Data Science II Homework 4

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Question 1

```
# data dimension and summary
dim(train_df)
```

[1] 453 17

summary(train_df)

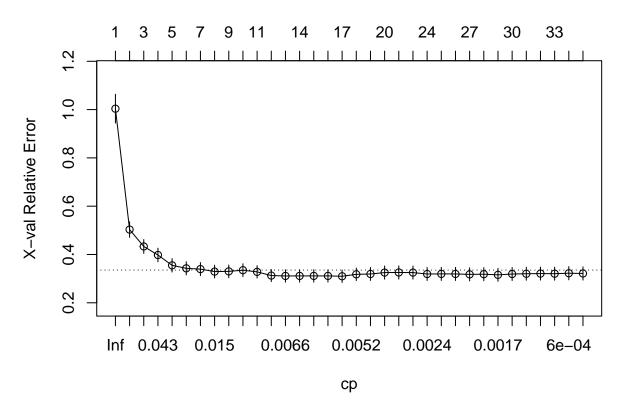
```
##
       outstate
                         apps
                                        accept
                                                        enroll
##
   Min.
          : 2340
                         :
                               81
                                   {\tt Min.}
                                          :
                                              72
                                                    Min.
                                                          : 35.0
                    Min.
   1st Qu.: 9100
                    1st Qu.: 632
                                    1st Qu.: 501
                                                    1st Qu.: 207.0
   Median :11200
                    Median: 1179
                                   Median: 884
                                                    Median : 335.0
##
   Mean
         :11810
                    Mean : 1970
                                    Mean
                                         : 1304
                                                          : 457.8
                                                    Mean
##
   3rd Qu.:13960
                    3rd Qu.: 2212
                                    3rd Qu.: 1580
                                                    3rd Qu.: 527.0
##
   Max.
           :21700
                    Max.
                          :20192
                                    Max.
                                          :13007
                                                    Max.
                                                          :4615.0
##
      top10perc
                      top25perc
                                      f_undergrad
                                                     p_undergrad
          : 2.00
                         : 9.00
                                    Min. : 139
##
   Min.
                    Min.
                                                     Min. :
                                                                 1.0
##
   1st Qu.:17.00
                    1st Qu.: 44.00
                                     1st Qu.: 847
                                                     1st Qu.:
                                                                62.0
   Median :26.00
                    Median : 56.00
                                     Median: 1298
                                                     Median: 205.0
##
   Mean
          :29.76
                         : 57.75
                                     Mean
                                          : 1872
                                                     Mean : 430.5
                    Mean
                                     3rd Qu.: 2074
##
   3rd Qu.:37.00
                    3rd Qu.: 71.00
                                                     3rd Qu.: 541.0
##
          :96.00
                          :100.00
                                           :27378
                                                            :10221.0
   Max.
                    Max.
                                     Max.
                                                     Max.
##
     room_board
                       books
                                       personal
                                                        ph_d
##
   Min.
           :2370
                   Min.
                        : 250.0
                                   Min. : 250
                                                   Min. : 10.00
##
   1st Qu.:3740
                   1st Qu.: 450.0
                                    1st Qu.: 800
                                                   1st Qu.: 61.00
##
   Median:4400
                   Median : 500.0
                                    Median:1100
                                                   Median : 74.00
                                                        : 72.02
   Mean
          :4567
                   Mean
                        : 540.4
                                    Mean
                                          :1225
                                                   Mean
##
   3rd Qu.:5330
                   3rd Qu.: 600.0
                                    3rd Qu.:1500
                                                   3rd Qu.: 85.00
                         :2000.0
##
                                          :6800
                                                         :100.00
   Max.
           :8124
                                                   Max.
                   Max.
                                    Max.
##
       terminal
                       s_f_ratio
                                      perc_alumni
                                                         expend
## Min.
          : 24.00
                     Min. : 2.50
                                     Min. : 2.00
                                                     Min. : 3186
   1st Qu.: 70.00
                    1st Qu.:11.10
                                     1st Qu.:16.00
                                                    1st Qu.: 7477
```

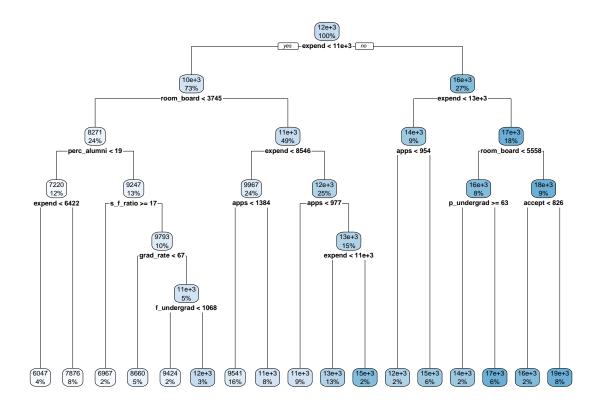
```
## Median: 81.00
                  Median :12.80
                                 Median :25.00
                                               Median: 9060
## Mean : 79.32
                  Mean :13.03
                                 Mean :25.99
                                               Mean :10475
## 3rd Qu.: 92.00
                   3rd Qu.:14.50
                                 3rd Qu.:34.00
                                                3rd Qu.:11487
## Max.
         :100.00
                  Max. :39.80
                                 Max. :64.00
                                                      :56233
                                               Max.
##
     grad_rate
## Min.
        : 15.00
## 1st Qu.: 59.00
## Median : 69.00
## Mean : 69.26
## 3rd Qu.: 81.00
## Max.
         :118.00
```

There are 453 rows and 17 columns in training data, all the variables are numeric.

(a) Build a regression tree on the training data to predict the response. Create a plot of the tree.

size of tree





```
# make prediction
reg_tree_pred = predict(reg_tree_prune, newdata = test_df)
head(reg_tree_pred)

## 1 2 3 4 5 6
## 12702.934 7875.794 11145.372 14950.897 8659.818 12702.934

RMSE(reg_tree_pred, test_df$outstate)
```

[1] 2239.096

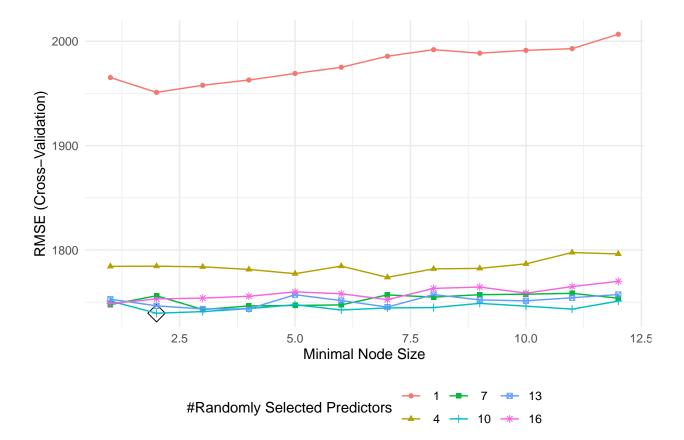
(b) Perform random forest on the training data. Report the variable importance and the test error.

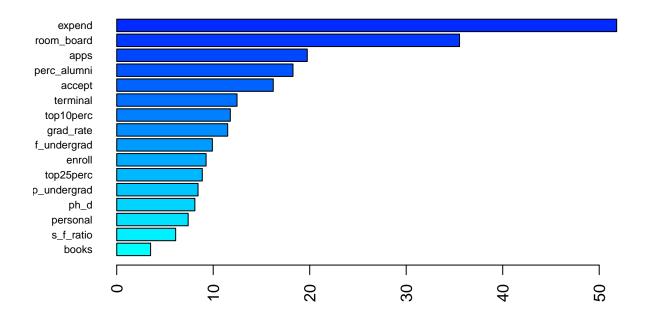
[1] 1733.612

[1] 1724.522

ggplot(rf_grid_fit, highlight = TRUE)

- The function randomForest() implements Breiman's random forest algorithm. The test error is 1733.6117039.
- ranger() is a fast implementation of the algorithm above, particularly suit for high dimentional data. The test error is 1724.5216241.

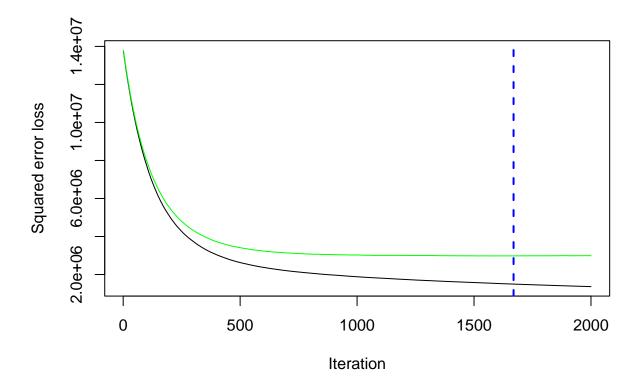




```
# make prediction
rf_grid_pred = predict(rf_grid_fit, newdata = test_df)
# test error
RMSE(rf_grid_pred, test_df$outstate)
```

[1] 1785.281

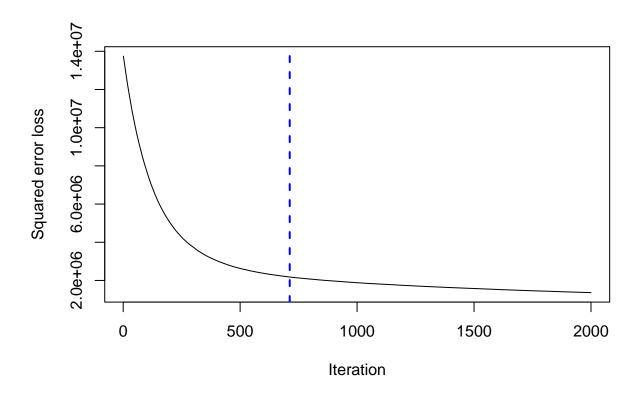
(c) Perform boosting on the training data. Report the variable importance and the test error.



[1] 1669

```
best.iter = 1669

# check performance using the out-of-bag (OOB) error
# the OOB error typically underestimates the optimal number of iterations
gbm.perf(boost, method = "OOB")
```



```
## [1] 712
## attr(,"smoother")
## Call:
## loess(formula = object$cobag.improve ~ x, enp.target = min(max(4,
## length(x)/10), 50))
##
## Number of Observations: 2000
## Equivalent Number of Parameters: 39.99
## Residual Standard Error: 1098
```

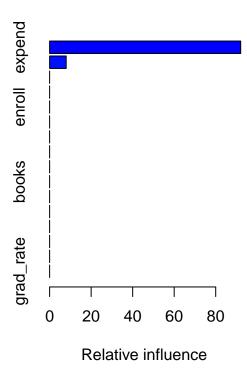
- The green curve represents the cross-validation error, and the black curve represents the training error.
- The best cross-validation iteration was 1669, as is shown by the vertical dash line.

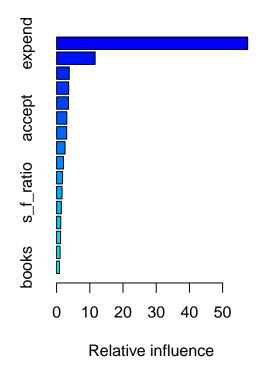
```
# plot relative influence of each variable
par(mfrow = c(1, 2))
summary(boost, n.trees = 1) # using first tree
```

```
##
                              rel.inf
                       var
## expend
                    expend 92.030971
## top10perc
                 top10perc
                            7.969029
## apps
                       apps
                             0.000000
## accept
                    accept
                            0.000000
                            0.000000
## enroll
                    enroll
```

```
## top25perc
                            0.000000
                 top25perc
## f_undergrad f_undergrad
                            0.000000
## p_undergrad p_undergrad
                            0.000000
## room_board
              room_board
                            0.00000
## books
                     books
                            0.000000
## personal
                  personal 0.000000
## ph_d
                      ph_d
                            0.000000
## terminal
                            0.000000
                  terminal
## s_f_ratio
                 s_f_ratio
                            0.000000
                            0.00000
## perc_alumni perc_alumni
## grad_rate
                 grad_rate
                            0.00000
```

summary(boost, n.trees = best.iter) # using estimated best number of trees





rel.inf var ## expend expend 57.5426958 ## room_board room_board 11.6002893 ## perc_alumni perc_alumni 3.8092300 ## grad_rate grad_rate 3.6396079 ## apps apps 3.5866388 ## accept accept 3.0722912 ## terminal terminal 3.0227693 ## ph_d ph_d 2.5399454 ## f_undergrad f_undergrad 2.0796704 ## personal personal 1.7792895

- The left plot shows the variable influence of the first tree, the right plot shows the variable influence of the estimated best number of trees.
- expend, apps, ph_d, top10perc, and books are important variables, which are consistent with the variable importance in caret.

[1] 1713.395

• The test error is 1713.3953364, which is smaller than the test error 1785.2810445 from the tuned model from caret.

Question 2

```
# data import and cleaning
data(OJ)

OJ_df = OJ %>%
  janitor::clean_names() %>%
  relocate("purchase", .after = "store") %>%
  mutate(purchase = as.factor(purchase)) %>%
  na.omit()

dim(OJ_df)
```

```
## [1] 1070 18
```

```
summary(OJ_df)
```

```
## weekof_purchase
                    store_id
                                  price_ch
                                                price_mm
## Min.
         :227.0 Min. :1.00
                               Min. :1.690
                                             Min.
                                                    :1.690
## 1st Qu.:240.0 1st Qu.:2.00 1st Qu.:1.790
                                              1st Qu.:1.990
## Median :257.0 Median :3.00 Median :1.860
                                             Median :2.090
## Mean :254.4 Mean :3.96
                                     :1.867
                               Mean
                                             Mean
                                                  :2.085
```

```
3rd Qu.:268.0
                    3rd Qu.:7.00
                                   3rd Qu.:1.990
                                                    3rd Qu.:2.180
                           :7.00
                                           :2.090
##
   Max.
           :278.0
                    Max.
                                   Max.
                                                    Max.
                                                           :2.290
##
       disc ch
                         disc mm
                                          special ch
                                                           special mm
           :0.00000
                             :0.0000
                                               :0.0000
                                                                :0.0000
##
  Min.
                      Min.
                                       Min.
                                                         Min.
##
   1st Qu.:0.00000
                      1st Qu.:0.0000
                                       1st Qu.:0.0000
                                                         1st Qu.:0.0000
   Median :0.00000
                      Median :0.0000
                                       Median :0.0000
                                                         Median :0.0000
##
   Mean
           :0.05186
                      Mean :0.1234
                                       Mean
                                               :0.1477
                                                         Mean :0.1617
##
   3rd Qu.:0.00000
                      3rd Qu.:0.2300
                                        3rd Qu.:0.0000
                                                         3rd Qu.:0.0000
##
   Max.
           :0.50000
                      Max.
                             :0.8000
                                       Max.
                                               :1.0000
                                                         Max.
                                                                :1.0000
##
       loyal_ch
                       sale_price_mm
                                        sale_price_ch
                                                          price_diff
                                                                           store7
##
   Min.
           :0.000011
                      Min.
                              :1.190
                                        Min.
                                               :1.390
                                                        Min.
                                                               :-0.6700
                                                                           No :714
   1st Qu.:0.325257
                       1st Qu.:1.690
                                        1st Qu.:1.750
                                                        1st Qu.: 0.0000
                                                                           Yes:356
##
##
   Median :0.600000
                       Median :2.090
                                       Median :1.860
                                                        Median : 0.2300
##
  Mean
           :0.565782
                       Mean
                              :1.962
                                       Mean
                                               :1.816
                                                        Mean
                                                               : 0.1465
##
   3rd Qu.:0.850873
                       3rd Qu.:2.130
                                        3rd Qu.:1.890
                                                        3rd Qu.: 0.3200
##
   Max.
           :0.999947
                       Max.
                              :2.290
                                        Max.
                                               :2.090
                                                        Max.
                                                               : 0.6400
##
    pct_disc_mm
                      pct_disc_ch
                                        list_price_diff
                                                            store
                                                                         purchase
##
           :0.0000
                     Min.
                            :0.00000
                                        Min.
                                               :0.000
                                                               :0.000
                                                                         CH:653
  Min.
                                                        Min.
   1st Qu.:0.0000
                     1st Qu.:0.00000
                                                                        MM:417
##
                                        1st Qu.:0.140
                                                        1st Qu.:0.000
## Median :0.0000
                     Median :0.00000
                                       Median :0.240
                                                        Median :2.000
## Mean
           :0.0593
                     Mean
                            :0.02731
                                       Mean
                                               :0.218
                                                        Mean
                                                               :1.631
   3rd Qu.:0.1127
                     3rd Qu.:0.00000
                                        3rd Qu.:0.300
                                                        3rd Qu.:3.000
           :0.4020
                                               :0.440
                                                               :4.000
##
  {\tt Max.}
                     Max.
                            :0.25269
                                       Max.
                                                        Max.
set.seed(0409)
# data partition
OJ indexTrain = createDataPartition(y = OJ df$purchase,
                                  p = 0.653
                                  list = FALSE)
OJ_train_df = OJ_df[OJ_indexTrain, ]
```

(a) Build a classification tree using the training data, with Purchase as the response and the other variables as predictors. Use cross-validation to determine the tree size and create a plot of the final tree. Which tree size corresponds to the lowest cross-validation error? Is this the same as the tree size obtained using the 1 SE rule?

Min MSE rule:

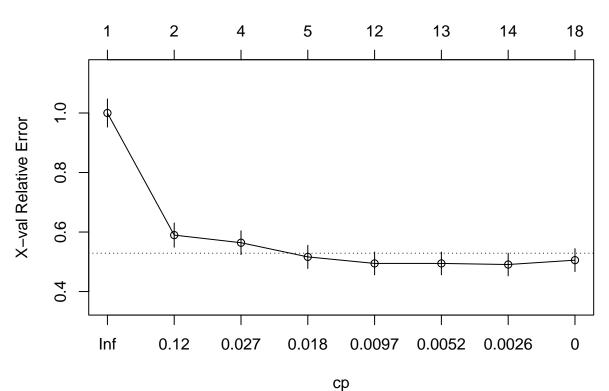
OJ_test_df = OJ_df[-OJ_indexTrain,]

The tree with depth = 7 and 14 terminal nodes corresponds to the lowest cross-validation error.

##

```
## Classification tree:
## rpart(formula = purchase ~ ., data = OJ_train_df, control = rpart.control(cp = 0))
## Variables actually used in tree construction:
## [1] disc_ch
                       list_price_diff loyal_ch
                                                       price_ch
## [5] price_diff
                       store id
## Root node error: 273/700 = 0.39
##
## n= 700
##
##
            CP nsplit rel error xerror
                    0
                        1.00000 1.00000 0.047270
## 1 0.4542125
## 2 0.0293040
                    1
                        0.54579 0.58974 0.040785
## 3 0.0256410
                    3
                        0.48718 0.56410 0.040146
## 4 0.0128205
                    4
                        0.46154 0.51648 0.038869
## 5 0.0073260
                   11
                        0.36264 0.49451 0.038237
## 6 0.0036630
                        0.35531 0.49451 0.038237
                   12
## 7 0.0018315
                        0.35165 0.49084 0.038128
                   13
## 8 0.0000000
                   17
                        0.34432 0.50549 0.038556
# extract min MSE
OJ_min_MSE = which.min(OJ_cp_table[ , 4])
# plot cross-validation error agiainst cp
plotcp(class_tree)
```



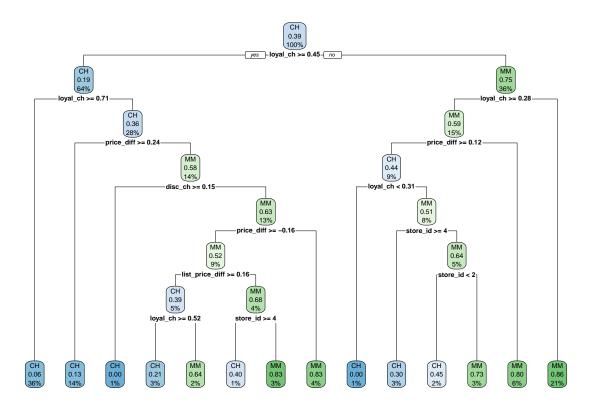


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```
# obtain final tree using min MSE
cp_MSE = OJ_cp_table[OJ_min_MSE, 1]

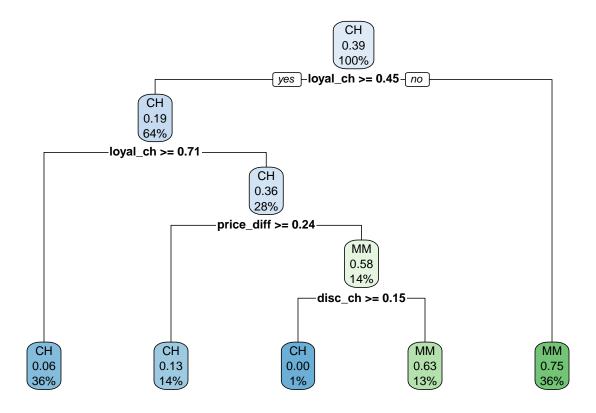
class_tree_prune = prune(class_tree, cp = cp_MSE)

# plot final tree
rpart.plot(class_tree_prune)
```



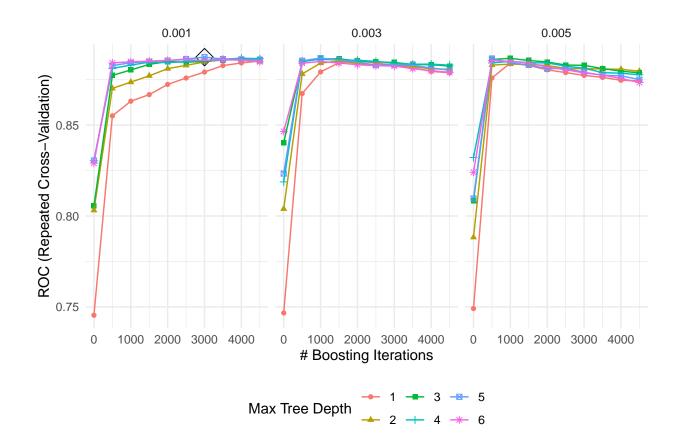
1 SE rule:

The tree with depth = 4 and 5 terminal nodes corresponds to the lowest cross-validation error, which is smaller than the tree obtained using min MSE.

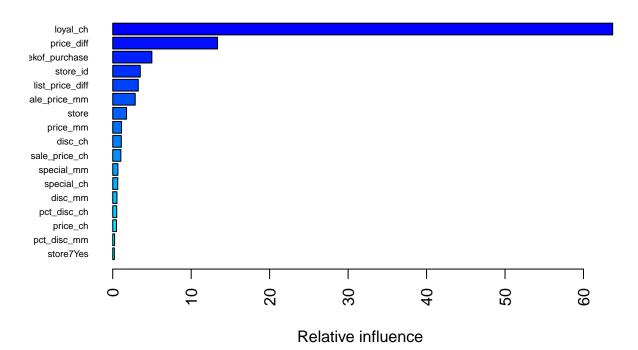


(b) Perform boosting on the training data and report the variable importance. What is the test error rate?

```
set.seed(0409)
ctrl_class = trainControl(method = "repeatedcv",
                          classProbs = TRUE,
                          summaryFunction = twoClassSummary)
# fit adaboost model for classification
OJ_boost_grid = expand.grid(n.trees = seq(1, 5000, 500),
                            interaction.depth = 1:6,
                            shrinkage = c(0.001, 0.003, 0.005),
                            n.minobsinnode = 1)
OJ_boost = train(purchase ~ .,
                 data = OJ_train_df,
                 method = "gbm",
                 tuneGrid = OJ_boost_grid,
                 trControl = ctrl_class,
                 distribution = "adaboost",
                 metric = "ROC",
                 verbose = FALSE)
ggplot(OJ_boost, highlight = TRUE)
```



```
set.seed(0409)
# variable importance plot
summary(OJ_boost$finalModel, las = 2, cBars = 19, cex.names = 0.6)
```



```
##
                                      rel.inf
                               var
## loyal_ch
                          loyal_ch 63.7202343
## price_diff
                        price_diff 13.3570869
## weekof_purchase weekof_purchase
                                   4.9890061
## store_id
                          store_id
                                    3.5098099
## list_price_diff list_price_diff
                                    3.2583526
## sale_price_mm
                     sale_price_mm
                                    2.8686560
## store
                             store
                                    1.7627601
## price_mm
                          price_mm 1.1190379
## disc_ch
                           disc_ch 1.0989890
## sale_price_ch
                     sale_price_ch 1.0345569
## special_mm
                        special_mm 0.6622408
                        special_ch
## special_ch
                                    0.6440243
## disc_mm
                           disc_mm 0.5362988
## pct_disc_ch
                       pct_disc_ch
                                    0.5114526
## price_ch
                          price_ch
                                    0.4787856
## pct_disc_mm
                       pct_disc_mm
                                    0.2419161
## store7Yes
                         store7Yes 0.2067920
# test error rate
OJ_boost_pred = predict(OJ_boost, newdata = OJ_test_df)
mean(OJ_boost_pred != OJ_test_df$purchase) * 100
```

- From the plot above, the most important variable is loyal_ch.
- The test error rate is 15.4054054.