



Consumer Report To The FTC

The FTC cannot resolve individual complaints, but we can provide information about next steps to take. We share your report with local, state, federal, and foreign law enforcement partners. Your report might be used to investigate cases in a legal proceeding. Please read our Privacy Policy to learn how we protect your personal information, and when we share it outside the FTC.

About you

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What happened

Starting from November 29, 2022, the blue verify badge will again be given to Twitter Blue subscribers, but as I reported recently on "reportfraud.ftc.gov", the public has long been using the blue verify badge as an anti-spoofing measure on Instagram and TikTok, and some social media platform may have adopted the authentication badge using Twitter as an example. In such a situation, the fact that only Twitter gives verify badges to those who register for paid plans, even if it has been reported several times, is very misleading in the eyes of people who don't use social networking services. What verify badge has mean must be keep in step with Instagram, Facebook and TikTok. Labels already exist to indicate government and state-affiliated media, and I believe it would be more beneficial to apply these labels to indicate attributes while maintaining the verify badge. The same label should also be used to indicate Twitter Blue subscribers. I don't think the cities/counties citizens would be satisfied with taxpayer-funded charges for a social media platform. Label image of "Twitter Blue Member" is these: 1. https://github.com/RuinDig/ruindig.github.io/blob/main/files/Image_Twitter-Blue-Member_01.png 2. https://github.com/RuinDig/ruindig.github.io/blob/main/files/Image_Twitter-Blue-Member_02.png Government and state-affiliated media account labels on Twitter: <https://help.twitter.com/en/rules-and-policies/state-affiliated> Previously, Twitter Blue registration was available in some areas around North America or via VPN to North America. It is unclear whether Twitter Blue will be reopened all over the world at once this time, but Elon Musk CEO's stance is focused on US users, and it is unlikely that localization aspect will be meticulously handled. It has also been reported that Elon Musk CEO wants to automate the management of posted content as much as possible using artificial intelligence(AI), but a contract employee who was in charge of managing posted content was fired, and although that employee is in favor of automation, it has been pointed out that AI technology alone is not sufficient at present, and that human work is also necessary. Refer to this article: <https://www3.nhk.or.jp/news/html/20221116/k10013892631000.html> In promoting the management of posted content by AI, I believe that the focus should be on human content management rather than engineering, since humans are needed to review objections in events that AI mistakenly presents a violation of the Terms of Use on the what someone posted content that is not problematic. At the same time, it is necessary to set up a mechanism to thoroughly explain which part of the posted content violated the terms and conditions. Firing and eliminating a team that was working on AI transparency and AI ethics while trying to push AI is contradictory and can be seen as an attempt to introduce AI that is convenient for Elon Musk CEO himself. Refer to this article: <https://www.wired.com/story/twitter-ethical-ai-team> I hope the FTC and U.S. Congress and Government will take forceful action, such as removing Elon Musk CEO from Twitter, Inc. and to return the situation to what it was before Elon Musk bought Twitter. Feedback to Twitter #8 - What I send after October 27th, 2022 - blog-RuinDig <https://ruindig.hatenablog.jp/entry/twitter/feedback8>

How it started

Date fraud began:	Amount I was asked for:	Amount I Paid:
11/17/2022		
Payment Used:	How I was contacted:	
	Social Media (ex. Facebook, Instagram)	

Details about the company, business, or individual

Company/Person
Name: Twitter, Inc.

Company/Person		
Address Line 1: 1355 Market Street, Suite 900	Address Line 2:	City: San Francisco
State: California	Zip Code: 94103	Country: USA
Email Address:		
Phone:		
Website: https://about.twitter.com		
Name of Person You Dealt With: Elon Musk		

Your Next Steps



General Advice:

- You can find tips and learn more about bad business practices and scams at consumer.ftc.gov.

What Happens Next



- Your report will help us in our efforts to protect **all** consumers. Thank You!
- We can't resolve your individual report, but we use reports to investigate and bring cases against fraud, scams, and bad business practices.
- We share your report with our law enforcement partners who also use reports to investigate and bring cases against fraud, scams, and bad business practices.
- We use reports to spot trends, educate the public, and provide data about what is happening in your community. You can check out what is going on in your state and metro area by visiting ftc.gov/exploredata.
- Investigations and cases do take time, but when we bring cases, we try to get money back for people. Check out ftc.gov/refunds to see recent FTC cases that resulted in refunds.