

Cree Website Layout

Menu Bar Options: Across the top of age

Click LOGO to go back to homepage

HAVE THE MENU BAR SCROLL WITH THE PAGE

- About Us
- Sales
 - Upcoming Sales
 - More Information
 - Past Sales
- Cattle
 - Management
 - Sires
- Contact

Home Page

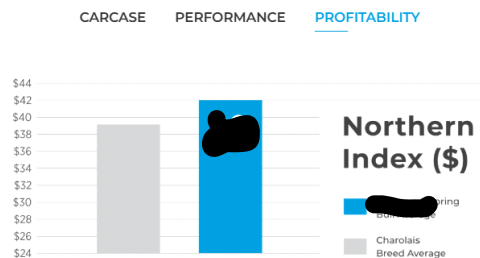
Video at the top with information cut out. 2 sentences (Quantified performance through validated genetics.) Below 2 buttons with links to About Us and Contact Us pages.

Below small summary of the operation with 3 photos with links to Current Sires, Upcoming Sales and Breeding Philosophy (Section on About Us)

Small summary of graph similar to below.

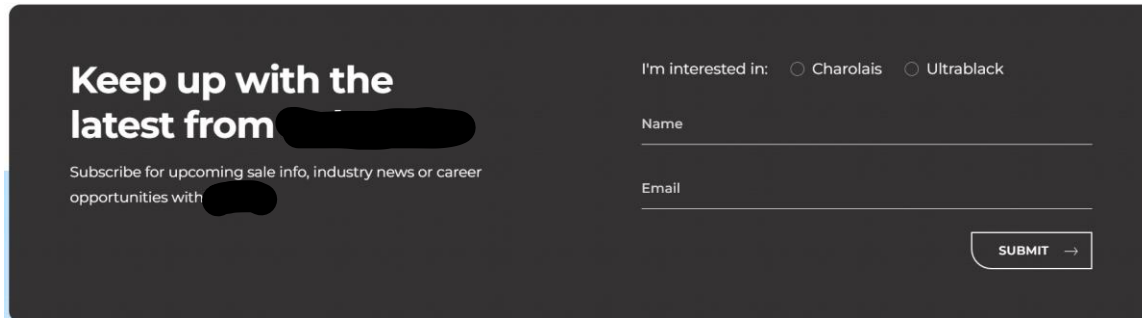
Leaders in breeding, sourcing and measuring high performing genetics that improve profitability and efficiency in commercial beef production.

Our investment in breeding, recording and data has enabled us to help shape the breeds into the functional and market adaptable cattle they have become today.



Underneath a subscription Box before you reach the bottom of the page similar to below -

I'm Interested in : Stud Bulls or Commercial Bulls
Name and Email with



Keep up with the latest from [redacted]

Subscribe for upcoming sale info, industry news or career opportunities with [redacted]

I'm interested in: ☐ Charolais ☐ Ultrablack

Name

Email

SUBMIT →

Page width photo before footer with contact information, social media and youtube links

About Us

This page will be divided into 4 different paragraphs (People, Philosophy, Our History and Sustainability)
Each paragraph will have a the begining of each paragraph with a option to "Read More" which will drop down.

People - Will have individual photo, with name, role and small write up

Seperate this section with a landscape photo

Philosophy -

Our History - 500 word history summary. 1 photo

Sustainability - Write how our business ensure longtem sustainability through (people, cattle, land and clients)

Subscription Box before you reach the bottom of the page similar to below -
I'm Interested in : Stud Bulls or Commercial Bulls

Keep up with the latest from [REDACTED]

Subscribe for upcoming sale info, industry news or career opportunities with [REDACTED]

I'm interested in: ☐ Charolais ☐ Ultrablack

Name

Email

SUBMIT →

Landscape Photo before reaching the bottom with contact information and links to social media and YouTube

Sales

- Upcoming Sales

1 x photo of Bull/Bulls with information of upcoming sale

Cree Santa Gertrudis Annual Sale 2025 Monday 8th September 2025

90 Santa Gertrudis Bulls
"Kiah"
739 Lookerbie Circle Road,
Thangool

(MORE INFORMATION) Button

More Information Sub-Page - Very simple page

90 Santa Gertrudis Bulls

Date:

Time:

Where:

Request a PDF Catalogue (Button with a pop up screen)

Request printed catalogue X

Your Details ▲

Your first name*

Your last name*

Your email*

Your phone number*

Postal Address Details

Address Line 1*

Address Line 2

City*

Post Code*

State* ▼

Bid Card Registration (Button with a pop up screen)

Bid Card Registration



Your Details

Postal Address Details

State



Monday 8th September 202X

90 Santa Gertrudis Bulls
"Kiah"
739 Lookerbie Circle Road,
Thangool

(MORE INFORMATION) Button

More Information Sub-Page - Same layout as above

Cree Santa Gertrudis Annual Sale 2024

90/90 Bulls sold to average \$XXXXX

Date:

Location:

PDF Online Catalogue - 202X Annual Bull Sale (button that opens PDF Catalogue in new tab)

2024 Cree Santa Gertrudis Annual Sale Supplementary Sheet (button that opens PDF Sup Sheet in new tab)

Videos

Top Priced Bull - LOT X \$XXXXX

Sale summary video

Below have each individual bull video from the year that automatically refreshes the main video. As below



1 / 2 Next »



Online Bidding & Live Stream

Auction Plus

Agents

List Agents (Name, Business and Contact Number)

Cattle

- Management

Page wide photo with small information section

Cree Santa Gertrudis

Breeding Santa Gertrudis for over 50 years

500 word summary of management, breed plan and 5 star rating.

Flick graph with Cree average compared to breed average.

Current Sires

Slide bar with current sires, photos, name, small summary (Click to go into full summary of each bull) with a slide link to animals EBV and pedigree on santagertrudis.com

Full page width bull photo

Past Sires

Slide bar with current sires, photos, name, small summary (Click to go into full summary of each bull) with a slide link to animals EBV and pedigree on santagertrudis.com

-Sires

2 x columns of sires with name, video/photo, summary and link to animals EBV and pedigree on santagertrudis.com

View Past Sires (BUTTON) to new page
As above but with past Sires

Contact

Contact information, map of locations, summary of each location.