



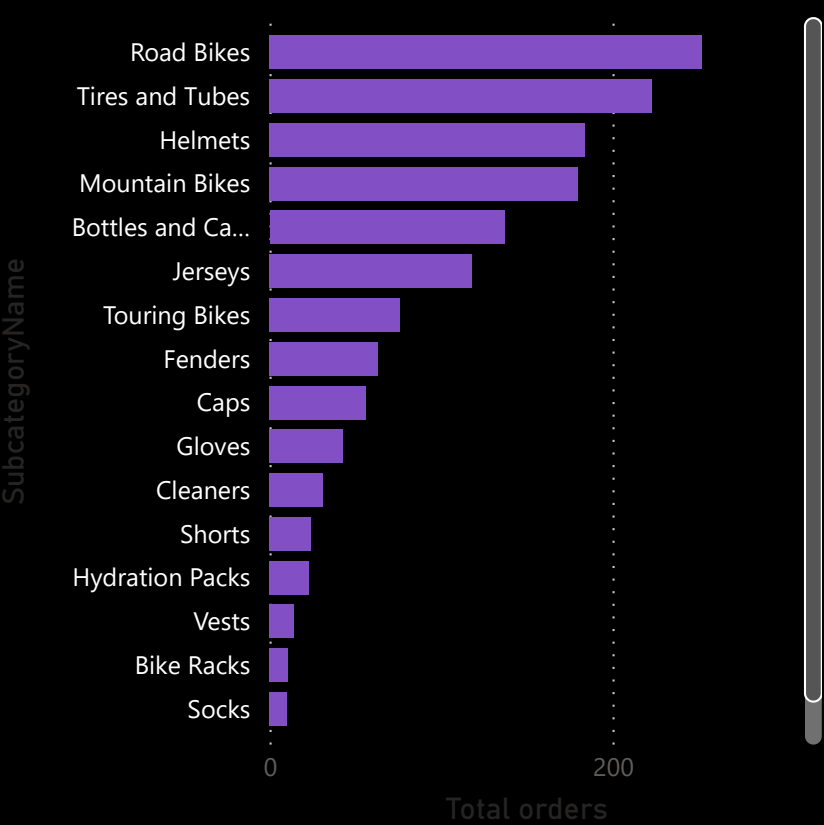
# Amazon Monthly Sales Report



## Total Orders by Category Name



## Total Orders by Sub Category Name



Year

2016

Month

July

## Product Distribution by Profit/loss

ProductName	Dynamic Profit/Loss
Mountain-200 Black, 38	3,773.15
Road-250 Black, 52	3,443.51
Mountain-200 Silver, 38	953.56
Mountain-200 Silver, 42	953.56
Mountain-200 Black, 46	943.29
Touring-1000 Yellow, 60	902.13
Road-250 Black, 48	860.88
Road-250 Red, 58	860.88
Road-750 Black, 44	785.36
HL Road Tire	510.19
HL Mountain Tire	350.56
Sport-100 Helmet, Blue	345.86
Mountain-500 Silver, 52	256.77
Mountain-500 Black, 44	245.41
Road-750 Black, 48	196.34
Hydration Pack - 70 oz.	137.69
Water Bottle - 30 oz.	93.71
Hitch Rack - 4-Bike	75.12
Fender Set - Mountain	55.04
Women's Mountain Shorts, S	43.81
Mountain Bottle Cage	25.01
Patch Kit/8 Patches	22.94
Long-Sleeve Logo Jersey, XL	16.34
<b>Total</b>	<b>6,15,854.39</b>

Opportunity Loss

Profit

## Total Profit

787.50K✓

Goal: 86.42K (+811.3%)

## Total Orders

17✓

Goal: 10 (+70%)

## Total Returns

3!

Goal: (Blank) (-Infinity%)

## Top 3 Performer/Loser by Products

Mountain-200 Black, 38

Mountain-200 Silver, 38

Mountain-200 Silver, 42

