

# Midnight Magnolia Homepage Design Starter Kit

## Typography

Headers: Playfair Display - Elegant serif, editorial

Body Text: Lora - Literary serif, readable classic

Accent/Menu: Montserrat - Modern sans-serif, UI clean font

## Homepage Layout Templates

1. Feminine Landing Page Collection:

<https://www.freepik.com/free-photos-vectors/feminine-landing-page-design>

2. Modern Feminine Website Template:

[https://www.freepik.com/premium-vector/modern-feminine-website-template\\_6367758.htm](https://www.freepik.com/premium-vector/modern-feminine-website-template_6367758.htm)

## Icon Sets

1. Floral UI Kit Vector Icons:

<https://www.freepik.com/vectors/floral-ui-kit>

2. Bohemian UI Icons (Behance):

<https://www.behance.net/gallery/155584025/UIUX-Bohemian-Style-Boho-Style-Web-User-Interface>

## Imagery for Section Design

Hero: Southern Gothic house at twilight

<https://www.veranda.com/decorating-ideas/house-tours/a35015371/furlow-gatewood-georgia-house-tour/>

About: Woman journaling under moonlight

[https://www.freepik.com/premium-ai-image/design-8k-ultra-hd-portrait-capturing-captivating-woman-moonlight\\_94508655.htm](https://www.freepik.com/premium-ai-image/design-8k-ultra-hd-portrait-capturing-captivating-woman-moonlight_94508655.htm)

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Community: Healing circle / diverse gathering

<https://healingcirclesglobal.org/calling-a-circle/what-is-a-healing-circle/>

## Decorative & Background Elements

1. Moon Journaling Illustrations:

<https://www.freepik.com/free-photos-vectors/moon-journaling>

2. Boho Plant Website Elements:

<https://www.freepik.com/free-photos-vectors/boho-plant-website>

## Brand Colors

Sage Green: #DDE3DA - Backgrounds, accent fills

Linen: #FAF3E0 - Base canvas

Warm Gray: #D4B99F - Text blocks, neutral anchors

Twilight Blue: #5C6E78 - Highlight, buttons, contrast