

MOTHER EARTH IS DRYING! LETS SAVE HER.



World Water Day
March 22



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WALK FOR
WATER
WATER IS OUR RELIGION



World Water Day

March 22

"Water Now, Water Tomorrow, Safe Water for All!"

- 💧 "Walk for Water" is an awareness, participative, collaborative social movement drawing more and more people for this fight that might alter the way life is known in the World today
- 💧 Plan to involve all the Indian society for the momentum.
- 💧 The children and youth would be the torch bearers in this long walk. As the future ambassadors, they will ensure water responsible future, and inculcate water sensitivity in their families, colonies, villages and towns etc.
- 💧 Water Awareness will be spread through seminars and meetings with the participation of industry experts and environmental scientists at schools, colleges and other government and non-government institutions
- 💧 Aimed to conduct 1000 walks, 10000 Road shows, 10 million people participation
- 💧 State level and national level seminars will also be organized with the participation of intelligentsia, NGO's, government bodies, policy makers and other contingents.
- 💧 Panel discussions will focus upon current water challenges, future scenario, solutions on offer, and will encourage innovations and newer mechanisms to address and mitigate the growing safe water scarcity across the globe.

This Walk Will

- 💧 Inform the public of the ecology, management, history and politics of water infrastructure, through both media stories and 'water storytelling' along the way.
- 💧 Involve local groups in carrying the water awareness for each leg of the journey.
- 💧 Build relationships and Create awareness across communities to strengthen environmental justice.





The Malady:

Man has the unique distinction of being constructively destructive. He has been, throughout his evolution from the stone age to the digital age, constantly making the best use (in fact the abuse) of the natural resources like land, air, water and minerals by creating an imbalance almost leading to the catastrophe. There have been many sane voices that have been sounding the alarm and trying to minimize the damage. Today, the time has come for all of us to stand up and be counted. It is a 'now or never' situation. Global warming has almost reached a stage of no return. Are we prepared to take corrective actions at least now?

Walk for Water- A Clarion Call.

Walk for Water is an NGO Set up with the sole aim of bringing clean water to one and all. It is very hard to find clean water, let alone get access to it. Walk for Water not only looks at smarter water treatment plants as a business idea but also considers it a sacred social duty to be performed addressing the urgent need of providing safe water, affordable water and sanitation needs to the people of this country. Our clear vision and commitment is to add value and quality to human lives and hence our focus is on water, sanitation and finding nature friendly sustainable development models through innovation. A much needed "**Walk for Water Movement**" has been taking water awareness to a different level by making all citizens a part, participant and propeller of the momentum for "**Water Now, Water Tomorrow, Safe Water for All.**" As an NGO, '**happy lives and happier societies'** is our first focus. It will eventually mean better quality of life.



Where to Start?

Walk for Water is an awareness campaign that aims to bring the 1.2 billion hearts of India to beat as one for the cause of conserving water and reviving the fast depleting water bodies and setting right the ecological imbalance.

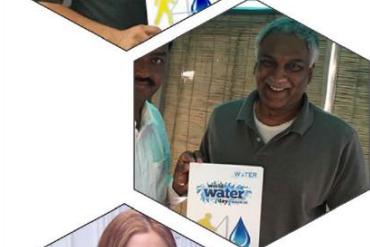


Who Can Join for Walk

Anyone and everyone, irrespective of their age can join the walk. You could be a celebrity, school student, doctor, engineer or just anyone, your professional excellence is not important to join the walk, all that is required is the responsibility you feel to give your next generation a world better than that you have lived in.

Join With Us

The Walk for water has been conceived as a people's movement and is poised to be chartered in the history & the modern world. Walk for Water carries a noble purpose of making everyone in the world feel responsible towards conserving water and take necessary steps to protect this most important natural resource.



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