

Product Analytics Dashboard for an Amazon Retail Store in India

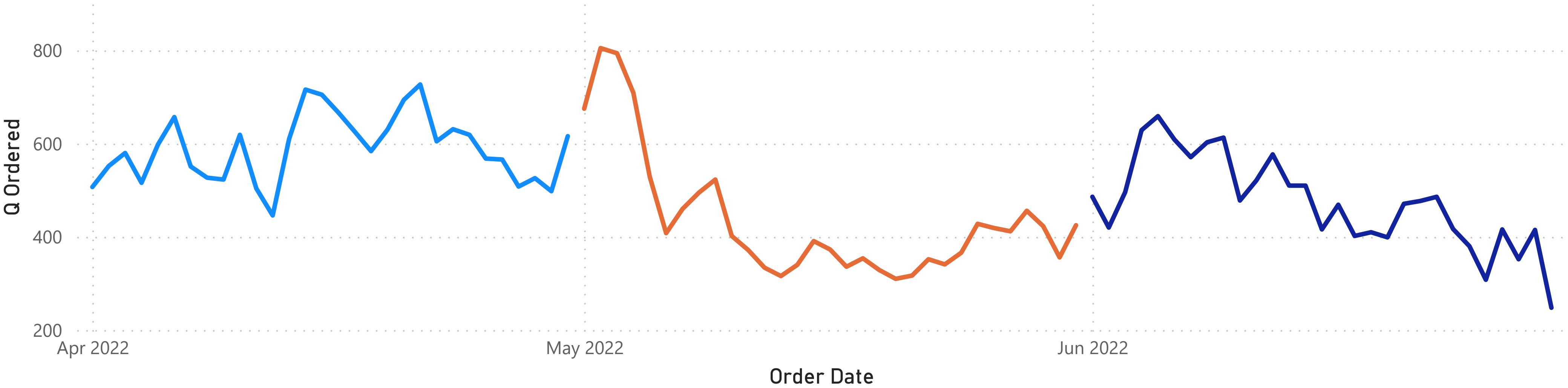
259,359.65
Sales (in USD)

44974
Q Ordered

5.55
AVG of Unit Selling Price (in USD)

Q Ordered by Order Date and Month

Month April June May



Product Category, Produc...

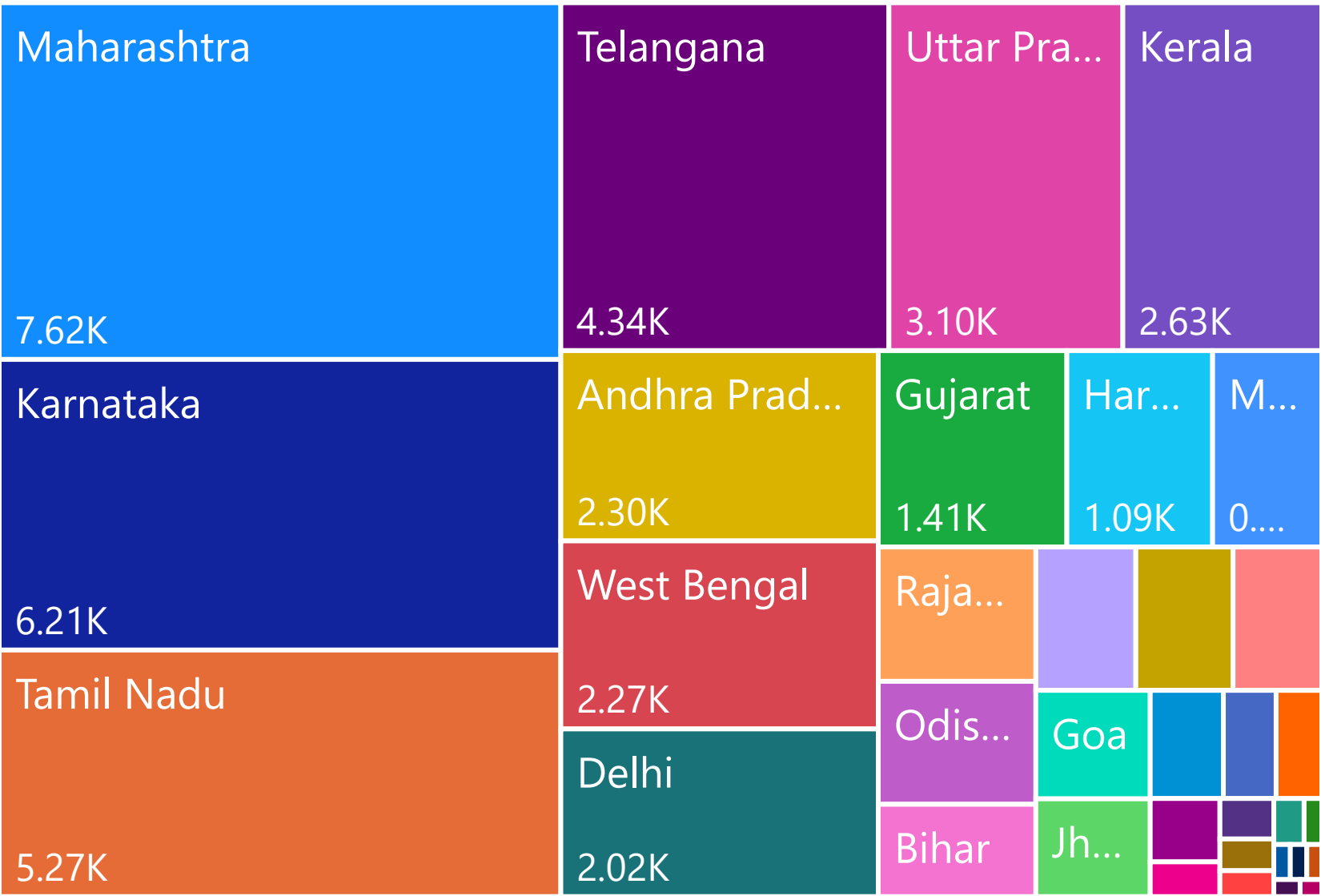
Kurta

Order Date

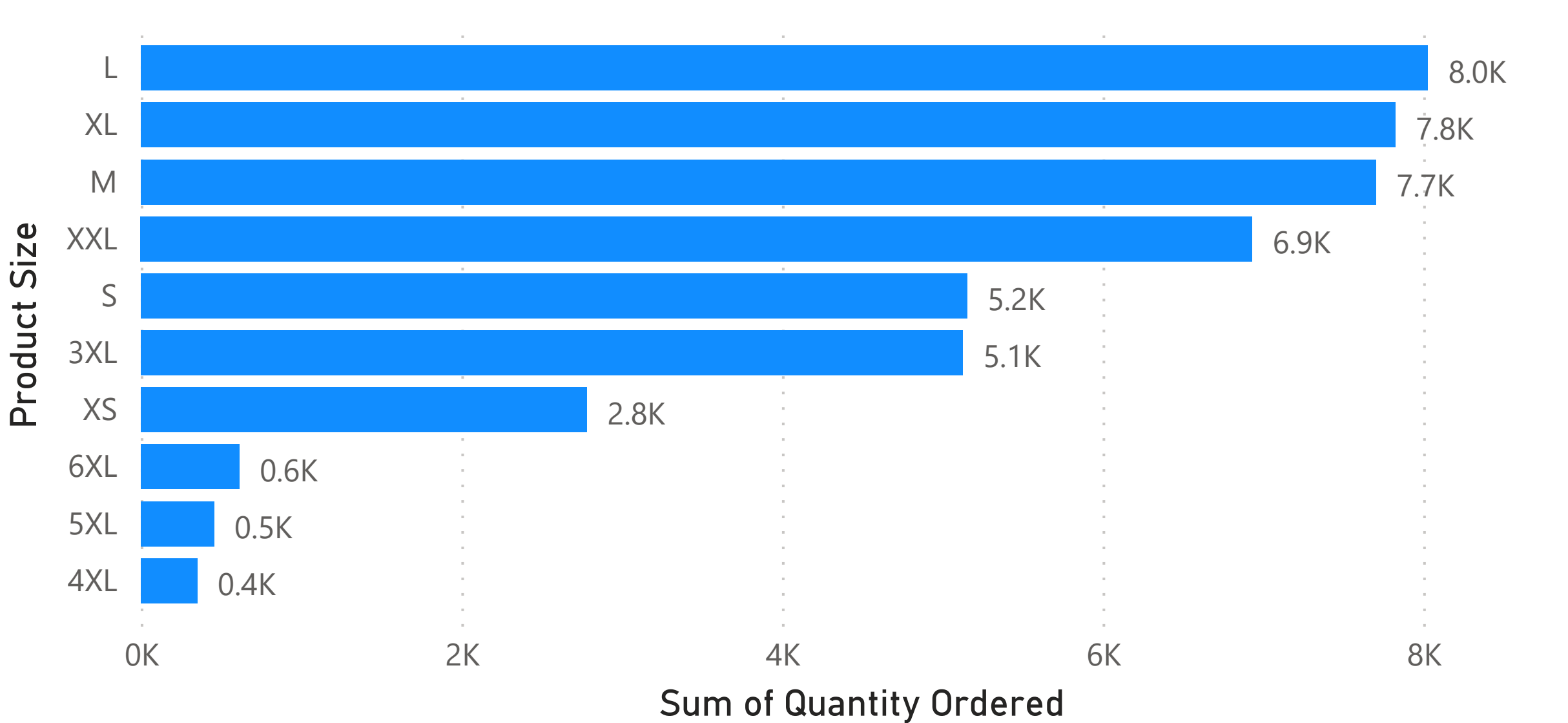
4/1/2022

6/29/2022

Sum of Quantity Ordered by State



Sum of Quantity Ordered by Product Size



Unit Selling Price & Quantity by Product

(different product is represented by different product style ID)

For JNE3797, we should probably rise the price to increase the revenue

Order Date

4/1/2022

6/29/2022

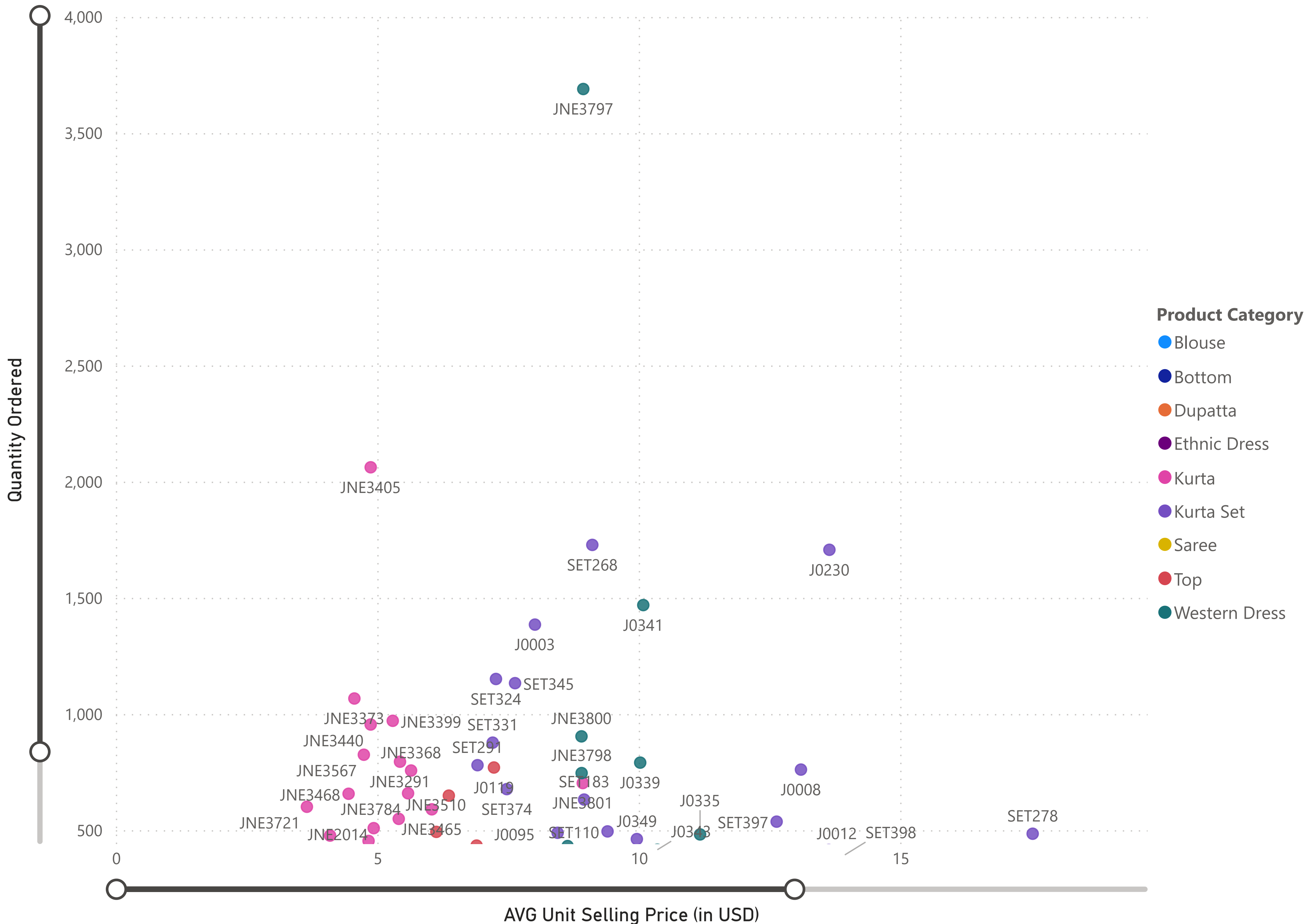
Product Category

All

State

All

AVG Unit Selling Price (in USD) and Quantity Ordered by Product Style ID and Product Category



Total Orders by Time

What happened during those "dropping" period? Did we use a wrong marketing strategy?

Order Date

4/1/2022

6/29/2022

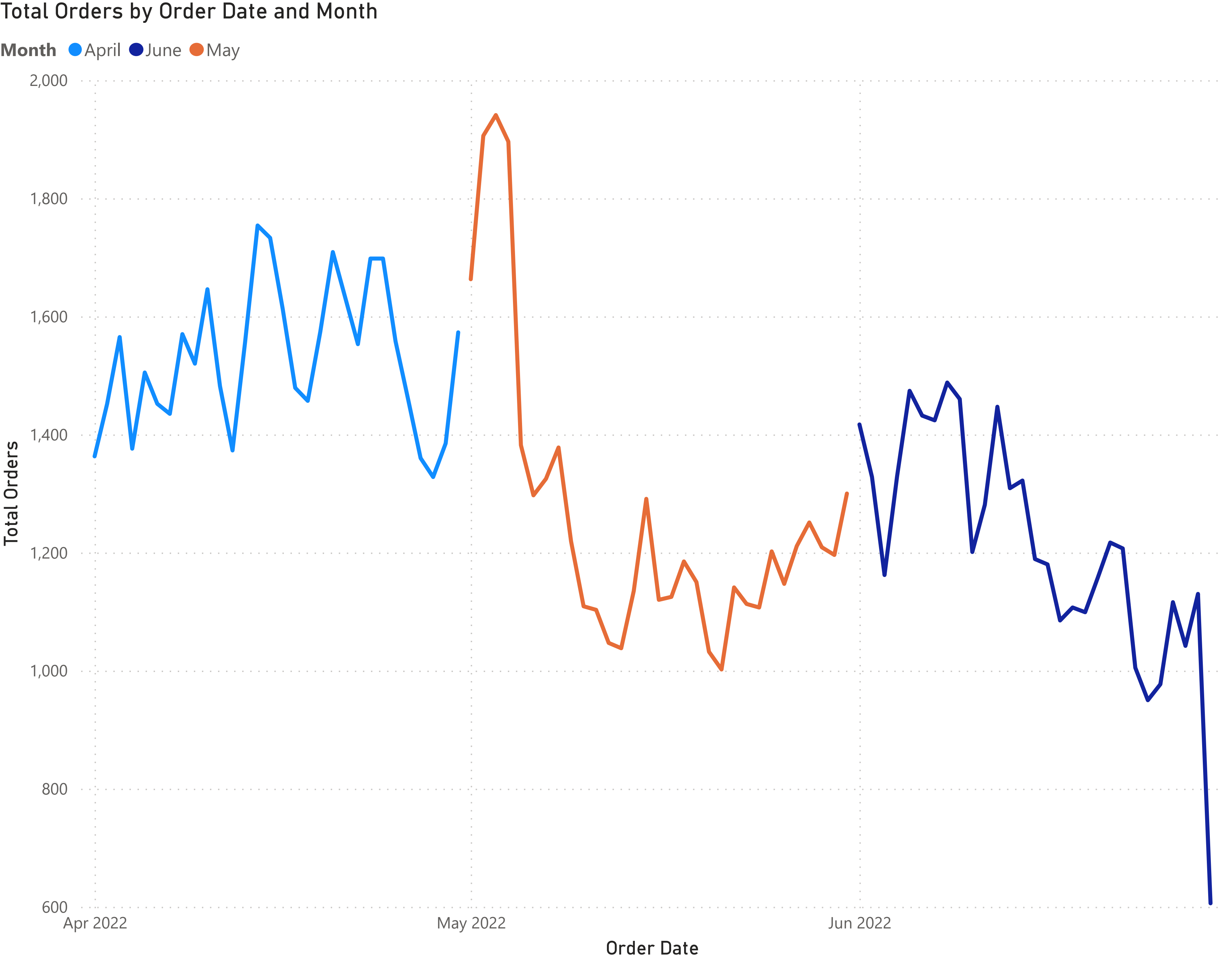
Product Category

All

State

All

Order Status	Orders
Delivered	100172
Cancelled	17167
Returned	1991
Pending	584
Pending - Waiting for Pick Up	262
Shipping	40
Lost in Transit	4
Total	120220



Sales by Category

Sales (in USD) by Product Category

State

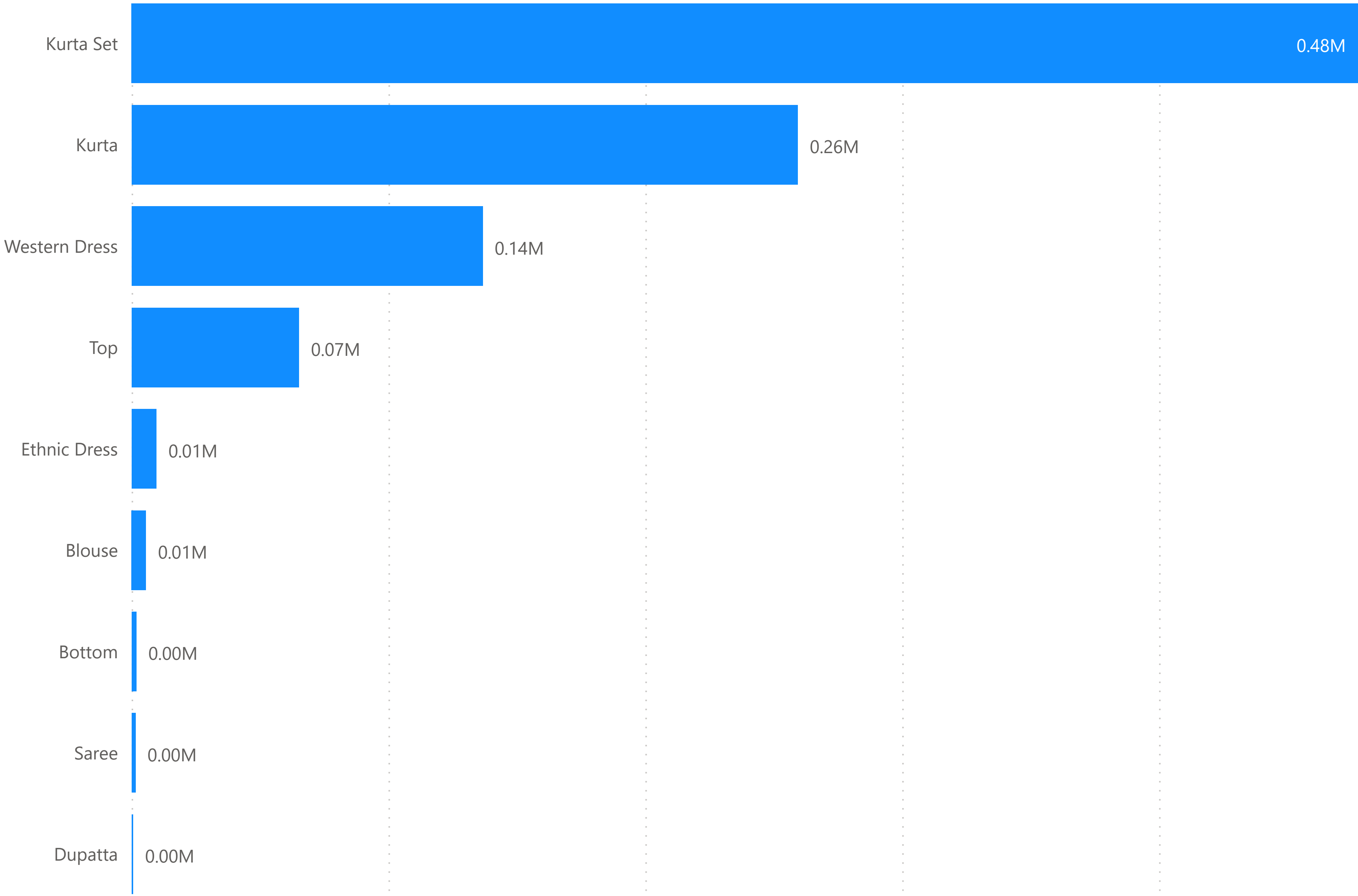
All

Order Date

4/1/2022

6/29/2022

Product Category



0.0M 0.1M 0.2M 0.3M 0.4M 0.5M

Sales (in USD)