

Human-free Prompted Based Anomaly Detection: prompt optimization with Meta-guiding prompt scheme

Pi-Wei Chen

National Cheng Kung University

nf6111015@gs.ncku.edu.tw

Jia Ji

National Cheng Kung University

jijia20001118@gmail.com

Chao-Chun Chen

National Cheng Kung University

chencc@imis.ncku.edu.tw

Jerry Chun-Wei Lin

Silesian University of Technology

jerry.chun-wei.lin@polsl.pl

Feng-Hao Yeh

National Cheng Kung University

yeh.feng.hao.110@gmail.com

Abstract

Pre-trained vision-language models (VLMs) are highly adaptable to various downstream tasks through few-shot learning, making prompt-based anomaly detection a promising approach. Traditional methods depend on human-crafted prompts that require prior knowledge of specific anomaly types. Our goal is to develop a human-free prompt-based anomaly detection framework that optimally learns prompts through data-driven methods, eliminating the need for human intervention. The primary challenge in this approach is the lack of anomalous samples during the training phase. Additionally, the Vision Transformer (ViT)-based image encoder in VLMs is not ideal for pixel-wise anomaly segmentation due to a locality feature mismatch between the original image and the output feature map. To tackle the first challenge, we have developed the Object-Attention Anomaly Generation Module (OAGM) to synthesize anomaly samples for training. Furthermore, our Meta-Guiding Prompt-Tuning Scheme (MPTS) iteratively adjusts the gradient-based optimization direction of learnable prompts to avoid overfitting to the synthesized anomalies. For the second challenge, we propose Locality-Aware Attention, which ensures that each local patch feature attends only to nearby patch features, preserving the locality features corresponding to their original locations. This framework allows for the optimal prompt embeddings by searching in the continuous latent space via backpropagation, free from human semantic constraints. Additionally, the modified locality-aware attention improves the precision of pixel-wise anomaly segmentation.

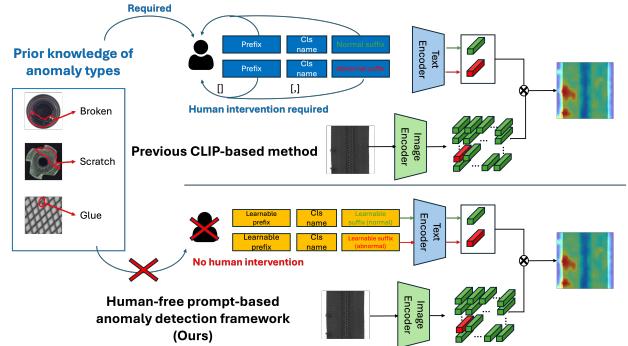


Figure 1. The upper part shows previous methods requiring human-designed prompts. The lower part illustrates our automated, data-driven approach using learnable prompts without prior knowledge.

1. Introduction

In the field of anomaly detection, acquiring annotations for anomalous samples is often challenging. Consequently, prior research has focused on unsupervised learning, which involves training models on large volumes of anomaly-free data to identify deviations from normal features as anomalies. Recently, some approaches have addressed more extreme scenarios where only a few normal samples are available. These methods leverage vision-language pretrained models, such as CLIP, to facilitate few-shot anomaly detection.

Vision-language models are renowned for their adaptability to various downstream tasks such as classification and segmentation. The remarkable transferability of vision-language models across different computer vision tasks can be attributed to their large-scale pre-training on text-image pairs [3]. This training enables the model to capture relevant

semantic features based on the provided prompts, thereby allowing the model to leverage the textual modality to solve visual tasks such as anomaly detection. [8] pioneered the application of VLMs for zero-shot or few-shot anomaly detection. This approach leverages lexical terms related to ‘anomaly’ and ‘normal’ to identify anomalous visual features in the test samples, providing a foundation for subsequent studies to further advance few-shot anomaly detection methodologies. Prompt engineering is a crucial technique that preserves the robustness and generalization capabilities of CLIP while efficiently adapting it to meet the demands of specific applications. The primary objective of prompt tuning is to obtain an optimal textual embedding that aligns with the target visual image embedding, ensuring that the model accurately captures the nuances of the task at hand.

Previous work [8] proposed a prompt ensemble technique that composes different prompt templates (e.g., “a photo of a [c] for visual inspection”) and normal-abnormal-relevant prompts (e.g., “flawless” for normality, “damaged” for anomaly) to obtain text embeddings aligned with anomaly detection semantics. Recent studies [9, 16] have leveraged prefix prompt tuning (context optimization [15]) to replace static prompt templates with learnable prompts, better catering to anomaly detection tasks. Although prior work has demonstrated the efficacy of prefix prompting, it still necessitates a customized, manually-designed suffix to describe the anomaly type for each class item. This process heavily relies on detailed and specific prior knowledge of the dataset and the types of anomalies that may appear in each product category, as shown in the upper part of Fig 1. This remains a non-trivial task requiring iterative adjustments, rather than automatically finding the optimal textual embedding.

We are motivated by [15], which provides insights that the optimal prompts derived through prompt tuning do not necessarily align with human semantics or intuition. Previous work has often focused on combining various human semantic terms, such as ‘anomaly’ and ‘defect,’ to generate better embeddings. However, we propose a novel perspective: instead of adhering to human-centric semantics, we should employ data-driven optimization methods, such as gradient-based learning, to derive the most effective textual embeddings. By utilizing these advanced deep learning techniques, we can create more robust and precise embeddings that better capture the nuances needed for anomaly detection and adapt to various datasets without the need for prior knowledge as shown in lower part in Fig 1.

However, to optimize the Learnable Normal Prompt (LNP) and Learnable Anomaly Prompt (LAP), samples from both normal and anomalous data are required. In the case of few-shot anomaly setting, only normal samples are available during training. To enable the acquirement of optimal textual embedding for anomaly detection, we need to self-generate anomaly sample to obtain the optimal prompt for

better textual embedding. One intuitive method to synthesize anomalous samples is by adding Gaussian noise to the image pixels to mimic anomalies. However, Gaussian noise alone might not guarantee performance in real-world scenarios because such synthetic anomalies often lack the complex and context-specific characteristics of true anomalies.

Additionally, Vision-Language Models (VLMs) are not designed for pixel-wise tasks like segmentation, making them unsuitable for pixel-level anomaly detection. During VLM pre-training, only global features (e.g., class tokens in Vision Transformers) are considered, neglecting localized features that capture fine-grained image details. Consequently, the relationship between text prompts and specific image regions is not optimized, leading to unpredictable results where the target prompt may not align with the target object pixels [10, 12].

In this paper, we propose a human-free prompting anomaly detection framework, **“Meta-prompting Semantic Learning for Anomaly Detection with Locality-aware Attention Image Encoder”**. The proposed framework follows the intuition of data-driven methods that leverage back-propagation to actively find the prompt that can generate the optimal textual embedding suited for anomaly detection, instead of passively combining all possible human semantic prompts to meet the requirements of prompt-based anomaly detection. To address the limitation of the absence of anomaly samples for context optimization, we develop the **Object-Attention Anomaly Generation Module** to synthesize anomaly samples for training. Meanwhile, the proposed **Meta-guiding Prompt-tuning Scheme** (MPTS) is developed to prevent the learnable prompt from overfitting on synthesized anomalies through iterative gradient-based calibration.

In Meta-Prompt Tuning Scheme (MPTS), we introduce a dynamic meta-prompt that serves as an anchor to balance specificity and generality in anomaly detection via gradient-based calibration. This meta-prompt ensures that learnable prompts remain aligned with meaningful, generalizable concepts while leveraging useful information from synthesized anomalies without deviating from the core goal of anomaly detection. Initially, a general prompt template provided by a large language model (LLM) is embedded with real-world anomaly semantics, serving as the initial meta-prompt. This helps ensure that the learnable prompts do not deviate significantly from true anomalies during fine-tuning. Throughout each training round, the optimized learnable prompt from the previous round serves as the new meta-guiding prompt, iteratively refining the process. Meta-guiding prompts ensure that the learnable prompts resemble real anomalies, enhancing detection effectiveness. Additionally, introducing Gaussian noise diversifies the patterns, improving generalization across various anomaly types. This combination allows the learnable prompts to generalize well to different anomalies

while maintaining alignment with real-world characteristics.

To further improve the quality of synthesized anomalous samples, we introduce the **"Object-Attention Anomaly Generation Module"**. This module leverages the general knowledge of CLIP to identify the target object in the image and applies noise specifically to that object. By doing so, the synthesized anomalies better reflect practical scenarios, as real-world anomalies usually occur on target objects rather than in the background, which is typically not the focus of anomaly detection.

Additionally, we introduce **Locality-aware Attention**, which can be adopted by any transformer-based model to mitigate the misalignment of input token features and corresponding output token features. This mechanism restricts attention to local neighborhoods, preserving essential local details and enhancing the alignment between the input features and the output tokens. By focusing on neighboring regions, the locality-aware attention ensures that the feature extraction process maintains the spatial integrity of the image. This addresses the limitations of the vanilla attention mechanism, where distant tokens tend to dilute crucial local information, resulting in the misalignment of locality features between input and output. The contributions are listed as follows:

- We propose a novel paradigm for a prompt-based anomaly detection framework, namely **Meta-prompting Semantic Learning for Anomaly Detection with Locality Feature Attention Image Encoder**, which optimizes the pre-trained VLM for anomaly detection tasks in a human-free prompting manner.
- We introduce the **Meta-guiding Prompt-tuning Scheme** along with the **Object-Attention Anomaly Generation Module** to enable the optimization of learnable prompts in the absence of anomaly samples. The optimized learnable prompts with the **Meta-guiding Prompt-tuning Scheme** even exceed manually designed prompts by a significant margin.
- We propose the **Locality-Aware Transformer**, which aims to extract a feature map where all locality features align with their original image positions, ensuring pixel-wise anomaly segmentation in the CLIP-based framework.

2. Related Work

2.1. Vision-language model

Vision-language models (VLMs) are advanced AI systems that integrate computer vision (CV) and natural language processing (NLP) to understand the commonality of semantics between text embeddings and visual features. These multimodal models are trained on extensive datasets of paired images and text, utilizing techniques like contrastive learning [3] and masked language modeling to map visual and textual data into a shared semantic space. A notable open-source

VLM is OPENCLIP [7], which excels in generalization, enabling rapid adaptation to various downstream tasks such as image classification and object detection without task-specific training. Furthermore, [15] proposed context optimization, which can tune learnable prompts with few-shot samples, achieving optimal performance surpassing human-designed prompts with.

2.2. Anomaly detection

Traditional paradigms of anomaly detection [2, 6, 11, 13] typically utilize only normal samples for training anomaly detection models. This approach, known as unsupervised anomaly detection, does not require any anomaly samples during training. In recent years, the research focus has shifted from unsupervised anomaly detection to the more challenging few-shot scenario, where only a limited number of normal samples are available during the training phase. PatchCore [4] employs a memory-efficient technique to capture normal patterns in few-shot data for anomaly inference. RegGAD [14] introduces a region-based method that maximizes the information extracted from each example, effectively learning informative features for anomaly inference using only a few normal samples.

Recent studies [8, 9] have further addressed the anomaly detection challenge with multimodal solutions, leveraging the general knowledge embedded in pre-trained vision-language models (VLMs) to perform zero-shot and few-shot anomaly detection with the guidance of textual modality. However, these approaches still rely on human-designed prompts, with their performance dependent on the prompt engineer's prior knowledge of the specific application scenario. This dependency highlights the need for more advanced, data-driven methods to optimize prompt selection and enhance anomaly detection performance.

3. Proposed Framework

3.1. Problem Definition:

In this paper, we address the few-shot anomaly detection task, where only a few normal samples are available during the training stage. We suppose $D_{\text{train}} = \{(\mathbf{x}_i, y_i = 0)\}_{i=1}^k$ is the k -shot sample given in the training stage ($y_i \in \{0, 1\}$). Each $\mathbf{x}_i \in \mathbb{R}^{H \times W}$ is a normal sample when $y_i = 0$, and abnormal when $y_i = 1$.

In our proposed human-free prompt-based anomaly detection framework, we substitute traditional human prompts ("a photo of a {} without defect" as the normality prompt and "a photo of a defective {}" as the abnormality prompt) with learnable prompts. The learnable normality prompt (LNP) and the learnable abnormality prompt (LAP) are composed of a learnable general prefix (LGP) = $[G_1, \dots, G_{ng}]$ and a learnable normal or abnormal suffix (LNS = $[N_1, \dots, N_{nr}]$ or LAS = $[A_1, \dots, A_{na}]$, respectively:

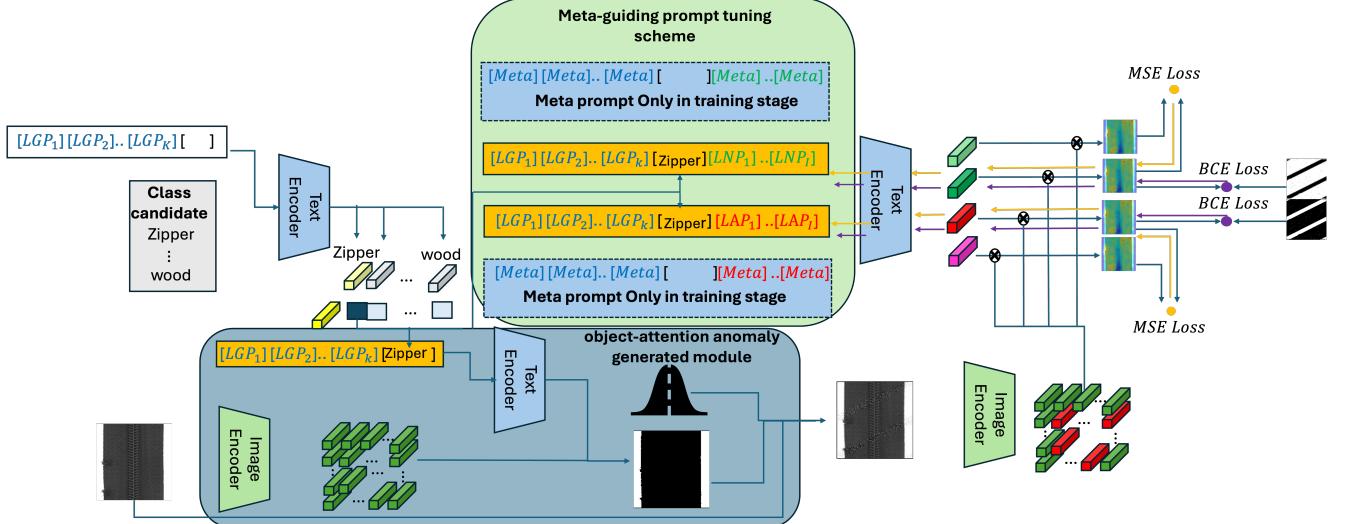


Figure 2. The overall architecture of Meta-prompting Semantic Learning for Anomaly Detection with Locality Feature Attention Image Encoder

$$\begin{cases} \text{LNP} = [G_1, \dots, G_{ng}] [\text{cls}] [N_1, \dots, N_{nr}] \\ \text{LAP} = [G_1, \dots, G_{ng}] [\text{cls}] [A_1, \dots, A_{na}] \end{cases} \quad (1)$$

The LNP and LAP are leveraged to calculate the anomaly score map $S \in \mathbb{R}^{H \times W \times 1}$ on the feature map $F \in \mathbb{R}^{H' \times W' \times C}$ extracted from the testing sample.

In the inference stage, we have $D_{\text{test}} = \{(x_i, y_i, M_i)\}_{i=1}^N$. The mask $M \in \{0, 1\}^{H \times W}$ is the ground truth map for anomaly pixels, where each pixel $m_j \in M$ indicates whether the corresponding pixel $x_j \in x$ is anomalous ($m_j = 1$) or normal ($m_j = 0$).

Our objective is to leverage D_{train} to tune LAP and LNP such that they can yield an anomaly score map S that aligns with the ground truth anomaly map M . This can be represented as:

$$\arg \max \text{Sim}(S, M) \quad (2)$$

where $\text{Sim}()$ is a similarity metric that calculates the alignment degree between S and M .

3.2. Overview

The overall framework of the proposed **Meta-prompting Semantic Learning for Anomaly Detection with Locality Feature Attention Image Encoder** is illustrated in Fig 2. The proposed Meta-guiding Prompt-tuning Scheme (Sec 3.3) sets a new paradigm for prompt-based anomaly detection with no human semantic lexicon involved in inference. To address the absence of anomalous samples for tuning prompts, the proposed Object-Attention Anomaly Generation Module (OAGM) (Sec 3.4) produces synthesized anomalous samples for tuning while remaining practical by only applying to

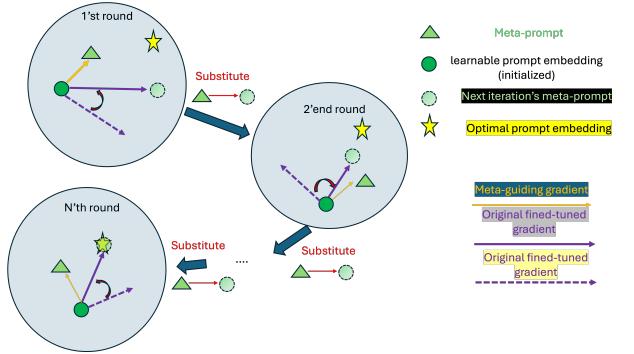


Figure 3. The illustration of Meta-guiding Prompt-tuning Scheme

items instead of the background. Additionally, to enhance the locality feature extraction, the visual encoder adopts a novel proposed Locality-Aware Transformer (Sec 3.5), which enhances locality feature extraction with neighbor-cls-only attention. The prompts LG and normal/abnormal suffix (LNS / LAS) are designed as fully learnable parameters.

3.3. Meta-guiding Prompt-tuning Scheme

The Meta-guiding Prompt-tuning Scheme is illustrated in Fig 3, which an self-optimized meta-prompt will iteratively update it self and guiding the learning direction of learnable prompt with gradient correction.

To tune LAP and LNP to align with the anomaly detection task, the OAGM (Sec 3.4) will synthesize anomalous samples $(x'_i, y_i = 1, M'_a)_i = 1^k$, where $M'_a \in \{0, 1\}^{H \times W}$ is the abnormality binary mask indicating whether each pixel $m_j \in M'_a$ is contaminated with synthesized anomaly ($m_j = 1$) or not ($m_j = 0$). A normality binary mask M'_n

can be obtained by:

$$M'_n = 1 - M_a' \quad (3)$$

The LNP with the extracted feature map of \mathbf{x}'_i is dot-multiplied to calculate the normality score map S_n' , indicating whether each pixel in \mathbf{x}'_i aligns with normality. Similarly, LAP is used to obtain an abnormality score map S_a' . To aggregate the information from both LNP and LAP and produce a probability-like output (bounded from 0 to 1), we concatenate S_n' and S_a' and apply Softmax along each element, finally obtaining normalized score maps S_n' and S_a' . The training objective is to tune LNP such that its embedding perfectly aligns with the normality embedding in \mathbf{x}' . This involves aligning S_n' with the normality binary mask M'_n using BCEloss:

$$\begin{aligned} \mathcal{L}_{\text{ano}}^{\text{LNP}} = - \sum_{j|m_j=1} & \left[M'_n(j) \log S_n'(j) \right. \\ & \left. + (1 - M'_n(j)) \log(1 - S_n'(j)) \right] \end{aligned} \quad (4)$$

For LAP, the objective is to align LAP with the abnormality embedding in \mathbf{x}' :

$$\begin{aligned} \mathcal{L}_{\text{ano}}^{\text{LAP}} = - \sum_{j|m_j=1} & \left[M_a'(j) \log S_a'(j) \right. \\ & \left. + (1 - M_a'(j)) \log(1 - S_a'(j)) \right] \end{aligned} \quad (5)$$

Meta-guiding: Synthesized anomaly samples, while useful for training, may contain artifacts or specific characteristics that are not representative of real-world anomalies. To address this limitation, we propose a meta-guiding scheme to regularize the tuning process with general, domain-agnostic knowledge embedded in pre-trained VLMs.

Initially, we provide general manual prompts as Meta Normality Prompt (MNP) and Meta Abnormality Prompt (MAP) (see appendix), which act as anchors to prevent LAP and LNP from overfitting on artifact anomalies and maintain generalization with a broader concept of anomaly. By calibrating the LNP and LAP gradients from Eq 4 and Eq 5, respectively, with the divergence loss between MAP/MNP and LAP/LNP, we can ensure that LAP and LNP are optimized toward a task-specific prompt that human semantics cannot achieve while maintaining generalization.

This divergence loss is designed to estimate the output score maps from LAP/LNP (S_a' and S_n' , respectively) and MAP/MNP (denoted as S_a^M and S_n^M , respectively). Since the values of the output score maps are already transformed to probability form, we use KL divergence as the distance metric to estimate the divergence. The divergence loss can be written as:

$$\mathcal{L}_{\text{div}}^A = \sum_{i=1}^{H \times W} \text{KL}(S_a^M(i) \| S_a'(i)) \quad (6)$$

$$\mathcal{L}_{\text{div}}^M = \sum_{i=1}^{H \times W} \text{KL}(S_n^M(i) \| S_n'(i)) \quad (7)$$

To strike a balance between task-specific objectives and generalization, the meta-guiding scheme will only calibrate the gradient when the gradient $G_{\text{ano}}^{\text{LAP/LNP}}$ from fine-tuning the anomaly loss:

$$G_{\text{ano}}^{\text{LAP/LNP}} = \frac{\partial \mathcal{L}_{\text{ano}}^{\text{LAP/LNP}}}{\partial \theta_{\text{LAP/LNP}}} \quad (8)$$

contradicts the gradient from divergence loss $G_{\text{div}}^{\text{LAP/LNP}}$.

$$G_{\text{div}}^{\text{LAP/LNP}} = \frac{\partial \mathcal{L}_{\text{div}}^{\text{A/M}}}{\partial \theta_{\text{LAP/LNP}}} \quad (9)$$

The LAP and LNP are optimized with the gradient $G_{\text{ano}}^{\text{LAP/LNP}}$ after being calibrated with Eq 10:

$$\begin{cases} G_{\text{ano}} - \lambda \cdot \text{Cos}(G_{\text{ano}}, G_{\text{div}}), & \text{if } \text{Cos}(G_{\text{ano}}, G_{\text{div}}) < 0 \\ G_{\text{ano}}, & \text{otherwise} \end{cases} \quad (10)$$

The meta-guiding scheme ensures that the optimization direction will explore the optimal prompt that aligns better with the anomaly detection task while preventing overfitting on synthesized anomalies.

Based on the intuition that we have obtained a more optimal $\text{LAP}^{t+1}/\text{LNP}^{t+1}$ through gradient descent instead of relying on human semantics, we substitute the MAP/MNP with $\text{LAP}^{t+1}/\text{LNP}^{t+1}$ as the new Meta prompt for the next meta-epoch training. We iteratively refine the MAP/MNP and LAP/LNP until the loss converges. This iterative substitution strategy balances the need for task-specific adaptation and generalization. By continually referring back to the meta-guiding prompts, the model maintains a connection to the initial general knowledge while fine-tuning the prompts to better detect anomalies.

3.4. Object-attention Anomaly Generation Module

To tune LAP and LNP to align with the anomaly detection task, we propose the Object-Attention Anomaly Generation Module (OAGM). Traditional methods that add Gaussian noise randomly across the entire image are suboptimal because they affect irrelevant background regions, diluting the model's ability to focus on the target object. The OAGM addresses this limitation by selectively adding noise only to the target object areas, enhancing the model's ability to detect anomalies.

First, we utilize a pre-trained Vision-Language Model (VLM) to produce the binary mask \mathbf{M}_{obj} for the target object:

$$\mathbf{M}_{\text{obj}}(i, j) = \begin{cases} 1 & \text{if pixel } (i, j) \text{ belongs to the target object} \\ 0 & \text{otherwise} \end{cases}$$

Next, Gaussian noise $\mathcal{N}(0, \sigma^2)$ is selectively added to the pixels identified by \mathbf{M}_{obj} :

$$\mathbf{x}'(i, j) = \begin{cases} \mathbf{x}(i, j) + \mathcal{N}(0, \sigma^2) & \text{if } \mathbf{M}_{\text{obj}}(i, j) = 1 \\ \mathbf{x}(i, j) & \text{if } \mathbf{M}_{\text{obj}}(i, j) = 0 \end{cases}$$

3.5. Locality-aware attention

The vanilla ViT is not suitable for pixel-level tasks due to the **feature misalignment** issue. We obtain insight from [5] that the feature misalignment issue results from the nature of the original attention mechanism, where each patch (token) feature attends to distant patch features. This leads to local features being fused with irrelevant background features, causing misalignment between input and output features.

Based on this observation, we substitute the vanilla attention with the proposed Locality-Aware Attention (LAA) that restricts each token to attend only to its neighboring token features during feature extraction. To avoid model collapse caused by directly modifying the self-attention mechanism, which would lead to changes in subsequent layers and be amplified through the layers, we adopt the dual-path design from [] to maintain stable input features by preserving the original path alongside the new path.

The LAA applies a k -neighbor exclusive mask $\mathbf{M}_{\text{LAA}} \in \mathbb{R}^{H' \times W'}$ to mask the attention map (the dot product of \mathbf{Q} and \mathbf{K}) in the attention mechanism:

$$\text{Attention}_{\text{LAA}}(\mathbf{Q}, \mathbf{K}, \mathbf{V}) = \text{softmax} \left(\frac{\mathbf{Q}\mathbf{K}^T + \mathbf{M}_{\text{LAA}}}{\sqrt{d_k}} \right) \mathbf{V} \quad (11)$$

where \mathbf{M}_{LAA} is constructed with the following formula to enable each token to attend only to its k -neighbors:

$$M_{(i,j),(m,n)} = \begin{cases} 0 & \text{if } \sqrt{(i-m)^2 + (j-n)^2} \leq k \\ -\infty & \text{otherwise} \end{cases} \quad (12)$$

Each patch can be indexed in the 2D grid as (i, j) where $0 \leq i < H'$ and $0 \leq j < W'$. (i, j) and (m, n) are the coordinates of the patches in the original feature map before patchification, and k is the predefined neighbor distance.

4. Experiments

We conduct experiment to validate that Meta-guiding Prompt-tuning Scheme with Object-attention Generation Module can optimize a prompt embedding that outperform human-semantic prompt under scenario that only 1 sample (1-shot) is provided in pixel-level anomaly segmentation. Additionally, we complete ablation experiment to verify the effectiveness of each proposed component.

Dataset In this paper, we conduct experiment on MVTec[1] dataset, which is a benchmark dataset for industrial anomaly detection that provide pixel-level ground truth map indicating the anomaly location in the image. MVTec comprise

15 Categories of item, and each category contain 5-6 sub-categories of anomalous type.

4.1. Comparison to human-semantic prompt

As shown in Table1, we can see that our proposed framework outperform manual design prompt by 28%, which further validate our assumption that optimal prompt for downstream task is not necessary align with human semantic. The human-semantic prompt template and suffix is followed by the literature []. We have further conduct ablation study in Sec. 4.2 to verify that the meta-prompt guiding scheme is crucial for learning the optimal prompt embedding.

4.2. Ablation Study

Ablation on Meta-prompt guiding scheme

The ablation study results in Table2 highlight the effectiveness of the Meta-guiding Prompt-tuning Scheme, particularly in enhancing anomaly detection performance. When $\lambda = 0$, the model lacks meta-guiding and achieves a mean score of 67.21, indicating limited effectiveness due to overfitting on synthesized anomalies. Introducing meta-guiding with $\lambda = 0.5$ significantly improves the mean score to 89.56, demonstrating enhanced generalization and alignment with broader anomaly concepts. The highest performance is achieved with $\lambda = 1$, yielding a mean score of 92.40 and near-perfect results in several classes, confirming that the scheme effectively balances task-specific tuning and general knowledge integration. These findings validate the module's contribution to improving anomaly detection accuracy and robustness.

Ablation on Object-attention Anomaly Generated Module(OAGM)

The ablation study in Table3 demonstrates the effectiveness of the Object-attention Anomaly Generation Module (OAGM) across different categories. For texture items like carpet, wood, and tile, the entire image serves as the target, leading to high baseline performance even without OAGM (98.36, 89.19, and 91.14, respectively). OAGM provides slight improvements (99.40, 96.18, and 96.12) due to the inherent nature of these items. Conversely, object-like items such as bottle, cable, and capsule show significant performance boosts with OAGM, increasing from 64.18, 49.31, and 85.53 to 89.91, 87.75, and 94.51, respectively. The overall mean score rises from 78.54 to 92.40, highlighting OAGM's role in enhancing anomaly detection by focusing on target objects and reducing irrelevant background noise, especially in object-centric categories.

Ablation on Locality-aware Attention

To evaluate the impact of the proposed Locality-Aware Attention (LAA), we conducted an ablation study comparing different configurations of attention mechanisms. Specifically, we compared the original VV-att (V-V attention as described in [10]), QK-LAA (original QK attention with

Table 1. Comparison to Human semantic prompt

Class	carpet	grid	leather	tile	wood	bottle	cable	capsule	hazelnut	metal_nut	pill	screw	toothbrush	transistor	zipper	mean
Human-semantic prompt	93.98	35.86	90.89	43.21	57.74	82.86	42.54	72.05	84.09	55.98	51.57	70.77	75.43	62.23	50.90	64.67
Ours	99.40	98.45	99.38	96.12	96.18	89.91	87.75	94.51	97.70	75.08	95.92	95.48	97.23	72.23	90.63	92.40

Table 2. The ablation study of guiding level λ for Meta-guiding Prompt-tuning Scheme

Ablation study on MPTS			
Class	$\lambda = 0$	$\lambda = 0.5$	$\lambda = 1$
carpet	76.27	99.32	99.40
grid	60.51	97.97	98.45
leather	76.84	99.15	99.38
tile	80.87	94.86	96.12
wood	50.06	95.42	96.18
bottle	49.01	84.26	89.91
cable	48.90	81.80	87.75
capsule	87.55	91.84	94.51
hazelnut	77.84	87.74	97.70
metal_nut	52.74	76.77	75.08
pill	67.36	87.33	95.92
screw	78.54	95.27	95.48
toothbrush	52.90	92.59	97.23
transistor	60.55	65.23	72.23
zipper	88.22	93.90	90.63
mean	67.21	89.56	92.40

Table 3. Comparison of Anomaly Detection Performance with and without OAGM

Ablation study on OAGM		
Class	Without OAGM	With OAGM ($\lambda = 1$)
carpet	98.36	99.40
grid	96.53	98.45
leather	97.93	99.38
tile	91.14	96.12
wood	89.19	96.18
bottle	64.18	89.91
cable	49.31	87.75
capsule	85.53	94.51
hazelnut	65.62	97.70
metal_nut	72.12	75.08
pill	78.42	95.92
screw	87.06	95.48
toothbrush	77.05	97.23
transistor	66.85	72.23
zipper	75.61	90.63
mean	78.54	92.40

LAA), and VV-LAA (V-V attention combined with LAA). The results are summarized in Table 4.

From the results, it is evident that LAA enhances perfor-

Table 4. Ablation study on Locality-Aware Attention

Ablation study on Locality-Aware Attention			
Class	VV-att	QK-LAA	VV-LAA
carpet	98.29	99.29	99.40
grid	95.93	96.93	98.45
leather	98.10	99.10	99.38
tile	94.63	95.63	96.12
wood	94.07	95.07	96.18
bottle	79.83	80.83	89.91
cable	84.58	85.58	87.75
capsule	89.09	90.09	94.51
hazelnut	94.53	95.53	97.70
metal nut	72.64	73.64	75.08
pill	85.12	86.12	95.92
screw	91.77	92.77	95.48
toothbrush	95.55	96.55	97.23
transistor	70.19	71.19	72.23
zipper	87.45	88.45	90.63
mean	89.52	90.52	92.40

mance across all categories. The mean performance of QK-LAA (90.52) surpasses that of VV-att (89.52), demonstrating that the locality constraint improves feature alignment even when applied to the traditional QK attention mechanism. Furthermore, the combination of V-V attention with LAA (VV-LAA) achieves the highest mean performance (92.40), indicating that our LAA not only addresses the feature misalignment issue but also synergizes effectively with advanced attention mechanisms to boost overall performance. This significant improvement underscores the effectiveness of LAA in enhancing pixel-wise anomaly detection tasks.

5. Conclusion

In this paper, we introduced a novel framework, **Meta-prompts Semantic Learning for Anomaly Detection with Locality Feature Attention Image Encoder**, which optimizes vision-language models for anomaly detection in a human-free manner. Our **Meta-guiding Prompt-tuning Scheme** and **Object-Attention Anomaly Generation Module** address the absence of anomaly samples by synthesizing realistic anomalies and iteratively refining prompts via gradient-based calibration. Additionally, the **Locality-Aware Transformer** preserves local details and ensures alignment between input features and output tokens, enhancing pixel-wise anomaly segmentation. Our extensive experi-

ments demonstrated significant performance improvements over manually designed prompts, showcasing the efficacy of our approach and advancing the field of few-shot and zero-shot anomaly detection. This work opens new avenues for future research in developing more sophisticated anomaly detection models that can adapt to various real-world scenarios without extensive human intervention.

References

- [1] Paul Bergmann, Michael Fauser, David Sattlegger, and Carsten Steger. Mvttec ad—a comprehensive real-world dataset for unsupervised anomaly detection. In *Proceedings of the IEEE/CVF conference on computer vision and pattern recognition*, pages 9592–9600, 2019. [6](#)
- [2] Liyang Chen, Zhiyuan You, Nian Zhang, Juntong Xi, and Xinyi Le. Utrad: Anomaly detection and localization with u-transformer. *Neural Networks*, 147:53–62, 2022. [3](#)
- [3] Ting Chen, Simon Kornblith, Mohammad Norouzi, and Geoffrey Hinton. A simple framework for contrastive learning of visual representations. In *International conference on machine learning*, pages 1597–1607. PMLR, 2020. [1, 3](#)
- [4] Liron Cohen, Lior Bergman, and Yedid Hoshen. Patchcore: Memory-efficient patch-based core-set construction for unsupervised anomaly detection. *arXiv preprint arXiv:2012.04228*, 2020. [3](#)
- [5] Alexey Dosovitskiy, Lucas Beyer, Alexander Kolesnikov, Dirk Weissenborn, Xiaohua Zhai, Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, et al. An image is worth 16x16 words: Transformers for image recognition at scale. *arXiv preprint arXiv:2010.11929*, 2020. [6](#)
- [6] Shaohua Fan, Chuan Shi, and Xiao Wang. Abnormal event detection via heterogeneous information network embedding. In *Proceedings of the 27th ACM international conference on information and knowledge management*, pages 1483–1486, 2018. [3](#)
- [7] Gabriel Ilharco, Mitchell Wortsman, Ross Wightman, Cade Gordon, Nicholas Carlini, Rohan Taori, Achal Dave, Vaishaal Shankar, Hongseok Namkoong, John Miller, Hannaneh Hajishirzi, Ali Farhadi, and Ludwig Schmidt. Openclip, 2021. If you use this software, please cite it as below. [3](#)
- [8] Jongheon Jeong, Yang Zou, Taewan Kim, Dongqing Zhang, Avinash Ravichandran, and Onkar Dabeer. Winclip: Zero-/few-shot anomaly classification and segmentation. In *Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition*, pages 19606–19616, 2023. [2, 3](#)
- [9] Xiaofan Li, Zhizhong Zhang, Xin Tan, Chengwei Chen, Yanyun Qu, Yuan Xie, and Lizhuang Ma. Promptad: Learning prompts with only normal samples for few-shot anomaly detection. *arXiv preprint arXiv:2404.05231*, 2024. [2, 3](#)
- [10] Yi Li, Hualiang Wang, Yiqun Duan, and Xiaomeng Li. Clip surgery for better explainability with enhancement in open-vocabulary tasks. *arXiv preprint arXiv:2304.05653*, 2023. [2, 6](#)
- [11] Thomas Schlegl, Philipp Seeböck, Sebastian M Waldstein, Georg Langs, and Ursula Schmidt-Erfurth. f-anogan: Fast unsupervised anomaly detection with generative adversarial networks. *Medical image analysis*, 54:30–44, 2019. [3](#)
- [12] Feng Wang, Jieru Mei, and Alan Yuille. Sclip: Rethinking self-attention for dense vision-language inference. *arXiv preprint arXiv:2312.01597*, 2023. [2](#)
- [13] Junyuan Xie, Ross Girshick, and Ali Farhadi. Unsupervised deep embedding for clustering analysis. In *International conference on machine learning*, pages 478–487, 2016. [3](#)
- [14] Wei Zhang, Wei Li, Yang Liu, and Xin Wang. Regad: Region-based anomaly detection in medical imaging. *arXiv preprint arXiv:2103.10242*, 2021. [3](#)
- [15] Kaiyang Zhou, Jingkang Yang, Chen Change Loy, and Ziwei Liu. Learning to prompt for vision-language models. *International Journal of Computer Vision*, 130(9):2337–2348, 2022. [2, 3](#)
- [16] Qihang Zhou, Guansong Pang, Yu Tian, Shibo He, and Jiming Chen. Anomalyclip: Object-agnostic prompt learning for zero-shot anomaly detection. *arXiv preprint arXiv:2310.18961*, 2023. [2, 3](#)