

Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2026TMIDS78841
Project Name	Flavour Fusion: AI-Driven Recipe Blogging
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a student or working professional .	cook quick and creative meals using the ingredients available at home.	I do not know what recipes I can prepare with limited ingredients.	searching online takes too much time and often provides unrelated or complex results.	frustrated and confused while cooking.
PS-2	a home cook who wants to explore new cuisines.	discover innovative and personalized recipes.	I cannot find recipes tailored to my available ingredients and preferences.	most cooking platforms do not generate customized recipes instantly.	bored of preparing the same dishes repeatedly.
PS-3	a beginner in cooking.	learn step-by-step cooking instructions in a simple way.	many recipes are complicated and assume prior cooking knowledge.	they are not designed for beginners.	less confident in the kitchen.