

DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEYHackathone # day 01

Date: 15-1-25

Marketplace Type: General E-Commerce

"An online platform where goods are buying and selling through online payments and shipping services"

* Business Goals1. Problem Solve:

First aim of furniture online platform is to provide quality and accuracy in buyer's ordered products, ensuring they receive exactly what they ordered in good quality.

2. Target Audience:

My target audience includes restaurants, hotels, seaside resorts and home decor businesses seeking comfortable, stylish and high quality furniture solutions.

3. Products and Services:

We offer elegant and finely crafted wooden furniture decor in a variety of options of styles and designs.

4. Unique selling points:

Smooth user experience, Delivery on time, Stock availability, Real time tracking

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Data SchemaProduct

- ID: Id for product means every product has a different identification.
- Price: Price of every product is different.
- Stock: Ensure availability of product.
- Category: Product type in furniture.

Order

- Order Id: Upon order completion receive an order Id.
- Product Id: Selected product will be assigned a unique id for reference.
- Quantity: Quantity of order.
- Order date: Order placement date and and name: product name.

Customer

Customer Id: Unique customer Id for verification.

Name, Email, Address, Contact } Customer name, email address and contact for orders detail and delivery time line.

Relationship!

Buy single or multiple products and leave comments based on your experience.