The story of a T-shirt

Lagos, Nigeria—Yaba market is busy, hot and dusty. People are looking around the second-hand shops, picking through piles of old clothes, and they're all searching for deals. 拉各斯,尼日利亚——雅巴市场繁忙、炎热且尘土飞扬。人们在二手店里四处张望,从成堆的旧衣服中挑选,都在寻找便宜货。

The market is flooded with cheap clothes from America and Europe, and they usually sell out fairly quickly. 市场上充斥着来自美国和欧洲的便宜衣服,而且通常很快就会卖光。

"These clothes make people's dreams come true," says Abeke, a shop owner. "Everyone wears them. When they put them on, you can't tell the difference between the rich and the poor." "这些衣服让人们的梦想成真,"店主阿贝克说。"每个人都穿它们。当他们穿上时,你无法分辨富人和穷人。"

At the front of Abeke's store is a cotton T-shirt with the words "Get Real". It's picked up by a young guy who looks at it carefully. 阿贝克店前有一件印有"实事求是"字样的棉T恤。一位年轻人小心地看着它。

He tries it on and smiles—it fits him and it looks good. It's a simple T-shirt, but it has a long story. 他试穿了一下,笑了——它很合身,看起来不错。这是一件简单的T恤,但它有一个漫长的故事。

A few years ago, the T-shirt started life in a cotton field in Uzbekistan. The cotton was watered every day and harmful chemicals were used to kill insects in the field. 几年前,这件T恤从乌兹别克斯坦的一个棉田开始了它的生命。棉花每天都要浇水,并使用有害的化学品来杀死田里的昆虫。

As the cotton grew, a young woman called Feruza picked it. She sweated in the field for ten to twelve hours every day in temperatures of over 30°C, but she was paid very little. 随着棉花的生长,一个叫费鲁扎的年轻女人摘了它。她每天在超过30°C的高温下在田间工作十到十二个小时,但报酬很低。

Sometimes the chemicals hurt her eyes. Next, the cotton was flown to India. 有时这些化学品会伤害她的眼睛。接下来,这些棉花被运往印度。

The T-shirt was made in a tiny factory in the Indian port city of Mumbai. There were 20 adults in it, five children and no air conditioning. 这件T恤是在印度港口城市孟买的一家小工厂制作的。里面有20个成年人,5个孩子,而且没有空调。

The adults made the T-shirts and the children checked them. The finished T-shirt was sent to a huge discount shop in the UK. 成年人制作T恤,孩子们检查它们。完成的T恤被送到英国的一家大型折扣店。

The people who shopped there didn't know where the clothes came from. They didn't want to spend a lot of money, but they wanted to look good. 在那里购物的人不知道这些衣服来自哪里。他们不想花很多钱,但他们想看起来不错。

The T-shirt was cheap and it was bought by 15-year-old Ryan who liked the words on it. 这件T恤 很便宜,被一个喜欢上面文字的15岁男孩瑞恩买走了。

It was washed, worn and ironed and, after a few months, Ryan threw it away. 它被洗过、穿过、熨过,几个月后,瑞恩把它扔掉了。

His mum took it to a charity shop with some other old clothes, which were sold to an export company. 他的妈妈把它和其他一些旧衣服一起带到了一家慈善商店,这些衣服被卖给了一家出口公司。

A few weeks later, the T-shirt made its way to Yaba market in Nigeria. 几周后,这件T恤来到了尼日利亚的雅巴市场。

Back at the market, the young man takes off the T-shirt and looks at the \$3 price tag. He hesitates for a moment and then he offers Abeke 1.50 because that's all the cash he's got. 回到市场,年轻人脱下T恤,看着3美元的价格标签。他犹豫了一下,然后向阿贝克出价1.50美元,因为他只有这些现金。

Abeke shakes her head. As she hangs up the T-shirt at the front of the shop, the charity shop's price tag is still on the back: 25p. 阿贝克摇摇头。当她把T恤挂在店前时,慈善商店的价格标签仍在后面: 25便士。

The journey of a T-shirt tells many stories. Stories about people, countries and cultures. 一件T恤的旅程讲述了许多故事。关于人们、国家和文化的故事。

Stories about farmers and factory workers. Stories about shopping centres. 关于农民和工厂工人的故事。关于购物中心的故事。

But for most of all, it's a story about choices, and our choices can make a difference. 但最重要的是,这是一个关于选择的故事,我们的选择可以产生影响。

Do you really need another T-shirt? Do you care where it's from? What's the cost to the environment? What's the human cost? 你真的需要另一件T恤吗? 你在乎它来自哪里吗? 对环境的成本是什么? 人力成本是什么?

Think about it, because our choices could start a new story. 想一想,因为我们的选择可能会开启一个新的故事。