1. Introduction

* A more event-centered platform for university students.
* Students can take the events in universities easier.

2. Expected List of Features

* Administrator can post event on the app, all enrolled students can see and join
* Events should be formatted, the expense for the events can be paid directly on the app
* On coming events can be noticed via message
* So students can be better to join the events hosted by schools or organizations

3. Market Survey

* In the U.S, Facebook plays a same role, but students have to follow the exact poster to get the information, and some related functions are lost. In China, Wechat plays the same role, but it even harder to use compared Facebook
* With more centered administration and more exact post format, students can have easier path to the events around them.

4. References

* Just from personal observation.