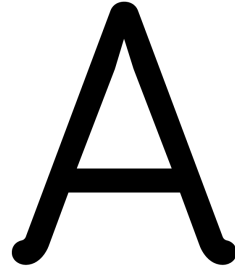
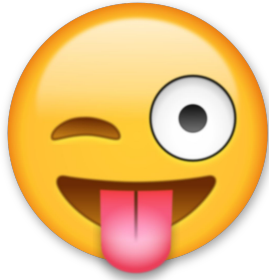
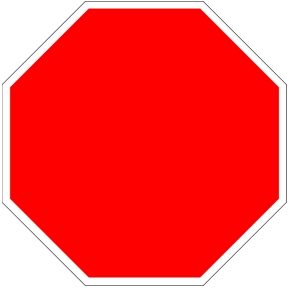
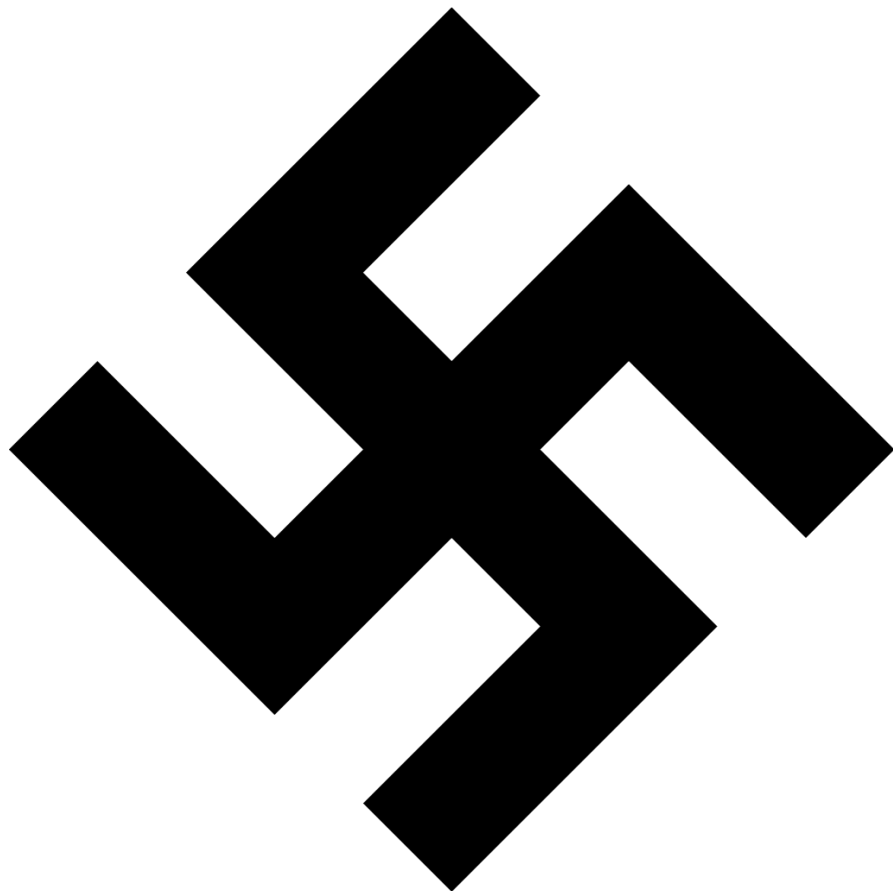


What is a Text?

What is a Sign?





स्वच्छ गंगा स्वच्छ काशी



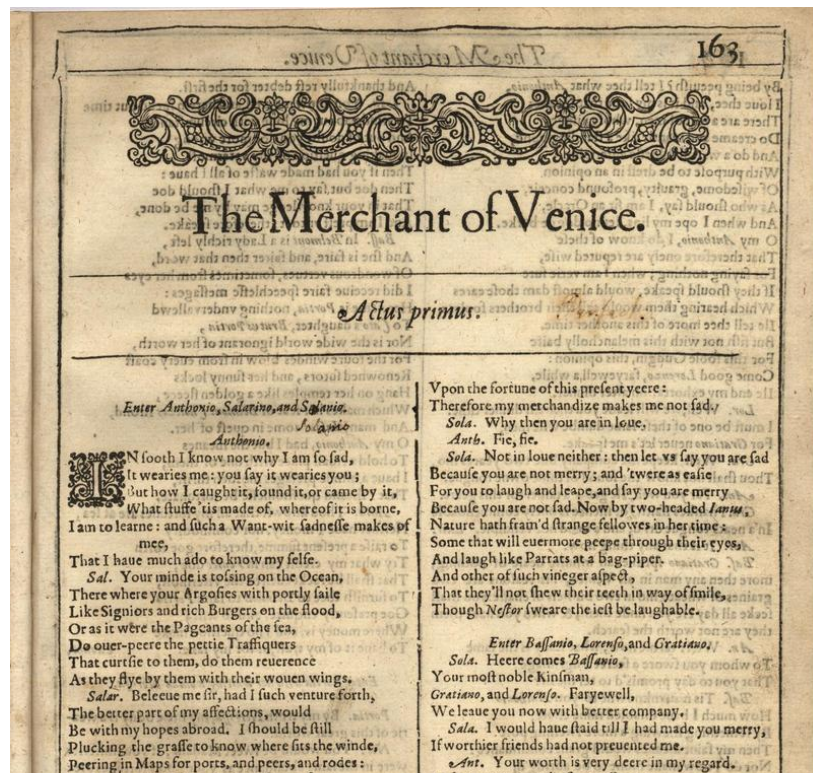
उत्तर प्रदेश जल निगम, वाराणसी

What is a Text?

“Text” in this subject, and in the published guide, is defined as anything from which information can be extracted, and includes the widest range of oral, written and visual materials present in society. This range will include single and multiple images with or without text, literary and non-literary written texts and extracts, media texts (for example, films), radio and television programmes and their scripts, and electronic texts that share aspects of a number of these areas (for example, video-sharing websites, web pages, SMS messages, blogs, wikis and tweets). Oral texts will include readings, speeches, broadcasts and transcriptions of recorded conversation.

(IB Guide, 2015, p. 16)

What is a Text?





N°5
CHANEL
PARIS
PARFUM

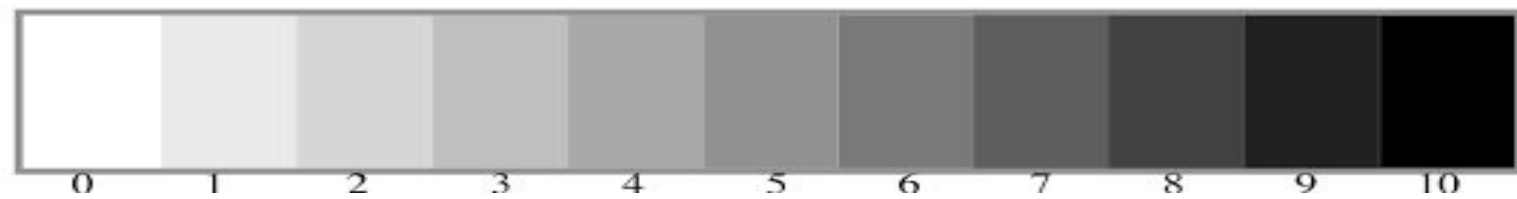
#THEONETHATIWANT



CAROL LEE SOUTHGATE

What is *not* a Text?







The Pelican

A wonderful bird is the pelican.
His bill will hold more than his belican.
He can take in his beak,
Food enough for a week.
But I'm damned if I see how the hell he can!

Dixon Lanier Merritt, 1910

