

Ideation Phase

Empathize & Discover

Date	13 MARCH 2025
Team ID	PNT2025TMID07288
Project Name	Global Food Production Trends and Analysis: A Comprehensive Study from 1961 to 2023 Using Power BI
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Key Stakeholders:

Government & Policy Makers – Make decisions on food security and trade policies.

Agricultural Scientists & Researchers – Study the impact of climate change on food production.

Food Supply Chain Managers – Analyze production trends and logistics.

Economists & Sustainability Experts – Assess economic and environmental impacts.

Analyzing "Global Food Production Trends and Analysis (1961–2023) Using Power BI"

Empathy Map:

