



Key American Retailers

Total Sale
= \$ 8684027.5

Unit Sold
= 17148250

Operating profit
= \$3173631.975

Operating Margin
= 36.3%

Retailer	
BevCo	DreamCo
FizzySip	Sodapop

Region	
Midwest	Northeast
South	Southeast
West	

Beverage Brand	
Coca-Cola	Dasani Water
Diet Coke	Fanta
Powerade	Sprite



