

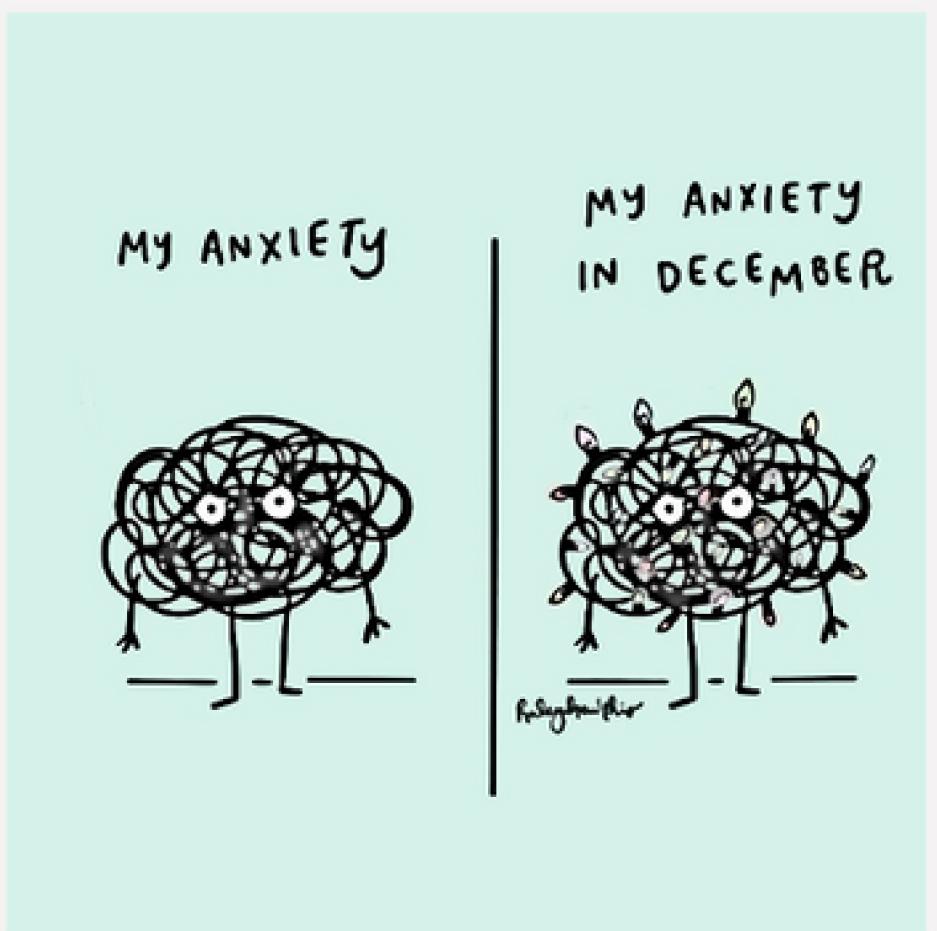
Gifted.

by *W*eta

From Miguel, Nhan, Ruoxi

Project Ideas

We are one-stop search engine to provide ideas/suggestions of a right gift for the right people



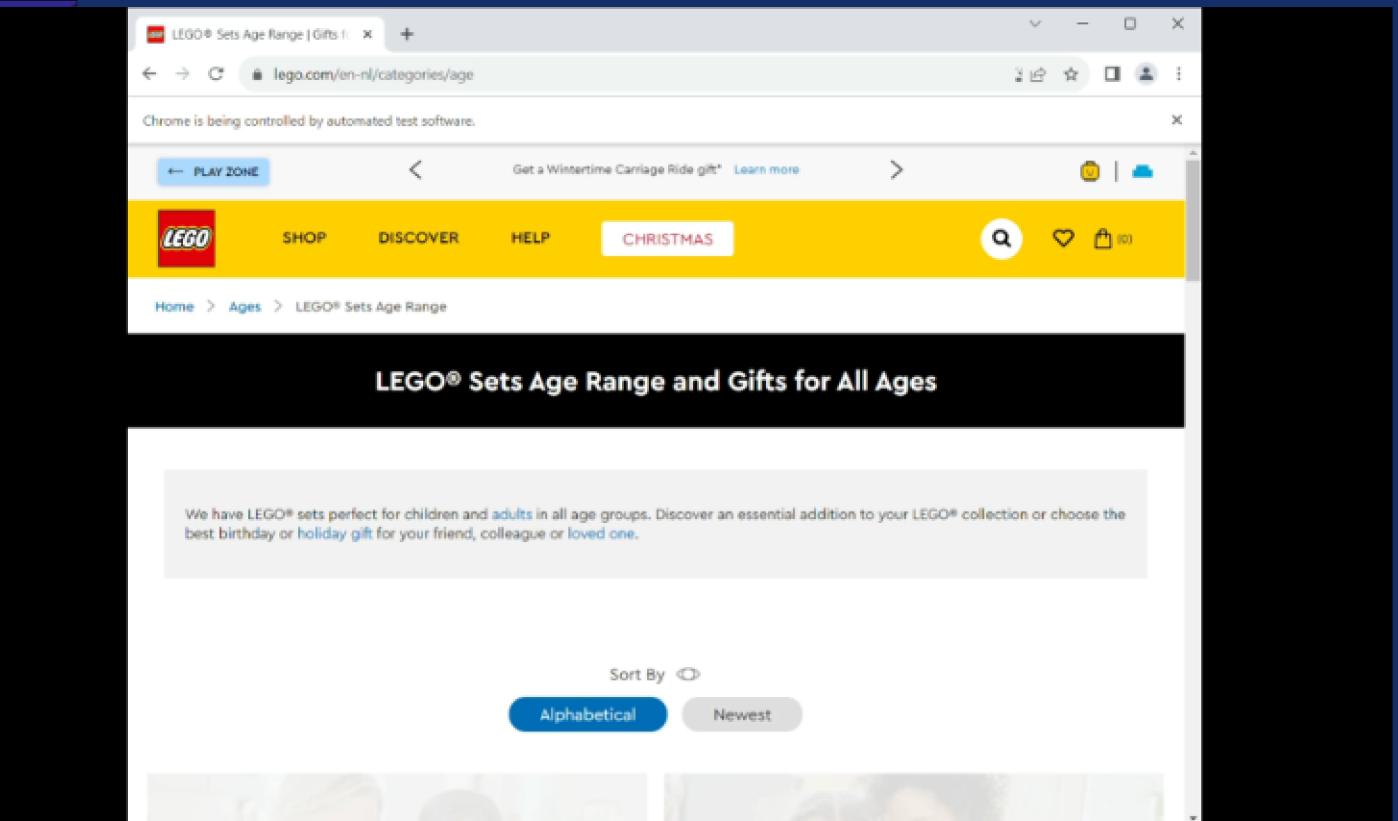
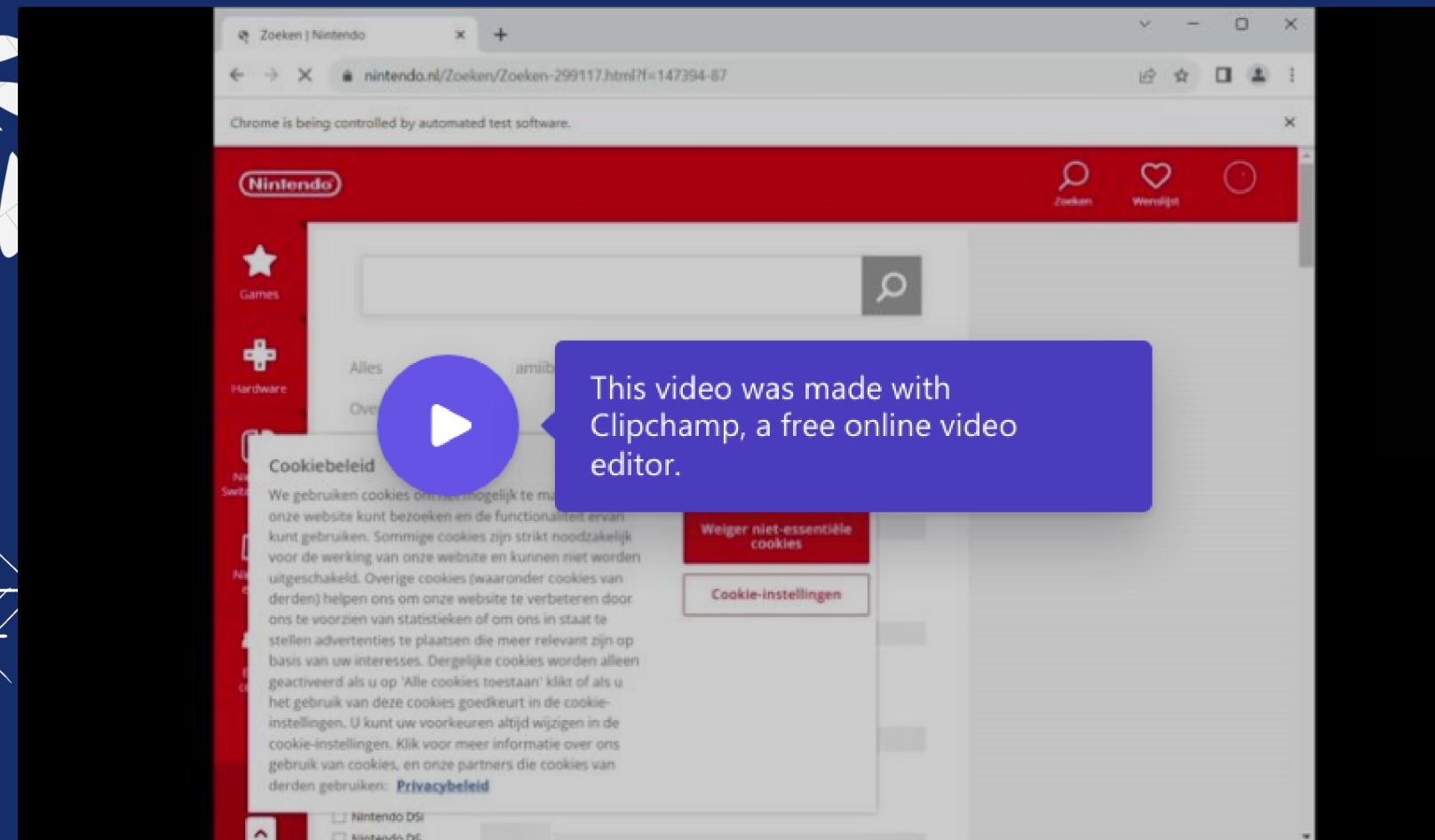
Our planning

PROJECT PIPELINE

GiftFinder

WORK FLOW	PROJECT IDEAS	SCOPE VALIDATION	DATA COLLECTION	INTERFACE
WHAT	One stop searching engine for gift ideas based on user inputs	Priorization of tasks and review project scope	<ul style="list-style-type: none"> Collect data in 3 categories games, books, sports focusing popularity. Provide additional information on price, 	<ul style="list-style-type: none"> An interface with interactive questions to collect users' preference which serve as indicator for searching engine
WHY	save time and effort to look for a gift	Ensure efficiency and completion of customer journey demo	<ul style="list-style-type: none"> To provide with list of options and enough information for gift searching 	<ul style="list-style-type: none"> Each category of gift has different criteria, interactive questions making sure we got relevant information for search
HOW	<ul style="list-style-type: none"> Web scrapper to creat database List of required input needed from users Interface for searching engine 	<ul style="list-style-type: none"> Reduce the search scope to focus on 3 category of gifts Simplify the data filter and number of input needed from users Simplify function of search engine as ideas provider and not support for actual purchase Simple interface with no explicit UI/UX design 		<ul style="list-style-type: none"> Javascript to creat html Command button to search that activate the data extraction by criterias input from questionnaire

Technical approach



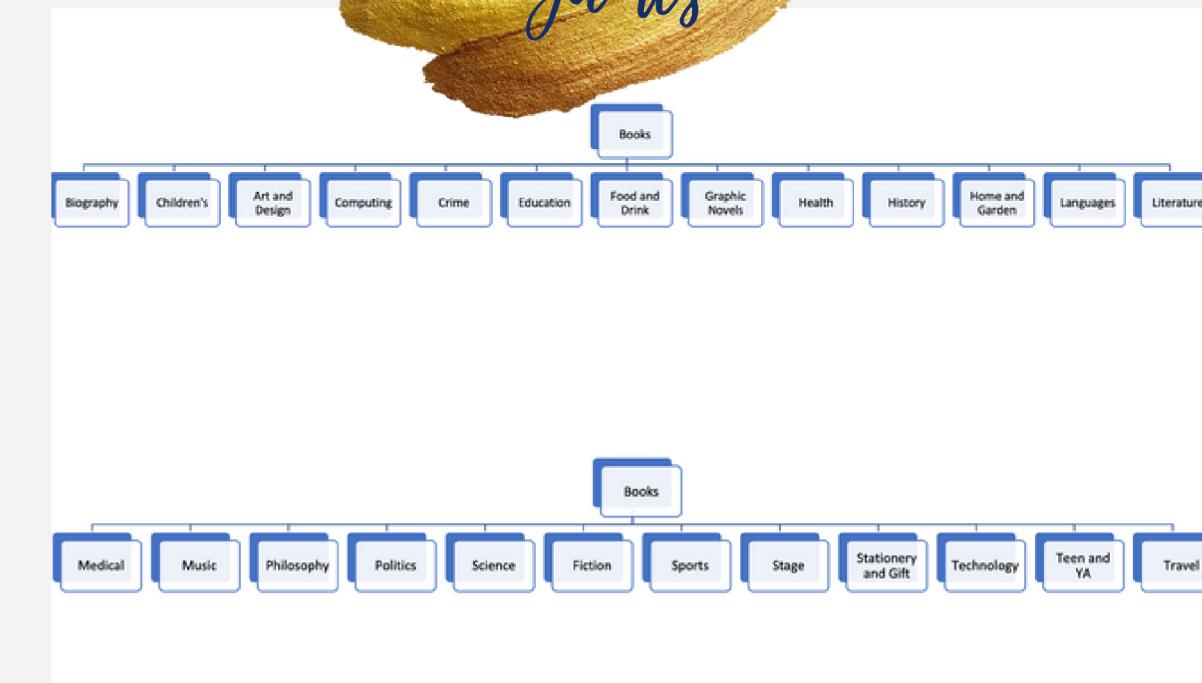
• Our database

Sport

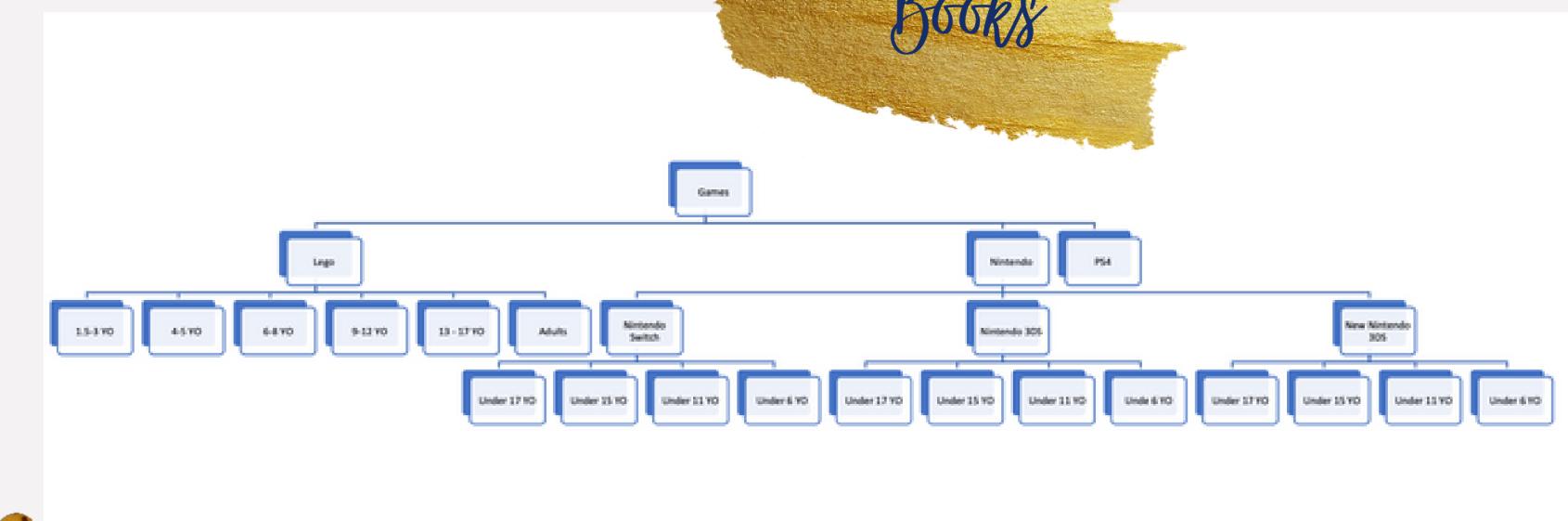


...that keep growing

Games



Books



Let's have a talk

For whom are you looking for a gift?

A Man

What are their hobbies?

Books

What kind of book do they read?

What is your budget range for adults?

0:04 / 1:20

Giftee

We are ready for you! Please press Let's Go to start the search

Restart

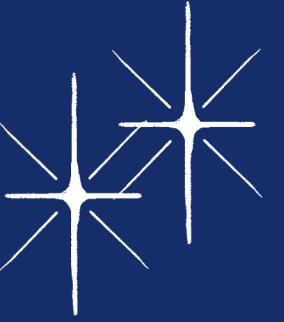
Let's Go

Our design

We would love
this in the
future...



- Enrich database with more gift categories
- Fine tune our search engine with more precision in terms of filters (age, country, category, occasions etc,)
- A proper UI/UX design to improve users journey
- Support actual purchase with link to commercial page



Thank you and happy holidays



Ruoxi, Nhan, Miguel

