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XXX[1][0000−0000−XXXX−0000] and Gang Li[1][0000−0003−1583−641X]⋆

[1] Deakin University, Geelong, VIC 3216, Australia `gang.li@deakin.edu.au`
[2] School of Computer Science, Xi'an Shiyou University, Shaanxi 710065, China
`XXX@tulip.academy`

Abstract. This paper takes the kaggle topic "New York City Taxi Fare Prediction" as the background, and first introduces the topic in general. This paper uses the multivariate linear regression model to predict the taxi fare, mainly describes the data exploration and modeling process of predicting the taxi fare, and finally outputs the prediction results.

Keywords: Machine Learning, Data Mining, ...

1   Problem Description

In this kaggle topic selection competition, you have to predict the taxi fare according to the known features of the passen- gers taking taxis, which including longitude coordinate and latitude co- ordinate of where the taxi ride started and so on. While you can get a basic estimate based on just the distance between the two points, this will result in an RMSE of 5−8, the challenge is to do better than this using Machine Learning techniques!

The competition gives three documents "train.csv", "test.csv", "sample˙submission.csv".There are six features in the test and training sets,which includes "pickup˙datetime", "pickup˙longitude", "pickup˙latitude", "dropoff˙longitude", "dropoff˙latitude", "passenger˙count".The target is predict "fare˙amount " field in "test.csv" file.

The evaluation metric for this competition is the root mean-squared error or RMSE. RMSE measures the difference between the predictions of a model, and the corresponding ground truth. A large RMSE is equivalent to a large average error, so smaller values of RMSE are better. One nice property of RMSE is that the error is given in the units being measured, so you can tell very directly how incorrect the model might be on unseen data.

RMSE is given by:

$$RMSE = \sqrt{\frac{1}{n}\sum_{i=1}^{n}(\hat{y_i} - y_i)^2}$$

where y_i is the ith observation and $\hat{y_i}$ is the prediction for that observation.

⋆ corresponding author

2   Exploratory data analysis

The author analyzed the data through jupyter.Firstly, for the imported data, remove the first five rows of the training set and the test set to see the general situation of the data, and output the field and data type information.Among them, since the training set is too large and contains 5400W rows, the first 200W rows are selected for training in order to save running time. And calculate the number of data contained in the test set and the training set, the mean, variance, standard deviation, minimum value, maximum value, quartile and median, in order to understand the basic situation of the data, from which you can roughly understand the simple abnormal situation of the data.

The timestamp data types in the training set and the test set were converted into numerical data that were easy to analyze and convenient for subsequent analysis.

Exploring the data further. Firstly, 14 rows with missing values were deleted, resulting in 1999986 remaining rows. Secondly, handling outliers. Trim the rows with negative taxi fares, pick-up/drop-off longitude outside the range (-180-180), pick-up/drop-off latitude outside the range (-90-90).Last, combined with the data description results of the training set, the histogram of passenger consumption in the training set was made, and the outliers of passenger consumption were screened and removed.Through the histogram drawing, the outliers with the number of passengers greater than 10 are found, and a record is screened out for deletion.After pruning, 1999822 pieces of training set data were obtained.

In order to make the data of the training set and the test set closer and simplify the training samples, the longitude and latitude range of the test set was found out, and the training set data was framed in this range to perform data pruning. The post-construction training dataset contains 1957,917 records. Secondly, the distance between the pick-up and drop-off locations of the training set and the test set was calculated according to the Haversine Equation, and a new field was formed and added to the data set. The records with zero distance between taxi fare and pick-up and drop-off location are invalid, and 1957913 training set data are obtained after deletion.

3   Model Building

The expression of the multivariate linear regression model is

$$Y_i = \beta_0 + \beta_1 X_{0_i} + \beta_2 X_{1_i} + \cdots + \beta_k X_{k_i} + \mu$$

where i=1, 2, ..., n.

Matrix representation:

$$Y = X\beta + \mu$$

In this paper, the pick-up and drop-off distance, travel time (day of the week), and the number of passengers are used as independent variables to construct

matrix X for solving:

$$\begin{bmatrix} x_0 \dots x_0^n \ 1 \\ x_1 \dots x_1^n \ 1 \\ \dots \\ x_n \dots x_n^n \ 1 \end{bmatrix} \begin{bmatrix} \beta_1 \\ \dots \\ \beta_n \\ \beta_0 \end{bmatrix} = \begin{bmatrix} y_0 \\ y_1 \\ \dots \\ y_n \end{bmatrix}$$

It is solved using the least squares method:

$$\beta = (X^T X)^{-1} X^T Y$$

The multiple regression equation is obtained as follows:

$$Y_i = 4.46 + 2.10 X_{0_i} - 0.05 X_{1_i} + 0.04 X_{2_i}$$

where X_{0_i} is the value of "H_Distance", X_{1_i} is the value of "weekday+1", X_{2_i} is the value of "passenger_count".

Putting the relevant fields of the prediction set into the regression equation yields the predicted value of "fare˙amount" :

	key	fare_amount
0	2015-01-27 13:08:24.000000200	9.29
1	2015-01-27 13:08:24.000000300	9.50
2	2011-10-08 11:53:44.000000200	5.51
...	...	...

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