

# Customer\_Segmentation

CustomerID	Books	Clothing	Electronics	Home Decor	Region_Asia	Region_Europe
C0001	2	0	7	3	0	0
C0002	0	4	0	6	1	0
C0003	0	4	4	6	0	0
C0004	8	0	6	9	0	0
C0005	0	0	4	3	1	0
C0006	5	4	0	3	0	0
C0007	0	0	4	4	1	0
C0008	1	8	5	6	0	0
C0009	0	2	1	0	0	1
C0010	2	10	0	0	0	1
C0011	6	4	3	0	0	0
C0012	5	0	4	10	0	0
C0013	4	8	6	0	0	0
C0014	0	0	0	2	0	1
C0015	1	0	0	3	0	0
C0016	4	4	2	0	0	0
C0017	9	1	6	5	0	1
C0018	7	0	8	3	0	0
C0019	7	0	4	0	0	1
C0020	0	0	3	0	0	0
C0021	8	3	5	1	1	0
C0022	2	10	2	1	1	0
C0023	4	0	10	0	0	1
C0024	6	4	1	3	0	0
C0025	2	1	0	5	0	0
C0026	0	1	8	3	0	0
C0027	6	4	2	0	1	0
C0028	6	5	10	3	1	0
C0029	2	4	4	0	0	0
C0030	3	7	0	3	0	0
C0031	0	4	2	4	0	0
C0032	1	3	1	0	0	0
C0033	0	2	0	0	0	0
C0034	4	9	4	0	0	0
C0035	3	0	4	3	0	0
C0036	2	3	0	3	0	0
C0037	7	0	0	7	0	1
C0038	6	0	0	7	0	0
C0039	3	4	4	7	0	0
C0040	0	8	2	0	1	0
C0041	9	4	3	7	0	1
C0042	1	5	0	0	0	0
C0043	2	2	0	2	1	0
C0044	2	4	1	0	0	1
C0045	2	3	14	4	1	0
C0046	5	7	2	5	0	0
C0047	6	0	3	4	0	0
C0048	4	2	3	3	0	0
C0049	2	5	10	0	0	0
C0050	2	0	6	0	0	0
C0051	4	1	8	3	0	1
C0052	3	0	0	7	0	0

# Customer\_Segmentation

C0053	4	6	4	4	0	1
C0054	3	6	8	7	1	0
C0055	2	2	4	4	0	0
C0056	2	8	2	0	1	0
C0057	6	3	4	3	0	1
C0058	0	1	0	0	0	0
C0059	1	4	4	12	0	0
C0060	0	0	0	2	0	1
C0061	3	3	0	0	0	1
C0062	0	5	0	3	0	1
C0063	5	0	0	0	0	1
C0064	6	0	4	3	0	1
C0065	9	0	4	14	0	0
C0066	0	2	7	0	0	1
C0067	1	4	6	3	0	0
C0068	10	0	12	0	0	0
C0069	0	0	9	1	0	1
C0070	9	0	3	0	0	1
C0071	3	0	0	4	0	0
C0072	0	6	7	0	0	0
C0073	6	0	0	4	0	1
C0074	4	3	1	0	0	1
C0075	10	3	7	8	0	1
C0076	3	1	0	7	0	0
C0077	1	6	0	0	0	0
C0078	2	0	0	0	1	0
C0079	2	4	0	6	0	0
C0080	0	0	0	3	1	0
C0081	4	4	1	5	0	1
C0082	9	8	2	4	0	0
C0083	2	2	0	0	0	0
C0084	3	4	13	0	1	0
C0085	1	0	3	3	0	0
C0086	4	2	2	5	0	1
C0087	9	3	10	0	0	0
C0088	1	5	4	0	1	0
C0089	0	0	0	7	0	1
C0090	4	3	4	5	1	0
C0091	0	4	12	4	0	0
C0092	0	7	3	0	1	0
C0093	1	10	4	4	1	0
C0094	3	3	3	0	0	0
C0095	0	0	2	3	0	0
C0096	0	4	8	4	0	0
C0097	0	0	0	1	1	0
C0098	4	5	3	2	0	0
C0099	7	10	4	0	0	0
C0100	1	3	4	6	0	1
C0101	8	5	7	0	1	0
C0102	8	3	9	1	0	0
C0103	2	2	0	3	0	1
C0104	2	4	4	11	0	0
C0105	2	5	9	0	0	1

# Customer\_Segmentation

C0106	0	7	2	4	1	0
C0107	4	6	2	0	0	0
C0108	5	5	0	6	0	0
C0109	7	15	3	7	0	0
C0110	0	0	0	4	1	0
C0111	3	8	4	1	0	1
C0112	4	0	4	0	0	0
C0113	4	1	7	10	0	0
C0114	4	3	7	4	0	1
C0115	4	0	4	0	1	0
C0116	2	1	2	6	0	0
C0117	4	4	3	1	0	0
C0118	5	1	2	2	0	0
C0119	2	0	2	2	0	1
C0120	0	0	9	0	0	0
C0121	4	0	1	3	0	1
C0122	5	2	6	4	0	0
C0123	1	0	0	3	1	0
C0124	6	3	0	10	0	1
C0125	5	0	5	0	0	0
C0126	10	1	2	0	0	0
C0127	1	0	5	5	0	1
C0128	0	0	0	3	1	0
C0129	0	4	3	2	0	0
C0130	0	0	2	0	0	0
C0131	4	0	0	3	0	0
C0132	6	2	0	0	0	1
C0133	0	5	0	6	0	0
C0134	0	9	0	7	1	0
C0135	4	4	0	2	0	1
C0136	7	0	0	14	1	0
C0137	8	0	0	3	0	0
C0138	4	4	0	9	1	0
C0139	9	1	0	3	0	0
C0140	0	0	4	1	1	0
C0141	8	10	7	2	0	1
C0142	8	3	0	0	1	0
C0143	1	11	3	6	1	0
C0144	0	4	0	4	0	0
C0145	2	10	2	6	1	0
C0146	3	0	2	3	1	0
C0147	5	2	3	4	0	0
C0148	4	0	6	8	0	0
C0149	0	6	5	4	0	1
C0150	0	2	0	0	0	0
C0151	0	0	0	4	0	0
C0152	1	0	3	6	0	0
C0153	12	5	0	0	0	0
C0154	3	1	4	3	0	0
C0155	8	2	7	0	0	0
C0156	8	11	9	0	0	0
C0157	1	0	6	3	0	0
C0158	0	4	1	4	0	0

# Customer\_Segmentation

C0159	0	3	0	5	1	0
C0160	5	0	0	9	0	0
C0161	5	4	4	1	1	0
C0162	1	4	8	7	1	0
C0163	0	0	8	11	0	0
C0164	1	2	2	5	0	1
C0165	12	15	3	0	0	0
C0166	0	1	3	7	0	1
C0167	3	2	0	3	0	1
C0168	5	0	7	0	0	0
C0169	6	6	4	4	0	0
C0170	1	4	4	6	0	1
C0171	15	0	0	0	0	0
C0172	2	0	1	7	0	1
C0173	3	7	3	7	1	0
C0174	9	0	2	1	0	0
C0175	6	7	6	7	1	0
C0176	4	8	0	0	0	0
C0177	5	0	2	2	1	0
C0178	1	3	0	5	1	0
C0179	3	1	4	6	0	1
C0180	0	0	0	0	1	0
C0181	3	1	5	6	0	0
C0182	4	4	1	8	0	1
C0183	2	3	7	0	0	0
C0184	3	2	5	1	0	0
C0185	3	3	0	3	0	0
C0186	4	0	3	0	1	0
C0187	7	1	0	3	0	0
C0188	7	6	5	3	0	0
C0189	3	3	1	4	0	0
C0190	4	4	5	1	0	0
C0191	9	0	2	0	0	0
C0192	3	1	4	0	0	0
C0193	11	0	0	0	1	0
C0194	3	3	4	4	0	0
C0195	0	5	3	9	0	0
C0196	3	4	0	5	0	1
C0197	0	0	6	3	0	1
C0198	0	2	1	0	0	1
C0199	0	0	3	6	0	1
C0200	4	7	1	4	1	0

# Customer\_Segmentation

Region_North America	Region_South America	Cluster
0	1	0
0	0	1
0	1	0
0	1	0
0	0	1
0	1	0
0	0	1
1	0	2
0	0	3
0	0	3
0	1	0
0	1	0
0	1	0
0	0	3
1	0	2
1	0	2
0	0	3
1	0	2
0	0	3
1	0	2
0	0	1
0	0	1
0	0	3
1	0	2
0	1	0
1	0	2
0	0	1
0	0	1
1	0	2
1	0	2
0	1	0
0	1	0
1	0	2
1	0	2
1	0	2
1	0	2
0	0	3
1	0	2
0	1	0
0	0	1
0	0	3
1	0	2
0	0	1
0	0	3
0	0	1
1	0	2
1	0	2
0	1	0
1	0	2
1	0	2
0	0	3
0	1	0

# Customer\_Segmentation

0	0	3
0	0	1
1	0	2
0	0	1
0	0	3
1	0	2
1	0	2
0	0	3
0	0	3
0	0	3
0	0	3
0	0	3
1	0	2
0	0	3
1	0	2
1	0	2
0	0	3
0	0	3
0	1	0
1	0	2
0	0	3
0	0	3
0	0	3
0	1	0
0	1	0
0	0	1
1	0	2
0	0	1
0	0	3
0	1	0
0	1	0
0	0	1
0	1	0
0	0	3
0	1	0
0	0	1
0	0	1
1	0	2
0	1	0
0	1	0
0	0	1
1	0	2
0	1	0
0	0	3
0	0	1
0	1	0
0	0	3
0	1	0
0	0	3

# Customer\_Segmentation

0	0	1
0	1	0
0	1	0
1	0	2
0	0	1
0	0	3
0	1	0
0	1	0
0	0	3
0	0	1
1	0	2
1	0	2
0	1	0
0	0	3
0	1	0
0	0	3
1	0	2
0	0	1
0	0	3
1	0	2
0	1	0
0	0	3
0	0	1
0	1	0
0	1	0
1	0	2
0	0	3
0	1	0
0	0	1
0	0	3
0	0	1
0	1	0
0	0	1
1	0	2
0	0	1
0	0	1
0	1	0
0	1	0
0	0	3
0	1	0
0	1	0
0	1	0
0	1	0
1	0	2
0	1	0
1	0	2
1	0	2
0	1	0

# Customer\_Segmentation

0	0	1
1	0	2
0	0	1
0	0	1
0	1	0
0	0	3
0	1	0
0	0	3
0	0	3
0	1	0
0	1	0
0	0	3
0	1	0
0	0	3
0	0	1
0	1	0
0	0	1
1	0	2
0	0	1
0	0	1
0	0	3
0	0	1
0	1	0
0	0	3
1	0	2
0	1	0
1	0	2
0	0	1
0	1	0
0	1	0
1	0	2
0	1	0
0	0	2
0	0	1
0	1	0
1	0	2
0	1	0
0	0	3
0	0	3
0	0	3
0	0	3
0	0	3
0	0	1