TrustFundRegistry™ Technologies LLC

Wrap Fee Program Brochure

This wrap fee program brochure provides information about the qualifications and business practices of TrustFundRegistry™ Technologies LLCIf you have any questions about the contents of this brochure, please contact us at (877) 424-7381*or by email at: hello@TrustFundRegistry.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.*

Additional information TrustFundRegistry™ Technologies LLC is also available on the SEC's website at www.adviserinfo.sec.gov. TrustFundRegistry™ Technologies LLC's CRD number is:

442 5th Ave, Suite 1043
New York, NY 10018
877-424-7381
https://TrustFundRegistry.com
hello@TrustFundRegistry.com

Registration as an investment adviser does not imply a certain level of skill or training.

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Item 2: Material Changes

The material changes in this brochure from the last annual updating amendment of TrustFundRegistry Technologies LLC on 02/13/2023 are described below. Material changes relate to TrustFundRegistry Technologies LLC's policies, practices or conflicts of interests.

- The firm has updated its fee schedule and updated its fee information to state the fees are negotiable (Item 4).

- The firm clarified that transaction fees are the only third-party fees included in its management fees. Custodian fees, if any, will be charged separately to the client. (Item 4)

- The firm updated its fee information to state that fees are charged in advance rather than in arrears and fees paid in advance are not refunded except when terminated five days or less of entering the advisory contract. (Item 4)

- The firm has updated their primary office address (front page).

Item 3: Table of Contents

Item 4: Advisory Business

A. Description of the Advisory Firm

TrustFundRegistry Technologies LLC (hereinafter "TFR") provides robo-advisory portfolio management to clients under this wrap fee program as sponsor and portfolio manager via an online interface. This entails the use of algorithm-based portfolio management advice, rather than in-person investment advice. These automated investment solutions are customized to each client and based on individual characteristics, such as the client's age, risk tolerance, income, and current assets, among others.

TFR provides Robo-advisory portfolio management services via an online interface.

Total Assets Under Management	Monthly Fee
$0 - $200	Free
$201 -$5,000	$1 a month per child
$5,001 and Up	0.25%

Robo-advisory portfolio management fees are withdrawn directly from the client's accounts with client's written authorization on a monthly basis. The fees are negotiable.

Robo-advisory portfolio management fees are paid in advance.

Clients may terminate the agreement without penalty, for full refund of TFR's fees, within five business days of signing the Investment Advisory Contract. Thereafter, clients may terminate the Investment Advisory Contract immediately upon written notice. TFR will not refund fees paid in advance in the event of termination after the initial five days.

B. Contribution Cost Factors

The program may cost the client more or less than purchasing such services separately. There are several factors that bear upon the relative cost of the program, including the trading activity in the client's account, the adviser's ability to aggregate trades, and the cost of the services if provided separately (which in turn depends on the prices and specific services offered by different providers).

C. Additional Fees

TFR will wrap third party fees (i.e. transaction fees) for wrap fee portfolio management accounts. TFR will charge clients one fee and pay all transaction fees, if any, using the fee collected from the client. Accounts participating in the wrap fee program are not charged higher advisory fees based on trading activity, but clients should be aware that TFR has an incentive to limit trading activities for those accounts since the firm absorbs those transaction costs.

Certain other fees are not included in the wrap fee and are paid for separately by the client. These include, but are not limited to, margin costs, charges imposed directly by a mutual fund or exchange traded fund, fees associated with "step out" transactions if the account uses different custodians or broker-dealers, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions.

D. Compensation of Client Participation

Neither TFR, nor any representatives of TFR receive any additional compensation beyond advisory fees for the participation of client's in the wrap fee program. However, compensation received may be more than what would have been received if client paid separately for investment advice, brokerage, and other services. Therefore, TFR may have a financial incentive to recommend the wrap fee program to clients.

Item 5: Types of Clients

TFR generally offers advisory services to the following types of clients:

- Individuals
- High-Net-Worth Individuals

There is an account minimum of $200, which may be waived by TFR in its discretion.

Item 6: Portfolio Manager Selection and Evaluation

A. Selecting/Reviewing Portfolio Managers

TFR will not select outside portfolio managers for management of this wrap fee program. TFR will be the sole portfolio manager for this wrap fee program.

TFR will use industry standards to calculate portfolio manager performance.

TFR reviews the performance information to determine and verify its accuracy and compliance with presentation standards. The performance information is quarterly and is reviewed by TFR.

B. Related Persons

TFR and its personnel serve as the portfolio managers for all wrap fee program accounts. This is a conflict of interest in that no outside adviser assesses TFR's management of the wrap fee program. However, TFR addresses this conflict by acting in its clients' best interest consistent with its fiduciary duty as sponsor and portfolio manager of the wrap fee program.

C. Advisory Business

TFR provides "robo-advisory" portfolio management services via an online interface. This entails the use of algorithm-based portfolio management advice, rather than in-person investment advice. These automated investment solutions are customized to each client and based on individual characteristics, such as the client's age, risk tolerance, income, and current assets, among others.

TFR will request discretionary authority from clients in order to select securities and execute transactions without permission from the client prior to each transaction.

Risk tolerance levels are documented in an investment policy statement or client profile created for each client.

Portfolio management accounts participating in the wrap fee program will not have to separately pay for transaction fees. TFR will charge clients one fee and pay transaction fees, if any, using the advisory fee collected from the client. Certain other fees are not included in the wrap fee and are paid for separately by the client. These include, but are not limited to, margin costs, charges imposed directly by a mutual fund or exchange traded fund, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions.

Accounts participating in the wrap fee program are not charged higher advisory fees based on trading activity, but clients should be aware that TFR has an incentive to limit trading activities for those accounts since the firm absorbs those transaction costs. To address this conflict, TFR will always act in the best interest of its clients consistent with its fiduciary duty as an investment adviser.

Services Limited to Specific Types of Investments

TFR generally limits its investment advice to and ETFs, although TFR primarily recommends ETFs. TFR may use other securities as well to help diversify a portfolio when applicable.

Client Tailored Services and Client Imposed Restrictions

TFR will tailor a program for each individual client. This will include an interview session to get to know the client's specific needs and requirements as well as a plan that will be executed by TFR on behalf of the client. TFR may use model allocations together with a specific set of recommendations for each client based on their personal restrictions, needs, and targets. Clients are not permitted to impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs.

TFR provides a 5-step questionnaire that monitors our clients risk tolerance, time of activation of their account, and interests

Wrap Fee Programs

As discussed herein, TFR sponsors and acts as portfolio manager for this wrap fee program. TFR manages the investments in the wrap fee program, but does not manage those wrap fee accounts any differently than it would manage non-wrap fee accounts The fees paid to the wrap account program will be given to TFR as a management fee.

Amounts Under Management

TFR has the following assets under management:

Discretionary Amounts:	Non-Discretionary Amounts:	Date Calculated:
$1,000,000	$0	December 2021

Performance-Based Fees and Side-By-Side Management

TFR does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

Clients paying a performance-based fee should be aware that investment advisers have an incentive to invest in riskier investments when paid a performance-based fee due to the higher risk/higher reward attributes.

Methods of Analysis and Investment Strategies

Methods of Analysis

ECI's methods of analysis include fundamental analysis, fundamental analysis and fundamental analysis.

Fundamental analysis involves the analysis of financial statements, the general financial health of companies, and/or the analysis of management or competitive advantages.

Quantitative analysis deals with measurable factors as distinguished from qualitative considerations such as the character of management or the state of employee morale, such as the value of assets, the cost of capital, historical projections of sales, and so on.

Modern portfolio theory is a theory of investment that attempts to maximize portfolio expected return for a given amount of portfolio risk, or equivalently minimize risk for a given level of expected return, each by carefully choosing the proportions of various assets.

Investment Strategies

TFR uses/recommends long term investing.

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

Material Risks Involved

Methods of Analysis

Fundamental analysis concentrates on factors that determine a company's value and expected future earnings. This strategy would normally encourage equity purchases in stocks that are undervalued or priced below their perceived value. The risk assumed is that the market will fail to reach expectations of perceived value.

Quantitative Model Risk: Investment strategies using quantitative models may perform differently than expected as a result of, among other things, the factors used in the models, the weight placed on each factor, changes from the factors' historical trends, and technical issues in the construction and implementation of the models.

Modern portfolio theory assumes that investors are risk averse, meaning that given two portfolios that offer the same expected return, investors will prefer the less risky one. Thus, an investor will take on increased risk only if compensated by higher expected returns. Conversely, an investor who wants higher expected returns must accept more risk. The exact trade-off will be the same for all investors, but different investors will evaluate the trade-off differently based on individual risk aversion characteristics. The implication is that a rational investor will not invest in a portfolio if a second portfolio exists with a more favorable risk-expected return profile – i.e., if for that level of risk an alternative portfolio exists which has better expected returns.

Investment Strategies

Long term investing is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

Risks of Specific Securities Utilized

Exchange Traded Funds (ETFs): An ETF is an investment fund traded on stock exchanges, similar to stocks. Investing in ETFs carries the risk of capital loss (sometimes up to a 100% loss in the case of a stock holding bankruptcy). Areas of concern include the lack of transparency in products and increasing complexity, conflicts of interest and the possibility of inadequate regulatory compliance. Because ETFs use "authorized participants" (APs) as agents to facilitate creations or redemptions (primary market), there is a risk that an AP decides to no longer participate for a particular ETF; however, that risk is mitigated by the fact that other APs can step in to fill the vacancy of the withdrawing

AP [an ETF typically has multiple APs] and ETF transactions predominantly take place in the secondary market without need for an AP. Like other liquid securities, ETF pricing changes throughout the trading day and there can be no guarantee that an ETF is purchased at the optimal time in terms of market movements. Moreover, due to market fluctuations, ETF brokerage costs, differing demand and characteristics of underlying securities, and other factors, the price of an ETF can be lower that the aggregate market price of its cash and component individual securities (net asset value – NAV). An ETF is subject to the same market risks as those of its underlying individual securities, and also has internal expenses that can lower investment returns.

Past performance is not indicative of future results. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

Voting Client Securities (Proxy Voting)

TFR will not ask for, nor accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

Item 7: Client Information Provided to Portfolio Managers

All client information material to managing the portfolio (including basic information, risk tolerance, sophistication level, and income level) is provided to the portfolio manager. The portfolio manager will also have access to that information as it changes and is updated.

Item 8: Client Contact with Portfolio Managers

TFR does not restrict clients from contacting portfolio managers. TFR’s representatives can be contacted during regular business hours using the information on the Form ADV Part 2B cover page.

Item 9: Additional Information

A. Disciplinary Action and Other Financial Industry Activities

Criminal or Civil Actions

There are no criminal or civil actions to report.

Administrative Proceedings

There are no administrative proceedings to report.

Self-Regulatory Organization (SRO) Proceedings

There are no self-regulatory organization proceedings to report.

Registration as a Broker/Dealer or Broker/Dealer Representative

Neither TFR nor its representatives are registered as, or have pending applications to become, a broker/dealer or a representative of a broker/dealer.

Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor

Neither TFR nor its representatives are registered as or have pending applications to become either a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor or an associated person of the foregoing entities.

Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests

Neither TFR nor its representatives have any material relationships to this advisory business that would present a possible conflict of interest.

Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections

TFR does not select third-party investment advisers.

B. Code of Ethics, Client Referrals, and Financial Information

Code of Ethics

TFR has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. TFR's Code of Ethics is available free upon request to any client or prospective client.

Recommendations Involving Material Financial Interests

TFR does not recommend that clients buy or sell any security in which TFR or a related person has a material financial interest.

Investing Personal Money in the Same Securities as Clients

From time to time, representatives of TFR may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of TFR to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. TFR will always document any transactions that could be construed as conflicts of interest and will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

Trading Securities At/Around the Same Time as Clients' Securities

From time to time, representatives of TFR may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of TFR to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest; however, TFR will never engage in trading that operates to the client's disadvantage if representatives of TFR buy or sell securities at or around the same time as clients.

Frequency and Nature of Periodic Reviews

Robo-advisory portfolio management accounts are not reviewed by TFR, save for automated allocation revisions. Clients are encouraged to update TFR of any change in their objectives, risk tolerance, or other pertinent information.

Factors That Will Trigger a Non-Periodic Review of Client Accounts

Robo-advisory portfolio management accounts do not undergo non-periodic review by TFR, allocations will change in accordance with the portfolio management software utilized by TFR and changes to the client's profile.

Content and Frequency of Regular Reports Provided to Clients

Robo-advisory portfolio management clients will receive at least monthly a written report that details the client's account including assets held and asset value, which report will come from the custodian monthly.

Economic Benefits Provided by Third Parties for Advice Rendered to Clients

TFR does not receive any economic benefit, directly or indirectly from any third party for advice rendered to TFR clients.

Compensation to Non – Advisory Personnel for Client Referrals

TFR does directly or indirectly compensate any person who is not advisory personnel for client referrals.

Balance Sheet

TFR neither requires nor solicits prepayment of more than $1,200.

Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients

TFR does not have any financial condition that would impair its ability to meet contractual commitments to clients.

Bankruptcy Petitions in Previous Ten Years

TFR has not been the subject of a bankruptcy petition.