

Feature name	Explanation
ID	Unique Identification number
Marital Status	Married or Single
Gender	Male or Female
Income	The actual amount of income per annum
Have Children	Whether or not a customer has children (Yes or No)
No. of Children	Number of children
Education	Education level
Occupation	Occupation of customers
Home Owner	Whether or not a customer owns a home (Yes or No)
Car Owner	Whether or not a customer owns a car (Yes or No)
No. of Cars	Number of cars
Commute Distance	Distance range customers commute
Region	Location of customers
Age	Age of customers
Age group	Age brackets (Youth, Adult, Middle age and Senior citizen)
Purchased Bike	Whether or not a customer purchased a bike(Yes or No)

Correlation_Table	
Have Children	Value
No	0
Yes	1

Home Owner	Value
No	0
Yes	1

Car Owner	Value
No	0
Yes	1