Total Revenue



\$307M

Total Customers

18.48K

Average Customer Age

45





Customer Without Children

UNITED STATES Leads with 35.68% of customers without children among 6 countries, generating \$77,422,499 in revenue from 7,819 customers, comprising 49.57% male and 50.43% female



Customer With Children

AUSTRALIA Leads with 44.02% of customers without children among 6 countries, generating \$39,669,905 in revenue from 3,591 customers, comprising 49.68% male and 50.32% female

Revenue Segmented by Age-Group

75% of Revenue is attributed to the Yellow bars, primarily led by the 31-40 Age Group supassing the Avarage Revenue LINE

