

Ruilong Li

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EDUCATION

2022.08-2024.01	The Chinese University of Hong Kong	MSc in Applied Economics
2022.08-2024.01	Northwestern University	MSc in Social and Economic Policy
2020.04-2026.04	University of London	BSc in Computer Science (Part-Time)
Grades: 85+ (First Class Honour)		
2018.09-2022.07	Liverpool University (XJTLU path)	BSc in Economics and Finance
Grades: 75+ (First Class honour)		
Awards: Excellent Student Cadre (1%) in 2018-2019, Outstanding Students (5%) in 2019-2021, National Encouragement Scholarship (5000RMB) in 2021-2022, CPA Australia Scholarship 2022		

RESEARCH EXPERIENCE

2021.09-Present	Final Year Project (ongoing)	
<i>Fund: 5000 RMB</i>	<i>Supervised by: Dr Tony So (XJTLU) and Dr Eddy Fang (XJTLU)</i>	
<ul style="list-style-type: none">Research background: With the prevalence of sustainable development, synthetic food has been in the limelight for its efficient production and the doubt about its safety, taste, and ethics or so. The project aimed to shed light on industry development, marketing, and policymaking of vitro meat for China in future, and at the same time contribute to the future research of vitro meat by refining the methodology usedConducted surveys on people's acceptance of those aspects over 1000 sample, data cleaning, and applied the double-bounded dichotomous choice contingent valuation method (DBDC-CVM) to estimate people's willingness to pay (WTP).		
2021.06-Present	Summer Undergraduate Research Fellowship	Research Assistant
<i>Fund: 1000 RMB</i>	<i>Supervised by: Dr Yan Zengwen (XJTLU)</i>	
<ul style="list-style-type: none">Research background: The demand for online purchase of fresh food proliferates and commodities has been skyrocketed since the outbreak of COVID-19 when people were asked to stay at home and maintain social distancingApplied Structural Equation Models (SEMs) to examine the possible factors affecting customer's satisfaction in online shopping		
2020.08	Green Light-year (NGO) Market Research	Research Assistant
<ul style="list-style-type: none">Adopted a qualitative approach to investigate their barriers to entering United Nations ProcurementConducted research on some local unicorn companies in Jiangsu province through phone interviewsThe final report was used as training materials for related institutions		
2020.07-2020.09	IBSS Research Project (cooperated with NZCFPN)	
<i>Fund: 5000 RMB</i>	<i>Supervised by: Dr Eddy Fang (XJTLU) and Dr Phil Bremer (University of Otago)</i>	
<ul style="list-style-type: none">Designed and delivered over 500 online questionnaires to collect data on investigating people's perceptions of how other countries coped with COVID-19 and food safetyAnalysed the data with SPSS and identified the relevant factors influencing people's decisions by OLS after conducting the hypothesis testThe report was well received by New Zealand China Food Protection Network		

INTERNSHIP EXPERIENCE

2020.10-2020.11

Michael Page, Suzhou

Headhunting Intern

- Offered recommendations on the recruiting strategies for talent acquisition based on clients' requirements and budget
- Identified potential candidates based on the job requirements and drove their job application by highlighting the detailed package and benefits of the jobs
- Ensured the smooth running of the whole screening process from scheduling interviews to presenting job offer until staff on boarding

2020.06-2020.07

Broadcasting and TV Station, Pan Zhihua

Accounting Assistant

- Record the transaction details and prepared the monthly report based on invoices and receipts
- Audited the information of each entry on the back account and make bank reconciliation if necessary
- Supported the seniors to plan for the annual financial budget for the 2nd half in 2020

2019.06-2019.08

Bureau of Finance, Renhe, Pan Zhihua

Administration Office Assistant

- Ensured smooth operation in the office by coordinating with teammates on file management, meeting organization and other daily government affairs.
- Represented the company to participate in a seminar about the standardisation of debt financing behaviours of the local government, and delivered a briefing to other colleagues about the key takeaway of the seminar

CERTIFICATION & SKILL

Professional Qualification:

CPA Associate by CPA Australia

Coursera Learning:

Python for Everyone, Google IT Support Certificate, Machine Learning, Introduction to Psychology

Programming Language:

Introductory: Stata, Python, MySQL, MATLAB

Intermediate: R

Language:

Mandarin (Native), English (Proficient)