

Ideation Phase

Empathize and Discover

Date	19 September 2022
Team ID	PNT2022TMID46212
Project Name	Project – IOT based safety gadget for child safety monitoring and notification
Maximum mark	4 Marks

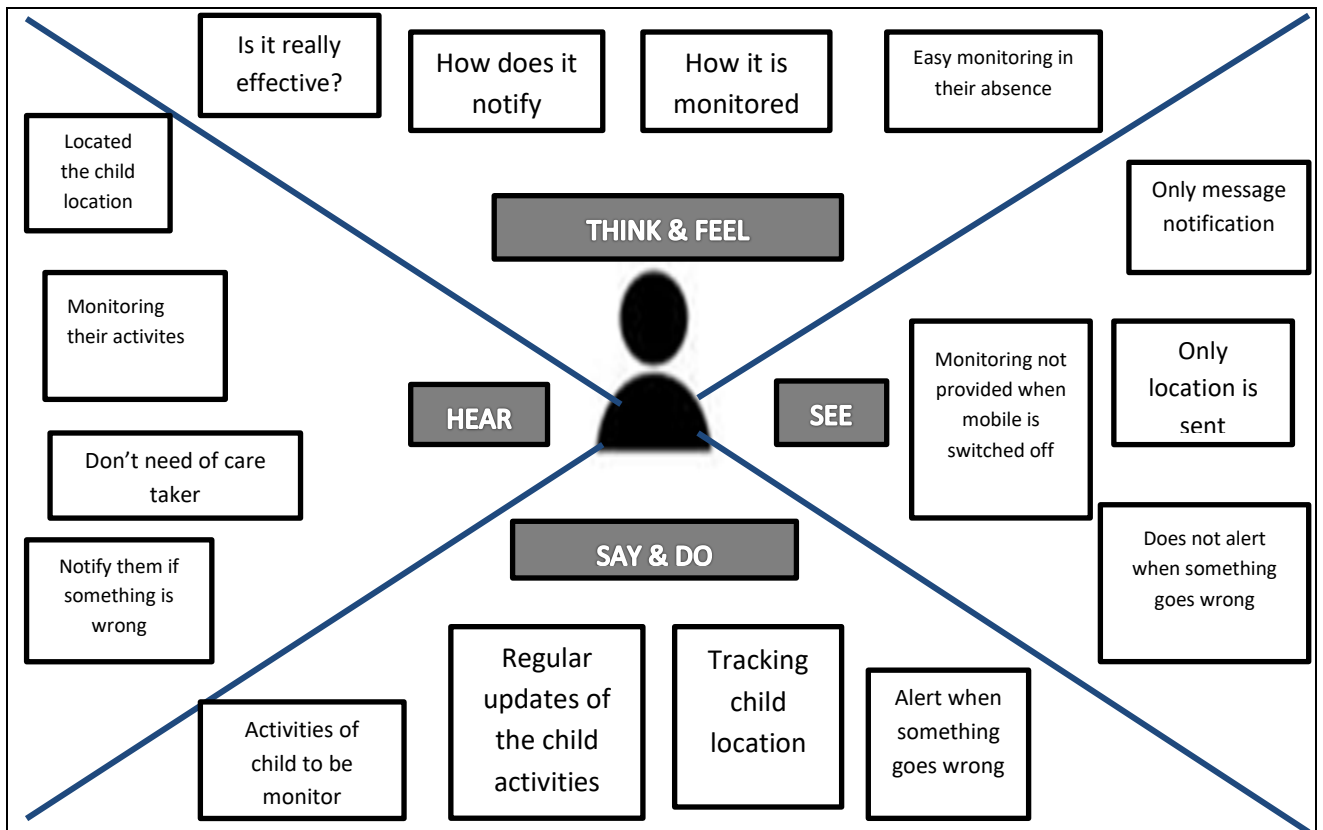
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior and attitudes .It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who's experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map:

IOT based safety gadget for child safety monitoring and notification



PAIN

Difficult to track their location if GPS
Signal is lost

GAIN

Easy to monitor child without a care taker