

Ruilong Li

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EDUCATION

2022.08-2024.01 GPA: 3.85	The Chinese University of Hong Kong	MSc in Applied Economics
2022.08-2024.01	Northwestern University	MSc in Social and Economic Policy
2020.04-2026.04 Grades: 85+ (First Class Honour)	University of London	BSc in Computer Science (Part-Time)
2018.09-2022.07 Grades: 75+ (First Class honour) Awards: Excellent Student Cadre (1%) in 2018-2019, Outstanding Students (5%) in 2019-2021, National Encouragement Scholarship (5000RMB) in 2021-2022, CPA Australia Scholarship 2022	Liverpool University (XJTLU path)	BSc in Economics and Finance

RESEARCH EXPERIENCE

2022.12-now <i>Supervised by: Professor Danqing Mei (CKGBS) and Prof Miao Liu (Boston College)</i> Main Duty: ORBIS data cleaning, and visualization Natural language processing and machine learning related field by R	Chang Kung Graduate School of Business	Research Assistant
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2021.09-2022.09 <i>Fund: 10000 RMB</i> <i>Supervised by: Dr Tony So (XJTLU) and Dr Eddy Fang (XJTLU/NZCFPN)</i>	Final Year Project with XJTLU and NZCFPN
<ul style="list-style-type: none">Research background: With the prevalence of sustainable development, synthetic food has been in the limelight for its efficient production and the doubt about its safety, taste, and ethics or so. The project aimed to shed light on industry development, marketing, and policymaking of vitro meat for China in future, and at the same time contribute to the future research of vitro meat by refining the methodology usedConducted surveys on people's acceptance of those aspects over 1000 sample, data cleaning, and applied the double-bounded dichotomous choice contingent valuation method (DBDC-CVM) to estimate people's willingness to pay (WTP).	

2021.06-2021.09 <i>Fund: 1000 RMB</i> <i>Supervised by: Dr Yan Zengwen (XJTLU)</i>	Summer Undergraduate Research Fellowship	Research Assistant
<ul style="list-style-type: none">Led the research group to test the established framework under the context of COVID-19. Responsible for the whole research process including designing research methodology, collecting data samples, establishing the conceptual framework through extensive literature review, etcConducted statistical analysis to 200+ samples to quantify the effects of various indicators during the purchase process, applying the method of regression analysis in SEM through tools such as SPSS, AMOS, etc.The empirical research not only enriched the established theoretical body of consumer behavior but also gained insights that are of high managerial value to the managers		

INTERNSHIP EXPERIENCE

2020.10-2020.11

Michael Page, Suzhou

Headhunting Intern

- Offered recommendations on the recruiting strategies for talent acquisition based on clients' requirements and budget
- Identified potential candidates based on the job requirements and drove their job application by highlighting the detailed package and benefits of the jobs
- Ensured the smooth running of the whole screening process from scheduling interviews to presenting job offer until staff on boarding

2020.06-2020.07

Broadcasting and TV Station, Pan Zhihua

Accounting Assistant

- Record the transaction details and prepared the monthly report based on invoices and receipts
- Audited the information of each entry on the back account and make bank reconciliation if necessary
- Supported the seniors to plan for the annual financial budget for the 2nd half in 2020

2019.06-2019.08

Bureau of Finance, Renhe, Pan Zhihua

Administration Office Assistant

- Ensured smooth operation in the office by coordinating with teammates on file management, meeting organization and other daily government affairs.
- Represented the company to participate in a seminar about the standardisation of debt financing behaviours of the local government, and delivered a briefing to other colleagues about the key takeaway of the seminar

CAMPUS EXPERIENCE

2019.03-2020.03

English Debate Society (EDS)

- Plan large-school level activities and coordinate with the administrative department to implement the plan
- i. During the first semester of 2019-2020. We successfully established the first Special Guests Series, in which Mr. Stein, the general counsel in the American Embassy in Shanghai. Achieved attracting more than 50 students through the information released from email, posters and Wechat.
 - ii. Operated Suzhou Debate Open, a British debate competition, is also held by EDS. In the 2th SDO in 2019, about 80 teams from different countries signed up for this event.
- On behalf of XJTLU, I participated in international speech and debate competitions AUAP Speech competition.

CERTIFICATION & SKILL

Professional Qualification:

CPA Associate by CPA Australia

Coursera Learning:

Python for Everyone, Google IT Support Certificate, Machine Learning, Introduction to Psychology

Programming Language:

Introductory: Stata, Python, MySQL, MATLAB

Proficient: R

Language:

Mandarin (Native), English (Proficient)