda}(\beta) = \|y - X\beta\|^2 + \lambda \|\beta\|^2$

**Fact:** Minimizing  $\hat{R}_{n,\lambda}(\beta)$  is the Lagrangian form of the mathematical program

$$\min f(\beta) = \|y - X\beta\|^2 \text{ subject to } \|\beta\|^2 \leq t,$$

where  $t$  depends on  $\lambda$

**Note:** Objective function and constraint set of the program are convex.

## Selecting Penalty Parameter

**Issue:** Different parameters  $\lambda$  give different solutions  $\hat{\beta}_\lambda$ . How to choose  $\lambda$ ?

- ▶ Fix “grid”  $\Lambda = \{\lambda_1, \dots, \lambda_N\}$  of parameter values

1. Independent training set  $D_n$  and test set  $D_m$

- ▶ Find vectors  $\hat{\beta}_{\lambda_1}, \dots, \hat{\beta}_{\lambda_N}$  using training set  $D_n$
- ▶ Select vector  $\hat{\beta}_{\lambda_\ell}$  minimizing test error  $\hat{R}_m(\beta)$

2. Cross-validation

- ▶ For each  $1 \leq \ell \leq N$  evaluate cross-validated risk  $\hat{R}^{\text{k-CV}}(\text{Ridge}(\lambda_\ell))$
- ▶ Select vector  $\hat{\beta}_{\lambda_\ell}$  for which  $\lambda_\ell$  minimizes cross-validated risk

# Ridge Regression and Gaussian Linear Model

**Setting:** Suppose  $y_i = x_i^t \beta + \varepsilon_i$  with  $x_j$  fixed and  $\varepsilon_j$  iid  $\sim \mathcal{N}(0, \sigma^2)$

Ridge estimator  $\hat{\beta}_\lambda$  shrinks OLS estimator/MLE  $\hat{\beta}$  towards zero. For  $\lambda > 0$

- ▶ Increased bias  $\mathbb{E}\hat{\beta}_\lambda \neq \beta$
- ▶ Reduced variance  $\text{Var}(\hat{\beta}_\lambda) < \text{Var}(\hat{\beta})$

Appropriate  $\lambda$  can reduce mean-squared error  $\mathbb{E}||\hat{\beta}_\lambda - \beta||^2 < \mathbb{E}||\hat{\beta} - \beta||^2$