RUOYING ZHENG

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EDUCATION

Ph.D. Student in Experimental Psychology   09.2023 −
  University of California San Diego
  Advisor: Dr. Chujun Lin

M.S. in Psychology   09.2019 − 06.2022
  Sun Yat-sen University, China
  Advisor: Dr. Guomei Zhou

LL.B. in Intellectual Property   09.2014 − 06.2018
B.Eng. in Computer Science & Technology
  South China University of Technology

RESEARCH EXPERIENCE

Research Assistant, Social & Cognitive Neuroscience Lab   09.2022 − 07.2023
  The University of Hong Kong
  Supervisor: Dr. Xiaoqing Hu

PUBLICATIONS

PREPRINT

[1] **Zheng, R.** & Lin, C. (2024). Cues driving trait impressions in naturalistic contexts are sparse. *PsyArXiv*.

JOURNAL ARTICLES

[2] Xie, S. Y., **Zheng, R.**, Hehman, E., & Lin, C. (2025). A tutorial on representational similarity analysis for research in social cognition. *Social Cognition*.

[3] Peng, Z., **Zheng, R.**, Hu, X., Zhang, D. (2024). The role of sleep in consolidating memory of learning in infants and toddlers. *Advances in Psychological Science, 32*(2), 287-299. In Chinese.

[4] **Zheng, R.**, Yang, B., & Zhou, G. (2023). Spirit behind appearance: Facial motion increased facial attractiveness through perceived vitality. *Psychology of Aesthetics, Creativity, and the Arts*. Advance online publication.

[5] Zhou, G., **Zheng, R.**, Lin, J., & Liu, X. (2022). The holistic representation of facial attractiveness and the attractiveness enhancement mechanism of dynamic faces. *Advances in Psychological Science, 30*(7), 1429-1438. In Chinese.

[6] **Zheng, R.**, Ren, D., Xie, C., Pan, J., & Zhou, G. (2021). Normality mediates the effect of symmetry on facial attractiveness. *Acta Psychologica, 217*, 103311.

MANUSCRIPTS

[7] **Zheng, R.**, Liu, K., Zou, J., & Lin, C. (in prep). Contexts are interpreted consistently with facial expressions for emotion inferences in naturalistic images.

[8] Yang, B., **Zheng, R.**, & Zhou, G. (in prep). Social binding of dyad faces did not improve paired

face recognition but impaired individual face recognition.

[9] **Zheng, R.**, & Zhou, G. (in prep). The observer-target-context model: Cheerleader effect in multiple social groups.

PRESENTATIONS

Zheng, R., & Lin, C. (2025, Feb). Cues driving trait impressions in naturalistic contexts are sparse. Invited talk at the Symposium "Enhancing theory with math: Computationally modeling Social Psychological phenomena" at the Society for Personality and Social Psychology's Annual Convention, Denver, CO.

Zheng, R., & Lin, C. (2024, Oct). A comprehensive characterization of visual information determinants for first impressions in naturalistic images. Invited talk at the Symposium "Face Processing Research in the AI Era" at the 13th Conference for Chinese Psychologists, Shenzhen, China.

Zheng, R., & Zhou, G. (2022, Jun). My group is more important than yours in the Cheerleader Effect of facial attractiveness perception. Oral presentation at the annual meeting of the Vision Sciences Society, online.

Zheng, R., & Zhou, G. (2021, May). Vitality makes dynamic faces more attractive than static faces. Poster presentation at the annual meeting of the Vision Sciences Society, online.

Zheng, R., Ren, D., Xie, C., Pan, J., & Zhou, G. (2021, Apr). Normality mediates the effect of symmetry on facial attractiveness. Oral presentation at the International Joint Forum of Psychological and Cognitive Sciences, Peking University, online.

HONORS & AWARDS

2025 Graduate Registration Stipend, *Society for Personality and Social Psychology's Annual Convention*

2022 Outstanding Graduation Thesis, *Sun Yat-sen University*

2021 Outstanding Oral Presentation Award, *International Forum of Psychological and Cognitive Sciences, Peking University*

2021 First Prize Scholarship, *Sun Yat-sen University*

2020 Second Prize Scholarship, *Sun Yat-sen University*

2019 Second Prize Scholarship, *Sun Yat-sen University*

2017 Outstanding Student Leader Award, *South China University of Technology*

2016 Outstanding Individual Award for Social Practice, *South China University of Technology*

2016 Outstanding Student Award, *South China University of Technology*

2016 Third Prize Scholarship, *South China University of Technology*

ACADEMIC SKILLS

Research Methods	Psychophysics, EEG
Programming	MATLAB, E-prime, JavaScript
Data Analysis	MATLAB, SPSS, JASP, Mplus, Python, R
Modeling	Structural equation modeling, Drift-diffusion model, Machine learning
Language	Chinese, English

SERVICE

Ad Hoc Reviewer   BMC Psychology

TEACHING

Teaching Assistant, University of California San Diego   2024 - Present
   PSYC 137 - Social Cognition (Winter 2025)
   PSYC 174 - Visual Cognition (Fall 2024)
   PSYC 100 - Clinical Psychology (Winter 2024)
Teaching Assistant, Sun Yat-sen University   2021-2022
   Experimental Psychology: Lab (Fall 2021)
   Industrial and Organizational Psychology (Spring 2021)

REFEREES

Chujun Lin, Ph.D.
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Ph.D. Advisor
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