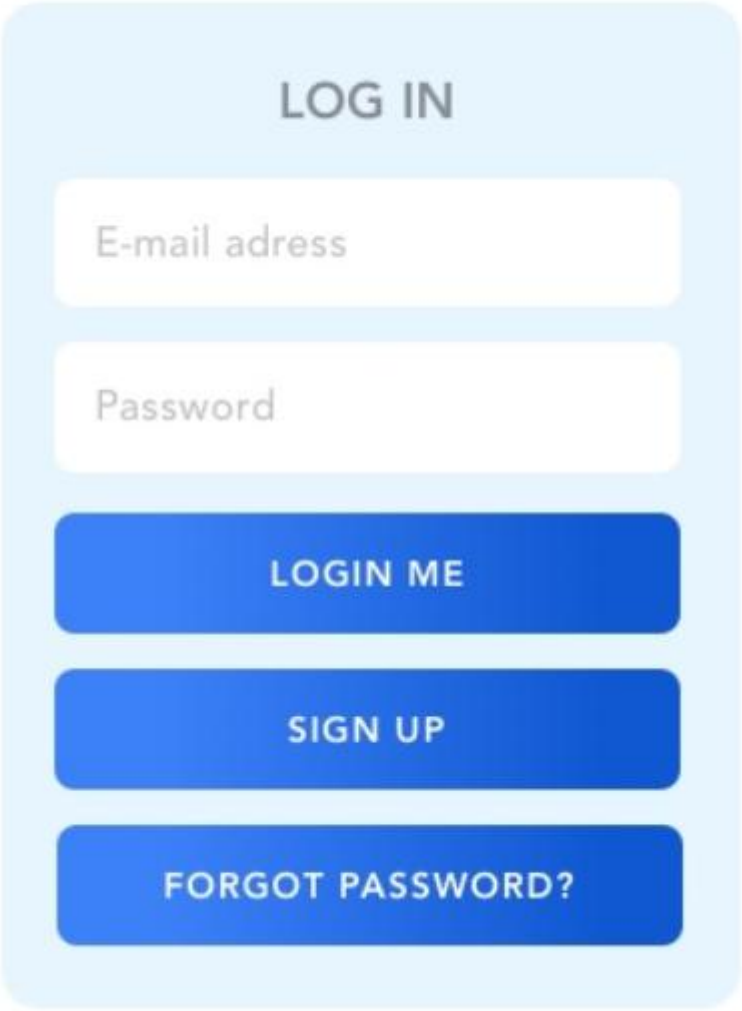
USER INTERFACE DESIGN(UID) EXPERIMENT-1

BAD DESIGN:



WHY IT'S A BAD DESIGN :

This login screen design has several issues:

1. **Button Hierarchy**:
   The buttons ("LOGIN ME," "SIGN UP," and "FORGOT PASSWORD?") lack a clear hierarchy. All the buttons are similar in style, making it hard to identify the primary action (likely "LOGIN ME").

2. **Wording on Buttons**:
   The phrase "LOGIN ME" is awkward and unprofessional. A more common phrasing would be "Log In" or "Sign In."

3. **Spacing and Alignment**:
   - The spacing between the elements feels inconsistent.
   - The fields and buttons are not aligned properly, which affects readability and aesthetic balance.

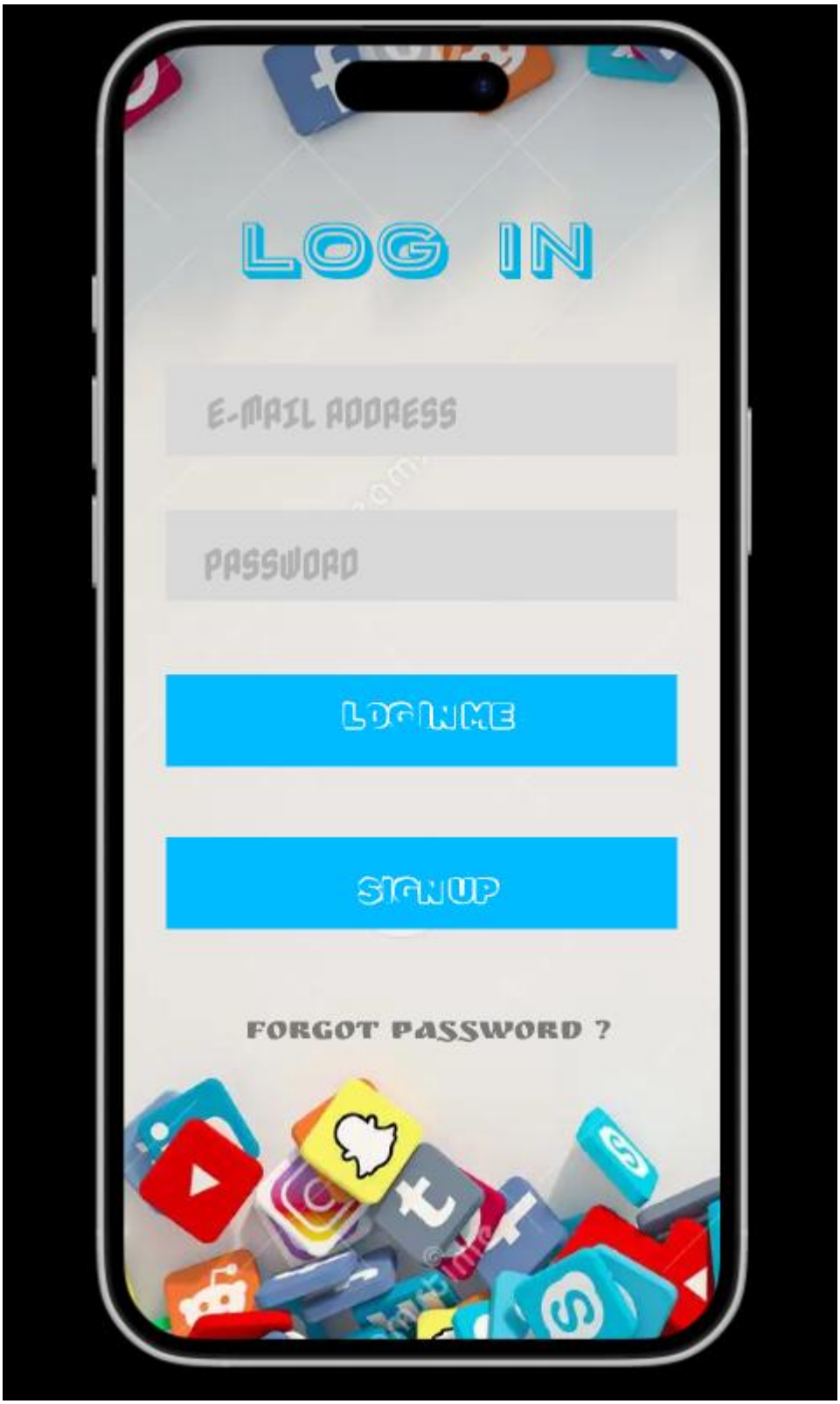
4. **Placeholder Text**:
   The placeholder text uses "E-mail adress," which contains a typo ("adress" should be "address"). This reflects poor attention to detail and can diminish user trust.

5. **Visual Contrast**:
   The blue gradient buttons lack contrast with the light blue background. This can make them less visible to users with visual impairments.

6. **Forgot Password Button Placement**:
   Placing "FORGOT PASSWORD?" alongside the primary actions (Log In and Sign Up) may confuse users. It would be better positioned as a link below or near the password field.

7. **Accessibility Issues**:
   - The color contrast might not meet accessibility standards for users with low vision or color blindness.
   - Lack of visible labels for the input fields (relying only on placeholders) can be problematic.

GOOD DESIGN:


LOG IN
E-MAIL ADDRESS
PASSWORD
LOGINME
SIGNUP
FORGOT PASSWORD ?

Changes Made:

1. **Background**:
    - The background with social media icons has been retained. However, it remains cluttered and distracting, making no significant improvement in terms of usability.
2. **Typography Adjustments**:
    - The text in the input fields ("E-MAIL ADDRESS" and "PASSWORD") uses a stylized font, but it is still difficult to read, especially for accessibility purposes.
3. **Button Design**:
    - The buttons ("LOGIN ME" and "SIGN UP") have been updated to a uniform blue color. However, the text remains difficult to read due to low contrast.
4. **Alignment**:
    - The elements seem slightly better aligned compared to the first version, but spacing issues persist, especially with the "FORGOT PASSWORD?" link, which feels detached from the overall layout.
5. **Header**:
    - The "LOG IN" header uses a neon-style font, which might seem playful but doesn't align well with professional app design standards.

Done by:

230701271