

Business Pitch Deck

Slide 1: Title Slide

- Marketplace Name (e.g., "EcoFurniture Hub")
- Tagline (e.g., "Sustainable & Customized Furniture for Modern Spaces")
- Your Name & Contact Information
- Date

Slide 2: Problem Statement

- Explain the problem your marketplace solves.
- Use data or statistics to show why this is a big issue.
- Example: "80% of furniture waste ends up in landfills every year. People need eco-friendly alternatives."

Slide 3: Solution

- How does your marketplace solve this problem?
- Highlight key features (e.g., sustainable materials, customization, direct manufacturer access).
- Use simple, clear points.

Slide 4: Market Opportunity

- Show the size of the market (e.g., "The global furniture market is worth \$500 billion+").
- Who is your target audience? (Designers, architects, eco-conscious buyers, small businesses, etc.)
- Any industry trends that support your idea?

Slide 5: Business Model

- How will you make money? (Commission on sales, subscription for sellers, advertising, etc.)

- Explain the revenue streams clearly.

Slide 6: Product Features

- Key features of your marketplace:
 - Eco-friendly & Customizable Products
 - User-Friendly Interface
 - Fast & Secure Transactions
 - Verified Sellers & Quality Assurance
- Add screenshots or visuals of your platform.

Slide 7: Traction & Milestones

- What progress have you made so far?
- Examples:
 - "Website developed & live (max-giaic.vercel.app)"
 - "500+ products listed"
 - "GTmetrix Performance: 89%"
 - "Partnerships with 10 furniture makers"

Slide 8: Go-To-Market Strategy

- How will you attract users and sellers?
- Marketing channels: Social Media, SEO, Influencers, Paid Ads.
- Business partnerships & collaborations.

Slide 9: Competition Analysis

- Who are your competitors? (e.g., IKEA, Etsy, Wayfair)
- How is your marketplace different & better?
- Competitive advantage: Customization, eco-friendliness, pricing, unique designs.

Slide 10: Financial Projections

- Revenue & growth forecast for the next 1-3 years.
- Estimated expenses & profitability timeline.
- Funding required (if applicable).

Slide 11: Team

- Who is behind this project?
- Brief introduction of founders & key team members.
- Skills & experience relevant to the business.

Slide 12: Call to Action

- What do you need from investors or partners?
- Contact details & next steps.
- Example: "Join us in revolutionizing sustainable furniture! Email: contact@yourbusiness.com"

This deck will help present your marketplace idea professionally and effectively. Let me know if you need modifications or additional details!