

Maggie English A . B block.

Thesis Statement:

Art and design is important in a lot of ways in people's every day life.

① With the crucial role art and design play in commercial

world, they affect people in their ~~day~~ daily lives. by the

frequent exposure to the products. ^{Unclear} To start with, The art and design

of a product usually involves two aspects: an eye-catching appearance and • more convenient usage. By applying

vibrant colors or involving unique images, The products easily stand out ~~are~~ on the shelf from other alternatives. Also,

a convenient usage is vital for a long-term consumption.

Only when these two aspects ~~are~~ are met for the design of a product.

will the consumers ^{be first attracted to it and} purchase ^{it} for the next time. As a result

of the long-term usage, consumers automatically related them as a part of their lives. either by ~~the~~ the ~~color~~ color or • design of that product.

(To ~~next~~ ^{next paper} page, the paragraph in brackets).

The language of this topic sentence should be clearer. Its precise relation to the thesis is also unclear.

It is still not quite clear how this point relates to the thesis.

3

Therefore, as the example of Coco-Cola shows, the unique icon has been deeply planted in everyone's head and the shape of the bottle has been so universally used nowadays that they all become part of people's lives. In this way, ^{art and design,} ~~by employing~~ ^{being employed} ~~art and design~~ in commercial world, changes people's lives in a fundamental way.

Thesis Statement:

Art and design is important in a lot of ways in people's everyday life.

Body Paragraph A:

With the crucial role art and design plays in ~~they~~ affect people in their daily lives commercial area. A good design involves two aspects of an eye-catching and ~~an~~ more convenient to use. By applying vibrant colors or ~~an~~ involving unique images, when consumers are going shopping in a shop, the product will easily stand out from others and thus better sold. On the other hand, only nice looking may not be a long term strategy and thus a convenient usage becomes necessary. Only when these two aspects of a design are met, will the consumers be first attracted to and afterwards purchase for the next time. Take

a well-known example of Coca Cola, one of the worlds' biggest companies producing drinks. ^{when talking about its success,} Apart from its unique taste, one important element that

This seems to weaken your argument above.

people usually ignore is its efficient design.

The designer of Coco-Cola skillfully employed the vibrant red and contrast it with white.

By using only these two colors, the brand quickly makes them a mark of itself. Nowadays, when people see ~~these~~ red and white go together, they think of

Coco-Cola. Another ^{Unclear} wise ^{Word choice?} aspect of Coco-Cola is the design of the shape of its bottle. By making a nice curve in the middle of the bottle, the bottle

is much easier to hold regardless of its relatively

large size. As soon as that design came out as Cow-

Cola became a big success, all other companies began copying that, so ^{most} ~~most~~ of the ^{plastic} bottles we see nowadays

look that way. ~~Also, as statistics shows, the drinks boost for an average of 21% after profits of companies by copying that shape of bottle.~~

~~Therefore, with the example of Coco-Cola company as well as others following that, the ^{impact of} the design~~

Again, this does not seem related to the thesis, and it is unclear how it supports the topic sentence of the paragraph.

English A: Language and Literature

Feedback for Paragraph Assignment

Name: Maggie Huang

Block: B

Instructor: Paul L. Faber

	0	1-2	3-4	5-6	
Is there a clear thesis statement?	There is no thesis statement.	The thesis statement is mostly unclear.	The thesis statement is somewhat clear	The thesis statement is mostly clear.	3.0
Is there a clear, appropriate topic sentence?	There is no topic sentence	The topic sentence is unclear.	The topic sentence is mostly clear and somewhat appropriate.	The topic sentence is mostly clear and appropriate.	3.0
Is the topic sentence developed to an adequate degree?	The topic sentence is not developed.	The topic sentence is somewhat developed.	The topic sentence is adequately developed	The topic sentence is well developed.	2.5
Examples and evidence unrelated to the topic sentence of a supporting paragraph will not be considered in the score.					
Are there examples that support the topic sentence?	There are no supporting examples	There are some supporting examples but not enough.	There are enough supporting examples.	There are enough supporting examples, and they are compelling.	5.0
Do supporting examples offer specific evidence?	There is no specific evidence.	There is a little specific evidence.	There is some specific evidence but not enough.	The paragraph offers sufficient evidence.	5.0
Is there clear reasoning? Is it offered where it is needed?	There is no reasoning offered.	Little reasoning is offered and/or it is often unclear.	The reasoning offered is supportive, and it is mostly clear.	The reasoning is supportive, and it is entirely clear and cogent.	4.0
Are transitional words or phrases clear and appropriate?	There are few to no transitional words or phrases.	There are some transitions but not enough	There are enough transitions but some are not appropriate.	There are appropriate transitions throughout the paragraph.	6.0
Does the concluding sentence summarize the paragraph?	There is no concluding sentence.	The concluding sentence does not summarize the paragraph.	The concluding sentence adequately summarizes the paragraph.	The concluding sentence deftly summarizes the paragraph.	3.0
Is the language of the paragraph clear?	There are many and significant errors in grammar, sentence structure, and vocabulary.	There are some errors in grammar, sentence structure, and/or vocabulary	There are a few minor errors that need attention	The work is largely error free.	3.0
Is the handwriting legible?	It is almost impossible to make sense of the writing.	Much of the writing is illegible	The writing is illegible in some places.	The writing legible.	6.0
Raw Score:			40.5		
Points out of 10			6.8		