

Muthui Denis Tyler
denismuthui@outlook.com
613-668-4695
Montréal, QC

Subject: INTERACTIVE MEDIA AND MARKETING SPECIALIST.

Dear Hiring Team,

I recently moved to Montréal from Ottawa with a three-year open work permit. I have just turned 30, and with over ten years of preparation in marketing, communications, and design, my three-year goal is to be a Canadian citizen living in Quebec. I'm looking to build a long-term future with a company where I can grow alongside colleagues who share similar values, interests, and creative passions.

I love presentations using Adobe, among other software. My recent experience includes creating marketing campaigns, retouching and compositing images, Motion graphics and illustration projects, web design and development, and collaborating under pressure within teams. I enjoy experimenting with emerging tools, including AI. I am currently pursuing further upskilling in paid CRMs, Google Ads, etc., through LinkedIn Learning.

I am perfect for the position. I hold a bachelor's degree in international business administration (Marketing) and two Canadian Postgraduate Certificates in Marketing Management and Interactive Media Management. I'm fluent in English. B2 Conversational and working knowledge in French, with plans to complete the TEF exam this year.

Outside of work, I love reading, digital painting, going to the gym, hiking, and outdoor activities even during winter (yes, really!). Above all, I value simplicity in life, in design, and in how I connect with others.

Thank you for considering my application. I would be pleased to discuss how I can contribute to your company's goals during an interview.

Sincerely,

Muthui Denis Tyler

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