It is a music trend analysis based on data from Spotify to analyze the popularity of different music genres and the songs popularity of one specific artist - "Taylor Swift" as an example. Such analysis helps related professionals and investors get updated with the music industry for better investment decisions making. It employs libraries of requests, BeautifulSoup, os, base64, json, dotenv for web scraping and retrieving data from api; pandas, re for processing data; and bokeh for data illustration.