STOR 590 9/4/20 fly;0) density of y given (scales) parameter o (e.g. Bernoulli (binary) Or Coz Ip 2) continuous or discrete p.d.f. p.m.f. let e(0; y) = log f(y; 0) log likelihood based on lobsn. Let l'= dl l'= dl Y= y assume these exist Effl(0; Y)} = 0 Then: E[R'(0;Y)] = = E[e'(X;0) - E[L"(0; Y) | = I fly; O) dy [or Ifly; on] do { fly; D) dy } = f do fly; D) dy = | de {log fly; 0)}. fly; 0) dy de slog good = E { do los f(X; Q)} = 1.9(0) = (10,7)

STUR 590 9/4/20 P.Z Exponential family $f(y; \theta, \phi) = \exp \left\{ \frac{y\theta - b(0)}{a(\phi)} + c(y; \theta) \right\}$. Y discrete of continuous · O main parametes of wheet, ϕ is "dispersion" (classic case: linear regression $\theta = \beta$, $\phi = \delta^2 \sigma r \frac{1}{\delta^2}$) · a(p): any function of 4 · c(y; \$) normalizing function independent of O lo notee of fly; a, q) dy = ~ [fy; 0, p) = 1 (ly; 0, 0) = y0-b(0) + cly; p) Assume θ scales $\frac{d\theta}{d\theta} = \frac{y - b'(0)}{d\theta} = \frac{b'(0)}{d\theta}$ $O = F(\alpha P(Y; 0, \phi)) = E(Y) - \frac{1}{6}(0)$ $E(Y) = \frac{1}{6}(0)$ $Var[\ell'(Y; \theta, \phi)] = \frac{1}{a^2 + \phi} var(Y) = \frac{b''(0)}{a(\phi)} \left[var(Y) = a(\phi)b''(0) \right]$

9/4/20 p.3 STOR 590 Normal fly; 4, 8) = [278 [-] (4-4.)} $-\frac{11^{2}}{20^{2}} - \frac{1}{2} \left[\frac{1}{2} \left(\frac{1}{2} \right) \right]$ + c(y; p) φ=6 a(φ)= \$ exp[y0-202 + c(y; p) 6/10/20 E(Y) = m 610)= 10 ye y=0,1,2 Poisson flyip ylogn-yh log(y!) L(y; M) = y0-e0-loz(y!) 0= logu 6(0)= e0 610) = e0 = M Read Binomial Dist