

CUSTOMER RISK ANALYSIS



Risk Of Churn

- No
- Yes

1869

7043

Total Customers

7043

Churn Rate

26.54%

Yearly Charges

\$16.06M

Tech Tickets

2955

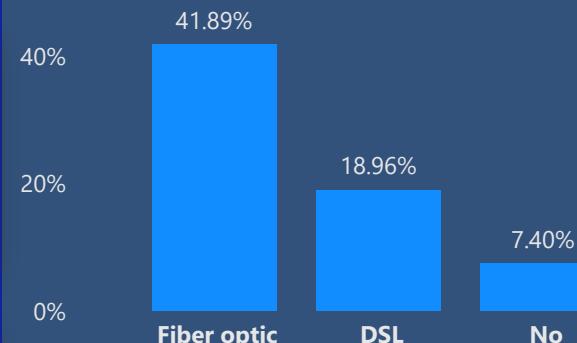
Admin Tickets

3632

Internet Service

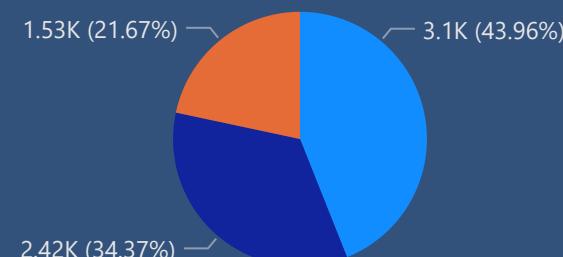
- DSL
- Fiber optic
- No

Churn By Internet Service



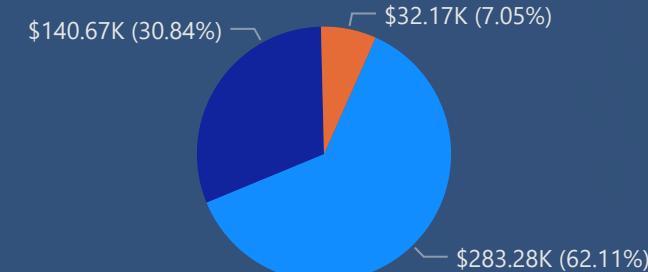
Customers By Internet Service

● Fiber optic ● DSL ● No



Sum Of Monthly Charges

● Fiber optic ● DSL ● No



Months Of Contract

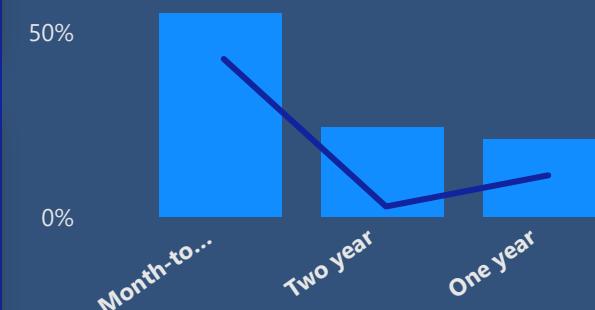
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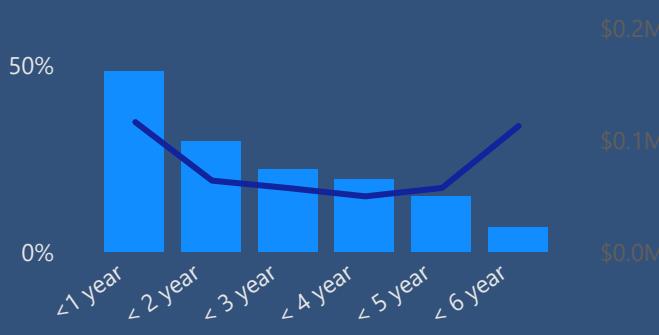
Contract Type

● Customers ● Churn Rate



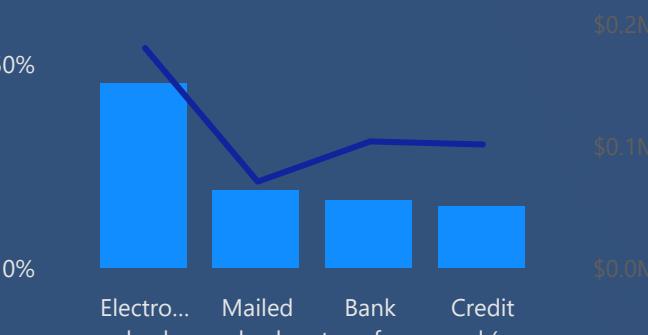
Churn By Subscription Time

● Churn Rate ● Monthly Charges



Churn By Payment Method

● Churn Rate ● Monthly Charges



Contract

- Month-to-month
- One year
- Two year