

LUQMAN HASIF

PROFESSIONAL SUMMARY

Photographer continually inspired by people from all walks of life, especially in urban scenes. Bringing international experience, as well as advanced knowledge from continued coursework.

WORK HISTORY

Documentary Photographer, 11/2008 - Current

Nat Geo, Los Angeles

- Conceptualised, shot and edited high-quality portraits used as cover photo in high-profile magazines.
- Shot photographs in controlled labs, field and remote environments, adjusting camera settings to align with locations.
- Applied different lighting effects in Adobe Lightroom to create moods and emotions, following client specifications.
- Performed retouching and colour correction in Adobe Lightroom, verifying accurate exposure and consistency for optimal results.

Assistant Photographer, 01/2006 - 11/2008

Easton Models, Bristol

- Applied digital styling techniques to enhance photo colour and quality, editing to align with brand guidelines.
- Consistently exceeded client expectations, managing all stages of pre- and post-production.
- Handled cameras operating at several thousand frames per second.
- Performed retouching and colour correction in Adobe Lightroom, verifying accurate exposure and consistency for optimal results.
- Edited, toned, captioned and uploaded photographs for news publications.

EDUCATION

Bachelor of Arts, Photography, Expected in 09/2023

NEW YORK INSTITUTE OF PHOTOGRAPHY - NEW YORK

Foundation Degree in Arts, Photography, 04/2019

NEW YORK INSTITUTE OF PHOTOGRAPHY - NEW YORK

Certificate of Higher Education, Pure Science, 12/2017

Sekolah Menengah Sains Bagan Datoh - Bagan Datuk



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SKILLS

- Composition
- Digital enhancements
- Digital photography
- Canon Mark II proficient
- Creative visionary
- Superb attention to detail
- Fashion photography
- Compositional expertise
- Image manipulation
- Digital design
- Photographic storytelling
- Creative lighting techniques