

IMDb dataset Summary:

- Thriller movies rank third in production numbers, while movies with a median rating of 7 are highly prevalent.
- 'Dream Warrior Pictures' and 'National Theatre Live' lead in hit movie production.
- Drama, action, and comedy dominate, with James Mangold, Joe Russo, and Anthony Russo as top directors with high average ratings.
- Marvel Studios, Twentieth Century Fox, and Warner Bros. are leading global production houses.
- Vijay Sethupathi and Taapsee Pannu are noted for their high average ratings.
- Star Cinema and Twentieth Century Fox excel in producing hits in multilingual movies.
- A.L. Vijay emerges as the most prolific director.
- In March 2017, 24 drama movies each with over 1,000 votes were released in USA. 2019 witnessed 1059 movies produced exclusively in either in India or USA or both.
- Mohanlal's and Mammooty's movies had highest median rating.
- Parvathy Thiruvothu, Susan Brown, Amanda Lawrence may have proved prominent when it comes to Drama.

Recommendations For RSVP Movies:

- 'Dream Warrior Pictures' and 'National Theatre Live's strategies should be studied.
- Investment in drama, action, and comedy genres and collaborations with directors like James Mangold, Joe Russo, and Anthony Russo could be advantageous.
- Exploring the international market, particularly in multilingual movies, could be profitable.
- Content creation focusing on engaging thrillers and movies with a median rating of 7 should be a priority.
- Casting Vijay Sethupathi and Taapsee Pannu in projects might enhance audience attraction.
- Expanding movie production to countries like India and the USA can open new avenues for global reach and revenue.