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## Content areas

Content areas is a concept, and a type, `ContentArea`, in EPiServer CMS (</episerver/cms/>)'s API. Content areas are used to hold an ordered list of references to content (pages, blocks etc) within the same EPiServer site.

A content area property is a property of type `PropertyContentArea` (<http://world.episerver.com/Documentation/Class-library/?documentId=cms/7/93dfc676-85e9-e124-fdbe-73c64e6a8b2b>). Its value type is `ContentArea` (<http://world.episerver.com/Documentation/Class-library/?documentId=cms/7/ab3bbfb1-5fdd-6650-3ebf-5e59f8f98490>).

It's possible to render the contents in a content area in any way we like as developers. However, the standard rendering, using either the Property control or the HTML helper `PropertyFor`, renders each content item in the block using a partial renderer. A partial renderer is typically a user control in Web Forms and a partial view, optionally created by a controller, when using ASP.NET MVC.

### Pages tagged with content areas

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April 20, 2013

## How EPiServer's HTML helper `PropertyFor` works

► `PropertyFor` is the counterpart of the Property control when building websites using EPiServer 7 and ASP.NET MVC. However, it does not work the same way as the Property control and understanding how it works is key to rendering the markup that you want and need.

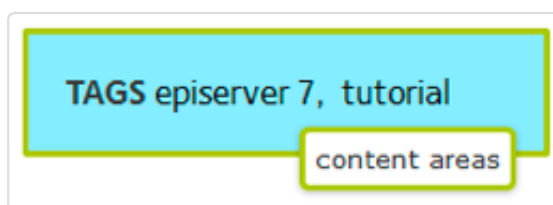
(</how-episervers-html-helper-propertyfor-works/>)

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March 11, 2013

## Custom rendering of content areas



(/custom-rendering-of-content-areas/)

➤ The PropertyFor HTML helper handles a number of optional parameters for specifying tags and CSS classes. As they are specified using an anonymous object Intellisense isn't much help. Here's a reference of the options available.

(/episerver-7-and-mvc-custom-tags-and-css-classes-when-rendering-properties/)

The UML class diagram illustrates the structure of the CMS. Key classes include **PageData**, **ContentData**, **PageTemplate**, **ContentTemplate**, **ContentPolicy**, and **CustomContentTypes()**. Relationships are shown with solid lines, and associations are indicated by dashed lines. The diagram also includes a **PageTemplateRepository** class and a **ContentPolicy** class.

➤ EPiServer 7 features a remade model for content with support for multiple types of content and an interesting new concept called blocks. In this post I'll visualize and walk through some of the most significant new concepts and changes from a developer's perspective.

(/episerver-7-content-pages-and-blocks/)

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