

RUOYING ZHENG

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EDUCATION

- Ph.D. Student in Experimental Psychology** 09.2023 –
University of California San Diego
Advisor: Dr. Chujun Lin
- M.S. in Psychology** 09.2019 – 06.2022
Sun Yat-sen University, China
Advisor: Dr. Guomei Zhou
- LL.B. in Intellectual Property** 09.2014 – 06.2018
- B.Eng. in Computer Science & Technology**
South China University of Technology

RESEARCH EXPERIENCE

- Research Assistant, Social & Cognitive Neuroscience Lab** 09.2022 – 07.2023
The University of Hong Kong
Supervisor: Dr. Xiaoqing Hu

PUBLICATIONS

PREPRINT

- [1] **Zheng, R.** & Lin, C. (2024). Cues driving trait impressions in naturalistic contexts are sparse. *PsyArXiv*.

JOURNAL ARTICLES

- [2] Xie, S. Y., **Zheng, R.**, Hehman, E., & Lin, C. (2025). A tutorial on representational similarity analysis for research in social cognition. *Social Cognition*.
- [3] Peng, Z., **Zheng, R.**, Hu, X., Zhang, D. (2024). The role of sleep in consolidating memory of learning in infants and toddlers. *Advances in Psychological Science*, 32(2), 287-299. In Chinese.
- [4] **Zheng, R.**, Yang, B., & Zhou, G. (2023). Spirit behind appearance: Facial motion increased facial attractiveness through perceived vitality. *Psychology of Aesthetics, Creativity, and the Arts*. Advance online publication.
- [5] Zhou, G., **Zheng, R.**, Lin, J., & Liu, X. (2022). The holistic representation of facial attractiveness and the attractiveness enhancement mechanism of dynamic faces. *Advances in Psychological Science*, 30(7), 1429-1438. In Chinese.
- [6] **Zheng, R.**, Ren, D., Xie, C., Pan, J., & Zhou, G. (2021). Normality mediates the effect of symmetry on facial attractiveness. *Acta Psychologica*, 217, 103311.

MANUSCRIPTS

- [7] **Zheng, R.**, Liu, K., Zou, J., & Lin, C. (in prep). Contexts are interpreted consistently with facial expressions for emotion inferences in naturalistic images.
- [8] Yang, B., **Zheng, R.**, & Zhou, G. (in prep). Social binding of dyad faces did not improve paired

face recognition but impaired individual face recognition.

- [9] **Zheng, R.**, & Zhou, G. (in prep). The observer-target-context model: Cheerleader effect in multiple social groups.

PRESENTATIONS

- Zheng, R.** & Lin, C. (2025, Feb). Cues driving trait impressions in naturalistic contexts are sparse. Invited talk at the Symposium “Enhancing theory with math: Computationally modeling Social Psychological phenomena” at the Society for Personality and Social Psychology’s Annual Convention, Denver, CO.
- Zheng, R.**, & Zhou, G. (2022, Jun). My group is more important than yours in the Cheerleader Effect of facial attractiveness perception. Oral presentation at the annual meeting of the Vision Sciences Society, online.
- Zheng, R.**, & Zhou, G. (2021, May). Vitality makes dynamic faces more attractive than static faces. Poster presentation at the annual meeting of the Vision Sciences Society, online.
- Zheng, R.**, Ren, D., Xie, C., Pan, J., & Zhou, G. (2021, Apr). Normality mediates the effect of symmetry on facial attractiveness. Oral presentation at the International Joint Forum of Psychological and Cognitive Sciences, Peking University, online.

ACADEMIC SKILLS

Research Methods:	Psychophysics, EEG
Programming:	MATLAB, E-prime, JavaScript
Data Analysis:	MATLAB, SPSS, JASP, Mplus, Python, R
Modeling:	Structural equation modeling, Drift-diffusion model, Machine learning
Language:	Chinese, English

TRAINING

Neuromatch Academy	07.2021
Completed the interactive track and the course project of NMA-Computational Neuroscience	

HONORS & AWARDS

- 2025 Graduate Registration Stipend, *Society for Personality and Social Psychology’s Annual Convention*
- 2022 Outstanding Graduation Thesis, *Sun Yat-sen University*
- 2021 Outstanding Oral Presentation Award, *International JForum of Psychological and Cognitive Sciences, Peking University*
- 2021 First Prize Scholarship, *Sun Yat-sen University*
- 2020 Second Prize Scholarship, *Sun Yat-sen University*
- 2019 Second Prize Scholarship, *Sun Yat-sen University*
- 2017 Outstanding Student Leader Award, *South China University of Technology*
- 2016 Outstanding Individual Award for Social Practice, *South China University of Technology*
- 2016 Outstanding Student Award, *South China University of Technology*
- 2016 Third Prize Scholarship, *South China University of Technology*

REFEREES

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