

Y : # of shots

t : time on the field (minutes)

T : tackles

P : passes

position

x_{ij}

~~Use~~ # of games = $\frac{t}{90}$

$T \rightarrow \frac{90 \times T}{t}$ tackles/game

$P \rightarrow \frac{90 \times P}{t}$ passes/game

$$E\{Y_i\} = \mu_i = \frac{t_i}{90} \mu'_i$$

μ'_i : mean # of shots/game

logical model: $\log(\mu'_i) = \sum x_{ij} \beta_j$

$$\log \mu_i = \log t_i - \log 90 + \sum x_{ij} \beta_j$$

← covariates, e.g. $P/g, t/g$

$$\eta_i = \underbrace{\log t_i + \sum x_{ij} \beta_j}_{\text{covariate with coefficient 1}} + \text{const}$$

→ covariate with coefficient 1

In R: "offset"

John Nelder 1972